



THE UNIVERSITY



COASTAL CAROLINA
UNIVERSITY

THE UNIVERSITY

Coastal Carolina University Mission Statement

Original approved by the Coastal Carolina University Board of Trustees on April 18, 1997
Update adopted by the Coastal Carolina University Board of Trustees on December 14, 2007

Coastal Carolina University is a public comprehensive liberal arts institution that seeks to develop students who are both knowledgeable in their chosen fields and prepared to be productive, responsible, healthy citizens with a global perspective. To deliver on this commitment, Coastal Carolina recruits highly qualified and motivated students, faculty, and staff from the region, state, nation, and world to create a diverse and dynamic student-centered learning environment.

Because Coastal Carolina embraces the teacher-scholar model, it places primary emphasis on high quality teaching and engaged learning, and it supports faculty research, creative activities, and expert collaboration in the community, state, nation, and world. This focus enables faculty and staff to mentor students in collaborative research, creative opportunities, and internships. To nurture this active learning community, Coastal Carolina maintains a broad range of contemporary technologies, programming, support services, and innovative course offerings and delivery methods. The result is alumni who are well prepared for professional careers or graduate programs in their chosen fields and who continue to be connected to Coastal Carolina.

Inspired by its founding in 1954 to serve the educational needs of the immediate area, Coastal Carolina has grown with the region to become a mid-sized regional comprehensive university with a tradition of a strong liberal arts core. As such, Coastal Carolina commits its resources to maintaining a population of 8,000 – 12,000 students by building baccalaureate and selective master's programs of national and/or regional significance in the arts and sciences, business, humanities, education, and health and human services. Coastal Carolina fully embraces its leadership role as a regional center of economic and intellectual resources, lifelong learning, cultural and recreational opportunities, and athletic programs.

As Coastal Carolina executes this mission, it recognizes its responsibility to be a role model to the community and to the professions by assuring fair and honest treatment of people with whom it interacts and sustainable stewardship of resources entrusted to it, adopting the highest standards of integrity and accountability, and committing itself to excellence through continuous self-improvement.

Coastal Carolina University: A History

1954

On the evening of July 23, 1954, a group of citizens meets in the Horry County Memorial Library to discuss a daring proposal - the creation of a local college. The group soon becomes a non-profit organization, the Coastal Educational Foundation. Coastal Carolina Junior College opens September 20, 1954, as a branch of the College of Charleston. Fifty-three students are enrolled, taught by a handful of part-time faculty, with classes meeting after hours in Conway High School.

1958

Coastal Carolina Junior College becomes independent when the College of Charleston discontinues its extension program. Horry County voters approve a referendum that raises taxes by three mills to provide funding for the college.

1959

The South Carolina General Assembly creates the Horry County Higher Education Commission, a government regulatory agency to oversee use of Coastal Carolina's county tax money.

1960

The Horry County Higher Education Commission is responsible for a contract that establishes Coastal Carolina Regional Campus of the University of South Carolina, effective fall 1960.

1961

Members of the Horry County Higher Education Commission and Coastal Educational Foundation agree it is time to move to a campus suitable for institutional growth. They select the present site of the University, most of which was donated by Burroughs Timber Company and International Paper Company. A major fund-raising drive raises \$317,000 for construction.

1962

Ground is broken for the campus, and less than a year later Coastal Carolina's 110 students move into the first campus building, the Edward M. Singleton Building.

1966

With an idea and a gift from William A. Kimbel and L. Maud Kimbel, the Atheneum, the campus symbol, is completed.

1973

USC Coastal Carolina College adds a junior year; in 1974, a fourth year is added.

1975

USC Coastal Carolina College awards its first four-year degree.

1981

Wheelwright Auditorium, the first center for the performing arts in northeast South Carolina, is dedicated. The \$3.1 million facility is funded almost entirely by private donations, including a \$1.2 million gift from the Kimbel family. The facility is named for L. Maud Kimbel's maternal grandfather, John Wheelwright, who was involved with the cotton trade in South Carolina in the early 1900s.

1983

Coastal Carolina becomes a charter member of the Big South Athletic Conference.

1986

Coastal Carolina becomes a full member of the National Collegiate Athletic Association (NCAA).

1987

The first on-campus residence halls open.

1989

Enrollment reaches more than 4,000 students. The number of full-time faculty grows to 175.

1990

The Campaign for Progress surpasses its goal of \$5.5 million in fewer than five years, spurring growth in capital projects, the arts, and academic enrichment programs.

