

Finance

at Coastal Carolina University

What does a finance major study?

Finance students study banking, investment management, capital budgeting and funds management. Finance can be called both the art and science of managing money. All areas of the economy, whether businesses, nonprofit institutions or government agencies, have financial issues to be managed. Finance can be classified into at least three categories: corporate finance, investments, and financial markets and institutions. Corporate finance is the study of how businesses acquire, spend and manage funds. Investments is the study of money management, investment strategies and policies, security analysis and portfolio composition. Financial markets and institutions represent the study of the structure and operation of the entire financial system including securities markets, government institutions, financial/banking institutions and international financial markets.

Why study finance at Coastal Carolina University?

- The E. Craig Wall Sr. College of Business Administration is accredited by AACSB International, the premier accrediting body for business colleges.
- For students who wish to continue their education, Coastal Carolina University offers an MBA program which provides instruction in accounting, finance, economics, management and marketing.
- Students can apply for the Wall Fellows program, designed to prepare top business students for high-level careers in major U.S. and international corporations and organizations. This two-year program features internships and coursework covering specific interpersonal and communication skills, ethics, personal appearance, and business and social etiquette.
- Finance majors can also apply to the Rolls-Royce program. Similar to the Wall Fellows, these students prepare for careers with Rolls-Royce by acquiring specific skills and serving in internships with the company.

What are some career options for finance majors?

- Financial analyst
- Stockbroker
- Investment banker
- Financial planner
- Research analyst

What kind of courses do finance majors take?

CBAD 363	Business Finance
CBAD 460	Capital Budgeting
CBAD 462	Financial Institutions and Markets
CBAD 468	Advanced Corporate Finance

Whom can I contact for more information?

- Philip Little, D.B.A., chair of the department, 843-349-4147 or plittle@coastal.edu
- Marianne Orlandini, academic adviser, 843-349-2651 or marianne@coastal.edu
- You can also obtain more information at www.coastal.edu/business.

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