

Accounting

What does an accounting major study?

Accounting has often been called the language of business because it provides fundamental information about business enterprises to managers and other employees, investors, creditors, regulators and the public. These users of accounting information make decisions based on what they know about companies and other entities, including governmental units and nonprofits. Accounting is an ongoing process of identifying important information in an accounting system. Periodically, this information is communicated to internal and external users in the form of reports and financial statements. This process is carried out in accordance with generally accepted principles, laws and regulations and ethical standards.

Why study accounting at Coastal Carolina University?

- The E. Craig Wall Sr. College of Business Administration is accredited by AACSB International, the premier accrediting body for business colleges.
- There are two different accounting tracks for students in the major. Students can prepare for work in the Certified Public Accountant track or the Certified Management Accountant track.
- For students who wish to continue their education, Coastal Carolina University offers a specialized Master of Accountancy (MAcc) and Master of Business Administration (MBA) degree, which provides instruction in accounting, finance, economics, management and marketing.
- Students have the opportunity to work as interns during college, and many participate in volunteer work with the IRS Volunteer Income Tax Assistance (VITA) program.
- Students can apply for the Wall Fellows program, designed to prepare top business students for high-level careers in major U.S. and international corporations and organizations. This two-year program features internships and coursework covering specific interpersonal and communication skills, ethics, personal appearance, and business and social etiquette.
- Recent graduates of the University accounting program have taken jobs as auditors and tax experts with public accounting firms such as Deloitte and Touche, PricewaterhouseCoopers and local and regional firms.

What are some career options for accounting majors?

- Accountant
- Tax expert
- Financial adviser
- Auditor

What kind of courses do accounting majors take?

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| ▶ Intermediate Accounting I, II and III | ▶ Auditing |
| ▶ Accounting Systems and Data Processing | ▶ Income Taxation for Business Entities |
| ▶ Commercial Law | ▶ Individual Income Taxation |

For more information, please contact:

- Marvin Keene, Ph.D., CFA, Department Chair, 843-349-2324 or makeene@coastal.edu
- Academic advisers: Wall Center for Excellence
Phone: 843-349-4187 Email: wallcntr@coastal.edu
- You can also find more information at www.coastal.edu/business.