

Graphic Design

√ Major
√ Minor

Description of the major:

Coastal Carolina University's graphic design program exposes students to the various techniques, processes and experiences needed to become professional graphic designers. The graphic design area includes study in print design, web design, design history, corporate identity and advertising, with additional coursework available in illustration, packaging and photography.

The student experience:

- The program is accredited by the National Association of Schools of Art and Design (NASAD).
- The award-winning visual arts faculty is known regionally, nationally and internationally.
- Visual and performing arts scholarships are available to students who demonstrate outstanding abilities in art and academic achievement. Students must submit a portfolio for consideration. Award recipients are recommended by the art department. For academic profiles of recent recipients, please visit www.coastal.edu/meritawards/meritawardprofiles.
- Graphic design internships are available with local and regional businesses and agencies. Students are professionally supervised and receive practical experience while building their portfolios.
- Coastal Carolina University's chapter of American Institute of Graphic Artists (AIGA) offers students lectures, national and international networking for jobs, contests and much more.

- Study abroad programs are offered each summer to destinations such as Italy, France, England, Greece, China and Thailand.
- Students are encouraged to participate in the production of award-winning magazines: *Tapestry* (alumni), *Archarios* (literary/arts), *Tempo* (style/features). Art director/designer positions carry stipends.
- The Pre-Professional Studio (ARTS 440/ARTD 440) offers hands-on, real-world experience in the production of professional quality posters, magazines, websites and more.

Beyond the classroom:

Career prospects for graphic design majors include working with advertising agencies, design firms, nonprofit organizations such as museums and galleries, in-house design departments of large corporations, magazines, book publishers, technology companies and more. Students may gain experience in the following areas: art director, creative director, display artist, exhibits specialist, graphic designer/artist, web designer and visual information specialist.

For more information:

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- www.coastal.edu/art/programs/graphicdesignba



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