1991

On July 23, 1991, the Coastal Educational Foundation, Inc., and the Horry County Higher Education Commission vote to seek legislative approval to establish an independent Coastal Carolina University. USC System President John Palms recommends to the USC Board of Trustees that Coastal pursue independence from the University in name and administration. The trustees adopt President Palms' recommendation in June 1992.

1993

The South Carolina Legislature passes legislation establishing Coastal Carolina University as an independent, public institution, effective July 1, 1993. Governor Carroll Campbell signed the bill during a ceremony at Coastal Carolina on May 14, 1993. The University's first Board of Trustees meets for the first time July 1, 1993. Ronald R. Ingle is named the University's first president. Coastal Carolina University begins offering its first graduate programs in education in the fall of 1993. The E. Craig Wall Sr. School of Business Administration Building is completed and dedicated in honor of Mr. Wall, who was one of the University's original founders.

1994

The Eldred E. Prince Building, funded by the Horry County Higher Education Commission, is completed and dedicated. New projects include plans for a humanities building, residence hall/dining facility, athletic administration complex, printing services facility, and renovations to existing buildings. The University's first formal Inauguration is held to install President Ingle.

1996

A new 400-bed residence hall and dining facility is completed for fall 1996 occupancy; the number of students who live in campus residence halls reaches 1,000. President Ingle unveils a \$68 million campus master plan that will guide development of the University to the 50th anniversary of the institution, to be celebrated in the year 2004.

1997

The Board of Trustees adopts A Journey of Excellence, a plan to guide the University into the next century. The South Carolina General Assembly approves \$11.7 million for the new Humanities and Fine Arts Building.

1998

The R. Cathcart Smith Science Center is dedicated and a \$2 million campaign to upgrade the facility is announced. The E. Craig Wall Sr. College of Business Administration gains accreditation by the American Assembly of Collegiate Schools of Business.

1999

The South Carolina General Assembly approves the final funding for the new Humanities and Fine Arts Building. Nobel Laureate Archbishop Desmond Tutu visits the campus as part of the Kimbel Distinguished Lecturer Series. The School of Education gains accreditation by the National Council for Accreditation of Teacher Education. The Board of Trustees approves the sale of revenue bonds to begin construction of a 350-bed residence hall, expansion of the dining facility, and University Hall. Football will be added to the intercollegiate mix in 2003; with football, the University will offer 17 NCAA Division I intercollegiate programs.

2000

To reflect the growth of academic programs and the maturity of the institution, the four academic schools of the University are renamed colleges. The College of Humanities and Fine Arts is named for Thomas W. and Robin W. Edwards. A statewide awareness campaign bolsters the University's visibility. The University endowment tops \$12 million, reflecting a more than 300 percent increase since 1993; the total number of donors increases by 17 percent in the past year.

2001

University enrollment increases to almost 5,000 students from 47 states and 50 countries. The average SAT for entering freshmen tops the national average. New degree programs are approved in Middle Grades Education, Music, Philosophy, Spanish, and Special Education. A major construction boom is highlighted by the opening and formal dedication of the Thomas W. and Robin W. Edwards College of Humanities and Fine Arts, the largest building on campus. A \$1.8 million gift from the estate of Rebecca Randall Bryan marks the largest single cash gift in Coastal's history. In collaboration with the Georgetown community, the University brings the Freedom Schooner *Amistad* to Georgetown. The *Amistad* attracts more than 16,000 visitors, including more than 8,000 school children from Horry and Georgetown counties.

2002

The University's enrollment rises to a record of nearly 6,000 students. A baccalaureate degree program is offered in Management-International Tourism. The first class of recruits for the new football team begins practice in preparation for intercollegiate play in Fall 2003. State appropriations fall to approximately 23 percent of the total current funds, and tuition and fees represent nearly half of the University's \$63 million operating budget.

2003

Coastal Carolina University offers six master's degree programs in education, instructional technology, and coastal marine and wetland studies. Coastal's many international partnerships make it possible for students to study in places such as Australia, Costa Rica, England, Ecuador, Galapagos Islands, Germany, India, Ireland, Japan, Kenya, Russia and Spain. The University anticipates its anniversary in 2004 with plans for the 50th. Anniversary Initiatives, an ambitious \$10 million campaign to raise private funds to support the academic, physical and athletic needs of the University. A \$1.5 million gift from Burroughs and Chapin Company, Inc. is announced to support the construction of an education and research facility at the University's Waites Island/Tilghman Point property. A \$2 million gift from Loris native Bob Brooks marks the largest single gift in the history of Coastal Carolina and places Brooks' name on the brand new football stadium. More than 8,000 fans pack Brooks' Stadium on September 6 for the inaugural game for the Chanticleer NCAA I-AA football squad.

