

Henry Lowenstein, Ph.D.
Professor
Management and Law
Department of Marketing and Resort Tourism
Wall College of Business Administration
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ACADEMIC BACKGROUND

Degrees

Ph.D. University of Illinois at Urbana, Champaign, IL, Labor and Industrial Relations, (Labor Economics, Employment Law-Political Science), 1984

M.B.A. The George Washington University, Washington, DC, Transportation (Policy), 1976

B.S. Virginia Commonwealth University, Richmond, VA, Business Administration (minor in Economics), 1975

ACADEMIC EXPERIENCE

Professor of Management and Law (Tenured), Coastal Carolina University (July, 2007 - Present). E. Craig Wall Sr. College of Business Administration

- 2015-2016 William J. Baxley, Jr. Applied Business Professor Endowed Chair
- 2013-2014, James P. and Elizabeth R. Blanton College of Business Leadership Professor Endowed Chair

Dean, E. Craig Wall Sr. College of Business Administration and Professor of Management (Tenured), Coastal Carolina University (July, 2007 - December, 2009). E. Craig Wall Sr. College of Business Administration

Dean, School of Business and Public Administration and Professor of Management (Tenured), California State University - Bakersfield (July, 2000 - June, 2007). School of Business and Public Administration

Chairperson, Division of Business and Economics and Professor, Business and Economics (Tenured), West Virginia University - Parkersburg (June, 1994 - June, 2000).

Associate Professor, Business and Economics (Tenured), West Virginia University - Parkersburg (1994 - 1997).

Chairman, Division of Public Administration and University Professor of Public Administration, Governors State University-Illinois (1990 - 1994). School of Business and Public Administration

Assistant Professor of Management, University of Illinois at Chicago (1980 - 1985). College of Business Administration

Researcher-Traffic Law Enforcement, Police Training Institute-University of Illinois at Urbana-Champaign (1979 - 1981).

Graduate Research Assistant, University of Illinois at Urbana-Champaign (1978 - 1980). Institute of Labor and Industrial Relations

Instructor in Management, Virginia Commonwealth University (1977 - 1978). School of Business

ACADEMIC ASSOCIATION POSITIONS

Delegate-Southern Region, Academy of Legal Studies in Business (ALSB) House of Delegates, 2014-present.

Member-State of the Discipline Task Force (Select Committee), Academy of Legal Studies in Business (ALSB), 2012-2014.

Member-Executive Committee, Southern Academy of Legal Studies in Business (SALSB), 2014-present.

Member and Certified Mentor-Volunteer Network, AACSB International, 2009-present.

South Carolina Business Deans Group, [Founded association], 2008-2009

- Chairman of the Board

Board Director, Western Association of Collegiate Schools of Business (WACSB) Board of Directors, (75 Member Western Division of AACSB International), 2006-07.

Member of the Board, California State University Association of Business Deans (CSUABD) (22 campus member California public university business schools). 2000-2007

- Chairman of the Board 2006-2007

BUSINESS-GOVERNMENT EXPERIENCE

BUSINESS GOVERNMENT MANAGEMENT POSITIONS

President/CEO, Research and Consulting Services, LLC (2012-present)

Vice President and Director of Education, Dominion Bankshares Corporation (1989 - 1990).

Director of Corporate Education (Corporate Officer), Kemper Group (Insurance/Financial Services) (1985 - 1989).

Executive Vice President, Americana Furniture, Inc. (1977 - 1980).

Assistant Management Analyst, Executive Office of the President of the United States: Office of Management and Budget (1975 - 1976).

BOARDS OF DIRECTORS SERVICE: CORPORATE AND NON-PROFIT ORGANIZATIONS

Independent Director-Tri-Valley Corporation, Board of Directors, Bakersfield, CA a Delaware Corporation-(NYSE-AMEX: TIV), 2005-2014

- Presiding Director and Recording Secretary
- Chairman, Personnel and Compensation Committee
- Chairman, Nominating and Corporate Governance Committee

Director-Ocean View Memorial Foundation Board of Directors, Myrtle Beach, SC 2007-2012

- Chairman of the Board (2008-2012)

Advisory Board Member-Myrtle Beach Economic Development Corporation Board of Directors (MBREDC) Conway, SC, 2010-present

- Special Projects and Research Consultant
- Prospect Committee
- Railroad Committee
- Product Development Committee

Board Member and Principal Advisor- Executive Board-Interstate Railroad Committee of South and North Carolina, 2012-present.

Delegate, Official Delegation-State of South Carolina, 2012 Southeastern United States-Canadian Provinces Alliance International Conference (SEUS), Myrtle Beach, South Carolina, May 2012.

Delegate, Official Delegation, Governor of South Carolina's Trade Mission to Canada (Ontario and Quebec), 2008.

Advisory Board Member, Random House Publishing-Flat World Knowledge Business Law Advisory Board (Mayer), Irvington, New York. To the development of Business Law texts (first author, Mayer), 2010 – 2011:

Board Member, AACSB International Pre-Accreditation Committee (PAC), Tampa, Florida, 2007-2010

Member, AACSB International Nominating Committee Member, Tampa, Florida. Select Advisory Committee of the AACSB Board to vet nominees for officer positions the following year, 2006.

Board Member, Board of Directors, Sister City Program, City of Bakersfield California Sister City Committee with Mexico, Santiago Querétaro, Mexico, 2005-2007

- Delegate and City Ambassador and Delegate

Member, Advisory Board, Flying J. Corporation (Utah), Big West Refining Division, Bakersfield, CA, 2006-2007

Director, Historic Fox Theater Foundation Board of Directors, Bakersfield, CA, 2000-2007

- First Vice President and Vice Chairman of the Board
- Chairman, Strategic Planning Committee

Board Member, Advisory Board, Historic Minter Field Air Museum, Shafter, CA, 2002-2007

INTELLECTUAL CONTRIBUTIONS

Refereed Articles

Lowenstein, H., (2015, in press) Advancing Legal Astuteness Skills through Inductive Learning: An Educational Approach for MBA Students. *Southern Journal of Business & Ethics*, VII (1).

Lowenstein, H. and Solomon, N. (2015), Social Media Employment Policy and the NLRB: Uniform State Laws as a Solution? *Southern Law Journal*, 25 (1).

Lowenstein, H. (2014). DODD-FRANK'S CONFLICT MINERALS RULE: THE TIN EAR OF GOVERNMENT-BUSINESS REGULATION. *Southern Law Journal*, 24 (2).

Epstein, A. & Lowenstein, H. (2014). Promises to Keep? Coaches Tubby Smith, Jimmy Williams and Lessons Learned in 2012. *Southern Law Journal*, 24 (1).

Lowenstein, H. (2013). Building the Manager's Toolbox: Reflections of a Former Business Dean on the State of Law in the Business Curriculum. *Journal of Legal Studies Education*, 30 (2), 347-378.

Lowenstein, H. (2013). Executive Summary Report-Carolina Southern Railroad (CALA)-Demand and Financing Options. *U.S. Surface Transportation Board*, 31. STB Docket No. NOR 42138-0 [under legal seal]

Lowenstein, H. (2013). Financing Carolina Southern Railroad (CALA) Rail Infrastructure Repair, Revitalization & Sustainability. *U.S. Surface Transportation Board*, 25. STB Docket No. NOR 42138-0 [Under legal seal]

Lowenstein, H. (2013). Preserving Essential Regional Rail Service: Carload and Freight Rate Differential Estimates Along The Carolina Southern Railroad Line. *U.S. Surface Transportation Board*, 49. STB Docket No. NOR 42138-0 [Under legal seal]

Lowenstein, H. & Bateman, P. (2012). Executive Compensation Discussion and Analysis, Schedule 14A Proxy Statement, Tri-Valley Corp., U.S. Securities and Exchange Commission, Compensation. *U.S. Securities and Exchange Commission-EDGAR*, 16-24.

Lowenstein, H. (2012). Fundamental Rights of Consumer Liberty: The Unconstitutionality of ObamaCare's Individual Health Insurance Mandate. *Journal of Legal Studies in Business*, 17, 47-87.

Lowenstein, H. & Hendrick, A. E. (2012). SAVE THE FIREHOUSE: The David and Goliath Battle Over Rights to the Use of A Common Name: Firehouse Restaurant v. Scurmont LLC. *Southern Journal of Business & Ethics*, 4, 7-26.

Lowenstein, H. & Hendrick, A. E. (2012). The Price of One Hour--Defending Conservatorship Integrity: Cody P. v. Bank of America. *Quinnipiac Probate Law Journal*, 25 (3).

Lane, J. A. & Lowenstein, H. (2011). 2011 Long Term Omnibus Corporate Incentive Plan: Tri-Valley Corporation. *U.S. Securities and Exchange Commission-EDGAR*, 25-30.

Lowenstein, H. (2011). Economic Development through Local Vendor Preference Policy: The Case of Horry County, South Carolina. *Coastal Business Journal*, 10 (1), 41-58.

