
Dennis S. Edwards, Ph.D.
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Economics
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Wall College of Business Administration
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Academic Background

Degrees

- Ph.D. Louisiana State University, Baton Rouge, LA, Economics, 2002
- M.S. Louisiana State University, Baton Rouge, LA, Economics, 1999
- B.A. Murray State University, Murray, KY, Area in Economics with Governmental Emphasis, 1995

Academic Experience

- Professor, Coastal Carolina University (August, 2012 - Present).
- Associate Professor of Economics, Coastal Carolina University (August, 2008 - Present).
- Part-time Instructor, Verizon Wireless Center, Strayer University (June, 2011 - September, 2011).
- Part-Time Instructor, Horry-Georgetown Technical College (May, 2010 - June, 2010).
- Assistant Professor of Economics, Coastal Carolina University (August, 2002 - July, 2008).
- Visiting Assistant Professor of Economics, Centre College (KY) (2000 - 2002).
- Instructor, Louisiana State University (1999 - 2000).
- Teaching Assistant, Louisiana State University (1997 - 1999).

Professional Interests

Research Interests

U.S. Presidential Politics, the Electoral College, the presidencies of Richard Nixon and George W. Bush, economics pedagogy, economics and terrorism, fiscal policy

Teaching Interests

Macroeconomics, International Trade and Finance, Fiscal Policy

INTELLECTUAL CONTRIBUTIONS

Refereed Articles

- Edwards, D. S., Salvino, R. F., Bergsveinsdottir, E., Horbacz, E., Rosalino, W., Travis Smither (2010). Location Quotients, Clusters, and South Carolina Industries, 1997-2004. E-Journal of Business and Economic Issues.
- Edwards, D. S. (2009). The Use of Economic Incentives in the War on Terror. E-Journal of Business and Economic Issues.
- Edwards, D. S. (2008). An Economics Capstone Course from Creation to Presentation. Journal for Economic Educators, 8 (1), 48-60.
- Edwards, D. S. (2008). Teaching Resource Allocation Using a Mock Presidential Campaign--Increasing Political Awareness in Young Voters. International Journal of Business Research.
- Edwards, D. S. (2005). A Primer for Conducting a Fiscal Policy Simulation for Macroeconomics Principles--A Guide for Active Learning in the Classroom. Journal of Business and Economic Perspectives, 31 (1), 55-66.
- Edwards, D. S. (2005). Fight to the Finish--Campaign Ad Buys and the Last Two Weeks of Election

2004. *International Journal of Business and Public Administration*, 2 (2), 58-75.

Edwards, D. S. (2005). Political Apathy and the Youth Vote: A Survey of Undergraduate Students. *Coastal Business Journal*, 4 (1), 72-89.

Christia, J. & Edwards, D. S. (2005). The Impact of a Later Public School Start Date on the South Carolina Economy. *Journal of Business and Economic Perspectives*, 31 (2), 15-22.

Refereed Proceedings

Full Paper

Edwards, D. S. & Burney, R. B. (2008). Using Counterfactuals as an Alternative to Lecture: Stimulating Critical Thinking. *International Academy of Business and Economics*.

Presentation of Refereed Papers

International

Edwards, D. S. (2009). 'Trust Me. You Don't Want to Go Down This Road With Me.' Jack Bauer, 24, and the Torture Debate. *American Association of Behavioral and Social Sciences*, Las Vegas, Nevada.

Edwards, D. S. (2008). Teaching Resource Allocation Using a Mock Presidential Campaign--Increasing Political Awareness in Young Voters. *International Academy of Business and Economics*, Las Vegas, Nevada.

Edwards, D. S. & Burney, R. B. (2008). Using Counterfactuals as an Alternative to Lecture: Stimulating Critical Thinking. *International Academy of Business and Economics*, Las Vegas, Nevada.

National

Edwards, D. S. (2005, June). A Primer for Conducting a Fiscal Policy Simulation for Macroeconomics Principles--A Guide to Active Learning. *Academic Business World*, Nashville, Tennessee.

