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Management

What does a management major study?

Management majors study how to effectively achieve organizational goals by planning, organizing, directing and controlling activities that occur in different parts of the organization. Some classes may focus, for example, on how to manage internal operations, information systems, human resources, or organizational culture. A management major will study how to bring these resources together for success. The study of management gives one the tools not only to create a vision, but also the tools to achieve that vision.

Why study management at Coastal Carolina University?

- Our Department focuses on training students in the skills sought out by employers, graduate schools, and law schools. These skills include critical thinking, communication, teamwork, and project and time management.
- The faculty in our Department have over 200 years of collective teaching experience, have published in a variety of well-regarded journals and books, and are respected in the local, national, and international community.
- The Wall College of Business is accredited by AACSB International, the body responsible for ensuring a top quality business education with top quality programs and faculty.
- Students can apply for the Wall Fellows program, a unique organization designed to prepare top business students for high-level careers in major U.S. and international corporations and organizations. This two-year program features internships and coursework covering specific interpersonal and communication skills, ethics, personal appearance, and business and social etiquette.

What are some career options for management majors?

Students majoring in Business Management may obtain positions in Fortune 500 companies, small businesses, government agencies or not-for-profit organizations. Careers include management positions in operations, human resources, sales and marketing, health care, financial services, and public relations.

What kind of courses do management majors take?

CBAD 371	Management and Organizations
CBAD 372	Organizational Behavior
CBAD 374	Human Resource Management
CBAD 471	Leadership in Project Management
CBAD 472	Cross-Cultural Management
CBAD 473	Management of a New Business Enterprise
CBAD 474	Quality Process Management

Whom can I contact for more information?

- Barbara Ritter, chair of the department, 843-349-4175 or britter@coastal.edu
- Academic advisers: Penny Bell, 843-349-2691 or pbell@coastal.edu
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- You can also find more information at www.coastal.edu/business.