

## **FIRST-TIME TRANSFER STUDENTS HIGHLIGHTS**

Fact Book, 2009

Enrollment and academic trends of first-time transfer students show the following:

- The number of students (721) who transferred to Coastal Carolina University in 2008 increased by 10% over 2007. Transfer students who came to Coastal Carolina University from other South Carolina higher education institutions comprised approximately 45% of the total transfer student population in 2008. The majority of these in-state transfer students, approximately 49%, were previously enrolled at Horry-Georgetown Technical College.
- The first year student retention rate for 2008 transfer students was 74%, a decrease of 7% over the 2007 rate.
- There were a total of 669 first-time full-time transfer students enrolled at Coastal Carolina University in the fall of 2008. Of the 2008 transfer cohort, 491 students chose to continue their studies the following year at Coastal Carolina University. The one year retention for the 2008 cohort is 73.2% which is slightly lower than the one year retention for the fall 2007 cohort (78.7%).
- In geographic origin, 261 (53%) of continuing students were native to South Carolina and 230 (47%) consisted of students from other U.S. states or countries.
- Among the academic colleges the continuation of first-time full-time transfer students for this period was as follows: Wall College of Business Administration (73%), Spadoni College of Education (83%), Edwards College of Humanities and Fine Arts (75%), the College of Natural and Applied Sciences (72%) and undeclared majors (52%).

### **Demographics - First-Time Full-Time Transfers - Fall 2009**

- The most prominent ethnic group among the fall 2009 first-time full-time transfers was White/Non-Hispanic (76%) with Black/African Americans consisting of 16% and Hispanics encompassing 4% of this group.
- The number of males and female first-time full-time transfers to Coastal Carolina University were nearly equal with females (52%) slightly outnumbering males (48%).
- First-time full-time transfers during this period consisted mostly of students between the ages of 20 and 22 (56%). An additional 16% consisted of students less than 20 years of age.
- Among the full-time first-time transfers during fall 2009 there were more in-state students enrolled (51%) than out-of-state (47%) and international (2%) students.

- In fall 2009 approximately 37% of the in-state first-time full-time transfer students at Coastal Carolina University originated from the immediate five-county service area of Dillon, Georgetown, Horry, Marion, and Williamsburg counties. Approximately 14% originated from other South Carolina counties.
- Of the 690 first-time full-time transfers to Coastal Carolina University in fall 2009, 73% transferred more than thirty credit hours, 3% transferred with 30 hours, and 24% transferred with less than 30 hours.
- For the full-time first-time transfers during fall 2009 approximately three percent (3%) had not declared a major. The most popular majors for transfers to Coastal Carolina University included: Management (10%), Biology (7%), Marine Science (6%), Marketing (6%) and Elementary Education (6%).