

FIRST-TIME STUDENTS HIGHLIGHTS

Fact Book, 2008

Enrollment and academic trends for first-time students show the following:

- In 2008, 36% of new freshmen and transfer students attended Summer Orientation sessions. Thirty-eight (38%) of accepted students who attended these sessions enrolled at Coastal Carolina University.
- Applications from new undergraduate students increased by 41% between fall 2004 and fall 2008. New students who were accepted to the University increased by 33% between fall 2004 and fall 2008. New students who enrolled increased by 11% between fall 2004 and fall 2008. In fall 2008, 38% of accepted applicants enrolled at Coastal Carolina University.
- Between fall 2004 and fall 2008, the average SAT score among Coastal Carolina University freshmen (1030) decreased by 11 points yet still exceeded the average scores for high school students in South Carolina (985) and the nation (1017). The average ACT composite score for Coastal Carolina University freshmen (22) was on par with that of the nation (21) and two points higher than the state-wide average (20) for the fall 2008 cohort. (*The writing test is not included in total SAT scores*)
- The average high school GPA for Coastal Carolina University freshmen increased from 3.29 for the fall 2004 cohort to 3.35 for the fall 2008 cohort. The fall 2008 cohort GPA is slightly higher (3.32) than the previously admitted fall 2007.
- The freshman profile for the fall 2004 through fall 2008 cohorts indicates that the number of first-time students that apply, are accepted, and enroll at Coastal Carolina University, in most cases, continued to grow. In fall 2008 there were 1,655 new freshmen which shows an increase of .2% from fall 2007.
- There were a total of 1,649 first-time full-time students enrolled at Coastal Carolina University between fall 2007 and fall 2008. Among first-time full-time students during this period there were approximately 1,178 (71%) students continuing their studies at Coastal Carolina University. In geographic origin, 545 (46%) of continuing students were native to South Carolina and 633 (54%) consisted of students from other U.S. states and international students. Among the academic colleges, the continuation of full-time first-time students for this period is as follows: Wall College of Business Administration (73%), Spadoni College of Education (77%), Edwards College of Humanities and Fine Arts (72%), the College of Natural and Applied Sciences (70%) and undeclared majors (65%).

Demographics - First-Time Full-Time Freshmen - Fall 2008

- The most prominent ethnic group among the fall 2008 first-time full-time freshmen was White/Non-Hispanic (80%). Black/African Americans consisted of 15% and Hispanics encompassed 2% of this group.
- Females slightly outnumbered males in the fall 2008 full-time first-time freshmen group making up 51% of the total.

- In fall 2008 first-time full-time freshmen consisted mostly of students under the age of 20 at 98%.
- Eighteen percent (18%) of the in-state first-time full-time freshmen at Coastal Carolina University originated from the immediate five-county service area of Dillon, Georgetown, Horry, Marion, and Williamsburg counties. Approximately 27% originated from other South Carolina counties.
- Approximately 68% of first-time full-time freshmen during fall 2008 reported high school grade point averages (GPA) equal or exceeding 3.00. Thirty-seven percent (37%) indicated a high school GPA that fell between 3.00 and 3.49, while 32% reported a GPA of 3.50 or higher.
- For the full-time first-time freshmen during fall 2008 approximately 15% had not declared a major. The most popular undergraduate majors at Coastal Carolina University Carolina among first-time freshmen included: Marine Science (13%), Management (11%), Biology (10%) and Marketing (5%).