Regional

Edwards, D. S. (2008, March). Tipping Their Hands: Nixon's China and Bush's Iraq--Presidential Rhetoric to Alleviate Surprise in Asia. *Symposium on the Legacy of George W. Bush*, Alliance, Ohio.

Edwards, D. S. (2007, November). Dr. Gaius Baltar and Battlestar Galactica--A Primer for Economics. *Gulf Coast Economics Teaching Conference*, Austin, Texas.

Book Supplements

Edwards, D. S. (2006). Test Bank--Macroeconomics, *Economics: Private Markets and Public Choice*, 7th ed.. Addison Wesley Longman.

Edwards, D. S. (2006). Internet Quiz Bank--Revised, *Economics: Private Markets and Public Choice*, 7th ed..

Edwards, D. S. (2006). Power Point Masters, *Economics: Private Markets and Public Choice*, 7th ed..

Edwards, D. S. (2006). Test Bank--Microeconomics, *Economics: Private Markets and Public Choice*, 7th ed..

Edwards, D. S. (2000). Internet Quiz Bank, *Economics: Private Markets and Public Choice*, 6th ed.. Addison Wesley Longman.

Working Papers

Edwards, D. S. (2009). "Teaching Terrorism Topics in the Principles Classes: Applying the Basics".

Edwards, D. S. (2008). "Terrorism and the Laffer Curve: Are Terrorists Rational After All?".

Edwards, D. S. (2008). "The Freedom Inaugurals: Why is Kennedy's Revered and Bush's Called Dangerous?".

Edwards, D. S. & Weinbach, A. (2008). "So You Want to be an Economics Major? Bringing 'Publish or Perish' into the Classroom".

Edwards, D. S. & Christia, J. (2007). "The Repositioning of the Iraq War".

Edwards, D. S. (2007). "The Quaker and the Cowboy--Nixon and Bush43: The Presidential Rhetoric Behind Global Freedom".

Edwards, D. S. (2007). "On the Myth of the Peace Dividend".

Edwards, D. S. (2007). "Was Richard Nixon a Game Theorist?" targeted for --- Petition removed ---.

Edwards, D. S. (2007). "A Note on Using the State of the Union Address in Economics".

Edwards, D. S. (2007). "Lock States, Swing States, and Media Saturation in Presidential Elections: A Theory".

Presentation of Non-Refereed Papers

International

Edwards, D. S. (2005, May). Fight to the Finish--Campaign Ad Buys and the Last Two Weeks of Election 2004. International Academy of Business and Public Administration Disciplines, Dallas, Texas.

Local

Edwards, D. S. (2012). The Terrorist Laffer Curve--Rationality and Insurgency in Iraq, 2004-2008. Murray State University, Murray, Kentucky.

National

Edwards, D. S. (2012). The Terrorist Laffer Curve: Insurgency and the Coalition in Iraq, 2005-2008. Academy of Economics and Finance, Charleston, South Carolina.

Edwards, D. S. (2004, November). Foreign Input Dependence and Domestic Tariff Imposition--Achieving a Pro-Competitive Result. Southern Economic Association Annual Conference, New Orleans, Louisiana.

Edwards, D. S. & Terrell, M. D. (2002, November). Does Theory Matter: Assessing the Impact of Monotonicity and Concavity Constraints on Forecasting Accuracy. Southern Economic Association Annual Conference, New Orleans, Louisiana.

Edwards, D. S. (1997, June). Intra-Industry Trade and Changes in Foreign Asset Ownership. Midwest International Economics Theory Meetings, Evanston, Illinois.

Regional

Edwards, D. S. (2005, February). Foreign Input Dependence and Domestic Tariff Imposition--Achieving a Pro-Competitive Result. Academy of Economics and Finance, Myrtle Beach, South Carolina.

