

Identify Sectors/Fields of Interest

Coastal Carolina University
Career Services Center



This exercise is designed to help you identify potential work environments in which you could perform desired work tasks.

DIRECTIONS:

1. Place a check mark next to each work environment you think you would enjoy.
2. Total the number of checkmarks you selected for each category.
3. Review the selected items and narrow your list to the 10 environments of greatest interests.

___ ANIMAL

- ___ Aquariums/Zoos
- ___ Breeding Services
- ___ Kennels/Grooming Services
- ___ Pet Stores
- ___ Veterinary Services

___ ART (VISUAL & PERFORMING)

- ___ Arts Advocacy Groups
- ___ Art Galleries
- ___ Dance Studios
- ___ Performing Arts Centers/Theatres
- ___ Photography Studios

___ EDUCATION & CHILDCARE

- ___ Adult & Community Programs
- ___ After School Programs
- ___ Colleges & Universities
- ___ Community Colleges
- ___ Daycare/Childcare Facilities
- ___ Instructional Materials Producers
- ___ K-12 Schools
- ___ Magnet/Alternative Schools
- ___ Professional Schools
- ___ Technical/Trade Schools

___ ENVIRONMENTAL

- ___ Botanical Gardens/Arboretums
- ___ Conservation Organizations
- ___ Consulting Firms
- ___ Environmental Policy Agencies
- ___ Nurseries
- ___ Nature Centers
- ___ Parks (national, state, local)
- ___ Public Utilities
- ___ Recycling Centers
- ___ Waste Management Centers

___ FOOD & AGRICULTURE

- ___ Agriculture Production Companies
- ___ Chemical Manufacturing
- ___ County Agricultural Offices
- ___ Equipment Manufacturers
- ___ Extension Services Offices
- ___ Fishing & Seafood Distributors
- ___ Food Distributors
- ___ Grocery Stores/Supermarkets
- ___ Hunting & Fishing Associations
- ___ Plant Breeding Services
- ___ Textile Manufacturers
- ___ Timber Operations

___ Wineries/Breweries

___ FINANCE & INSURANCE

- ___ Accounting/Auditing Firms
- ___ Banks/Credit Unions
- ___ Consulting Firms
- ___ Credit Card Companies
- ___ Credit Collection Services
- ___ Financial Planning Firms
- ___ Finance Departments (Corporate)
- ___ Insurance Agencies
- ___ Investment Banking Services
- ___ Marketing Analysis Firms
- ___ Mortgage Companies
- ___ Securities Brokers
- ___ Title Insurance Services

___ GOVERNMENT & POLITICS

- ___ Advocacy Organizations
- ___ Armed Forces
- ___ Government Relations Departments
- ___ Federal Agencies
- ___ Lobbying Firms
- ___ Political Parties
- ___ State/Local Agencies
- ___ Think Tanks (policy research)

___ HEALTH

- ___ Corporate Wellness Programs
- ___ Community Health Clinics
- ___ Drugstores
- ___ Home Healthcare Services
- ___ Hospitals
- ___ Health Fundraising Organizations
- ___ Medical Equipment Distributors
- ___ Nursing Homes
- ___ Pharmaceutical Manufacturers
- ___ Private Practice Offices
- ___ Physical Therapy Clinics
- ___ Rehabilitations Centers
- ___ Research Laboratories
- ___ Sports Medicine Facilities

___ HISTORY/PRESERVATION

- ___ Archival Facilities
- ___ Archaeological Investigation Firms
- ___ Conservation/Restoration Services
- ___ Historic Sites
- ___ Historical Societies
- ___ Libraries
- ___ Museums

___ HOSPITALITY & TOURISM

- ___ Amusement Parks/Casinos
- ___ Catering Companies
- ___ Event/Wedding Planning Firms
- ___ Hotels
- ___ Marinas
- ___ Restaurants
- ___ Spas & Resorts
- ___ Travel Agencies
- ___ Tourism Attractions
- ___ Visitor's Centers

