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# Management

**General Management**  
**Entrepreneurial Management**  
**Human Resources Management**  
**International Management**  
**Operations and Technology Management**

## What does a Management major study?

Management majors study how to effectively achieve organizational goals by planning, organizing, directing and controlling activities that occur in different parts of the organization. Some classes may focus, for example, on how to manage internal operations, information systems, human resources, or organizational culture. A management major will study how to bring these resources together for success. The study of management gives us the tools not only to create a vision, but also the tools to achieve that vision.

## Why study Management at Coastal Carolina University?

- Our Department focuses on training students in the skills sought out by employers, graduate schools, and law schools. These skills include critical thinking, communication, teamwork, and project and time management.
- Students can select the General Management degree or concentrations in Entrepreneurial Management, Human Resources Management, International Management, or Operations and Technology Management.
- Employability – according to the U.S. Department of Labor, jobs in various management fields are expected to increase by 10 to 30 percent over the next several years.
- The faculty in our Department have over 200 years of collective teaching experience, have published in a variety of well-regarded journals and books, and are respected in the local, national, and international community.
- The Wall College of Business is accredited by AACSB International, the body responsible for ensuring a top quality business education with top quality programs and faculty.
- Students can apply for the Wall Fellows program, a unique organization designed to prepare top business students for high-level careers in major U.S. and international corporations and organizations.

## What are some career options for Management majors?

Students majoring in Business Management may obtain positions in Fortune 500 companies, small businesses, government agencies or not-for-profit organizations. Careers include management positions in operations, human resources, sales and marketing, health care, financial services, and public relations.

## What kind of courses do Management majors take?

- Entrepreneurial Leadership
- Managing Human Capital
- Leadership of High-Performance Teams
- Global Supply Chain Management
- Attracting and Acquiring Talent
- Leadership in Project Management
- Cross-Cultural Management
- Management of a New Business Enterprise
- Quality Process Management

## For more information, please contact:

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