Professional Associations

Memberships

Academy of Economics and Finance
Madison Who's Who
Sterling Who's Who
Emerald Who's Who, 2011
Academy of Political Science
Alpha Chi Honor Society
American Economic Association
Beta Gamma Sigma Honor Society
Financial Management Association National Honor Society
Gamma Beta Phi Honor Society
International Who's Who Historical Society
Omicron Delta Epsilon
Southern Economic Association

Teaching

Courses Taught

Courses from the Teaching Schedule: Consumer Economics, Economics and Terrorism, Financial Institutions and Markets, Fiscal Policy of the President, Government and Business, Intermediate Macroeconomic Theory, International Economic Policy, Macroeconomics, Microeconomics, Survey of Economics, The Service Learning Experience in Economics

Courses taught, but not in the Schedule:

Principles of Macroeconomics, Principles of Microeconomics, Survey of Economics, Money & Banking, Intermediate Macroeconomic Theory, Intermediate Microeconomic Theory, International Trade, International Finance, Managerial Economics, Economics of Transition, Economics of Antitrust Law, Government and Business, Senior Research Seminar, Economics and National Security, U.S. Fiscal Policy, Consumer Economics, Managerial Economics (graduate)

Other Teaching Activities

Assurance of Learning - Teaching

2010 - Assurance of Learning - Teaching. I am also in charge of the assessment data for the macroeconomics portion of our assessment/learning goals in economics. I wrote the questions for Learning Goals 3 and 4 and asked them on my ECON 301 final exam during both Fall 2009 and Fall 2010. I compiled the results and passed them on to Dr. Weinbach (ECON Assessment Committee representative), Dr. Michael Latta (Associate Dean), and Dr. Barbara Ritter (WCOB Assessment Coordinator).

Course (New) - Creation/Delivery: Conventional

2010 - Course (New) - Creation/Delivery: Conventional. I agreed to allow one student (who studied abroad in Paris during Fall 2010) to take ECON 301 as an independent study (although she was on the roster with the remainder of the class). This was highly unusual, given that Intermediate Macroeconomic Theory is a very difficult, theory-driven course. After having discussed the issue with Assistant Dean Darla Domke-Damonte and the student in question, I organized a separate syllabus for the student (see attached). I believe this illustrates my desire to go an extra mile for students in need.

Student Assign-Supervised Research (UG)

2010 - Student Assign-Supervised Research (UG). 6 students. In ECON 361, I assigned a semester-long term paper for the third year in a row (having previously done so in ECON 321 for Spring 2008 and ECON 375 for Spring 2009). Students had to select a topic regarding government and fiscal policy, conduct an executive summary and literature review, revise the paper three times, and provide an oral presentation at the end of the term. What makes this exercise unique is that I used the students in Dr. Andrew Weinbach's ECON 302 courses as blind referees for my students' term papers. Upon completion of the final product, I bound everyone's papers into a journal--at my own expense--and gave each student a copy during finals week.

Other Teaching Activities

2011 - Other Teaching Activities. Conducted an international trade exercise in ECON 201 and ECON 301. Students were assigned as buyers or sellers of a good from one of two fictional countries. After two rounds of autarky trading, average prices were calculated in both nations, with the higher cost nation having a higher average price. Once two rounds of international trade were conducted, the law of one price was illustrated.

2011 - Other Teaching Activities. An extra credit assignment was given to students of both ECON 201 and ECON 301, which awarded points based on a percentage. On the exam, if a student scored higher, he/she received more extra credit points. Students were asked whether they felt such an exercise was fair. This then went into an illustration of the government's imposition of surtaxes.

2010 - Other Teaching Activities. For both ECON 201 and ECON 202 in summer 2010, I screened the movie 'A Civil Action' to illustrate the impact of negative externalities (in this case, water pollution) on society. On exam days, using the remaining 45 minutes after giving an exam (in order to utilize all available time), I screened for extra credit three episodes of 'Battlestar Galactica' to illustrate various concepts of economic theory: '33', illustrating marginal analysis; 'The Woman King', illustrating scarcity and rationing; and, 'Dirty Hands', illustrating the formation and functioning of labor unions.

2010 - Other Teaching Activities. In ECON 375, students were assigned as representatives from one of four different countries: Cuba, Iran, the United States, or Russia. During a class period, students discussed the possibilities of imposing or removing economic sanctions on the terrorist-sponsored states of Cuba and Iran.