Lowenstein, H. & Gamble, G. T. (2011). Executive Compensation Discussion and Analysis, 2010 Amended Annual Report 10-K/A, Tri-Valley Corp., U.S. Securities

and Exchange Commission, Compensation. *U.S. Securities and Exchange Commission-EDGAR, Item 11, 70-80.*

Lowenstein, H. & Gamble, G. T. (2011). Executive Compensation Discussion and Analysis, 2010 Annual Report 10-K, Tri-Valley Corp., U.S. Securities and Exchange Commission, Compensation. *U.S. Securities and Exchange Commission-EDGAR, Item 11, 67-78.*

Lowenstein, H. & Gamble, G. T. (2010). Executive Compensation Discussion and Analysis, 2009 Annual Report 10-K, Tri-Valley Corp., U.S. Securities and Exchange Commission, Compensation. *U.S. Securities and Exchange Commission-EDGAR.*

Lowenstein, H. & Gamble, G. T. (2009). Executive Compensation Discussion and Analysis, 2008 Annual Report 10-K, Tri-Valley Corporation, U.S. Securities and Exchange Commission, *U.S. Securities and Exchange Commission-EDGAR, Item 11, 82-92.*

Marumoto, W. H., Lowenstein, H., & Gamble, G. T. (2008). 2006 Compensation Committee Report: Amended 2006 10-K/A Annual Report of Tri-Valley Corporation. *U.S. Securities and Exchange Commission-EDGAR.*

Marumoto, W., Lowenstein, H., & Gamble, G. T. (2008). Executive Compensation Discussion and Analysis, 2007 Annual Report 10-K, Tri-Valley Corporation, U.S. Securities and Exchange Commission, *U.S. Securities and Exchange Commission-EDGAR, Item 11, 74-78.*

Ropp, D., McNamara, B., & Lowenstein, H. (2008). INSTRUCTORS NOTE: Property Rights in Cyberia: A Study of Intent and Bad Faith. *Journal of the International Academy for Case Studies (JIACS), 14 (8),* ISN 1078-4950.

Ropp, D., McNamara, B., & Lowenstein, H. (2008). Property Rights in Cyberia: A Study of Intent and Bad Faith. *Journal of the International Academy for Case Studies (JIACS), 14 (7).*

Lowenstein, H. (2005). Factors Affecting U.S. Economic Performance. *Kern Economic Journal, 7 (2).*

McNamara, B., Ropp, D., & Lowenstein, H. (2005). Typosquatting-An Innovative Business Practice-The Law Does Not Agree. *Journal of Strategic E-Commerce, 1 (1-2).*

Lowenstein, H. (2005). University Helping the Community. *Kern Economic Journal, 7 (1).*

Lowenstein, H. (2005). When Will the Housing Bubble Burst? *Kern Economic Journal, 7 (1).*

Lowenstein, H. (2004). A View from the Top of the Year: National Trends and Local Challenges. *Kern Economic Journal*, 6 (1).

Lowenstein, H. (2001). The Two Faces of State University Employment: Ethics in Access to Federal Due Process. *Ethics & Behavior*, 11 (1).

Caine, R. M. & Lowenstein, H. (2000). Messages of Professional Empowerment from the Land of Oz. *Critical Care Nurse*, 20 (5), 8-13.

Lowenstein, H. (1982). The Need for Limitations on Mass Transit Operating Subsidies: The Chicago Example. *Transportation Law Journal*, XII (2), 265-286.

Refereed Proceedings

Lowenstein, H. (2015). Inductive Learning for Business Legal Studies: A Learning Approach for MBA Students, *2015 Annual Meeting of the Southern Academy of Legal Studies in Business*, San Antonio, TX

Solomon, N. & Lowenstein, H. (2014). Social Media, the NLRB and Rights of Business. *2014 Annual Meeting of the Southern Academy of Legal Studies in Business*, San Antonio, TX

Lowenstein, H. (2013). Business Law Curricular Learning Needs: Tools for Faculty Awareness in Building the Manager's Toolbox. *2013 Academy of Legal Studies in Business Annual Meeting*, Boston, MA.

Lowenstein, H. (2013). The Tin Ear of Regulation: Dodd-Frank's Conflict Mineral Rule, SEC Compliance, Implications to Business and Consumers. *2013 Annual Meeting of the Southern Academy of Legal Studies in Business*, San Antonio, TX

Lowenstein, H. (2012). Musings of a Former Business Dean on the State of Law in the Business Curriculum. *2012 Annual Meeting Academy of Legal Studies in Business*, Kansas City, MO.

Lowenstein, H. & Hendrick, A. E. (2012). SAVE THE FIREHOUSE: THE DAVID AND GOLIATH BATTLE OVER RIGHTS TO THE USE OF A COMMON NAME: *2012 Annual Meeting of the Southern Academy of Legal Studies in Business*, 2012 SALSBS Conference, San Antonio, TX

Latta, M., Lowenstein, H., & Grabert-Lowenstein, C. (2012). LET US REPRESENT YOU: Perceived Effectiveness of Advertising By Practicing Attorneys in South Carolina. *2012 Annual Meeting: Association of Marketing Theory & Practice*.

Latta, M., Hendrick, A., Lowenstein, H., Keels, K., & Stuart, R. (2012). PANEL ON LEGAL AND MORAL ISSUES IN MARKETING. *Association of Marketing Theory and Practice*.

Ropp, D., Lowenstein, H., & McNamara, B. (2011). AACSB-Learning Goals & Objectives: AACSB-Briefing A Case, A Process of Integration. *2011 Annual Meeting of the Western Academy of Legal Studies in Business*.

Lowenstein, H. (2011). Consumer Liberty: The Federal Health Care Individual Mandate, Constitution and Consumer Economic Freedom. *2011 Annual Meeting of the Southern Academy of Legal Studies in Business, 2011, Annual Conference: San Antonio, Texas: Southern Academy of Legal Studies in Business, 17*.

Lowenstein, H. (2008). The Expanding Word of Management Education. *2008 AACSB International Conference and Annual Meeting*.

Bedell, M., Lowenstein, H., & Wolnizer, P. (2005). Taking Advantage of Your AACSB Institutional Brand, San Francisco: The Next Horizon. *2005 AACSB International Conference and Annual Meeting*.

McNamara, B., Ropp, D., & Lowenstein, H. (2005). The Case of the Typosquatting Entrepreneur: A Study of Internet and Bad Faith. *Allied International Internet Conference*.

Lowenstein, H. (2004). Deans on Deaning-Secrets of Success. *2004 Annual Meeting, Western Association of Collegiate Schools of Business*.

Presentation of Refereed Papers

Lowenstein, H. (2015, August) *A FERPA Solution to Class Attendance: Assurance of Learning in Legal Studies in Business & Beyond*, 2015 Annual Conference of the Academy of Legal Studies in Business, Philadelphia, Pennsylvania.

Lowenstein, H. (2012, August). *Musings on the Marginalization of Legal Studies in Business Schools*. 2012 Annual Conference of the Academy of Legal Studies in Business, Kansas City, Missouri.

Lowenstein, H. (2011, March). *Consumer Liberty: The Federal Health Care Individual Mandate, Constitution and Consumer Economic Freedom*. 2011 Annual Meeting of the Southern Academy of Legal Studies in Business, San Antonio, Texas.

Ropp, D., Lowenstein, H., & McNamara, B. (2011, March). *AACSB-Learning Goals & Objectives: AACSB-Briefing A Case, A Process of Integration*. 2011 Annual Meeting Western Academy of Legal Studies in Business, Monterey, California.

Lowenstein, H. (2005). When Will the Housing Bubble Burst. *Tulare County Economic Journal*.

Research Reports

2015: Reorganized-Revised By-Laws (Draft) Bylaws (editor): E. Craig Wall, Sr. College of Business Administration

2015: Investing in Health Care: Concept Paper-Center for Diabetes in Horry County, South Carolina, submitted to McLeod Seacoast Health Care System/Myrtle Beach Regional Economic Development Corporation.

2015: Selected Fiscal Tax Comparisons: South Carolina to Illinois, submitted to Myrtle Beach Regional Economic Development Corporation

2015: Selected Fiscal Tax Comparisons: South Carolina to New York, submitted to Myrtle Beach Regional Economic Development Corporation

2014: Selected Fiscal Tax Comparisons: South Carolina to Connecticut, submitted to Myrtle Beach Regional Economic Development Corporation

2014: Selected Fiscal Tax Comparisons: South Carolina to Indiana, submitted to Myrtle Beach Regional Economic Development Corporation

2014: Selected Fiscal Tax Comparisons: California to South Carolina, submitted to Myrtle Beach Regional Economic Development Corporation.

2014: Summary Jobs, Economic and Fiscal Impact Estimates-Carolina Southern Railroad to Horry County, SC, submitted to Horry County Transportation Commission

2014: Rail Loader Facilities at Santee Cooper Grainger Plant, Conway, SC: Opportunities for Industrial Development, submitted to Myrtle Beach Regional Economic Development Corporation.

2014: A Quick Tour along the Horry County Owned Railroad Portion of the Carolina Southern Railroad Line, submitted to Myrtle Beach Regional Economic Development Corporation.

2014: Lowenstein, H., The Legal Environment Landscape (Minefield) of Social Media., submitted to Social Media Committee: Wall College of Business

2013: Lowenstein, H., Project Orbit Benefits Employment and Wages in Horry County, South Carolina: Research Report #8., submitted to Myrtle Beach Regional Economic Development Corporation.

2013: Lowenstein, H., Selected Business and Living Cost Comparisons: California to South Carolina (Economic Development Tool), submitted to Myrtle Beach Regional Economic Development Corp.

2013: Lowenstein, H., Analysis of U.S. Department of Transportation TIGER Grant V Application Program for CSRR Rail Line., submitted to Interstate Railroad Committee of North and South Carolina.

