

## NSSE Survey Administration Process

Coastal Carolina University participated in the ***National Survey of Student Engagement*** (NSSE) during the 2009-2010 academic year. The University elected to administer the survey using the web-only option. The process for surveying was as follows:

1. In Fall 2009, a student population data file of all first-year and senior students was sent to NSSE using a secure protocol. NSSE selected a random sample ( $\frac{1}{2}$  first year and  $\frac{1}{2}$  seniors) of students from the student population data file based upon undergraduate enrollment.
2. Letters were sent via postal mail to the 3,700 students selected, informing them of the upcoming survey.
3. February 8, 2010 - An e-mail from NSSE, on behalf of the University, was sent to all targeted students. This e-mail invited the student to participate in the survey and provided them with the information necessary to access the online survey.
4. Mid-February through late March, 2010 – Three additional e-mail reminders were sent to students encouraging them to participate in the survey.
5. June 1, 2010 – The survey closed.
6. August 2010 – Coastal received the survey results from NSSE. These results included numerous standardized reports as well as original data files.