2010 - Other Teaching Activities. In ECON 375, DVD clips were used to illustrate the consequences of torture of terrorist suspects in order to gain actionable intelligence (utilitarian arguments vs. moral issues) in a cost-benefit discussion of its use. The movie 'Unthinkable' was also screened to illustrate this concept.

2010 - Other Teaching Activities. In ECON 361, two episodes from the miniseries 'John Adams' were screened to illustrate the impact of Alexander Hamilton on the Washington Administration, as well as the experiences of the United States during the Quasi-War with France during Adams's presidency.

2010 - Other Teaching Activities. In ECON 375, students were assigned a 3-4 page debate/discussion paper on whether or not they would approve of the use of torture on someone suspected of terrorism in order to gain actionable intelligence. Upon covering the topic in class, we used a class period to have classroom discussion on the topic.

2010 - Other Teaching Activities. In ECON 361, I acted as a congressman holding investigative hearings on three different topics: Alexander Hamilton's arguments for a central bank, financing the War of 1812, and

financing the war against the South. Students were assigned one of the topics and divided into groups, where they had to answer rapid-fire questions asked by me in front of an audience comprised of students from my ECON 201 courses.

2010 - Other Teaching Activities. In ECON 201, prior to Spring Break, in an effort to bolster the attendance on the last class meeting before the break, I screened the episode '9:00 AM - 10:00 AM' from the television series '24' for extra credit. The episode illustrated the concept of marginal analysis, in that the U.S. President had to give an immunity agreement to a known terrorist in exchange for the latter's cooperation in trying to save American lives in further suicide bombings. The students overwhelmingly enjoyed the lesson.

2010 - Other Teaching Activities. I allowed two students (one from ECON 201 in Spring 2010 and one from ECON 361 in Spring 2010) to take those respective courses as Honors Program courses. This required assigning both students a book review paper.

2010 - Other Teaching Activities. During Summer 2010, I taught a course (ECO 210--Principles of Macroeconomics) at Horry-Georgetown Technical College. Teaching evaluations are attached.

2010 - Other Teaching Activities. Attached are written comments from students (teaching evaluations, qualitative) regarding courses taught in 2010 at CCU.

2010 - Other Teaching Activities. In ECON 201, I assigned an 'Economic Analysis of a State of the Union Address' for extra credit. I tasked students to study one of the following State of the Union addresses and discuss the economic concepts discussed in the President's speech: FDR, 1937, 1940, or 1941; Kennedy, 1963; Johnson, 1964; Nixon, 1972, 1974; Ford, 1975; Reagan, 1982; Clinton, 1993; George W. Bush, 2001, 2007, or 2008; or Obama, 2010.

Consulting

2004: Rotary Club of Myrtle Beach , Speech, Positive and Negative Effects of the Declining Dollar

2003: Certified Financial Planners of Horry County, Speech, Positive and Negative Effects of the Declining Dollar

Research Grants

Pending

2008: Edwards, D. S., Coastal Carolina University Wall College of Business Administration Research Grant

Other Intellectual Activities

Contribution to Practice

2006: . Research-in-Progress. Nonfiction book proposal--The Nixon-Bush Paradigm--Communism, Terrorism, and Global Freedom

Discipline-Based Scholarship

2008: . Research-in-Progress. Monograph Proposal: A Comprehensive History of U.S. Fiscal Policy: 1789-2008

2008: . Other Publications. Book review of 'Economic Instruments of Security Policy' by Gary M. Shiffman published in 'Presidential Studies Quarterly', 38:4, 762-764

Service:

Service to the University

Department Assignments

Faculty Advisor:

2009-2010: Supervisor of Economics Lab: Responsible for recruiting tutors, securing their textbook resources, and authorizing payment.

Member:

2008-2009: Finance Position Search Committee

2005-2006: Search Committee, Honors Program Director

2004-2005: Search Committee, Marketing Position

2003-2004: Economics Major Task Force

2002-2003: Search Committee, Economics Position

Other Institutional Service Activities:

2011-2012: Presentation: WITS Presentation: The Terrorist Laffer Curve: The Insurgency and the Coalition in Iraq, 2004-2008

2011-2012: Sponsor: Founder, Edwards Memorial Prize in Accounting; \$500 stipend to an outstanding junior majoring in accounting

2010-2011: Guest Lecturer: Gave a presentation in an ECON 150 course on the Bush Doctrine and 2011 pro-democracy uprisings in the Middle East.

