



**THE UNIVERSITY**



COASTAL CAROLINA  
UNIVERSITY

---

*THE UNIVERSITY*

---

Coastal Carolina University is a public mid-sized (4,000-6,500 students), comprehensive liberal arts institution offering baccalaureate degrees in the traditional liberal arts and sciences, interdisciplinary studies, and professional schools, along with Master's degrees in several specialized areas. Located in one of the fastest-growing metropolitan areas in the nation, the campus primarily serves its immediate five-county area, while honoring its commitment to the citizens of Horry County who founded the University and continue to provide funding to it. Recognizing its responsibility to ensure a student population that is diverse both culturally and geographically, the institution also aggressively recruits statewide, out-of-state, and internationally.

Coastal Carolina is a community of students and teacher-scholars dedicated to the pursuit of wisdom and goodness in an environment where intellectual understanding is encouraged, individual dignity respected, and creativity stimulated. The University seeks to provide a rational view of the world and human experience through student-centered participatory learning to help students make intelligent and informed decisions as free and active citizens in modern society. To this end, the institution affords opportunities for personal development and provides a common grounding in the Western intellectual tradition. Anticipated acquired skills and knowledge include the ability to express oneself effectively both orally and in writing, to locate and process information, to reason analytically and abstractly, to interpret and evaluate scientific evidence, to demonstrate competency in the use of modern technology, and to appreciate accomplishments in the arts. Attitudes ideally to be developed embrace a sense of ethics, honesty, truth, and justice, a willingness to accept responsibility for one's own actions and choices, an appreciation for work and self-discipline, and appreciation of and desire for lifelong learning, and a respect and tolerance for the ideas, values, and opinions of others.

As a major intellectual and cultural center for the Waccamaw region, the University enriches the quality of the life through the performing and fine arts, community service, external programs, distance learning, continuing education programs, and the encouragement of faculty development and research, especially in problem areas that are indigenous. Recognizing regional needs, the campus provides Master's degrees in several areas for professional advancement. In its public service role, the institution is a major resource in the economic and intellectual development of the region, urging faculty participation on local boards and councils, and providing research and consulting services to local businesses, non-profit agencies, and governmental bodies. The University facilitates student participation in the community through internships, community service, and cooperative learning, as part of a comprehensive educational experience that renders students competitive for entry-level jobs or graduate and professional training leading to practical and productive careers in business, the public service, the professions, and education.

Toward this accomplishment of its mission, Coastal Carolina covenants its cooperation with its sister public institutions, with the public schools, with the business community, and with elected and appointed officials who are responsible to the voting public for the oversight and governance of post-secondary education. The University understands that such cooperation necessarily includes coordination of programs and activities, along with a duty to use public funding efficiently and effectively to make its offerings both affordable and accessible. The institution also recognizes the fact that any public funds appropriated to it must be considered as an investment in the betterment of society, with the anticipated returns being an enlightened populace and economic growth.

## **Coastal Carolina University: A History**

On the evening of July 23, 1954, a group of citizens meets in the Horry County Memorial Library to discuss a daring proposal - the creation of a local college. The group soon becomes a non-profit organization, the Coastal Educational Foundation. Coastal Carolina Junior College opens September 20, 1954, as a branch of the College of Charleston. Fifty-three students are enrolled, taught by a handful of part-time faculty, with classes meeting after hours in Conway High School.

### **1958**

Coastal Carolina Junior College becomes independent when the College of Charleston discontinues its extension program. Horry County voters approve a referendum that raises taxes by three mills to provide funding for the college.

### **1959**

The South Carolina General Assembly creates the Horry County Higher Education Commission, a government regulatory agency to oversee use of Coastal Carolina's county tax money.

### **1960**

The Horry County Higher Education Commission is responsible for a contract that establishes Coastal Carolina Regional Campus of the University of South Carolina, effective fall 1960.

### **1961**

Members of the Horry County Higher Education Commission and Coastal Educational Foundation agree it is time to move to a campus suitable for institutional growth. They select the present site of the University, most of which was donated by Burroughs Timber Company and International Paper Company. A major fund-raising drive raises \$317,000 for construction.

