Coastal Carolina University
Advisement Record Catalog 2009-2010

Marketing Major

Student		ID#
Advisor	Minor	MATH Placement Score
Year entered CCU	2nd Major	Foreign Language Placement Score

CORE CURRICULUM* (37-42 Credits)

	COURSE	GR	SEM	CR
COMMUNICATION (9)	ENGL 101			
ENGL 102 or ENGL 211				
BIOL 122, BIOL 122 L, CHEM 150, CSCI 130,				
ENGL 102, ENGL 211. ENGR 101, HIST 250,				
MSCI 201, PHIL 271, POLI 200, PSYC 202				
THEA 149, or SOC 201				
MATHEMATICAL CONCEPTS (3-4)				
MATH 132, 139, 160, 201, CBAD 291,				
PSYC 225/225L, or STAT 201/201L				
SCIENTIFIC CONCEPTS (4)				
ASTR 101/101L, BIOL 101/101L, 121/121L,				
BIOL 232/232L, CHEM 101/101L, 111/111L				
GEOL 102/102L, 111/111L				
MSCI 101/101L, 102/102L, 111/111L				
PHYS 103/103L, 201/201L, 211/211L				
HUMANISTIC CONCEPTS* (6)				
ENGL 205, 287, 288				
HIST 101, 102, 202; PHIL 101, 102				
*Choose one course from 2 of the 3 disciplines, ENGL, HIST, PHIL.				
FOREIGN LANGUAGE (3-6)				
6 cr. in sequence *or*				
3 cr. at 130 level or higher				
GLOBAL STUDIES AWARENESS (3)				
Study Abroad Course *or*				
ECON 150, ENGL 277; GEOG 121; HIST 111, 112				
HON 101; POLI 101; RELG 103				
STRUCTURE & DEV OF U.S. (3)				
HIST 201; POLI 201				
HUMAN HEALTH & BEHAVIOR (3)				
ECON 110; HPRO 121; EXSS 122				
RSM 120; PSYC 101; SOC 101				
CREATIVE EXPRESSION (3)				
ARTH 105, 106; ARTS 103, 104				
ENGL 201; MUS 110; THEA 101, 201				
			TOTAL CREDITS	

FRESHMAN GRADUATION REQUIREMENT (0-3 Credits)

FRESHMAN GRADUATION REQ (0-3)	UNIV 110			
			TOTAL CREDITS	

FOUNDATION COURSES (9-12 Credits)

	GR	SEM	CR
CSCI 110			
MATH 132**			
PHIL 318			
ENGL 390			
A grade of "C" or higher is required in all foundation courses.			
		TOTAL CREDITS	

BUSINESS CORE * (36-39 Credits)

	GR	SEM	CR
CBAD 201			
CBAD 202			
CBAD 291*			
CBAD 292			
ECON 201			
ECON 202			
CBAD 344			
CBAD 350			
CBAD 363			
CBAD 371			
CBAD 393			
CBAD 475			
CBAD 478			
A grade of "C" or higher is required in all business core courses.			
		TOTAL CREDITS	

MAJOR REQUIREMENTS (15 Credits)

COURSE	GR	SEM	CR
CBAD 351			
CBAD 357			
CBAD 458			
Choose two:			
CBAD 401; 451; 453; 454			
1			
2			
A grade of "C" or higher required in all major requirements			
		TOTAL CREDITS	

ELECTIVES (10-23 Credits)

		TOTAL CREDITS	

GRAND TOTAL CREDITS

Must have 120 credits total

* Credits for courses taken as part of the Core Curriculum are not counted elsewhere in the major.
** A "C" or higher is required in MATH 130 OR MATH130I or placement test.
● A grade of "C" or better is required in ENGL 101, 102, and UNIV 110.

FINAL RESPONSIBILITY FOR SATISFYING DEGREE REQUIREMENTS, AS OUTLINED IN THE UNIVERSITY CATALOG, RESTS WITH THE STUDENT.