

Communication

at Coastal Carolina University

What does a communication major study?

Communication majors study human communication and gain oral and written skills needed for communication in public, personal, group, and business settings. The communication major requires the completion of 42 hours in specialized communication courses in areas such as business communication; written communication; journalism; ethics; and communication research, theory and law.

Why study communication at Coastal Carolina University?

- Every communication major will choose a minor (18-27 credit hours of study) to develop a focus for communicating in one of the following areas: the natural and applied sciences, the social sciences, fine arts, liberal arts, business or education.
- Students have the opportunity to participate in a career internship that will afford them valuable communication skills and work experience. Internships are available with a diverse range of organizations, allowing communication majors to select an opportunity that will meet their needs and goals. Current internship opportunities include local media and entertainment sites; not-for-profits and community organizations; and business, retail and manufacturing outlets.
- All communication majors complete an undergraduate research-based thesis. Students may also collaborate with faculty mentors to develop presentations for a variety of university, state, regional, national and international conferences.

What are some career options for communication majors?

- Advertising
- Marketing and public relations
- Teaching
- Print and broadcast journalism
- Business and management
- Law
- Human resources
- Social and community services
- Technical and creative writing

What kind of courses do communication majors take?

COMM 140	Oral Communication
COMM 274	Organizational Communication
COMM 302	Communication Law and Ethics
COMM 334	Small Group Communication
COMM 341	Advanced Public Speaking

Whom can I contact for more information?

- John Navin, Ph.D., chair of the department, 843-349-2437 or jnavin@coastal.edu
- Rita Smith, administrative assistant, 843-349-6588 or ritas@coastal.edu
- You can also obtain more information at www.coastal.edu/humanities.

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