### **1962**

Ground is broken for the campus, and less than a year later Coastal Carolina's 110 students move into the first campus building, the Edward M. Singleton Building.

### **1966**

With an idea and a gift from William A. Kimbel and L. Maud Kimbel, the Atheneum, the campus symbol, is completed.

### **1973**

USC Coastal Carolina College adds a junior year; in 1974, a fourth year is added.

### **1975**

USC Coastal Carolina College awards its first four-year degree.

### **1981**

Wheelwright Auditorium, the first center for the performing arts in northeast South Carolina, is dedicated. The \$3.1 million facility is funded almost entirely by private donations, including a \$1.2 million gift from the Kimbel family. The facility is named for L. Maud Kimbel's maternal grandfather, John Wheelwright, who was involved with the cotton trade in South Carolina in the early 1900s.

## **1983**

Coastal Carolina becomes a charter member of the Big South Athletic Conference.

## **1986**

Coastal Carolina becomes a full member of the National Collegiate Athletic Association (NCAA).

## **1987**

The first on-campus residence halls open.

## **1989**

Enrollment reaches more than 4,000 students. The number of full-time faculty grows to 175.

## **1990**

The Campaign for Progress surpasses its goal of \$5.5 million in fewer than five years, spurring growth in capital projects, the arts, and academic enrichment programs.

## **1991**

On July 23, 1991, the Coastal Educational Foundation, Inc., and the Horry County Higher Education Commission vote to seek legislative approval to establish an independent Coastal Carolina University. USC System President John Palms recommends to the USC Board of Trustees that Coastal pursue independence from the University in name and administration. The trustees adopt President Palms' recommendation in June 1992.

## **1993**

The South Carolina Legislature passes legislation establishing Coastal Carolina University as an independent, public institution, effective July 1, 1993. Governor Carroll Campbell signed the bill during a ceremony at Coastal Carolina on May 14, 1993. The University's first Board of Trustees meets for the first time July 1, 1993. Ronald R. Ingle is named the University's first president. Coastal Carolina University begins offering its first graduate programs in education in the fall of 1993. The E. Craig Wall Sr. School of Business Administration Building is completed and dedicated in honor of Mr. Wall, who was one of the University's original founders.

## **1994**

The Eldred E. Prince Building, funded by the Horry County Higher Education Commission, is completed and dedicated. New projects include plans for a humanities building, residence hall/dining facility, athletic administration complex, printing services facility, and renovations to existing buildings. The University's first formal Inauguration is held to install President Ingle.

## **1996**

A new 400-bed residence hall and dining facility is completed for fall 1996 occupancy; the number of students who live in campus residence halls reaches 1,000. President Ingle unveils a \$68 million campus master plan that will guide development of the University to the 50th anniversary of the institution, to be celebrated in the year 2004.

## **1997**

The Board of Trustees adopts *A Journey of Excellence*, a plan to guide the University into the next century. The South Carolina General Assembly approves \$11.7 million for the new Humanities and Fine Arts Building.

## **1998**

The R. Cathcart Smith Science Center is dedicated and a \$2 million campaign to upgrade the facility is announced. The E. Craig Wall Sr. College of Business Administration gains accreditation by the American Assembly of Collegiate Schools of Business.

## **1999**

The South Carolina General Assembly approves the final funding for the new Humanities and Fine Arts Building. Nobel Laureate Archbishop Desmond Tutu visits the campus as part of the Kimbel Distinguished Lecturer Series. The School of Education gains accreditation by the National Council for Accreditation of Teacher Education. The Board of Trustees approves the sale of revenue bonds to begin construction of a 350-bed residence hall, expansion of the dining facility, and University Hall. Football will be added to the intercollegiate mix in 2003; with football, the University will offer 17 NCAA Division I intercollegiate programs.

## **2000**

To reflect the growth of academic programs and the maturity of the institution, the four academic schools of the University are renamed colleges. The College of Humanities and Fine Arts is named for Thomas W. and Robin W. Edwards. A statewide awareness campaign bolsters the University's visibility. The University endowment tops \$12 million, reflecting a more than 300 percent increase since 1993; the total number of donors increases by 17 percent in the past year.

