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# Communication and Journalism

## What does a Communication & Journalism major study?

Majors in Communication and Journalism gain oral and written skills for communicating in public, personal, group, and business settings. The major requires the completion of 39 credit hours in specialized communication courses in areas such as journalism, communication research, theory, media writing and relations, video production, public speaking and organizational communication.

## Why study Communication & Journalism at Coastal Carolina University?

- Every major will choose a minor (18-27 credit hours of study) to develop a focus for communicating in the natural and applied sciences, the social sciences, fine arts, liberal arts, business or education.
- Students have the opportunity to participate in a career internship that will afford them valuable skill development and work experience. Internships are available with a diverse range of organizations, allowing majors in Communication and Journalism to select an opportunity that will meet their needs and goals. Current internship opportunities include local media and entertainment sites; not-for-profits and community organizations; and business, retail and manufacturing outlets.
- All majors complete an undergraduate research-based thesis or project.

## What are some career options for Communication & Journalism majors?

- Advertising
- Business & Management
- Social & Community Services
- Public Relations & Publicity
- Media Management
- Technical & Creative Writing
- Print & Broadcast Journalism
- Human Resources
- Interactive Media

## What kind of courses do Communication & Journalism majors take?

COMM 140	Oral Communication
COMM 274	Organizational Communication
COMM 311	Health Communication
JOUR 201	Journalism & Mass Communication
JOUR 309	Public Relations
JOUR 312	Media Relations

## Whom can I contact for more information?

- James Everett, Ph.D., chair of the department, 843-349-2583 or [jeverett@coastal.edu](mailto:jeverett@coastal.edu)
- Joan Trupiano, administrative assistant, 843-349-6588 or [trupiano@coastal.edu](mailto:trupiano@coastal.edu)
- You can also find more information at [www.coastal.edu/communication](http://www.coastal.edu/communication).