2004

The fall enrollment of more than 7,000 students is the largest in the University's history. Coastal Carolina offers baccalaureate degree programs in 38 major fields of study and 36

undergraduate minors, including a new bachelor's degree in economics. Coastal serves students and the community with a new location, the Waccamaw Higher Education Center, and sites in Georgetown and Myrtle Beach. The 50th Anniversary celebration officially began on Founders' Day, September 20, with a formal convocation to honor the three educational institutions that had pivotal roles in the shaping of Coastal Carolina: Horry County Schools, University of South Carolina and College of Charleston. The Spadoni College of Education is named for William L. "Spud" Spadoni and members of his family through a \$1 million gift to the 50th Anniversary Initiatives. The public phase of the 50th Anniversary Initiatives was announced in September with more than \$10 million already committed.

2005

Coastal Carolina has a record enrollment of 7,613 students. To accommodate the growth the University continues to extend its physical presence to the East Campus, located in the Atlantic Center off Highway 501. The campus now comprises 52 main buildings on 302 acres. The long-awaited Master of Business Administration degree gains approval and the Wall College of Business will begin accepting MBA students for fall 2006. New baccalaureate degree programs are approved in Communication and in Recreation and Sport Management. The 50th Anniversary Initiatives campaign raised \$4 million over the \$10 million goal, reflecting the growing community support for the University. For a conference-record seventh time, Coastal Carolina captured the Sasser Cup for athletic program success. President Ronald R. Ingle announces his retirement for June 2007 and the Board of Trustees begins planning the search for the University's second president.

2006

The university continues record growth with 8,049 students from 44 states and 32 foreign countries enrolled for fall 2006. The freshman class has an average entering SAT score of 1,047 and high school GPA of 3.32, topping national averages in both categories. The University's operating budget hits \$110 million, 12 percent of which comes from state appropriations. Ground is broken for Adkins Field House following a \$1.8 million gift from Charlotte businessmen and twin brothers Mark and Will Adkins, representing the largest pledge ever received from alumni. A university search committee and the board of trustees interview candidates for the position of president of the University.

2007

David A. DeCenzo takes office as the second president of Coastal Carolina University on May 7, 2007; his formal inauguration - built around the theme, "Dawning of New Tomorrow," - is held September 14. The new president appoints a Strategic Planning Steering Committee comprising all university stakeholders to examine and refine the university's mission, establish priorities, and link strategic direction to budgeting and assessment. DeCenzo succeeds Ronald Ingle, who served as the university's first president since 1993 when Coastal Carolina became an independent university. The total number of alumni since 1993 reaches 10,129. The annual economic impact of the university tops \$255 million.

University Traditions

The University Seal

The seal of Coastal Carolina University designates the founding year of the institution and associates the campus symbol, the Atheneum, with the coastal locale of the University. Carrying the Latin motto, *Ex Libertate Veritas* – From Liberty, Truth, the seal refers to the Temple of Athene in ancient Athens where professors and students met. The Greek temple was named for Athena, the daughter of Zeus, who embodies wisdom and reason. The waves at the foot of the Atheneum acknowledge a diversified coastal environment encompassing a distinctive geography and history, a vital present and an abundant future. The seal was

commissioned by Trustee Oran P. Smith as a gift to celebrate the July 1, 1993, establishment of the University as an independent, public institution of higher education.

The University Logo

The identifying symbol of Coastal Carolina University captures the dynamic and traditional commitment of the University to teaching and learning. The Atheneum, constructed on the campus in 1966, is a recognized architectural symbol of a meeting place for persons engaged in literary and scientific pursuits. In the logo, the Atheneum is set against an undulating background that captures the energy and unbounded promise of the institution.

The Presidential Medallion

As symbols of events and affiliations, medallions in academic regalia can be traced to religious orders during the Middle Ages. Since many orders, societies and universities used similar designs – a circle, cross or an oval – the detailed artwork in the center of the medallion was adopted to differentiate each affiliation. Colleges and universities traditionally use ceremonial and commemorative medallions for formal occasions such as commencements, convocations and inaugurations, when academic regalia is worn. As part of the first year of Coastal Carolina's status as an independent University, the institution's medallion was commissioned in 1994. The installation of President Ronald R. Ingle on October 22, 1994, was the first time the Coastal Carolina University Medallion was publicly displayed.