## **2001**

University enrollment increases to almost 5,000 students from 47 states and 50 countries. The average SAT for entering freshmen tops the national average. New degree programs are approved in Middle Grades Education, Music, Philosophy, Spanish, and Special Education. A major construction boom is highlighted by the opening and formal dedication of the Thomas W. and Robin W. Edwards College of Humanities and Fine Arts, the largest building on campus. A \$1.8 million gift from the estate of Rebecca Randall Bryan marks the largest single cash gift in Coastal's history. In collaboration with the Georgetown community, the University brings the Freedom Schooner *Amistad* to Georgetown. The *Amistad* attracts more than 16,000 visitors, including more than 8,000 school children from Horry and Georgetown counties.

## **2002**

The University's enrollment rises to a record of nearly 6,000 students. A baccalaureate degree program is offered in Management-International Tourism. The first class of recruits for the new football team begins practice in preparation for intercollegiate play in Fall 2003. State appropriations fall to approximately 23 percent of the total current funds, and tuition and fees represent nearly half of the University's \$63 million operating budget.

## **2003**

The fall enrollment of 6,780 students is the largest in the University's history and, for the first time, applicants represent all 50 states. Coastal offers baccalaureate degrees in 36 programs, 33 undergraduate minors, and master's degree programs in education, including a Master of Science in Instructional Technology, and a new master's degree in Coastal Marine and Wetland Studies. Opportunities for international study are established with 17 institu-

tions in countries including Australia, Costa Rica, England, Ecuador, Galapagos Islands, Germany, India, Japan, Kenya, and Russia. The University anticipates its anniversary in 2004 with plans for the 50th Anniversary Initiatives, an ambitious campaign to raise private funds to support the academic, physical and athletic needs of the University. A \$1.5 million gift from Burroughs and Chapin Company, Inc. is announced to support the construction of an education and research facility at the University's Waites Island/Tilghman Point property. A \$2 million gift from Loris native Bob Brooks marks the largest single gift in the history of Coastal Carolina and places the Brooks name on the brand new football stadium. More than 8,000 fans pack Brooks Stadium on September 6 for the inaugural game for the Chanticleer NCAA I-AA football squad.

## **University Traditions**

### **The University Seal**

The seal of Coastal Carolina University designates the founding year of the institution and associates the campus symbol, the Atheneum, with the coastal locale of the University. Carrying the Latin motto, *Ex Libertate Veritas* – From Liberty, Truth, the seal refers to the Temple of Athene in ancient Athens where professors and students met. The Greek temple was named for Athena, the daughter of Zeus, who embodies wisdom and reason. The waves at the foot of the Atheneum acknowledge a diversified coastal environment encompassing a distinctive geography and history, a vital present and an abundant future. The seal was commissioned by Trustee Oran P. Smith as a gift to celebrate the July 1, 1993, establishment of the University as an independent, public institution of higher education.

### **The University Logo**

The identifying symbol of Coastal Carolina University captures the dynamic and traditional commitment of the University to teaching and learning. The Atheneum, constructed on the campus in 1966, is a recognized architectural symbol of a meeting place for persons engaged in literary and scientific pursuits. In the logo, the Atheneum is set against an undulating background that captures the energy and unbounded promise of the institution.

### **The Presidential Medallion**

As symbols of events and affiliations, medallions in academic regalia can be traced to religious orders during the Middle Ages. Since many orders, societies and universities used similar designs – a circle, cross or an oval – the detailed artwork in the center of the medallion was adopted to differentiate each affiliation. Colleges and universities traditionally use ceremonial and commemorative medallions for formal occasions such as commencements, convocations and inaugurations, when academic regalia is worn. As part of the first year of Coastal Carolina's status as an independent University, the institution's medallion was commissioned in 1994. The installation of President Ronald R. Ingle on October 22, 1994, was the first time the Coastal Carolina University Medallion was publicly displayed.

