1. **How did you find out about today’s program?**

<table>
<thead>
<tr>
<th>Method</th>
<th>Number</th>
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<tbody>
<tr>
<td>Mailing</td>
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<td>Flyers</td>
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<tr>
<td>Barbara Williams</td>
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<td>CCU Website</td>
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<tr>
<td>Kathy Caulfield</td>
<td>1</td>
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<tr>
<td>Ray Fontaine</td>
<td>2</td>
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<tr>
<td>Senior Job Fair</td>
<td>1</td>
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<tr>
<td>Jan Bowman</td>
<td>3</td>
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<tr>
<td>Senior Health Centers</td>
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<td>Palmetto Guild</td>
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<td>Received fax</td>
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<tr>
<td>Seniors Network Group Mtg</td>
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<td>Kathy Caulfield</td>
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<td>Email</td>
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<td>RFW</td>
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<td>Senior Job Fair</td>
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2. **How would you describe the turnout?**

- Excellent - 7
- Good - 9
- Fair - 7
- Poor - 1

3. **How would you describe your organization’s satisfaction with this year’s event?**

- Extremely Satisfied - 2
- Very Satisfied - 13
- Satisfied - 8
- Dissatisfied - 1

4. **Are you interested in participating in next year’s event?**

- Yes - 23
- No - 1

5. **Were this year’s hours (8 a.m. to 2:30 p.m.) satisfactory?**

- Yes - 16
- No - 10

6. **What did you especially like?**

- Free lunch was great, staff very friendly
- Accessibility/location
- Location
- Boxed lunches were nice. Lots of room for booths.
- Networking
- Networking idea exchange
- The participants/information
- The facilities; friendly atmosphere
- Meeting the agencies that work with Senior care
- Meeting the vendors
- Venue and support from LLC
- Ease of parking, box lunch
- Very informative, entertainment
- Being beside the door and the most hospitable, friendly CCU table
- Good chance to meet providers and network
- Enjoyed the networking experience, as well as meeting the seniors. I liked that we could set up the day before!
- Good target market response; allowed time for visiting vendors.
- Ability to network with other vendors
- Nice, organized attractive vendor area – good location
- The boxed lunches, open atmosphere
- Great! Educational
The layout and the location
Good location/good table space
Atmosphere of helping

7. **What did you dislike?**
- A little more space would have been great!
- Crowded conditions, too small space – especially for large displays
- Vendor area needs to be more central to the presentations – where people have to walk through to get to the presentation.
- Turn out of seniors seemed low
- Would have liked a larger crowd
- Low senior turnout
- Not being able to see entertainment and forums
- Not enough public participation
- Space (table size)
- Not enough chairs, room too small, not enough people
- Provide coffee and cold drinks for vendors (7:00 am is early).
- A little crowded for vendor space
- Attendance
- Vendors did not need to be here at 7:00 am
- They would participate next year if changes were implemented.
- Too long – 9 to 1 pm would be better.
- A bit long, but okay.
- Need more table space for our booth
- Would like snacks, fruit, etc. in the am
- Did not like that I had to come the day before because it does not take us long to set up. It think the Forum was a little long – maybe until one.
- Too early start

8. **What suggestions do you have for improving the event?**
- More advertisement prior to event. More informational talks.
- If possible, more display space.
- Provide breakfast (coffee/continental breakfast) – something for vendors and participants who started their day very early – Just a thought!
- Coming at 7:00 am for 8:00 am opening is too early (if set up is the day before, having folks here ½ hour early is plenty).
- More space for tables and chairs
- First visit – would like to have heard presentations
- You need to either provide coffee and refreshments or at least have a vendor where providers can buy these items – especially coffee
- Had we had more space, we could have done free blood pressure checks for the public. Generally, if a “draw” can be offered to the public, such as low-cost blood screening, a greater public turnout results.
- Be nice to have coffee available
- There was too much “down time” for the vendors. It seems as though it was due to entertainment and speakers happening at the same time. I think they should take place at different times. $75 is a high registration fee – is the money being donated? Where is it being used?
- Suggest Senior Centers and Retirement Communities bus in their populations – more direct invitations to the target audience
- Coffee in the morning and afternoon
o Better signage for directions to event/parking. Try better advertising in front of college.
o Larger area, shorten time of event
o Doing something to keep people in the vendor space
o Think the one in Myrtle Beach at HGTC had much better attendance. More seniors live in MB than Conway. Not enough pre-publicity.
o Each vendor should be able to make a speech, to provide further education to the persons attending your event. Refreshments for the vendors throughout the program.
o Maybe radio ads – if there were some, I did not hear any on WRNN. Have door prizes awarded with vendors present so we could see who won. Have a form with vendor names listed – then when attendee visits the vendor – name is checked – the form becomes the entry for prizes – encourages attendees to visit each vendor table.
o Everything was very good.
o We heard many comments from attendees and other vendors that they just found out about the event – a little more event promotion would be good – possibility of radio promo and live broadcast.
o More entertainment
o More signs to find the location.
o It was a good event. It was just hard to come up the day before because we are about 30 miles away.
o Schedule more “free time” between workshops (more time for vendors)

9. Ideas for future Forum programs:
o Senior Fitness, Senior Mental Health
o How to use internet. Internet precautions. Overview of local resources (how to find what...)
o Lymphedema Treatment – Tom Kincheloe, Certified Lymphedema therapist will be happy to present program, Rehabilitation therapists on Health Care Panel regarding how neurological diseases can be treated.
o I’m partial to thematic programs: 1) Wellness 2) How to access health services and what’s available 3) Medicare/Medicaid Explained 4) Living happily to you’re one hundred 5) Health and Financial Issues for Seniors, etc.
o The program was excellent – speakers, panels and entertainment. I did hear comments that it was “too” health oriented – too many doctors, medical services, etc.
o Long-term care sessions
o A program presentation incorporating various professionals addressing one specific community concern (e.g. strokes). Each professional could give a brief demo/explanation on how its services could benefit this specific concern.
o Great job. Well organized.
o Future health programs involving us telling the community about what benefits they are entitled to at our practice being the provider for Medicare.
o Annual or semi-annual service providers meeting with short educational programs.
o Each vendor should be able to make a speech, to provide further education to the persons attending your event.
o Well thought out – Alzheimer’s topic is of interest to public. Any discussion of Medicare benefits/regs. Would help seniors understand their coverage and pitfalls of various managed care plans.
o Health care and Access to good health services
o “Hidden problems”: substance abuse, STD’s (such as HIV and clamodyia)