2009-2010: Guest Lecturer: George W. Bush and the War on Terror, POLI 339

2009-2010: Guest Lecturer: Richard Nixon and the Cold War, POLI 339

College Assignments

Chair:

2009-2010: Wall College Promotion and Tenure Committee

Member:

2012: Ad-Hoc MBA Advisory Committee

2010-2011: Production/Operations Management Search Committee

2008-2009: Wall College Promotion and Tenure Committee

2004-2005: Faculty Performance and Review

2004-2005: Strategic Planning Committee

Other Institutional Service Activities:

2010: CIDD International Summer School Program: I was a guest lecturer in the CCU CIDD International Summer School Program during Summer 2010. My lecture concerned the new national security environment and terrorism in the post-9/11 world.

2004-2005: WITS (Wall Interdisciplinary Talks Series) presentation: Presentation of Political Apathy and the Youth Vote--A Survey of Undergraduate Students

University Assignments

Chair:

2005-2006: Building and Grounds Committee

Member:

2010-2011: Faculty Senate

2009-2010: CCU Promotion and Tenure Panel Discussion

2008-2009: Task Force on Ensuring Financial Viability and Managed Growth

2007-2008: President's Ad Hoc Traffic and Parking Committee

2005-2006: Faculty Senate

2003-2004: Celebration of Inquiry College Liaison Committee

Mentoring Activities:

2012: Faculty Associates Program: Service as Faculty Mentor to the CCU Football Program: act as liaison between the athletics department and various academic units, attend practices, attend home games, attend one away game, assist as needed.

Other Institutional Service Activities:

2010: Human Resources: Attended CCU-conducted Prevention of Sexual Harrassment Training Workshop

2008-2009: Guest speaker in a Medical Sociology class: Guest speaker in a Medical Sociology class regarding the health care proposals of the 2008 Republican presidential candidates

2008-2009: Understanding the Issues: A Discussion about Important Issues in the Upcoming Election:

Participated on a three-person panel at Coastal Carolina University regarding issues such as national security, immigration, health care, and the economy. This was conducted just before the 2008 South Carolina Presidential Primary.

2007-2008: Panelist: Participated on a panel, Understanding the Issues: A Discussion about Important Issues in the Upcoming Presidential Election (held just before the general election)

2005-2006: Participated in the inaugural Big Read for Coastal Carolina University

2003-2004: Current Issues Colloquium: Should Tariffs Be Used to Save American Jobs?

Service to the Profession

Reviewer - Book / Textbook

2012: McGraw-Hill. Schiller, The Economy Today, 13/14 ed.

2011: BVT Publishing. Reviewed early draft of entire text, Money and Banking, by Woodburne

2011: Addison Wesley. Macroeconomics; Hubbard, O'Brien, and Rafferty

2010: Cengage. History of the American Economy 11th ed.; Walton and Rockoff

2010: Addison Wesley. Macroeconomics: Policy and Practice; Mishkin

2009: McGraw-Hill Irwin. Reviewer for Colander, Economics, 8th edition

2008: Reviewer for McGraw-Hill/Irwin. Reviewed Principles of Macroeconomics by Frank and Bernanke

2007: Addison Wesley. Reviewer for first draft of Managerial Economics by Daniel Marburger

2007: McGraw-Hill. Reviewer for McConnell/Brue Economics, early review for 18th edition

2007: McGraw Hill/Irwin . Frank and Bernanke 3rd edition (early review for 4th edition)

2004: Addison Wesley Longman. Reviewer for Economics: Private Markets and Public Choice, 7th ed.