2013: Lowenstein, H., Tax Payback Estimates Of Economic Development Projects FY2012: Horry County, SC MBREDC Report 7. Submitted to Myrtle Beach Regional Economic Development Corporation.

2013: Lowenstein, H., Legal Research on Breaking Supreme Court Case: County Flow Control Policy., submitted to Chairman of the Board Pro Tem, Horry County Council (South Carolina).

2013: Lowenstein, H., Horry County Employee Bill of Rights Matter., submitted to Horry County Council (Acting) Chairman, Mr. Al Allen.

2012: Lowenstein, H., Rail Crossroads: Railroad Access and Jobs in Horry County, South Carolina: Research Report 6, submitted to Myrtle Beach Regional Economic Development Corporation.

2012: Lowenstein, H., Technical Report: MBREDC Wage Threshold for Incentives. Submitted to Myrtle Beach Regional Economic Development Corporation.

2012: Lowenstein, H., White Paper: Carolina Southern Railroad and Horry County: Preliminary Analysis and Options, submitted to Myrtle Beach Regional Economic Development Corporation.

2012: Lowenstein, H., Operational and Public Policy Decision Points: Rail Report Addendum., submitted to Myrtle Beach Regional Economic Development Corporation.

2012: Lowenstein, H., White Paper: Proposed Financing Structure: The Myrtle Beach International Trade and Convention Center (Research Report No. 4), submitted to Myrtle Beach Regional Economic Development Corporation: IT&CC Committee.

2012: Lowenstein, H., Carolina Southern Railroad Range of Solutions., submitted to Interstate Railroad Committee of North and South Carolina.

2012: Lowenstein, H., Quick Summary: U.S. Surface Transportation Board (STB) and STB Role in Taking Proceedings on Feederline Railroads., submitted to Interstate Railroad Committee of North and South Carolina.

2012: Lowenstein, H., Legal Research Report: Impact of Affordable Care Act (ObamaCare) on University Internships., submitted to University and Wall College Administrators.

2012: Lowenstein, H., Economic Development: Saving Rail Access in Horry County, South Carolina., submitted to Myrtle Beach Regional Economic Development Corporation.

2011: Lowenstein, H., EXECUTIVE SUMMARY: Enhancing Homeland Security: FEMA Disaster Recovery and Coordinated Training Center and Transportation Security Administration Training Center in Horry County, South Carolina., submitted to Myrtle Beach Regional Economic Development Corporation (MBREDC).

2011: Lowenstein, H., Labor Force Educational Attainment Analysis: Horry County MSA-SC-US., submitted to Myrtle Beach Regional Economic Development Corp. (MBREDC).

2011: Lowenstein, H., Creating Jobs and Growth from 1 Mil: Economic Development for the Independent Republic of Horry: Research Report 2, submitted to Myrtle Beach Regional Economic Development Corp. (MBREDC).

2011: Lane, J. A., & Lowenstein, H., Charter: Corporate Compensation Committee., submitted to Tri-Valley Corporation.

2011: Lane, J. A., & Lowenstein, H., Charter: Nominating and Corporate Governance Committee, submitted to Tri-Valley Corporation.

2011: Lowenstein, H., Enhancing Homeland Security: FEMA Disaster Recovery and Coordinated Training Center and Transportation Security Administration Training Center in Horry County, South Carolina., submitted to Myrtle Beach Regional Economic Development Corporation (MBREDC).

2011: Lowenstein, H., ADDENDUM: Florida's 10 Costliest Hurricanes: FEMA Center Report-PowerPoint., submitted to Horry County /MBREDC.

2011: Brad, L., Henry, L., & Robert, R., Horry County/MBREDC Economic Development Incentives Program., submitted to Myrtle Beach Economic Development Corporation.

2011: Lowenstein, H., Analysis of Marshall University AACSB 5th Year Maintenance Report., submitted to Chair-AACSB Site Team Committee and Committee Members.

2011: Lowenstein, H., Prospect Analysis Chart Template-Investor Policy Evaluation Tool., submitted to Myrtle Beach Regional Economic Development Corporation.

2011: Farmer, B. & Lowenstein, H., Marshall University: Maintenance of Accreditation Team Review Report., submitted to AACSB International.

2011: Lowenstein, H., Why Rail Access Is Important to Business and Horry County: Quick Facts., submitted to Myrtle Beach Regional Economic Development Corporation.

2010: Lowenstein, H., Horry County Local Vendor Preference Policy: A Key Step in Moving Horry County Economic Development Forward., submitted to.

2010: Lowenstein, H., Mentor Report No. 2 -Initial Accreditation of Menlo College., submitted to AACSB International.

2009: Lowenstein, H., Mentor Report-Initial Accreditation of Menlo College., submitted to AACSB International.

2008: Lowenstein, H., Master of Public Administration Degree Program., submitted to CCU President, Provost and Francis Marion University President.

Working Papers

Lowenstein, H. (2014). "Whose Points Are These? Frequent Flyer Promotions and The Law of Contracts," targeted for Academy of Legal Studies in Business.

Lowenstein, H. (2014). "How Long is Your Reach? South Carolina, The Internet and The Long Arm Statute," targeted for Academy of Legal Studies in Business.

Presentation of Non-Refereed Papers

Lowenstein, H. (2012, July). *Economic & Business Value of Rail Service in Horry County*. Myrtle Beach Regional Economic Development Corporation Annual Meeting-2012, Conway, South Carolina.

Lowenstein, H. (2011, February). *Economic Development Advisory and Consulting Services to the Community*. Meeting-Government Affairs Committee, Board of Trustees of Coastal Carolina University, Conway, South Carolina.

Lowenstein, H. & Elliott, J. A. (2011, March). *Recommendation to AACSB Quality Assurance Committee on Standard 10 and 2 Interpretations Under Statutory Early Retirement Programs*. AACSB QAC Committee, March 2011, Tampa, Florida.

Lowenstein, H. (2009, June). *AACSB International Accreditation: An Overview*. CIDD General Meeting, Helsinki, Finland.

Lowenstein, H. (2005). *AACSB International and Education Quality in Latin America*. Universidad Contemporanea, Queretaro, Mexico.

Lowenstein, H. (2005, December). *Employment Law and Policy in the United States: View from Down Under*. The University of Sydney, Sydney, Australia.

Lowenstein, H. (2005, September). *Defining Leadership*. Greater Bakersfield Chamber of Commerce, Bakersfield, California.

Lowenstein, H. (2005, January). *When Will the Balloon Burst?* 2005 Breakfast Meeting - Bakersfield Association of Realtors, Bakersfield, California.

Lowenstein, H. (2004, September). *Defining Leadership*. Greater Bakersfield Chamber of Commerce, Bakersfield, California.

Lowenstein, H. (2003, July). *It's Time to Make the Deal: Is There A Governor in the House*. The Bakersfield Californian, Bakersfield, California.

Regional-National

Lowenstein, H. (2012, September). *Presentation and Overview of the State of Rail Service in Horry, Marion (SC) and Columbus County, NC*. Interstate Railroad Committee of North and South Carolina, Loris, South Carolina.

Lowenstein, H. (2012). *Presentation of Horry County Railroad Research Reports to South Carolina Secretary of Commerce*. MBREDC Economic Development Update and Discussion Meeting with South Carolina Secretary of Commerce and Department of Commerce, Myrtle Beach, South Carolina.

Lowenstein, H. (2012, March). *Median Wage v. Mean Wage as Basis for Economic Development Incentives*. Myrtle Beach Economic Development Corporation Executive Committee, Myrtle Beach, South Carolina.

Lowenstein, H., Billings, Knudsen, & Schneiner, . (2007, February). *Dealing With Difficult Issues in the AACSB Accreditation Process: What's A Dean to Do?* AACSB Deans Conference-SSNET Session II, Las Vegas, Nevada.

Lowenstein, H. (2005, June). *A Quick View of the Economy from the Top of Mid-Year, a View from the Mountain Top*. Corporate Retreat, Yosemite, California.

Lowenstein, H. & Ellmallah, A. A. (2005, February). *CSU Business Deans at Risk: 2004 Dean Survey Results and Profile*. California State University Association of Business Deans, Long Beach, California.

