

# Management

√ Major

√ Concentrations: General Management  
Entrepreneurial Management  
Human Resources Management  
International Management  
Operations and Supply Chain Management  
Organizational Leadership



## Description of the major:

Management majors study how to effectively achieve organizational goals by planning, organizing, directing and controlling activities that occur in different parts of the organization. Some classes may focus, for example, on how to manage internal operations, information systems, human resources or organizational culture. A management major will study how to bring these resources together for success. The study of management gives us the tools not only to create a vision, but also the tools to achieve that vision.

## The student experience:

- The E. Craig Wall Sr. College of Business Administration is accredited by AACSB International, the premier accrediting body for business colleges.
- The department focuses on training students in the skills sought by employers, graduate schools and law schools. These skills include critical thinking, communication, teamwork, and project and time management.
- Students can select the general management degree or concentrations in entrepreneurial management, human resources management, international management, operations and supply chain management or organizational leadership.
- The faculty in the department has more than 200 years of collective teaching experience, has been published in a variety of well-regarded journals and books, and is respected in the local, national and international community.
- Students can apply for the Wall Fellows program, designed to prepare top business students for high-level careers in major U.S. and international corporations and organizations.

## Beyond the classroom:

Students majoring in business management may obtain positions in Fortune 500 companies, small businesses, government agencies or not-for-profit organizations. Careers include management positions in operations, human resources, sales and marketing, health care, financial services and public relations.

## Areas of study:

- Entrepreneurial leadership
- Leadership in project management
- Managing human capital
- Cross-cultural management
- Leadership of high-performance teams
- Management of a new business enterprise
- Global supply chain management
- Quality process management
- Attracting and acquiring talent

## For more information:

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