The University Mace

The University mace, the symbol of the Coastal Carolina University community, attaches significance to important events of the academic calendar. Commissioned by the Horry County Higher Education Commission, the mace was designed and crafted by silversmith Alfred D. Ward and presented to the University in the spring of 1997. The mace is carried by the senior member of the faculty at the head of the procession during official convocations of the University. When not being used for convocations, the mace is on display in the Wall College of Business Boardroom. The three dimensional 48-inch staff is topped with a 22 carat gold-plate model of the campus symbol, the Atheneum. Modified relief seals of the University and engraved lettering embellish the sterling silver cup. Supported by a base of solid walnut, the stem of the mace is adorned with sterling silver shells, reflecting the coastal location of the University. On the base of the stem is an engraved seal of the state of South Carolina, representing the University's status as a public institution. Originally used as weapons during the Middle Ages, maces came to be symbols of authority and were adopted by officials of English municipalities by the end of the 16th century. Maces are now used for legislative assemblies, ecclesiastical processions, and at college and university ceremonies of outstanding importance, such as commencements.

The Coastal Carolina University name, seal and logos are registered and are fully protected trademarks and may be used only for University-approved purposes and may not be modified in any manner. Unauthorized use of these images is prohibited by law. For information, call the Office of Marketing and Communications at 843-349-2017 or 843-349-2103.

THE CAMPUS

Coastal Carolina University is located in Conway, South Carolina, nine miles from the Atlantic Ocean resort of Myrtle Beach. The campus comprises 53 main buildings on 307 acres. Courses are also offered at Coastal Carolina University's Higher Education Centers in Litchfield, and Georgetown, South Carolina and at the Grand Strand campus of Horry Georgetown Technical College. Waties Island, 1,062 acres of pristine barrier island on the Atlantic coast, provides a natural laboratory for extensive study in marine and wetlands environments.

Kingston Hall

The Offices of Admissions, Financial Aid, and the Vice President for Enrollment Services and enrollment services staff are housed here.

University Hall

University Hall, completed in 2001, houses the Welcome Center, Center for Effective Teaching and Learning (CETL), Graduate Offices, Honors Program, and the Coastal Carolina University Bookstore.

Grand Strand Higher Education Center

Established in 2001, the Center offers credit courses on the Grand Strand Campus of Horry-Georgetown Technical College.

E. Craig Wall Sr. College of Business Administration Building

The E. Craig Wall Sr. Building, completed in 1993, houses the E. Craig Wall Sr. College of Business Administration, the Department of Mathematics, Information Technology Services, the Coastal Federal Center for Economic and Community Development, the Clay Brittain, Jr. Center for Resort Tourism, and the Small Business Development Center.

Edward M. Singleton Building

The Edward M. Singleton Building, built in 1963, houses the Offices of the President, Provost and Senior Vice President, Executive Vice President, Vice President for University Relations, Vice President for Business Services, Vice President for Student Affairs, University Registrar, Marketing Communications, Community Relations and Special Events, Alumni Affairs, University Advancement, and Institutional Research.

Eldred E. Prince Building

The Eldred E. Prince Building, completed in 1994, houses Multicultural Student Services, the classrooms and offices of the Department of Foreign Languages of the Edwards College of Humanities and Fine Arts, the Office of Academic Advising, and the Academic Center.

Foundation Center and Community Partnerships

On the East Campus, this facility houses the Executive Director of the Foundations, the Office of Grants and Sponsored Research, the Center for Aging and Active Retirement, Academic Outreach and Lifelong Learning, Auxiliary Services, Risk Management, Internal Audit and the Academic Testing Center.

Georgetown Higher Education Center

The Georgetown Higher Education Center, established in 1984, is located in Georgetown, South Carolina, 45 miles south of the main campus. Selected undergraduate, graduate, and community interest courses are offered.

Indigo House

This building houses the Office of Career Services.

Kearns Hall

Kearns Hall, completed in 1974, houses the classrooms and offices of the graduate and undergraduate Spadoni College of Education, the Center for Education and Community, and the Biddle Center for Teaching and Learning.

Kimbel Library

The Kimbel Library, completed in 1977, houses a growing 250,000-volume book and media collection.

Atheneum Hall

Completed in 1966, and renovated in 2003, this building houses the Department of Public Safety. The campus symbol, the Atheneum, was completed in 1966 on the portico

of Atheneum Hall, originally the student center for Coastal Carolina Junior College.

R. Cathcart Smith Science Center

The Science Building, completed in 1982, houses the classrooms, offices, and laboratories of Biology, Chemistry, and Physics.

Coastal Science Center

On the East Campus, this facility houses the Departments of Computer Science, Marine Science, and Psychology/Sociology. The University's Printing Services is located in the Coastal Science Center.