PROFESSIONAL ASSOCIATIONS

Memberships

- Academy of Legal Studies in Business (ALSB), 2010-present
- Employment Law Section-Academy of Legal Studies In Business, 2010-present
- Southern Academy of Legal Studies in Business (SALSB), 2010-present
- South Carolina Energy Forum, 2012 -present
- L'Alliance SEUS-CP (Southeastern United States-Canadian Province Alliance), 2012
- Mayer-Business Law Advisory Board, Random House/Flatworld Knowledge Business Law Publishers, 2010-2011
- AACSB International-Volunteer Network, 2009-present
- AACSB International: CCU Representative, 2007-2009
- South Carolina Business Deans Group, 2007-2009
- Southern Business Administration Association, 2007-2009
- AACSB International Accreditation/Site Team Reviewer, 2006-Prese
- AACSB International Pre-Accreditation Committee, 2006-2009
- AACSB Special Representative to central Mexico Universities, 2005-2007
- Western Association of Collegiate Schools of Business/Member, Board of Directors, 2005-2007
- AACSB International Nominating Committee, 2005-2006
- Pi Alpha Alpha National Honor Society in Public Administration, 2004 to Present
- Beta Gamma Sigma National Honor Society In Business, 2000-Present
- AACSB International Business Association: CSUB Representative, 2000-2007
- California State University Association of Business Deans, 2000-2007
- Executive Advisory Board to the School of Business and Public Administration CSUB, 2000-2007
- Society For Human Resource Management (SHRM), 1978-Present
- Academy of Management, 1978-2011
- Omicron Delta Epsilon International Honor Society in Economics, 1974-Present

Certifications

- Business and Professional License: City of Conway, South Carolina, No. 20140254, 2013-
- LLC (Secretary of State-State of South Carolina), 130520-0171, 2013-
- AACSB International Certified Mentor, 2009-
- Certified Internal Investigator: California State University System, 2004
-

TEACHING

Courses Taught At Coastal Carolina University

Undergraduate:

CBAD 344 Legal Environment of Business

CBAD 412 Marketing Law

Undergraduate Courses Taught at Other Institutions:

- Human Resources Management
- Business and Society
- Business Policy-Strategic Management
- Introduction to Business
- Government Regulation of Business
- Transportation Management & Regulation
- American National Government
- Principles of Management
- Principles of Public Administration

Graduate:

MBA 650 Managerial Responsibility and Law

MBA 651 Legal Topics for Managers

MBA 698 The Manager, Law and Society

Graduate Courses Taught at Other Institutions:

- Organizational Behavior
- Public Budgeting and Finance
- Public Personnel and Labor Relations

Other Teaching Activities

Assurance of Learning - Teaching

2015 - Assurance of Learning - Teaching. **"MEET THE LAW"** Produced and launched new teaching innovation of having high profile government or judicial official related to business law conduct lecture on assigned topic of business law to one combined session of all business law classes once a semester. SPRING 2015; Speaker: Honorable Congressman Tom Rice, U.S. House of Representatives, 7th Congressional District-South Carolina, February 17, 2015.

2014 - Assurance of Learning - Teaching. **"MEET THE LAW"** Produced and launched new teaching innovation of having high profile government or judicial official related to business law conduct lecture on assigned topic of business law to one combined session of all business law classes once a semester. SPRING 2014; Speaker: Honorable James R. Judge Lisa A. Kinon (ret.)-15th Judicial Circuit, Chief Administrative Judge of the Family Court, State of South Carolina, April 10, 2014.

2013 - Assurance of Learning - Teaching. **"MEET THE LAW"** Produced and launched new teaching innovation of having high profile government or judicial official related to business law conduct lecture on assigned topic of business law to one combined session of all business law classes once a semester. FALL 2013; Speaker: Honorable James R. Richardson, II Solicitor-15th Judicial Circuit, State of South Carolina, November 7, 2013.

2013 - Assurance of Learning - Teaching. **POST CLASS EMAIL LEARNING INITIATIVE:** Initiated new innovation for Fall 2013 MBA 650 Management Responsibility and the Law course. Following each 3 hour class, Professor Lowenstein takes the "hot button" topics of class interest and provides the equivalent of a 1 to 2 hour online instructional lecture and tutorial for each. This provides students with intensive additional learning and has received praise from the MBA students. This innovation is the seed for a proposed 1 hour MBA elective option for students in the program in development. FALL I and FALL II 2013.

2013 - Assurance of Learning - Teaching. **'MEET THE LAW'** Produced and launched new teaching innovation of having high profile government or judicial official related to business law conduct lecture on assigned topic of business law to one combined session of all business law classes once a semester. Fall 2013 Speaker: Honorable Jimmy A. Richardson, II, Solicitor, 15th Judicial District of South Carolina (Horry and Georgetown Counties) November 7, 2013.

2013 - Assurance of Learning - Teaching. **'MEET THE LAW'** Produced and launched new teaching innovation of having high profile government or judicial official related to business law conduct lecture on assigned topic of business law to one combined session of all business law classes once a semester. Spring 2013 Speaker: Honorable R. Bryan Harwell, United States District Court Judge, District of South Carolina, Florence, SC, January 31, 2013.

2013 - Assurance of Learning - Teaching. **MINI-CASE BRIEF GUIDE:** Developed a detailed document and examples to assist students in succeeding in the case analysis for undergraduate business law courses. The document explains the objectives, format, and provides multiple examples of successful CBAD 344 mini-case briefs. January 4, 2013.

2013 - Assurance of Learning - Teaching. **GRADUATE MINI-CASE BRIEF GUIDE:** Developed a detailed document and examples to assist students in succeeding in the case analysis for graduate business law courses. The document explains the objectives, format, and provides multiple examples of successful MBA mini-case briefs (MBA 650) January 4, 2013.

2012 - Assurance of Learning - **Teaching. Coordinator (*de facto*) BUSINESS LAW-LEGAL ENVIRONMENT CURRICULUM:** With the consent of my faculty colleagues (Hendricks, Sauls and Department Chair, Mark

Mitchell, for the past year I have assumed the informal role of coordinating our curriculum in the business law-legal environment discipline. This has involved among other things: Ensuring consensus on common textbook, common syllabus course content coverage; learning objectives and goals and assessment issues, administering the "Meet the Law" program. I have also been the lead in proposing and coordinating the approval of new courses and progress on our strategic plan for our discipline.

2012 - Assurance of Learning - **Teaching. 'MEET THE LAW'** Produced and launched new teaching innovation of having high profile government or judicial official related to business law conduct lecture on assigned topic of business law to one combined session of all business law classes once a semester. Spring 2012 Speaker: Honorable Mark Hammond, Secretary of State of the State of South Carolina, Columbia, SC, April 5, 2012.

2011 - Assurance of Learning - **Teaching. INVITED DISCUSSANT: Business Law-The Next Generation! Symposium Invited Focus Group of 6 National/Regional Business Law professors by South-Western Publishing** to assess new techniques in delivery of business law teaching. San Antonio, TX, March 3, 2011.

2011 - Assurance of Learning - **Teaching. 'MEET THE LAW'** Produced and launched new teaching innovation of having high profile government or judicial official related to business law conduct lecture on assigned topic of business law to one combined session of all business law classes once a semester. Fall 2011 Speaker: Honorable Associate Justice, Kay Hearn, Supreme Court of the State of South Carolina, Columbia, SC, October 25, 2011.

2011 - Assurance of Learning - **Teaching. 'MEET THE LAW'** Produced and launched new teaching innovation of having high profile government or judicial official related to business law conduct lecture on assigned topic of business law to one combined session of all business law classes once a semester. Spring 2011 Speaker: Mr. M. Owen Donley, III, Chief Counsel, U.S. Securities and Exchange Commission, Washington, DC, April 21, 2011.

Course (New) - Creation/Delivery: Conventional

2014 - Course (New) - Creation/Delivery: Conventional **GUEST LECTURE: "Restoring The Mark of Excellence: GM Legal Liability and the Challenge of Marketing Strategy"--** Guest Lecture to MBA 632 Marketing Strategy (Summer II 2014), At invitation of Professor Michael Latta, this lecture presents the intersection of Business Law-Legal Environment with major issues in crafting and implementing marketing strategy. Using the 2014 controversy of General Motors hiding safety defects and public embarrassment in recalling more vehicles than they made since 2009, the lecture challenges MBA students into critical thinking of legal risks and their ultimate impact on the development and effectiveness of marketing strategies. July 16, 2014

2014 - Course (New) - Creation/Delivery: Conventional. **NEW PROGRAM PROPOSAL--MINOR: LEGAL STUDIES IN BUSINESS-** Developed and produced comprehensive proposal and Form D for a new minor, LEGAL STUDIES IN BUSINESS. Submitted: January 2, 2014.

2014 - Course (New) - Creation/Delivery: Conventional. **GUEST LECTURE: "ADVERTISE THIS!-2014"** Invited guest lecture to MKTG 450 Advertising, Fall 2013 (Dr. Michael Latta: This guest lecture is a summary of laws, legal issues and liabilities confronted by business and marketing managers in the way they advertise products and services. The lecture survey's current practices and challenges students to think through potential charges by state and federal regulators in the manner and means certain advertisements are presented: Updated, revised and presented SPRING 2014, January 21, 2014.

2013 - Course (New) - Creation/Delivery: Conventional. **GUEST LECTURE: "ADVERTISE THIS!"** Invited guest lecture to MKTG 450 Advertising, Fall 2013 (Dr. Michael Latta: This guest lecture is a summary of laws, legal issues and liabilities confronted by business and marketing managers in the way they advertise products and services. The lecture survey's current practices and challenges students to think through potential charges by state and federal regulators in the manner and means certain advertisements are presented: August 27, 2013

2012 - Course (New) - Creation/Delivery: Conventional. **EMPLOYMENT LAW:** Researched, Developed and formally proposed new upper division course in Employment Law. Course approved by department and submitted into Academic Affairs Approval System. September 21, 2012.

2012 - Course (New) - Creation/Delivery: Conventional. At request of MAcc Program, developed new course **ACCT 675 LAW FOR ACCOUNTANCY** to be included as core requirement of the master's program. Objective is to improve MAcc graduate performance on the CPA exam. Faculty vote: December 14, 2012.

2012 - Course (New) - Creation/Delivery: Conventional. **MARKETING LAW-** Researched, Developed and formally proposed new upper division course in Marketing Law. Course approved by department and submitted into Academic Affairs Approval System. September 21, 2012.