### **The University Mace**

The University mace, the symbol of the Coastal Carolina University community, attaches significance to important events of the academic calendar. Commissioned by the Horry County Higher Education Commission, the mace was designed and crafted by silversmith Alfred D. Ward and presented to the University in the spring of 1997. The mace is carried by the senior member of the faculty at the head of the procession during official convocations of the University. When not being used for convocations, the mace is on display in the Wall College of Business Boardroom. The three dimensional 48-inch staff is topped with a 22 carat gold-plate model of the campus symbol, the Atheneum. Modified relief seals of the University and engraved lettering embellish the sterling silver cup. Supported by a base

of solid walnut, the stem of the mace is adorned with sterling silver shells, reflecting the coastal location of the University. On the base of the stem is an engraved seal of the state of South Carolina, representing the University's status as a public institution. Originally used as weapons during the Middle Ages, maces came to be symbols of authority and were adopted by officials of English municipalities by the end of the 16th century. Maces are now used for legislative assemblies, ecclesiastical processions, and at college and university ceremonies of outstanding importance, such as commencements.

The Coastal Carolina University seal and logos are registered and are fully protected trademarks. These images may be used only for University-approved purposes and may not be modified in any manner. Unauthorized use of these images is prohibited by law. For information, call the Office of Marketing and Communications at 843-349-2017 or 843-349-2103.

## **THE CAMPUS**

Coastal Carolina University is located in Conway, South Carolina, nine miles from the Atlantic Ocean resort of Myrtle Beach, South Carolina. The campus comprises 41 buildings on 272 acres including the Burroughs & Chapin Center for Marine and Wetland Studies in the Atlantic Center on Highway 501. The University also offers courses from the Coastal Carolina University Higher Education Center in Myrtle Beach, the Waccamaw Higher Education Center in Litchfield, and a campus in Georgetown, South Carolina. Waites Island, 1,062 acres of pristine barrier island on the Atlantic coast, provides a natural laboratory for extensive study in marine and wetlands biology.

### **Kingston Hall**

The Offices of Admissions, Financial Aid, and the Associate Vice President for Enrollment Services and enrollment services staff are housed here.

### **Arcadia Hall**

Arcadia Hall, completed in 1994, houses the Department of Athletics.

### **University Hall**

University Hall, completed in 2001, houses the Welcome Center, the TEAL Center, Extended Learning, and the Coastal Carolina University Bookstore.

### **Coastal Carolina University Higher Education Center**

Established in 2001, the Center is located in Myrtle Square Mall, nine miles east of the main campus. Select undergraduate and graduate courses are offered.

### **E. Craig Wall, Sr. College of Business Administration Building**

The E. Craig Wall, Sr. Building, completed in 1993, houses the E. Craig Wall, Sr. College of Business Administration, the Departments of Computer Science, Mathematics, Psychology and Sociology, Information Technology Services, the Coastal Federal Center for Economic and Community Development, and the Clay Brittain, Jr. Center for Resort Tourism.

### **Edward M. Singleton Building**

The Edward M. Singleton Building, built in 1963, houses the Offices of the President, Provost, Executive Vice President, Vice President for University Relations, Vice President for Student Affairs, University Registrar, Bursar, the Honors Program, Marketing Communications, Grants and Sponsored Research, Community Relations and Special Events, Alumni Affairs, and Institutional Research.

### **Eldred E. Prince Building**

The Eldred E. Prince Building, completed in 1994, houses the classrooms and offices of the Department of Foreign Languages of the Edwards College of Humanities and Fine Arts, the Waccamaw Center for Cultural and Historical Studies, the Office of Academic Advising, the Academic Center and Career Services.

### **Georgetown Education Center**

The Georgetown Education Center, established in 1984, is located in Georgetown, South Carolina, 45 miles south of the main campus. Selected undergraduate, graduate, and community interest courses are offered.

### **Kearns Hall**

Kearns Hall, completed in 1974, houses the Spadoni College of Education and the Center for Education and Community.

### **Kimbel Library**

The Kimbel Library, completed in 1977, houses a growing 250,000-volume book and media collection.

