



Entrepreneurial Orientation as an Outcome of Social and Economic Conditions: The Case of Germany versus the United States

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Abstract

Previous research has evaluated some elements of US students' entrepreneurial orientation (Crant, 1996), while the present research extends and broadens this research to consider different economic and social settings, to include cross-cultural comparisons of students in both Germany (n=95) and the United States (n=147), and to evaluate both self-perceptions of entrepreneurial orientation and perceptions of the average level of entrepreneurial orientation of the country in which the student resides. Results indicate that parental involvement in their own businesses and country of origin affect self-perception of entrepreneurial orientation, but that only country of origin affects perceptions of one's countrymen's entrepreneurial orientation.

Please contact the authors if you have any questions or wish to obtain a copy of the paper.