

Academic Affairs Committee Meeting Minutes  
Friday, October 9, 2009  
3 PM, Wall 118

Attendees: Jennifer Hughes, Library  
Richard Costner, Education  
Mike Pierce, Science  
Maggie Ivanova, Humanities  
Ken Small, Business  
Chris Draewell, Student

Mike Collins, Business  
Barbara Buckner, Associate Provost  
Renarta Tompkins, Education  
Dan Lawless, Univ. Registrar  
Jim Solazzo, Science  
Melvin Hardy, Student

Absent: Jack Riley, Humanities  
Judy Vogt, Admissions

Guest Faculty: Tom Woodle, Career Services  
Jim Luken, Science

A. Call to Order

1. Minutes from the September 11, 2009, meeting were approved as written.

B. Chair Report

- a. Setting of permanent meeting dates and times for all future Academic Affairs Committee meetings will be the Tuesday after the Faculty Senate meetings from 10 am to Noon. This will begin Fall 2010. This information will be included in the Faculty Manual.
- b. Updates to the Academic Affairs website have been made. At the bottom of our page under Procedures and Guidelines, the flowchart, "Getting your paperwork through on time" has been updated. The new flowchart verifies that if a course proposal is asking for a course to be removed from the Core, the proposal would be submitted to the Core Curriculum Committee before it is reviewed by the Academic Affairs Committee.

The second item that has been updated on the webpage is the internal and external review dates. Following a request by Barbara Buckner, Melanie McKitrick has updated the meeting dates for the Academic Affairs Committee, Graduate Council, Faculty Senate and CHE. Please refer to this if you have any deadline questions.

- c. Ken Small and Maggie Ivanova have started communicating with ITS on working on the electronic review forms. Our committee will probably begin to test these forms beginning the Spring semester. Due to the increased curriculum items that is expected those proposals that do not need a great deal of discussion from our committee could be approved online. It is going to be a long process, but we are moving towards ways of making our time more effective. As time draws closer to the launch date for testing more information will be passed along to the committee members.

## B. Chair Report continued

- d. At the last meeting the split of duties between the chairs was discussed. Ken Small will be the liaison for Faculty Senate. He will be reporting on our work here as well as the liaison for the College of Business Curriculum Committee. Maggie Ivanova will work with the remaining three college curriculum committees. She has already met with the COHFA Curriculum Committee and during the coming week will make appointments to meet briefly with the curriculum committees of the College of Natural and Applied Sciences and the College of Education. As you see, greater emphasis will be placed on reading measurable course objectives and student learning outcomes and the work that has been submitted has been very uneven. We need to make sure that the work is done at a college level so we can move curriculum items faster on our level.
- e. Proposal for the election /appointment of an Academic Affairs representative to the Retention Committee. Jennifer Hughes has been our representative for several terms. Jennifer stated that she attended the Retention Committee meeting this morning and stated that the committee will be meeting on the first Friday of each month at 12:30. She stated that she has served on this committee for three years and had previously stated that she would not be able to continue to serve, but was able to attend this morning's meeting. She stated that if there was no one else available from our committee she would continue to do so. Ken Small volunteered to relieve Jennifer of her position on the retention committee. Jennifer Hughes nominated Ken Small for the appointment. Jim Solazzo seconds the motion. Appointment approved. Ken Small will be the new representative to the University Wide Retention Committee.

## C. New Business

### 1. Career Services

#### a. UNIV 102 Career Preparation and Guidance Proposal for a new undergraduate course

**Credit hours:** 1 **Prerequisites:** None **Co-requisites:** Admission to the Bridge Program **Course Restrictions:** This course may be used as an elective. **Proposed catalog description:** This course is an introduction to career development theory and career self-exploration. Activities will include career assessment testing and personality preference testing, evaluation of career goals and college major selection. **Justification:** Research shows that students who have clear career goals and select the appropriate college major have consistently higher GPAs, are retained with greater frequency and graduate on time at higher rates. **Impact on existing academic programs:** Students will have the tools to make informed decisions as to their academic majors thus minimizing major changes and moving between college programs. **Method of delivery:** Classroom and distance learning.

**Committee suggested actions:** Library Assessment Form is required. The following corrections / additions will need to be made before this proposal can be submitted to Faculty Senate for final approval: on course syllabus, student learning outcomes needs to be in measurable language; CCU grading scale needs to be included; library assessment form is

required. Proposal was returned to Career Services until required documentation / corrections are received.

