



P.O. Box 261954
Conway, S.C. 29528-6054
1.800.277.7000
www.coastal.edu

Graphic Design

What does a graphic design major study?

Coastal Carolina University's graphic design program exposes students to the various techniques, processes and experiences needed to become practicing graphic designers. The graphic design area includes study in print design, web design, design history, corporate identity and advertising with additional coursework available in illustration, packaging and photography.

Why study graphic design at Coastal Carolina University?

- The program has earned national accreditation with the National Association of Schools of Art and Design (NASAD).
- All students are required to participate in a second year review of their work and a senior exhibit during their last semester at Coastal Carolina University. All work submitted for the senior exhibit will be juried by a committee of art faculty and critiqued by an outside designer.
- Visual and Performing Arts Scholarships are available to students who demonstrate outstanding abilities in art and present SAT scores of at least 1,000 or ACT scores of 21 and have a minimum high school cumulative GPA of 3.0. Students must complete a Visual and Performing Arts Scholarship Application and submit a portfolio.
- Graphic design internships are available with local and regional businesses/agencies. Students are professionally supervised and receive practical experience while gaining experience as designers.
- Coastal Carolina has a campus chapter of AIGA (American Institute of Graphic Artists) that offers our students national and international networking for jobs, contests and much more.

What are some career options for graphic design majors?

Career prospects for graphic design majors include working with advertising agencies, design firms, non-profits such as museums and galleries, in-house design departments of large corporations, magazines, book publishers, technology companies, and more. Students may gain experience in the following areas: art director, creative director, display artist, exhibits specialist, graphic designer/artist, web designer and visual information specialist.

What kind of courses do graphic design majors take?

ARTS 103	Fundamentals of Art I - Two dimensional design
ARTS 111	Drawing I - Materials and techniques of drawing
ARTD 201	Introduction to Electronic Design
ARTD 205	Web Design I
ARTD 303	Illustration
ARTD 309	Packaging Design
ARTD 400	Publication Design

Whom can I contact for more information?

- Arne Flaten., chair of the department, 843-349-3463 or arflaten@coastal.edu
- Kristine Connery, administrative assistant, 843-349-2700 or kconnery@coastal.edu
- You can also find more information at www.coastal.edu/art.