

Relating Unit Objectives/SLOs to Strategic Plan Initiatives

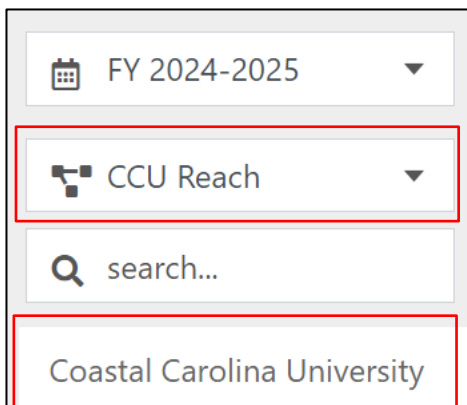
All units and programs are to relate plan objectives and student learning outcomes (SLOs) to the University strategic plan, CCU Reach. By incorporating these relationships into assessment plans, you are contributing to **strengthening the University's strategic plan**. A copy of the CCU Reach is found in Appendix C.

Relations may only be established between **unit plan objectives/SLOs** and the **strategic initiatives**. You may relate to one or more strategic initiative per unit plan objective/SLO.

It is recommended that at least **50%** of plan SLOs and/or objectives be related to a strategic initiative.



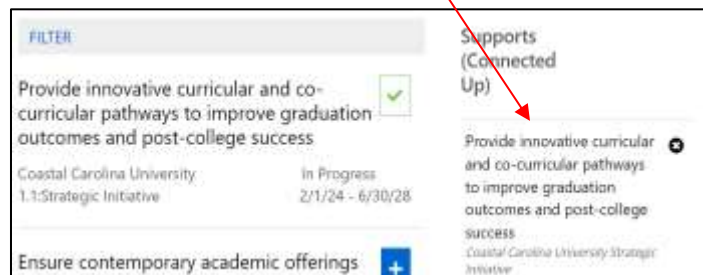
- Select the *Related* tab within objective/SLO
- Select the *+Supports* link



- Select *CCU Reach* from the plan drop-down list
- Select *Coastal Carolina University* from the organizational structure



- Strategic Initiatives will be listed
- Select the plus button to establish the relation
- The relation has been established



- Select *Back to Plan Item* to return to the objective or SLO.

STRATEGIC INITIATIVES

CCU Reach is focused on three pillars: learning, living, and legacy, as well as keystones. The pillars anchor us in purpose and move us toward our shared vision while the keystones provide the infrastructure needed for the pillars to stand firmly.

LEARNING

advancing student success

- Provide innovative curricular and co-curricular pathways to improve graduation outcomes and post-college success.
- Ensure contemporary academic offerings grounded in the liberal arts.
- Enhance university programs, services, and opportunities to be fully accessible to all.

LIVING

celebrating our thriving campus community

- Promote the wellness & well-being of all members of campus community.
- Strengthen belonging with higher levels of engagement with scholarly events, cultural arts, and athletics.
- Create a collaborative and inclusive campus community.

LEGACY

making a difference beyond our campus

- Advance research, the arts, and civic engagement.
- Drive economic development.
- Grow strategic collaborations.

KEYSTONES

driving efficiency & sustainability

- Ensure operational infrastructure to ensure continued long-term growth and success.
- Grow University financial resources.