## 2. College of Natural and Applied Science

### Department of Mathematics and Statistics

#### Applied Mathematics Degree

##### a. Change(s) proposed for an undergraduate program

**Type of change: Required courses:** from STAT 201/201; PHYS 211/211L; PHYS 212/212L; one other science to STAT 412; PHYS 211/211L; two other science **Proposed catalog description:** FOUNDATION COURSES (15-29 Credits) MATH 190.....1 MATH 160\*, 161.....8 MATH 242/242L .....4 CSCI 130\* or 140/140L.....3-4 PHYS 211/211L\*.....4 Two additional science courses.....6-8 \* Credits for courses taken as part of the Core Curriculum are not counted elsewhere in the major. MAJOR REQUIREMENTS (38 Credits) MATH 220, 260, 320, 344, 450, 490.....17 STAT 412 .....3 MATH 446 or 454 .....3 Two courses (MATH or STAT) numbered 300 or higher (except MATH 330) .....6 Three courses (MATH or STAT) numbered 400 or higher.....9 COGNATE REQUIREMENT (9 credits) .....9 Mathematics majors will select in interdisciplinary cognate of upper level courses numbered 300 or above with the approval of their faculty advisor. A grade of C or above is required in each course to be applied toward the cognate. A minor will fulfill this requirement. ELECTIVES (3-19 credits) .....3-19 **Justification for change:** STAT 412 is a better fit for math majors than STAT 201/201L. Switching PHYS 212/L for an additional science course increases flexibility of the mathematics major for our students. **Committee suggested actions:** Department must list the “two other science courses” that are mentioned in the required course section. Approval is pending due to this additional information requirement. Once information has been received, proposal will be submitted to Faculty Senate for final approval. Requested changes have been submitted. This proposal will be submitted to Faculty Senate for the December, 2009, meeting.

##### b. Statistics Minor

##### Change(s) proposed for an undergraduate program

**Type of change: Number of credits:** from 23 to 19. **Required courses:** from MATH 260; STAT 315, 316, 317 (choose 2); STAT 412; STAT 318, 399, 413, 420 (choose 2) to STAT 316, 318, 420; STAT 315, 317, 319, 320 (choose 2) **Proposed catalog description:** STATISTICS MINOR credits Prerequisites: STAT 201/201L .....4 STAT 316, 318, 420..... 9 STAT 315, 317, 319, 320 (choose two) .....6 Total Credits.....19 **Justification for change:** Many students graduating from the College of Natural and Applied Sciences are going into fields where applied statistics is more useful than theoretical statistics. We are reshaping the statistics minor to address this. **Committee suggested actions:** Approved as written. Proposal will be submitted to Faculty Senate for November, 2009, meeting.



2. College of Natural and Applied Science continued

Department of Mathematics and Statistics

e. STAT 320 Multivariate Data Analysis

Proposal for a new undergraduate course

**Credit hours:** 3 **Prerequisites:** STAT 201 **Co-requisites:** None

**Course restrictions:** Required for a minor. **Proposed catalog**

**description:** In this course students will learn about statistical methods for data that contains more than one variable. Topics include description of multivariate data, dimension reduction using principal components analysis and factor analysis, case reduction using cluster analysis and other multivariate methods including multivariate analysis of variance. Inferential methods based on the assumption of multivariate normally distributed population will be discussed as time permits. **Justification:** Offering a wider selection of statistics classes to our students. **Impact on existing programs:** We are hoping to increase the number of statistics minors. **Method of delivery:** Classroom.

**Committee suggested actions:** Accept pending changes to: addition of course objectives, CCU attendance policy to syllabus; library assessment form requires signature of requestor. These additions/corrections have been submitted. Proposal will be sent to Faculty Senate for November, 2009, meeting.

3. Wall College of Business

Department of Accounting, Finance & Economics

a. Accounting: CPA Track

Change(s) proposed for an undergraduate program

**Type of change:** **Number of credits:** from 24 to 27. **Required courses:** from 8 to 9 **Adding or deleting cross-listed courses:** Adding course name/number: CBAD 483 **Proposed catalog description:**

ACCOUNTING MAJOR V. MAJOR REQUIREMENTS (24 credits) A grade average of C or better is required in major requirements. CPA Track (27 credits) CBAD 330, 331, 332, 333, 345, 437, 439, 440, 483.....27 OR CMA/Corporate Finance Track (24 credits) CBAD 330, 333, 434, 460, 461, 463, 465, 468.....24 **Justification for change:** The SC Board of Accounting changed its course requirements for being licensed as a CPA. They no longer count CBAD 344. Therefore, we need to add another course. Also, by adding a CPA review course, our students will be better prepared for the CPA exam.

**Committee suggested actions:** Table program proposal until next meeting so that proposal for new course CBAD 483 so they can appear before the committee as a complete packet.