2011 - Course (New) - Creation/Delivery: Conventional. **RESORT TOURISM LAW:** Identified text book and developed course outline for a proposed course dedicated to the RTM major. Proposal was circulated to the RTM faculty and feedback received via Prof. Mike Collins. The course will be a selective in the RTM curriculum if approved. Final development of the course for Dept. approval approved September 21, 2012 and entered into the Academic Affairs Approval System.

2011 - Course (New) - Creation/Delivery: Conventional. **'MEET THE LAW'** Produced and launched new teaching innovation of having high profile government or judicial official related to business law conduct lecture on assigned topic of business law to one combined session of all business law classes once a semester. Inaugural Speaker: Owen Donley, III, Esq., Chief Counsel, U.S. Securities and Exchange Commission, Washington, DC, April 21, 2011.

2011 - Course (New) - Creation/Delivery: Conventional. **CBAD 344 LEGAL ENVIRONMENT OF BUSINESS-- Completely revised this business core undergraduate course adding additional new topics** including Securities Regulation, Competition/Marketing. Updated presentation to real time visuals including videos and free ancillary materials such as the on-line Legal Studies Classroom. Master course objectives and coverage have now been adopted by all Business Law faculty including adjuncts. Goal is to increase the AOL of business students in WCOB's ETS assessment in legal environment. Completed Summer 2011 and new pedagogy presented beginning Fall 2011.

2011 - Course (New) - Creation/Delivery: Conventional. **MBA 698 (originally MBA 651): SEPCIAL TOPICS IN THE LEGAL ENVIRONMENT OF MANAGING:** Developed this course which will be used as a future elective in the MBA program. On a periodic basis, we will identify one or a set of topical issues in the legal regulatory environment of business for intense detailed examination and learning over the course of a semester. The course will focus students on the policy behind the law/issue, the type of legal issues or conflict involved and how the issue impacts strategic decisions of business, managers and evaluation of legal risk. Developed: Fall 2011

2011 - Course (New) - Creation/Delivery: Conventional. **MBA 650 MANAGERIAL RESPONSIBILITY AND THE LAW:** Developed this new required core MBA course for the new MBA program. Course package proposal included syllabus, course objectives, learning outcomes, and techniques used to provide a more detailed and focus treatment of the subject for future middle and upper managers. Course developed Fall 2011.

Course (New) - Creation/Delivery: Online

2013 - Course (New) - Creation/Delivery: Online. **MBA 651 LEGAL TOPICS FOR MANAGERS (MBA ELECTIVE COURSE):** At the request of the MBA Program, developed and formally proposed new graduate on-line elective course to run in concert with MBA 650 and/or students who have completed MBA 650. The course allows students to focus in greater detail on breaking issues arising from topical coverage in class and further expand their knowledge and critical thinking skills on strategic aspects of business law. Proposal to MBA Program Committee, November 11, 2013.

Program Assessment Projects

2015 – **MBA Goal 4-Writing Assessment**-Lead Course Evaluator, MBA Program

2011 - Program Assessment Projects. **BUSINESS LAW BULLETIN BOARD:** Established a large posting bulletin board outside Wall 323 dedicated to business law topics. B-law professors can post visuals of breaking business law issues, particularly those not fitting well into a digital format. The Bulletin Board is another tactic outlined in the faculty Business Law-Legal Environment Strategic Plan. Board launched--December 1, 2011.

Guest Lectures--Other Teaching Activities

2015 - Other Teaching Activities. **GUEST LECTURE: WALL FELLOWS INVITED LECTURE:** *The 'Other Law' of Business: Regulatory Rules and Compliance:* Presented to the Wall Fellows Class, April 13, 2015 at 1:00pm - 2:15pm, Wall Fellows Classroom-3d Floor-Wall Building.

2014 - Other Teaching Activities. **GUEST LECTURE: WALL FELLOWS INVITED LECTURE:** Government Regulation- The Environment of Modern Business: Presented to the Wall Fellows Class, March 5, 2014 at 1:00pm - 2:15pm. This is one of a series of three lectures on business and regulatory law and policy requested by the Wall Fellows program and being delivered Spring 2014 Semester.

2013 - Other Teaching Activities. **GUEST LECTURE: WALL FELLOWS INVITED LECTURE:** The Affordable Care Act (ObamaCare): Presented to the Wall Fellows Class, Thursday, March 21, 2013 at 8am-915am. This is one of a series of three lectures on business and regulatory law and policy requested by the Wall Fellows program and being delivered Spring 2013 Semester.

2013 - Other Teaching Activities. **GUEST LECTURE: WALL FELLOWS INVITED LECTURE:** Elements of Government Regulation of Business: Presented to the Wall Fellows Class, Wednesday, April 17, 2013 at 1:00pm - 2:15pm. This is one of a series of three lectures on business and regulatory law and policy requested by the Wall Fellows program and being delivered Spring 2013 Semester.

2013 - Other Teaching Activities. **GUEST LECTURE: WALL FELLOWS INVITED LECTURE:** Elements of Government Regulation of Business: Presented to the Wall Fellows Class, Thursday, April 18, 2013 at 8am-915am. This is one of a series of three lectures on business and regulatory law and policy requested by the Wall Fellows program and being delivered Spring 2013 Semester.

2013 - Other Teaching Activities. **GUEST LECTURE: MARKETING STRATEGY INVITED LECTURE:** Marketing Strategy Implications of The Affordable Care Act (ObamaCare): Presented to MKTG 458 Marketing Strategy, at invitation of Dr. Michael Latta, Associate Dean and Professor of Marketing, Tuesday, April 23, 2013 at 8am-915am. Presentation included a special PowerPoint with handout notes for each student.

2013 - Other Teaching Activities. **2013**

WCOB INTERNATIONAL SUMMER SCHOOL (German Business School Exchange Program): Hosted two German Students in Legal Environment of Business/Business Law. Conducted discussion on differences between US and German legal systems. Students were: Frederike Luise Flory and Simon Sedaghet, both from Hochschule Bonn Rhein-Sieg. August-September 2013.

2011 - Other Teaching Activities. **GUEST LECTURES: For Professor Hendrick- CBAD 344 Legal Environment of Business-** Reciprocal course coverage for each other to accommodate professional development activities during the year.

2011 - Other Teaching Activities. **GUEST LECTURE: 'The New World of Federal Health Insurance Mandates: ObamaCare Implications to Business and Your Future' Presented to the 2011-12 WALL FELLOWS CLASS** (Charles Parish, Director), Wednesday, September 28, 2011.

2010 - Other Teaching Activities. **GUEST LECTURE: 'The Language of Leadership' for ENGL 291 Business Communication,** Professor Monk, FALL 2010 and SPRING 2010

2010 - Other Teaching Activities. **GUEST LECTURE: 'The New World of Federal Health Insurance Mandates' for CBAD 374 Human Resource Management,** Professor Chesson, Spring 2010.

2010 - Other Teaching Activities. **GUEST LECTURE: 'Growing Up Jewish In the Capitals of the Confederacy' for RELIG 491 Religions in the South,** Professor McKever-Floyd, April 2, 2010.

Consulting (Partial Listing)

2013-2014: Myrtle Beach Regional Economic Development Corporation, Provided research on which MBREDC present to County Council approval of \$1.8 million in economic development funds for FY2013 for MBREDC.as well as numerous reports and evaluations on economic development projects. Member of MBREDC Boards and Committees.

2013-2014: Law Offices of Thomas F. McFarland, PC, Research and Legal Analysis regarding Class III Railroads and U.S. Surface Transportation Board

authority, Confidential research and analytical work regarding Class III railroad regulation under U.S. STB authority. (Summer 2013)

2013- : Land Services of South Carolina, LLC: Confidential corporate organizational structure and regulatory compliance subjects.

2014- : Law Offices of Robert D. Weiss, P.A., Confidential Civil Case, public employee personnel matters.

2013-: Law Offices of Lloyd M Curto, P.A., Confidential Civil Case, Legal research and evaluation in a civil business tort case.

2013-2014: Horry County Council- Office of the Chairman, Research Reports on Requested Topics: (1) Local Vendor Preference, and, (2) Employee Whistle Blower Protection Options, Provided the Acting Chairman per his request with public policy analysis of the specific topics listed for possible future County Council consideration and action. January 2013.

2013-2014: Coastal Carolina Law Group, P.A., General consulting and evaluation on operations and cases as requested.

2012-2014: Research and Consulting Services LLC, Legal Business, Public Policy, Economic Development and Management Consulting Projects, Research and Consulting Services, LLC is a Private, Independent Service LLC (South Carolina licensed) providing research and consulting services to retained clients on public policy, economic development, management and legal research subjects. The firm operates in strict confidence with selected clients on high impact and often sensitive projects.

2012-2014: Interstate Railroad Committee of North and South Carolina, Resolving Commercial Rail Service of Carolina Southern Railroad in North and South Carolina, This Committee was formed by the public officials of all cities and counties along the CSRR route that are impacted by the year long shut down of rail service in the region and the need to develop solutions to restore rail service, save jobs and attract economic development to the region in both states.

2011-2014: Prospect Committee: Myrtle Beach Regional Economic Development Corporation, Confidential Evaluation of public policy, job and economic impact of three potential corporate investors in Horry County. Analysis includes estimates of payback to County for economic incentives. Meeting July 26, 2011.

2008-2014: Grabert-Lowenstein Law Offices, LLC, Provide legal research on business and other legal case topics for the firm.