Other Professional Service Activities

2008: McGraw-Hill Irwin, Chicago, Illinois. Attended an Economics Focus Group paid for by McGraw-Hill

2004: Economics Teaching Workshop at UNC-Wilmington, Wrightsville Beach, North Carolina. Attended in 2002, 2003, 2004, 2005, 2007, and 2011

1999: Omicron Delta Epsilon, Baton Rouge, Louisiana. President of LSU Chapter

Presentation

2012: Murray State University, Murray, Kentucky. The Stages of a Financial Crisis--Why Do We Keep Doing This To Ourselves?, presented to the Principles of Economics Honors class, Murray State University

2012: Murray State University, Murray, Kentucky. The Life of Alexander Hamilton--America's First Central Banker, presented to the Public Finance class at Murray State University

2004: Southern Economic Association, Baton Rouge, Louisiana. Paper Presentation and Discussant

1999: Louisiana State University Seminar Series, Baton Rouge, Louisiana. Presented paper

Reviewer: Ad Hoc Reviewer for a Journal

2005: Southern Economic Journal. Referee

2003: Coastal Business Journal. Referee

2003: Southern Economic Journal. Referee

Reviewer: Book / Textbook

2003: Addison Wesley Longman. Textbook Reviewer for Leeds and von Allmen text

2003: McGraw-Hill Irwin. Reviewer for Economics 5th edition, by David Colander

Service to the Community

Other Community Service Activities

2004: Carolina Forest Middle School, Tutoring in math

Faculty Development

Other Professional Development

2009: Audited POLI 339--Diplomacy at Coastal Carolina University, Conway, South Carolina.

Professional Seminars / Workshops

2012: Teal Center, Coastal Carolina University, Conway, South Carolina. Building a Professional Portfolio.

Honors-Awards-Grants

Award

2012: Finalist--University Professor of the Year Award, 2011-2012 Coastal Carolina University.

2009: Awarded Third Place and \$1,000 for the article, Does Theory Matter: Assessing the Impact of Monotonicity and Concavity Constraints on Forecasting Accuracy, coauthored with M. Dek Terrell AVX Corporation.

2008: South Carolina Member of the Year in Economics Madison Who's Who List of Professionals.

2008: Awarded First Place and \$3,000 for the article, Teaching Resource Allocation Using a Presidential Campaign--Increasing Political Awareness in Young Voters AVX Corporation.

2008: Awarded Fifth Place and \$500 for the article, Location Quotients, Clusters, and South Carolina Industries, 1997-2004, coauthored with Ellen Bergsveinsdottir, Erik Horbacz, William Rosalino, and Travis Smither AVX Corporation.

2005: Awarded First Place and \$3,000 for the article, A Primer for Creating a Fiscal Policy Simulation for Macroeconomics Principles--A Guide for Active Learning in the Classroom AVX Corporation.

2005: Winner of Best Paper Award and Best Presentation Award--A Primer for Creating a Fiscal Policy Simulation for Macroeconomics Principles--A Guide for Active Learning in the Classroom Academic Business World.

2005: Winner of Best Paper Award--Fight to the Finish--Campaign Ad Buys and the Last Two Weeks of Election 2004 International Academy of Business and Public Administration Disciplines.

1999: Alpha Lambda Delta Freshman Honor Society Award for Superior Instruction of Freshmen Students, LSU.

1998: Excellence in Teaching Award--TA Category, LSU.

1995: Outstanding Senior in Economics Murray State University.

1994: All-American Scholar United States Achievement Academy.

1994: Who's Who Among Students in Colleges and Universities.

Honor

2008: Sterling Who's Who for Executives and Professionals.

2007: International Who's Who Historical Society.

2007: Madison Who's Who List of Professionals.

2007: Emerald Who's Who for Executives and Professionals.

2000: Nominated to Faculty Honor Roll by graduating seniors, LSU.

Other Activities

2012 - : Presented a speech, "Second Chances", to the Economics and Finance Department's Honors Ceremony, Murray State University

2009 - : Director of the Coastal Carolina University Economics Lab, responsible for recruiting tutors, securing their textbook resources, and authorizing payment

Computer Skills

MS Word, MS Excel, MATLAB

Qualification: Academic/Professional

Academically Qualified

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