3. Wall College of Business continued

Department of Accounting, Finance & Economics

b. ECON 333 Economics of Energy

Proposal for a new undergraduate course

**Credit hours:** 3 **Prerequisites:** Grade of C or higher in either ECON 101 or ECON 102. **Co-requisites:** None **Course restrictions:** Grade of C or above in Economics 101 or Economics 202. This course may be used as an elective. **Proposed catalog description:** This course examines markets for various extractive energy sources (such as oil, coal and natural gas) as well as renewable energy sources (such as wind and solar). The course will: 1) investigate why energy markets have historically been subject to extensive government intervention; 2) analyze the effects of traditional policy measures such as price controls and regulation; and 3) examine current policy issues arising from the relationships among energy use, economic growth and the environment. **Justification:** The Economics major is only four years old and this course reflects evolving faculty and student interests. **Impact on existing programs:** Expand course offerings in the Economics area. **Method of delivery:** Classroom

**Committee suggested actions:** Approved pending: library assessment form requires signature of requestor. Required actions have been met. Proposal will be submitted to Faculty Senate for November, 2009, meeting.

c. ECON 340 Economics of Entrepreneurship

Proposal for a new undergraduate course

**Credit hours:** 3 **Prerequisites:** Junior-level status **Co-requisites:** None **Course restrictions:** None. This course may be used as an elective. **Proposed catalog description:** Entrepreneurship can be thought of as capitalizing on a situation. An entrepreneur is someone who recognizes opportunity and through creative endeavor acts to satisfy a need or desire of businesses or individuals. In broad terms, an entrepreneur combines resources in such a way that the resulting product is more valuable than the sum of its parts. In this course students will produce, examine, develop and evaluate entrepreneurial endeavors. **Justification:** Developing entrepreneurial leaders is a growing mission of US business schools. A course in entrepreneurship exposes students to the challenges and opportunities of thinking, behaving, and leading like entrepreneurs. **Impact on existing academic courses:** This course will support the existing curriculum in the college of business. Existing faculty will teach the course. **Method of delivery:** Classroom

**Committee suggested actions:** Approved pending: CCU grading policy, attendance policy and course objectives need to be added to syllabus. Student learning outcomes need to be labeled properly.

3. Wall College of Business continued

Department of Accounting, Finance & Economics

d. ECON 354 Regional and Urban Economics

Proposal for a new undergraduate course

**Credit hours:** 3 **Prerequisites:** Grade of C or higher in ECON 202.  
**Co-requisites:** None. **Course restrictions:** Grade of C or above in Economics 101 or Economics 202. This course may be used as an elective. **Proposed catalog description:** Regional and urban economics comprises three main components. The first examines questions and issues related to the development of cities or urban areas: such as, why cities first exist, where they tend to develop, and why some experience more economic growth than others and who lives where. The second part focuses on patterns of development within particular metropolitan areas. Why do central cities tend to grow less rapidly and even decline relative to suburban portions of an urban area? The final part examines various problems and special characteristics of regions from a microeconomics perspective. These include housing, transportation, crime and various other issues. **Justification:** The Economics major is only four years old and this course reflects evolving faculty and student interests. **Impact on existing academic programs:** Expand course offerings in the Economics area. **Method of delivery:** Classroom.  
**Committee suggested actions:** Approved pending: student learning outcomes should read student learning objectives, course objectives and CCU grading policy needs to be added to syllabi. These changes have been submitted. This proposal will be submitted to Faculty Senate for the November, 2009, meeting.

e. ECON 361 U.S. Fiscal Policy

Proposal for a new undergraduate course

**Credit hours:** 3 **Prerequisites:** ECON 201 and ECON 202 or ECON 101  
**Co-requisites:** None **Course restrictions:** None. This course may be used as an elective. **Proposed catalog description:** This course will provide students with an in-depth understanding of economic policy during various presidencies and periods of war. Emphasis will be given to Hamiltonian finance, the Jeffersonian approach to the national debt, as well as taxation and borrowing during wartime. **Justification:** A course on fiscal policy will help differentiate the economics major at CCU from others across the state. A course so narrowly focused will benefit the students in that it will show them the practical application of macroeconomics theory, provide an interesting outlet for professorial research, and could be a cornerstone in a future MBA program here at CCU. Additionally, this course could be of interest to those wishing to pursue a economics minor or the impending Bachelor of Arts in Economics program. **Impact on existing programs:** This course will only serve as an additional elective for the economics major. It will have no negative impact on existing programs and in fact may serve as an attraction for an elective in the political science major. **Method of delivery:** Classroom.