Residence Halls

The on-campus Residence Halls are three separate complexes consisting of six apartment-style buildings (The Woods), housing approximately 410 residents, two apartment-style buildings (The Gardens), housing approximately 90 residents, and another two-building complex (The Rivers) housing 750 residents. Each apartment in The Woods houses four residents. Each apartment in The Gardens houses two residents. The apartments in The Woods and The Gardens are for upperclassmen. The Rivers consists of two buildings, Waccamaw Hall and Santee Hall. Suites in The Rivers are traditional style. The Office of Residence Life is located in Waccamaw Hall 122.

Lib Jackson Student Center

The Student Center, completed in 1978, houses student activities, meeting rooms, a game room, some student organization offices, Cino Grille, and "Cybercorner."

Student Recreation Center

The Student Recreation Center, completed in 1972, houses a regulation basketball gymnasium and complete physical education facilities and the offices of the Recreational Services, Basketball and Volleyball offices, and the Department of Health, Physical Education and Recreation. A later expansion offers a 25-meter swimming pool, two racquetball courts, an activities gym, dance studio, and a weight training room.

Thomas W. and Robin W. Edwards College of Humanities and Fine Arts

The Edwards College, completed in 2001, houses the administrative offices of Humanities and Fine Arts. It also houses six of the College's seven departments: Arts, English and Journalism, History, Performing Arts, Philosophy and Religion, and Politics and Geography. The building features a recital hall, the Edwards Black Box Theater, and the Rebecca Randall Bryan Art Gallery.

Sands Hall

The US Post Office Contract Station is located in Sands Hall on Founders Drive. It handles all student mail and mailboxes, intercampus mail, incoming and outgoing campus mail. It also offers some basic postal services to the community, such as sale of postage stamps, envelopes and the mailing of packages. It does not include general box rental or money orders. The University's Office of Human Resources and Equal Opportunity, the Carolina Collegiate Federal Credit Union, and the Procurement Office are also located in Sands Hall.

Laurel Hall

The Office of International Programs and Services is housed in Laurel Hall.

Waccamaw Higher Education Center

Waccamaw Higher Education Center, completed in 2004, is located in the Litchfield community of Pawleys Island, South Carolina. Selected undergraduate, graduate, and community interest courses are offered.

Wheelwright Auditorium

Wheelwright Auditorium, completed in 1981, offers an 800-seat performance facility for the dramatic and performing arts of the Waccamaw Region.

Coastal Band Hall

The University's Student Marching Band and other performance groups are housed in the Coastal Band Hall located on the East Campus. There are music practice rooms, a percussion studio, band rehearsal rooms, and faculty offices in this building.

The Burroughs & Chapin Center for Marine and Wetland Studies

This building is located on the East Campus (Atlantic Center) and houses the Center for Marine and Wetland Studies, classrooms, labs, research offices, and faculty offices. The University's Central Receiving/Supply Operation is also housed here.

Evergreen Hall

This is the location of the University's Bursar's Office on East Chanticleer Drive across from Kingston Hall (Admissions and Financial Aid). All financial transactions for student accounts are handled here. All monies collected on campus are deposited into University accounts in the Bursar's Office.

Quail Creek Golf Course

The University has obtained the Quail Creek Golf Course located on the south side of University Boulevard for use by our students enrolled in the Professional Golf Management Program. This is a fully operational eighteen-hole golf course which is also open to the public.

Arcadia Hall

This building, located on West Chanticleer Drive, houses the administrative staff of the University's Athletic Department, as well as several coaches' offices and student athlete locker rooms.

ACCREDITATION

Coastal Carolina University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (1866 Southern Lane, Decatur, Georgia 30033-4097; telephone number (404-679-4501) to award the baccalaureate degree and the master's degree.

The Spadoni College of Education is nationally accredited by the National Council for Accreditation of Teacher Education (NCATE) and approved by the South Carolina State Board of Education.

The E. Craig Wall Sr. College of Business Administration is accredited by AACSB International - The Association for the Advancement of Collegiate Schools of Business.

Coastal Carolina University is an accredited institutional member of the National Association of Schools of Art and Design (NASAD).

The Department of Computer Science is accredited by the Accreditation Board for Engineering and Technology (ABET).

Accreditation documents are on file in the Kimbel Library and may be reviewed in the library upon request.

ENGLISH LANGUAGE PROFICIENCY

(SC Code of Laws 59-103-160)

All candidates interviewed for University positions will be evaluated on both their written and spoken English proficiency. Faculty employed will possess adequate written and spoken English skills so as to be able to deliver instruction in an understandable manner. Students with specific concerns should schedule a meeting with the immediate supervisor of the instructor involved.