

Graphic Design

at Coastal Carolina University

What does a graphic design major study?

Coastal Carolina University's graphic design program exposes students to the various techniques, processes and experiences needed to become practicing graphic designers. The graphic design area includes study in print design, web design, design history, corporate identity and advertising with additional coursework in illustration, packaging and photography available.

Why study graphic design at Coastal Carolina University?

- The program has earned national accreditation with the National Association of Schools of Art and Design (NASAD).
- All students are required to participate in a second year review of their work and a senior exhibit and portfolio review during their last semester at Coastal Carolina University. All work submitted for the senior exhibit will be juried by a committee of art faculty and critiqued by an outside designer.
- Visual and Performing Arts Scholarships are available to students who demonstrate outstanding abilities in art and present SAT scores of at least 1,000 or ACT scores of 21 and have a minimum high school cumulative GPA of 3.0. Students must complete a Visual and Performing Arts Scholarship Application and submit a portfolio.
- Graphic design internships are available with local and regional businesses/agencies. Students are professionally supervised and receive practical experience while gaining experience as designers.
- Coastal has a campus chapter of AIGA (American Institute of Graphic Artists) that offers our students national and international networking for jobs, contests and much more.

What are some career options for graphic design majors?

Career prospects for graphic design majors include working with advertising agencies, design firms, non-profits such as museums and galleries, in-house design departments of large corporations, magazines, book publishers, technology companies, and more. Students may gain experience in the following areas: art director, creative director, display artist, exhibits specialist, graphic designer/artist, web designer and visual information specialist.

What kind of courses do graphic design majors take?

ARTS 103	Fundamentals of Art I – Two-dimensional Design
ARTS 111	Drawing I
ARTD 201	Introduction to Electronic Design
ARTD 205	Web Design I
ARTD 303	Illustration
ARTD 309	Packaging Design
ARTD 400	Publication Design

Whom can I contact for more information?

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