**Committee suggested actions:** Approved pending: course objectives need to be added to syllabus, student learning outcomes need to be properly labeled, grading and attendance policy need to be included. Required actions have been submitted. Proposal will be submitted to Faculty Senate for December, 2009, meeting.

f. ECON 375 Economics and National Security

Proposal for a new undergraduate course

**Credit hours:** 3 **Prerequisites:** ECON 201 and ECON 202 or ECON 101

**Co-requisites:** None. **Course restrictions:** None. This course may be used as an elective. **Proposed catalog description:** This course will explore the relationship between economics and the new environment of heightened national security in the post-9/11 world. Emphasis will be given to how the global War on Terror (WOT) differs from past conflicts, economic attempts to diminish terrorism, intelligence gathering, economic sanctions, third-world debt relief, possible economic causes of terrorism, weapons of mass destruction (WMD) proliferation, and weapons procurement. **Justification:** A course on economics and national security is vital in today's post-9/11 view of the "new normal". Students will be well-served with a course that focuses on applying what was learned in the principles classes, at both the macro and micro level. The course is relevant with respect to current events and describing a phenomenon on which students have grown up trying to understand since middle school. **Impact on existing programs:** This course will only be an elective and hence should not negatively affect any other programs. This course may in fact be an attraction to those students who hope to acquire through the newly-offered Bachelor of Arts in Economics program. **Method of delivery:** Classroom.

**Committee suggested actions:** Approved pending: course objectives, student learning outcomes need to be properly labeled, attendance policy and grading scale needs to be added to syllabus. Required actions have been submitted. Proposal will be submitted to Faculty Senate for the December, 2009, meeting.

#### Department of Professional Golf Management

a. PGMP 180 Internship in Golf Management I

Request for changes in or deletion of an undergraduate course

**Course change: Change in catalog description: Current description:** (1) (Prereq: Acceptance into the Professional Golf Management Program and a GPA of 2.5 or higher) Full-time supervised work experience at an approved golf course complex working for a Class A Professional Golf Association member. Pass/Fail grading only. **Proposed description:** (1) (Prereq: Acceptance into the PGA Professional Golf Management Program) Three month full-time co-op work experience meeting the eligible employment guidelines outlined in the PGA of America's Constitution. **Justification:** Course needs to reflect practicum requirements set by the PGA of America's membership standards.

**Committee suggested actions:** Approved as written. Proposal will be submitted to Faculty Senate for the November, 2009, meeting.

b. PGMP 180 International Golf Internship I  
Request for changes in or deletion of an undergraduate course

**Type of change: Course deletion. Explanation:** Students from a foreign country are required to complete the same requirements as US born citizens. **Justification:** All international students are required to complete the internship requirements outlined in the PGA of America's constitution.

**Committee suggested actions:** Approved as written. Proposal will be submitted to Faculty Senate for November, 2009, meeting.

c. PGMP 280 Internship in Golf Management II  
Request for changes in or deletion of an undergraduate course

**Type of change: Course Change. Change in catalog description:** (Current) (1) (Prereq: Professional Golf Management 180 and a GPA of 2.5 or higher) Continuation of Professional Golf Management 180... Pass/Fail grading only. **Proposed catalog description:** (1) (Prereq: Professional Golf Management 180) Three month co-op internship that is a continuation of Professional Golf Management 180...Pass/Fail grading only.

**Committee suggested actions:** Approved as written. Proposal will be submitted to Faculty Senate for November, 2009, meeting.

d. PGMP 380 Internship in Golf Management III  
Request for changes in or deletion of an undergraduate course

**Type of change: Course Change. Change in catalog description:** (Current) (1) (Prereq: Professional Golf Management 280, and a GPA of 2.5 or higher) Continuation of Professional Golf Management 280. Pass/Fail grading only. **Proposed catalog description:** (1) (Prereq: Professional Golf Management 280) Three month co-op internship that is a continuation of Professional Golf Management 280. Pass/Fail grading only.

**Committee suggested actions:** Approved as written. Proposal will be submitted to Faculty Senate for November, 2009, meeting.

e. PGMP 480 Internship in Golf Management IV  
Request for changes in or deletion of an undergraduate course

**Type of change: Course Change. Change in catalog description:** (Current) (3) (Prereq: Admission to the Wall College of Business, Professional Golf Management 380, and a GPA of 2.5 or higher) This internship will extend over two semesters during the student's senior year, and will include weekly classroom instruction in various aspects of golf management. Pass/Fail grading only. **Proposed catalog description:** (3) (Prereq: Professional Golf Management 380) Seven month co-op internship that is conducted over an academic semester that is a continuation of PGMP 380. Pass/Fail grading only.

**Committee suggested actions:** Approved as written. Proposal will be submitted to Faculty Senate for November, 2009, meeting.

#### 4. Academic Affairs

Review of academic affairs forms

- a. Discussion of forms will be tabled until next meeting. Time did not allow for discussion.