___ LEGAL & LAW ENFORCEMENT

- ___ Corporate Loss Prevention
- ___ Correctional Facilities
- ___ Courts (federal, state, local)
- ___ Juvenile Offender Facilities
- ___ Law Firms
- ___ Law Enforcement Agencies
- ___ Prisons
- ___ Private Investigations Firms
- ___ Security System Companies

___ MARKETING, ADVERTISING, & MEDIA

- ___ Advertising Agencies
- ___ Advertising Departments (Corporate)
- ___ Cinemas
- ___ Film/Video Production Firms
- ___ Magazines/Newspapers
- ___ Market Research Firms
- ___ Music Production Companies
- ___ Packaging Companies
- ___ Printing Companies
- ___ Public Relations (Corporate)
- ___ Public Relations Firms
- ___ Publishing Companies
- ___ Radio Stations
- ___ Television Stations
- ___ Video Game Production Companies

___ PROFESSIONAL & BUSINESS SERVICES

- ___ Chambers of Commerce
- ___ Convenience Stores
- ___ Convention Centers
- ___ Equipment Rental Companies
- ___ Haircare/ Beauty Services
- ___ Human Resources Departments
- ___ Interior Design Firms
- ___ Janitorial/Cleaning Services
- ___ Labor Unions
- ___ Laundry/Alterations Services
- ___ Personnel Staffing Agencies
- ___ Professional/Trade Associations

___ REAL ESTATE & CONSTRUCTION

- ___ Appraisal Companies
- ___ Architecture Firms
- ___ Building Material Suppliers
- ___ Construction Contractors
- ___ Electrical Contractors
- ___ Engineering Services
- ___ HVAC & Plumbing Contractors
- ___ Landscaping Services

___ Manufactured Housing Companies

- ___ Pest Control Services
- ___ Real Estate Development Firms
- ___ Real Estate Management Services
- ___ Real Estate Sales Agencies

___ RETAIL

- ___ Apparel
- ___ Bookstores/Office Supplies
- ___ Consumer Electronics/Appliances
- ___ Department/Specialty Stores
- ___ Furniture & Home Furnishings
- ___ Internet & Catalog Retailers
- ___ Machines/Tools Supplies

___ SOCIAL SERVICES & MINISTRY

- ___ Assisted Living Facilities
- ___ Behavioral Health Facilities
- ___ Career & Life Coaching Firms
- ___ Hospice Services
- ___ International Relief Organizations
- ___ Job Training Centers
- ___ Mental Hospitals
- ___ Non-Profit Organizations
- ___ Private Foundations
- ___ Private Practice Counselors
- ___ Religious Organizations/Churches
- ___ Residential Care Facilities

___ SPORTS & RECREATION

- ___ Amateur Athletic Associations
- ___ Competitive Youth Training Centers
- ___ Country Clubs
- ___ Fitness Centers/Gyms
- ___ Fitness Equipment Retailers
- ___ Olympic Training Centers
- ___ Professional Teams
- ___ Recreation Programs
- ___ Sports Associations
- ___ Sports Facilities (arenas, stadiums)
- ___ Sports Goods Retailers
- ___ University Athletic Programs

___ TECHNOLOGY & ENGINEERING

- ___ Computer Manufacturers
- ___ Engineering Firms
- ___ Internet Service Providers
- ___ Manufacturing Companies
- ___ Research Laboratories
- ___ Software Design Firms
- ___ Technology Support Services
- ___ Telecommunications Services
- ___ Utility Companies

___ TRANSPORTATION & STORAGE

- ___ Airlines/Cruiselines
- ___ Automobile Dealers
- ___ Freight Shipping Services
- ___ Mass Transit (buses, subways, etc)
- ___ Moving Companies
- ___ Package Delivery Services
- ___ Storage Companies