### **Atheneum Hall**

Completed in 1966, and renovated in 2003, this building houses the Department of Public Safety and the Office of University Advancement. The campus symbol, the Atheneum, was completed in 1966 on the portico of Atheneum Hall, originally the student center for Coastal Carolina Junior College.

### **R. Cathcart Smith Science Center**

The Science Building, completed in 1982, houses the classrooms, offices, and laboratories of the College of Natural and Applied Sciences.

### **Residence Halls**

The on-campus Residence Halls are three separate complexes consisting of six apartment-style buildings (The Woods), housing approximately 410 residents, two apartment-style buildings (The Gardens), housing approximately 90 residents, and another two-building complex (The Rivers) housing 750 residents. Each apartment in The Woods houses four residents. Each apartment in The Gardens houses two residents. The apartments in The Woods and The Gardens are for upperclassmen. The Rivers consists of two buildings, Waccamaw Hall and Santee Hall. Suites in The Rivers are traditional style. Waccamaw Hall is open to all residents while Santee Hall is reserved for freshmen. The University also manages University Place, a "near campus" residence facility, which houses approximately 1000 students in apartment-style buildings. The Office of Residence Life is located in Waccamaw Hall 129.

### **Student Center**

The Student Center, completed in 1978, houses student activities, meeting rooms, a game room, some student organization offices, Cino Grille, and "Cybercorner."

### **Student Recreation Center**

The Student Recreation Center, completed in 1972, houses a regulation basketball gymnasium and complete physical education facilities and the offices of the Recreational Services, Basketball and Volleyball offices, and the Department of Physical Education and Recreation. A later expansion offers a 25-meter swimming pool, two racquetball courts, an activities gym, dance studio, and a weight training room.

## **Thomas W. and Robin W. Edwards College of Humanities and Fine Arts**

The Edwards College, completed in 2001, houses the administrative offices of Humanities and Fine Arts. It also houses six of the College's seven departments: Arts, English and Journalism, History, Performing Arts, Philosophy and Religion, and Politics and Geography. The building features a recital hall, the Edwards Black Box Theater, and the Rebecca Randall Bryan Art Gallery.

### **Sands Hall**

The US Post Office Contract Station is located in Sands Hall on Founders Drive. It handles all student mail and mailboxes, intercampus mail, incoming and outgoing campus mail. It also offers some basic postal services to the community, such as sale of postage stamps, envelopes and the mailing of packages. It does not include general box rental or money orders. The University Print Shop and Purchasing department are also located in Sands Hall.

### **Laurel Hall**

The Office of International Programs and Services is housed in Laurel Hall.

### **Waccamaw Higher Education Center**

Waccamaw Higher Education Center, completed in 2004, is located in Litchfield to serve the Murrells Inlet and Pawleys Island communities.

### **Wheelwright Auditorium**

Wheelwright Auditorium, completed in 1981, offers an 800-seat performance facility for the dramatic and performing arts of the Waccamaw Region.

## **ACCREDITATION**

Coastal Carolina University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (1866 Southern Lane, Decatur, Georgia 30033-4097; telephone number 404-679-4501) to award the baccalaureate degree and the master's degree.

The Spadoni College of Education is nationally accredited by the National Council for Accreditation of Teacher Education (NCATE) and approved by the South Carolina State Board of Education.

The E. Craig Wall, Sr. College of Business Administration is accredited by AACSB International - The Association for the Advancement of Collegiate Schools of Business.

Coastal Carolina University is an accredited institutional member of the National Association of Schools of Art and Design (NASAD).

The Department of Computer Science is accredited by the Accreditation Board for Engineering and Technology (ABET).

Accreditation documents are on file in the Kimbel Library and may be reviewed in the library upon request.

## **ENGLISH LANGUAGE PROFICIENCY (SC Code of Laws 59-103-160)**

All candidates interviewed for University positions will be evaluated on both their written and spoken English proficiency. Faculty employed will possess adequate written and spoken English skills so as to be able to deliver instruction in an understandable manner. Students with specific concerns should schedule a meeting with the immediate supervisor of the instructor involved.

Notes