

CBAD 402 May 2009 Study Abroad in International Business
May 11 – June 3, 2009
PARIS... GERMANY... & PRAGUE



Program Fee: \$4,000

Fee includes: 3 credits, all transportation (incl. international airfare) lodging, admissions and cultural events, instruction, some meals, international student ID card, insurance
APPLY NOW! Limited Space Available

APPLICATION DEADLINE: November 13, 2008

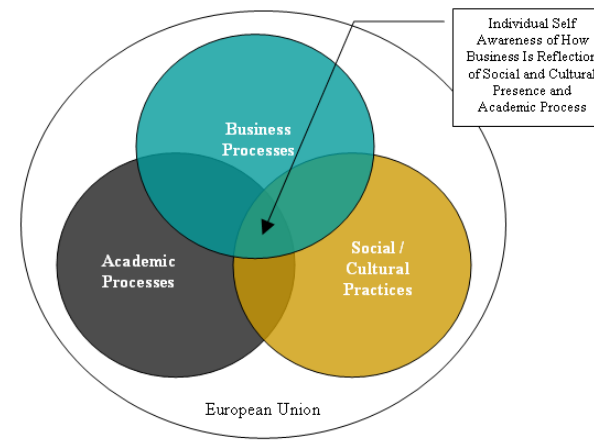
Competitive Scholarships Available to Those Who Apply By November 13, 2008

Program will include classroom, organization, and cultural visits in cooperation with our partner schools.

Join Dr. Mark Mitchell on this active learning experience of a lifetime!

Program Focus: How are businesses within the European Union both a reflection of the social and cultural setting within which they are located and the institutional processes that prepare employees for those businesses?

- 1. Business Processes** – Goal is for the student to develop an understanding of the issues that are important or challenging for EU companies operating outside their national boundaries (even across other EU member states) and on the issues that firms from that US and other non-EU member states face in doing business in the EU.
- 2. Social / Cultural Practices** – Goal is for the student to develop an understanding of the effect on business processes of differences in how society in several European Union member states is organized and people within each social setting spend their time, place value, and relate to work.
- 3. Academic** – Goal is for the student to develop an understanding of the role and experience of education for business in EU member states and to collaboratively interact with peers in EU member states to reflect actively on social and cultural differences noted above.



Apply in the Office of International Programs (Laurel Hall) with Ms. Lori Patterson. Questions? Call or Email Darla Domke-Damonte, ddamonte@coastal.edu or 349-2085 or Mark Mitchell, mmitchel@coastal.edu or 349-2392 or Lori Patterson, lori@coastal.edu or 349-2684. Sponsored by the Wall College of Business

Important Information:

Applications for Admission to the Program and for Scholarships are available in the Office of International Programs, Laurel Hall

Application and Decision Schedule:

November 13, 2008 (Thursday)	<u>Complete</u> Applications Due in the Office of International Programs, including Deposit of \$500 (scholarship applications are also due at this time)
November 21, 2008	Review of Applications and Notification of Acceptance into the Program (First Deposit Due)
December 5, 2009	Students Accepted Must Accept Admission and Submit next program payment of \$1,000
Week of January 26, 2009	First Group Meeting/Information Session/Orientation for the Program Participants

Tentative Program Schedule:

May 11 – May 15, 2009	On Campus at Coastal Carolina University
May 16, 2008	Fly to Paris, France
May 17 – 20, 2009	Paris, France (Organizational Visits, Presentations, Class Meetings and Meet with French students at Ecole Superieure du Commerce Exterieur)
May 20, 2008	Travel by Train to Frankfurt and Mainz Germany (Tour of European Central Bank)
May 21 – 23, 2009	International Student Conference at the Fachhochschule Mainz (Collaborative Teamwork, International Management and Education Topics, Boat Tour on Rhine River)
May 24, 2009	Travel by Train to Rheinbach, Germany
May 25 – 28, 2009	Comparative Business and Cultural Issues in European Union at the Fachhochschule Bonn-Rhein-Sieg and Fachhochschule Koblenz RheinAhr Campus (Intercultural Teamwork, Cultural Activities with students from these institutions)
May 29, 2009	Travel by Air to Prague, Czech Republic
May 30 – June 2, 2009	Central European Business and Cultural Issues (Company visit, Meetings with Entrepreneur, and Tour, Presentation, and Meeting with students at University of Economics)
June 3, 2009	Return to Myrtle Beach

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