2013: The David Law Firm, LLC, Confidential Analysis and Expert Witness Report for Tort Damage Case, Consultation involved analysis of law and vicarious liability issues in a tort personal injury case involving an individual impacted by

negligence of a business employee. Report and research led to successful out of court settlement of the case. June 2013

2010-present : Myrtle Beach Regional Economic Development Corporation, Provided research on which MBREDC present to Horry County Council regarding a wide array of potential and actual prospects for local economic development. Conduct the MBREDC Fiscal Analysis Impact statements on projects. (Ongoing)

2013: Horry Electric Cooperative, Inc., Salary-Compensation Program Evaluation, Analysis and Recommendations, Evaluation and Analysis of the data validity and proposed compensation compression structure for this 60,000 member electric cooperative corporation servicing most of inland Horry County South Carolina. Direct impact approximately \$1 million a year. (Summer 2013)

2012: Tri-Valley Corporation, Presiding Director of the Board, Chairman Compensation Committee, Chairman Nominating and Corporate Governance Committee, PRESIDING DIRECTOR OF THE BOARD OF DIRECTORS: In accordance with Delaware Corporate law and the bylaws, Dr. Lowenstein acts for the Chairman of the Board in his absence.

2012: South Carolina Department of Commerce, State of Business-World Opportunity Brochure, Provided the department editorial input on needed changes in their trade outreach brochure viz. Horry County transportation infrastructure and higher education display pages. Review and input was conducted on behalf of MBREDC and provided directly to SC Commerce, May 24, 2012.

2012: Santee Cooper (Transportation), Railroad Freight Service, Working with Santee Cooper officials on rail transportation issues into Horry County.

2012: Private Local Investors, Business Analysis of Potential Local Mfg. Investment (Confidential), Business Analysis for local business investors. January 15, 2012

2012: McGraw-Hill/Irwin Publishers, Moeller/Christensen-Szalanski Legal Environment of Business Project, One of the consulting reviewers for McGraw-Hill project on Legal Environment of Business text and learning materials. October 12, 2012

2012: International Trade and Convention Center Committee: Joint City of Myrtle Beach and Myrtle Beach Regional Economic Development Corporation, International Trade and Convention Center Expansion and Development Project, Provide the committee with public policy and public finance analysis of various options to fund the capital development of the IT&CC. (Work ongoing)

2012: Horry County Council-and-Carolina Southern Railroad Company- Columbus County, NC, and Marion County, SC, Comprehensive Operational-

Business Analysis, Conclusions and Recommendations on Carolina Southern Railroad, Comprehensive Operational-Business Analysis, Conclusions and Recommendations to the County, MBREDC and CSRR to facilitate restart and operation of freight rail access to Horry County and reimbursement for County matching funds. Pro Bono 80 hours consulting and mediation work. April 6, 2012 and April 26, 2012 (Reports listed under Research Reports)

2012: Cengage Learning Business Law Div-Southwestern Publishing, Consulting Reviewer, Project was review of: Donald L. Carper and John A. McKinsey, UNNDERSTANDING THE LAW, 6th Edition, 2012. Reviews were requested in anticipation of forthcoming new edition of this business law textbook. Submitted: October 23, 2012

2012: Bank of America-Mortgage Division, FreddieMac HarpII Program, Under the HARPII program, Bank of America was maintaining internal underwriting policy that had the effect of blocking FreddieMac, a holder-in-due course from effecting refinance of mortgages under their HARPII program. These policies were in conflict with FannieMae under the same program. Did an analysis forwarded to Bank of America Executives and Executives of FreddieMac. This resulted in FreddieMac approving the change in policy and Bank of America changing the policy nationally. Was notified of this result by Bank of America, May 24, 2012.

2011-2012: Railroad Committee: Myrtle Beach Regional Economic Development Corporation, Railroad Sustainability, Provide research analysis and public policy options in the Committee's assessment of solutions to the problem of service and sustainability of the Carolina-Southern Railroad, a short-line railroad providing the only rail service to Horry County. (Work Ongoing).

2009-2012: Biddle Law Firm, PA, Provide legal research and consultation on cases and law firm operations.

2005-2013: Tri-Valley Corporation, Presiding Director of the Board, Chairman Compensation Committee, Chairman Nominating and Corporate Governance Committee, PRESIDING DIRECTOR OF THE BOARD OF DIRECTORS: In accordance with Delaware Corporate law and the bylaws, Dr. Lowenstein acts for the Chairman of the Board in his absence. Board and Consulting, Consultation on Employment policy and compliance; Corporate Governance and Compliance.

2011: South-Western Publishing: Legal Studies In Business/Cengage Learning, Invited 6 Member National/Regional Focus Group on Business Law Instruction, One of 6 invited national/regional business law professors to engage in focus group consultation and evaluation of new instructional approaches in business law teaching, San Antonio, TX, March 3, 2011.

2011: South-Western Legal Publishing-Cengage Learning, Evaluation of Business Law/Legal Environment Text and Materials, Evaluator, reviewer and consulting

editor on proposed text and text material proposals to South-Western/Cengage on legal environment of business subjects.

2011: Random House Publishing: Flat World Knowledge Business Law Division, Business Law Text Review, Evaluator, reviewer and consulting editor on proposed text and text material proposals to Flat World Knowledge Publishing on legal environment of business subjects.

2011: Horry County Government, South Carolina, Lean Six Sigma Application to County Government Operations, With Todd Woodard, provided analysis and briefing for County Chairman and County Administrator on application of Lean Six Sigma productivity applications to County government and select units.
August 3, 2011

2011: Horry County Government (South Carolina), FEMA Center Concept Presentation to Congressman Scott (US House-1st District), Produced the Presentation and PowerPoint Slides accompanying for Horry County Chairman Tom Rice's Presentation to Congressman Tim Scott, Charleston, SC August 30, 2011. Also assisting with the production were Randy Webster, Horry EMS, Paul Whitten, Asst. County Administrator.

2011: Horry County Council-Chairman of the Board, County Chairman Presentation to Congressman on FEMA Emergency Response Project, Work with County Administrator, Chairman MYREDC, County Emergency Management Administration in Presentation to Congressmen on major economic development project for a FEMA Emergency Response Center in Horry County.

2010-2011: Maguire Law Firm, LLC, EXPERT WITNESS on Personnel Management Litigation, Provide expert analysis and testimony regarding management liability and accountability in personnel management litigation.

2007-2011: AACSB International, Business Accreditation Consulting and Review, Provides consulting and review to AACSB International accreditation programs, accredited schools and new member entrants to AACSB International.

2010: Svyturys-Utenos Corp. (Lithuania), Comprehensive Review, Analysis and Proposal for Marketing Svytury Products in Southeastern United States, Joint analysis and proposal with Mr. Charles Parish, President, Beverage Consulting Associates (Texas & South Carolina) to facilitate importation of high end beverage products by Svyturys of Lithuania. (Brewery has produced product since 1784). Project work was 2009-2010.

2010: Menlo College, Accreditation Mentor for AACSB, Mentor Business School through the AACSB Pre-Accreditation Process

2010: McGraw-Hill/Irwin Publishing, Evaluation of Management and Human Resource Management Text and supplemental teaching materials, Evaluator,

reviewer and consulting editor on proposed text and text material proposals to McGraw-Hill/Irwin on management/human resource management.

2010: Flat World Knowledge Publishing, Business Law Text Review, Evaluator, reviewer and consulting editor on proposed text and text material proposals to Flat World Knowledge Publishing on legal environment of business subjects.

2009: William Patterson University, Accreditation Consultation Visit, Provided consultative services in preparation of the College of Business's forthcoming accreditation visit.

2009: Vilnius University-Graduate School of Business, Overview and Recommendations on AACSB Accreditation and Future Membership, Invited by Vilnius University to discuss and review their potential for AACSB International Accreditation and for potential joint ventures with CCU/WCOB. June 2009
2009: Port of Georgetown, South Carolina, Economic Development Issues, Economic Development Issues

2009: Alaska Communication System (ACS), Collective Bargaining Strategic Plan and Policy

2008: North Eastern Strategic Alliance-NESA (South Carolina), Tourism/Economic Development Issues

2007: Service Employees Union (SEI)-Bakersfield Chapter, Public employees' union governance structures

2004-2007: Antelope Valley Board of Trade, Provided assistance in economic development initiatives, supported additional training and education initiatives in the Antelope Valley region to assist the Board of Trade in their economic development initiatives. Received Certificate of Appreciation Award from the Board (2007).

2000-2007: Kern County Economic Development Corporation, County Economic Development, Provided KEDC with policy review and recommendations on various projects and initiatives to expand economic development of the County. Made available business faculty from CSUB/BPA to assist in the effort as needed. Co-sponsored the annual Kern Economic Development Summit meeting.

2000: West Virginia General Assembly, Sales Tax, Workers Compensation, and Higher Education Funding, 1995 - 2000 Provide policy analysis to members of West Virginia House of Delegates in consultation regarding (1) proposals to eliminate state sales tax on food, (2) reform proposals regarding the state workers compensation system, and (3) higher education financing.

1993: Chicago Association of Commerce and Industry, Regional Transportation Authority Reform Act Analysis and Recommendations, 1982-1993 Co-authored the major sections of the Association's proposed legislation to reform and restructure the Chicago-mass transit system, Federal Surface Transportation Act. 1992: Illinois Rural Transit Assistance Center (IDOT), Report and Presentation on Mass Transit Access and ParaTransit in Downstate Illinois Communities, Provided consultation on approaches to developing mass transit in downstate (non-urbanized) Illinois localities.

