

**Minutes
Coastal Carolina University
Board of Trustees**

**Student Affairs Committee Meeting
January 12, 2007
Wall College of Business – Room 228**

Members of the Committee Present: Mr. William H. Alford, Mr. Robert D. Brown, Mr. Samuel Frink, Mr. William L. Lyles, Jr., Dr. Samuel J. Swad

Others Present: Ms. Paula Drummond, Ms. Poppy Hepp, Dr. Lloyd Holmes, Dr. Lynn Willett, Dr. Judy Vogt

Mr. Lyles called the meeting to order.

Mr. Sam Frink made a motion to approve the minutes of October 5, 2006 and they were approved unanimously.

The committee reviewed the Freshman Housing Requirement at their last meeting and moved to accept the following:

A motion was made by the Committee to approve the Freshman Housing Requirement that all freshmen live in University Housing during their first year at Coastal Carolina University, beginning in Fall, 2008. The committee approved unanimously.

There are exclusions and exceptions to the policy. Students living within a 50 mile radius are excluded from this policy. Dr. Willett stated that we did not want to discourage any local students from coming to Coastal. There will be extenuating circumstances, i.e. relative living in the area, etc.

Dr. Vogt stated that she thought the Freshman Housing Requirement would be a tremendous advantage to students.

There were several questions regarding alcohol consumption. Dr. Willett stated that our new counseling staff members are working on several initiatives, including a comprehensive alcohol program. Dr. Holmes is chairing the Alcohol Coalition group and stated that they are reviewing our current program and how we are enforcing those policies. Each year a national speaker is brought in and speaks to various groups regarding alcohol consumption as well as other behavior.

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Mr. Brown complimented Dr. Willett and her staff for doing a magnificent job.

There was discussion on sexual relationships among students on college campuses and Dr. Swad asked if Coastal was encouraging, at least female students, to follow CDC recommendations about STD straining with pap smears every six months. Dr. Willett said absolutely, that was part of everyday practice. At the end of each academic year a report is compiled regarding the cases that go through the Student Health Services area.

Dr. Willett was asked if she thought the campus would move in the direction of charging a student health fee to all students, not just those that live on campus. She is hopeful that we could move in that direction next year. It would be a tremendous advantage for the campus and for students to have all students included in the health fee.

Mr. Alford said that in one of the presidential interviews, the question was brought up about retention rates. Dr. Vogt said that 90.1% of the freshmen returned in January. A lot of new strategies have been put in place and there are certainly more things that we need to look at to retain students. Dr. Willett said that we were looking at ways to attract students to as many activities as possible. Dr. Holmes added that the campus is growing so quickly that we don't have some of the resources that other campuses have such as state of the art exercise facilities and a Student Center to encourage students to come to the campus on weekends. We are looking at our programs to see what we can do to modify those to effect retention rate. Dr. Willett agreed that those two facilities would be top priority. Dr. Vogt said that not only would these types of facilities help retention, but would also help in the applicant pool. Ms. Drummond said that the lack of meeting space also keeps large groups of students from being able to interact. Mr. Frink said that he hoped we were exposing ourselves to other campuses that are further along with that kind of program. Sometimes creativity can overcome a lack of funding.

Mr. Alford asked that Student Activities put together a wish list of facilities, etc. which would enhance the retention of students both in their personal and academic areas. The Horry County Higher Education Commission will soon pay off their bond for the Prince Building so there may be some revenue available whereby they can offer assistance.

There being no further business the meeting adjourned.

Respectfully submitted,

Mr. Samuel H. Frink
Secretary/Treasurer