

Economics

- √ Major
- √ Minor
- √ Bachelor of Arts
- √ Bachelor of Science in Business Administration



Description of the major:

Economics is a social science that investigates how individuals and businesses choose to use limited resources. Economists study how individuals and firms make decisions about work consumption, investments, hiring, and pricing of goods and services; how entire economies operate, develop and interact; and why some countries, such as China, are growing at a fast pace while other developing economies experience little growth or even negative growth.

The student experience:

- The E. Craig Wall Sr. College of Business Administration is accredited by AACSB International, the premier accrediting body for business colleges.
- For students who wish to continue their education, Coastal Carolina University offers a specialized Master of Accountancy (MAcc) degree and the Master of Business Administration (MBA) degree, which provides instruction in accounting, finance, economics, management and marketing.
- Students can apply for the Wall Fellows program, designed to prepare top business students for high-level careers in major U.S. and international corporations and organizations. This two-year program features internships and coursework covering specific interpersonal and communication skills, ethics, personal appearance, and business and social etiquette.



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Beyond the classroom:

Students majoring in economics move on to careers as:

- Investment bankers
- Economic analysts
- Financial analysts
- Political analysts
- Insurance brokers
- Trade researchers
- Business managers
- Consultants

Areas of study:

- Intermediate macroeconomic/microeconomic theory
- International political economy
- Environmental economics
- Economics of sports
- Economics of entrepreneurship
- Econometrics

For more information:

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- www.coastal.edu/business/econ