1985: State of Illinois General Assembly, Regional Transportation Authority Legislative Analysis and Recommendations, 1981-1985 Provided consultation to improve state funding of mass transportation.

Monograph

Lowenstein, H. & Hendrick, A. (2011). *Strategic Plan For Enhancement of Assurance of Learning: Legal Environment of Business* Coastal Carolina University Wall College of Business Report (Proposed)

Lowenstein, H. (2009). *Building Business School Distinctiveness In The Baltic* Coastal Carolina University-Wall College of Business-Report.

Grants

Funded

2014 [Year 3 of 3]: Lowenstein, H. Feinberg Family Foundation Gift, Feinberg Family Foundation. Gift to help the Wall Fellows Program for 2013, paid to the program in tax year 2012 (Nov. 28, 2012). \$2,500

2013 [Year 3 of 3]: Lowenstein, H. Feinberg Family Foundation Gift, Feinberg Family Foundation. Gift to help the Wall Fellows Program for 2013, paid to the program in tax year 2012 (Nov. 28, 2012). \$2,500

2012-14 [Year 1 of multiple renewable] Partner Institution Grant to Coastal Carolina University Nursing Program [via Ocean View Memorial Foundation] \$10,000 per year. Total to date \$40,000.

2012: Lowenstein, H. Sponsored Registration for 2012 SEUS-CP Annual Conference, Santee Cooper. Santee Cooper provided a mini-grant in directly registering and covering registration fees for attendance at the 2012 5th Annual Southeastern U.S. and Canadian Provincial Conference (SEUS-CP) in Myrtle Beach, SC May 20-22. Conference is part of ongoing Economic Development Research working with MBREDC. \$3,000

2012 [Year 3 of 3]: Lowenstein, H. Feinberg Family Foundation Gift, Feinberg Family Foundation. Gift to help the Wall Fellows Program. \$1,500

2011 [Year 3 of 4]: Lowenstein, H. & Lowenstein, N., Feinberg Family Foundation Gift, Feinberg Family Foundation. Gift to help the Wall Fellows Program. \$1,500

2010: Lowenstein, H. Wall Fellows Paid Internship (Jill Nyhoff). Provided a paid internship to Jill Nyhoff, Wall Fellow who had career goal in law and post graduation was accepted into Washington and Lee University Law School. 2010. Value \$5,000.

2010 [Year 3 of 4]: Lowenstein, H. & Lowenstein, N., Feinberg Family Foundation Gift, Feinberg Family Foundation. Gift to help the Wall Fellows Program. \$1,500

2009: Lowenstein, H. & Cohen, N., Feinberg Family Foundation Gift, Feinberg Family Foundation. Gift to help the Wall Fellows Program. \$1,500

2009: Lowenstein, H. AACSB Inaugural Mentor Training Certification, AACSB International. Chosen as one of the first 50 experienced deans by AACSB to receive official Mentor Certification. AACSB provided all expenses in travel, hotel and meals, approximately \$2,000. Baltimore, MD. \$3,000

2009: Lowenstein, H. 2009 AACSB International Conference and Annual Meeting, AACSB International. Conference Registration Fee Waiver for being a conference session presenter. Orlando, Florida. \$2,000

2008: Lowenstein, H. Faculty Exchange Program: CCU and Vilnius University, Vilnius University, Vilnius, Lithuania. At invitation of the Dean of the Faculty of Business and Economics, Vilnius University, traveled to Vilnius, Lithuania to establish a faculty exchange with the Wall College of Business. Vilnius University provided all ground expenses for the visit, approximately \$1,000-\$1,500 (converted to US \$ equivalent).

2008: Lowenstein, H. 2008 AACSB International Conference and Annual Meeting, AACSB International. Conference Registration Fee Waiver for being a conference session presenter. Honolulu, Hawaii. \$2,000

2008: Lowenstein, H. & Cohen, N., Lowery Family Grant to Wall Fellows Program, Mr. and Mrs. Wilson Lowery and Family. Grant by the Lowery Family to help fund the Wall Fellows Annual Europe-International Trip as part of the Wall Fellows Program. \$30,000

2007: Lowenstein, H. 2007 Deans Conference--AACSB Presenter-Panelist, AACSB International. Waiver of Registration and Conference Fee granted for being a speaker and panelist. Las Vegas, NV. \$1,500

2005: Lowenstein, H. Invited Guest Lecture on Comparative Labor Law-Graduate Studies-Faculty of Business and Economics--University of Sydney,

University of Sydney (Australia). Invited Guest Lectures to doctoral and masters students, University of Sydney Business School (Australia) on comparison between U.S.A. Labor Law and pending changes in Australia Labor Law, December 2005, Sydney, Australia. All land expenses provided by University of Sydney. \$10,000+

Other Intellectual Activities

Contribution to Practice

2012: **Mock AACSB Site Team Reviewer Evaluation of the Wall College's 2012 Draft AACSB Maintenance of Accreditation Report.** At the request of Dean Ralph Byington, conducted and produced a written review report and recommendations, "AACSB MAINTENANCE REPORT DRAFT: Review, Comments and Recommendations, " which also included an attached new Introduction for the Report, dated June 21, 2012 (9 pages). Submitted to Dean Byington.

2011: Developed **Economic Development Impact Model and Excel Template** to be used by MBREDC and Horry County in evaluating incentives for potential investors in economic development. July 27, 2011.

2010: Lowenstein, Henry
DRAFT: AN ORDINANCE TO AMEND THE HORRY COUNTY CENTRALIZED PROCUREMENT ORDINANCE AND REGULATIONS NUMBER _____ TO PROVIDE FOR A HORRY COUNTY VENDOR PREFERENCE Draft prepared for the Myrtle Beach Regional Economic Development Corporation and the County of Horry, South Carolina, December 16, 2010. (Modified and enacted by Horry County Council in 2013)

2008: Lowenstein, Henry **"Comments on Amendment to Emergency Order Pursuant to Section 12(K) (2) of the Securities Exchange Act of 1934,"** Taking Temporary Action to Respond to Market Developments,' U.S. Securities and Exchange Commission, Release No. 34-58190; File No. S7-20-08J, July 16, 2008.

2011: **Memorandum Analysis of Switch Grass as Bio-Fuel for potential economic development investment in Horry County,** May 17, 2011
Prepared for Chairman, CEO and Executive Committee, Myrtle Beach Regional Economic Development Corporation.

2012: **Business Law Curricular Rationals** at the request of Walter Hutchens, University of Washington, Legal Studies in Business to assist with his presentation of curricular proposals for the University of Washington's business program solicited at his request. Was one of 4 national business legal studies professors participating via the ALSBTALK list serve topic symposium, May 4-8, 2012.

SERVICE

Service to the University

Department Assignments

Assurance of Learning - Institutional Service:

2010-2011: A Little Mid-Term Snapshot: CBAD 344 Legal Environment of Business: Provided Department Chair and Business Law faculty with an assessment snapshot of the performance of students in Spring 2011, three (3) sections of CBAD 344. Summary provides observations and recommendations. March 30, 2011

2010-2011: Provided Copy of Detailed Employment Law Coverage from CBAD 344 to All WCOB faculty teaching CBAD 374 Human Resource Management: To assist continuous improvement in WCOB teaching, provided each faculty member teaching in the Human Resource area discipline, the detailed complete converged, including my over 70 slide PowerPoint presentation used in all CBAD 344 Legal Environment of Business courses, April 2, 2011.

College Assignments

Assurance of Learning - Institutional Service:

- 2012- present MBA Advisory Committee
 - 2014-15 Chair
 - 2013-14 Vice Chair
- 2012-2013: Assessment Committee Member
- 2011-2012: Ad Hoc Faculty Meeting on International Business Program and Minor: Attended and participated in discussion of ideas to enhance the International business curriculum and student experience. Darla Domke-Damonte, Facilitator, February 22, 2012, Room 229
- 2011-2012: Assessment Evaluation and Comments on ETS Legal Environment-Business Law: Evaluated ETS Exam for assessment relative to business law/legal environment curriculum at WCOB. Report to Chair and Assessment Committee Submitted on behalf of all B-Law faculty. February 21, 2012.
- 2010-2011: Arranged Special Guest Lecture: Academic Leadership in Discipline: Special Guest Lecturer on Securities Law brought in Spring 2011 for consolidated teaching lecture to all Business Law Sections: Mr. M. Owen Donley, III, Esq. Chief Counsel, Office of Investor Education and Advocacy, U.S. Securities and Exchange Commission, Washington, DC. Lecture: April 21, 2011-Wall Auditorium.

