

COASTAL CAROLINA UNIVERSITY
OFFICE OF INSTITUTIONAL RESEARCH AND ASSESSMENT
FACT BOOK AND ASSESSMENT NOTES
FALL 2006

The mission of the Office of Institutional Research and Assessment is to provide a centralized source for data collection, data analysis, data archives, and data management activities, and to provide support for assessment activities that inform and strengthen Coastal Carolina University's strategic planning process. In line with the goal of informing the strategic planning process, the *Fact Book* will be published annually to provide relevant information to the university community.

The *Fact Book* meets the following requirements of the SACS Commission on Colleges, *Principles of Accreditation: Foundations for Quality Enhancement* (SACS 2004).

Core Requirement 2.5: The institution engages in ongoing, integrated, and institution-wide research-based planning and evaluation processes that incorporate a systematic review of programs and services that (a) results in continuing improvement, and (b) demonstrates that the institution is effectively accomplishing its mission. (Institutional Effectiveness)

Comprehensive Standard 3.3.1: The institution identifies expected outcomes for its educational programs and its administrative and educational support services; assesses whether it achieves these outcomes; and provides evidence of improvement based on analysis of those results.