- **2012-2013: Business Law-Legal Studies Survey among Fall 3012 CCU Business Law Classes:** Developed survey instrument distributed and completed by nearly 300 CCU Business Law students (Jrs. and Srs.) during the week of September 10, 2012. Results have been tabulated by Dept. Chair, Dr. Mark Mitchell and reveal student interest in potential specific business law elective courses and a future Business Law major. These results are used to justify curriculum expansion and proposals, Fall 2012.
- **2012-2013: Curriculum Development-Employment Law Course Proposal:** Provided Department with a draft course proposal for Employment Law. Proposal was also copied to the HR Faculty in Management Dept. and Management Chair. Course can be used as requirement in Management major, elective or course for future business legal studies minor. Submitted to Department September 12, 2012.
- **2012-2013: Curriculum Development: Marketing Law Course Proposal:** Provided Department with a draft course proposal for Marketing Law. Course can be used as requirement in Marketing major, elective or course for future business legal studies minor. Submitted to Department August 29, 2012.
- **2012-2013: Curriculum Development: Resort Tourism Law Course:** Produced a draft new course, RTM Law, for use in the RTM major, business elective and ultimate future business legal studies minor. Submitted to Department for consideration August 27, 2012.

College Assignments

Assurance of Learning - Institutional Service:

2010-2011: WCOB Ad Hoc Task Force on Improved Curriculum: Dean's Ad Hoc Task Force to make continuous improvement recommendations on WCOB degree curriculum. April-July 2011. Lowenstein represents the Business Law on the task force.

2010-2011: Research, Review and Recommendations on Business Law Content of MBA Program (WCOB): Provided MBA Committee with Survey results and recommendations from Academy of Legal Studies in Business ad hoc survey of Business Law core content in AACSB Accredited MBA Programs, April 2011.

2010-2011: Strategic Plan for Enhancement of Assurance of Learning: Legal Environment of Business (WCOB/CCU): A strategic plan for the entire Legal Environment of Business discipline that improves course coverage, expands offerings, increases student learning and targets improved outcome (AOL)

assessment performance of WCOB business students. Co-authored with Andy Hendrick, March 31, 2011.

College Assignments

Assurance of Learning - Institutional Service:

2014-2015: WCOB Committee on Social Media: "THE LEGAL ENVIRONMENT LANDSCAPE (MINEFIELD) OF SOCIAL MEDIA", by Henry Lowenstein, PhD, February 9, 2014. Provided this research monograph overview to assist the new WCOB Committee on Social Media in their work to establish a Wall College Facebook platform for teaching and experiential purposes for students. (Merrill Boyce, Committee Chair)

Chair:

2014- Parliamentarian-Wall College of Business Administration

2014-15 Chair- **WCOB MBA Committee:**

2013-2014: Vice-Chair, **WCOB MBA Committee:**

2013-2014: **Business Law Faculty Search Committee** (Summer 2013):
Chaired the Business Law faculty search committee during Summer 2013.
(Note: This was done gratis as Dr. Lowenstein was not on contract during the summer).

College Assignments

Member:

2015: Project Lead Editor: Wall College of Business By-Laws Reorganization-Revision Project.

2014- : Faculty Policy Committee

2012- : MBA Advisory Committee: MBA Director's At Large appointment to the Wall College MBA Advisory Committee for Academic Year 2012-13.

2010-2011: WCOB Dean's Ad Hoc Core Curriculum Committee (summer):
Dean's established committee to provide recommendations on revising the WCOB Core Curriculum

2013-2014: Wall Fellows Committee: Elected member of the faculty Wall Fellows Committee (3 year term) May 16, 2013.

2009-2010: Wall Fellows Faculty Board: Member of the faculty selection committee for the Wall Fellows Program.

College Assignments

Mentoring Activities:

2015: **Beta Gamma Sigma Honor Society Induction Ceremony 2015:** One of three induction officiates for 2013 Beta Gamma Sigma Induction Ceremony for the Wall College of Business. Sigma portion and reading of names. Johnson Auditorium, Wed., April 8, 2015

2014: **Beta Gamma Sigma Honor Society Induction Ceremony 2014:** One of three induction officiates for 2013 Beta Gamma Sigma Induction Ceremony for the Wall College of Business. Sigma portion and reading of names. Johnson Auditorium, Wed., April 9, 2014

2013 **Beta Gamma Sigma Honor Society Induction Ceremony 2013:** One of three induction officiates for 2013 Beta Gamma Sigma Induction Ceremony for the Wall College of Business. Sigma portion and reading of names. Johnson Auditorium, Wed., April 10, 2013.

2010-2011: Facilitated Wall Fellows Physician Shadowing Opportunity-Conway Hospital: Working with a member of the Conway Medical Center Board of Directors, facilitated a unique physician shadowing opportunity for a Wall Fellow student with career interests in becoming an MD.

2009-2010: Provided a Paid Law Internship for A Wall Fellow: Provided a paid internship from our personal law office Grabert-Lowenstein Law Offices, LLC for Jill Nyhoff, Wall Fellow (major in political science) with career goals toward law school.

College Assignments

Other Institutional Service Activities:

2014: MRTL Department Representative to CCU Summer Commencement, August 9, 2014, HTC Center.

2012-2013: Beta Alpha Psi Honor Society: Wounded Warrior Project Bowl-A-Thon: Contributed/Donated and participated in Beta Alpha Psi's Fund Raising Project in Support of the Wounded Warriors Program- November 10, 2012

College Assignments

Other Institutional Service Activities:

2012-2013: New Graduate Student Reception: Wall College of Business: Attended in support of the programs. August 20, 2012

2012-2013: Graduate Orientation: Wall College of Business: Attended Session at invitation of MBA Director and gave graduate students an overview of the new MBA Course in business law. August 20, 2012

2012-2013: Special Review and Recommendation for the Dean on Draft AACSB Maintenance of Accreditation Report: At the request of Dean Byington and based on my AACSB Reviewer experience, conducted a complete mock site team member of the Wall College's AACSB Maintenance of Accreditation Report and provided a written review report and with recommendations and attached new Introductory Section, June 21, 2012. (9 pp.)

2010-2011: Recommendations and Revisions to Draft Criteria for Promotion to Full Professor to Faculty Policy Committee: At the request of Chair Krippel, WCOB Faculty Policy Committee, provided input, review and revised recommendations to the draft policy defining criteria for promotion to Full Professor in the WCOB Faculty Manual. April 8, 2011

2010-2011: Research and Proposed Amendment to Wall College Faculty Manual: Intellectual Contributions AQ Standard: Researched and produced proposed amendment to WCOB Faculty Manual based on AACSB standards for additional IC inclusions of faculty teaching business law/legal environment, March 17, 2011.

2006-2007: School of Business and Public Administration, California State University-Bakersfield: 2000-2007 Executive Advisory Council

2013-2014: Wall College Faculty: Attended Unveiling of the Dean's Society Donor Wall and Dean's Society Donor Wall Reception, Wall College of Business, Friday evening, November 1, 2013. Note: Was one of only 3 non-administrative Wall faculty in attendance.

2013-2014: WCOB Strategic Planning Committee: Invited participant to bring AACSB expertise assistance to the Committee in crafting the new WCOB Mission Statement consistent with the new 2013 AACSB Standards. Provided insight into the new standards and how the mission fits into the Basis of Judgment AACSB Site Teams will use in the future. Friday, August 23, 2013

2012-2013: Wall Fellows Director Search: Participated in the three interview presentations, faculty meet, and evaluation submission of the three final candidates for Wall Fellow Director, July 30, 31, and August 6, 2012.

University Assignments

Assurance of Learning - Institutional Service:

2012-2013: Analysis for CCU Executive VP on Impact of ObamaCare Legislation on Corporate Internships: Following inquiry by the PGM program, provided via Executive VP, Eddie Dyer an analysis of the reasons for early corporate cutbacks on internships of CCU students as a consequence of certain provisions of the

Federal Affordable Care Act (ObamaCare). This was subsequently shared by Provost Sheehan with members of Academic Affairs. November 8, 2012 (subsequent series of emails answering questions by other members of CCU community).

2011-2012 – 2013-2014: MEET THE LAW LECTURE SERIES: MEET THE LAW is an innovative special guest invited lecture series in which key high level officials at the national, state and local level of the judicial and legal system provide a lecture each semester to the combined business law classes (and other business faculty's classes on a space available basis). Key speakers have included South Carolina's Attorney General, a Justice of the Supreme Court, the Secretary of State, 15th Judicial Circuit Solicitor. Federal speakers have included the Chief Counsel of the U.S. Securities and Exchange Commission, and U.S. District Court Judge. This program is the only one of its kind in a business school in South Carolina and coordinated by Dr. Henry Lowenstein along with our business law faculty.

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2008-2009: Master of Public Administration Degree Program and Curriculum Developed: At Provost and President's Request developed a comprehensive MBA degree program including curriculum, learning objectives and outcomes for use as a joint degree program with Francis Marion University. February 2008

Chair:

- 2009-2010 – 2011-2012: Ocean View Memorial Foundation: Since 2008, representative of Coastal Carolina University on the Board of Directors
- 2008-2009: William J. Baxley Memorial at Coastal Carolina University: Designed, plan, led fundraising and implemented the University's Memorial to the late Col. William J. Baxley installed in the University's Baxley Hall.
- 2006-2007: CSUB Task Force on Graduation and Student Success: 2002-2007
- 2006-2007: California State University Association of Business Deans: 2006-2007

Member:

2011-2012: Team Member: Congressman Hal Rogers Event at CCU and Horry County: Was member of planning group with Mr. Doug Wendel and Former Congressman John Napier in preparation for presentations and information to Congressman Hal Rogers for his visit to Horry County and Honorary Degree at CCU. Saturday, February 10, 2010 attended the invitation only breakfast (Marina Inn). Following that, at Provost request, led the faculty processional during the Honorary Degree Award Ceremony Wall Auditorium.

2009-2010: University Ad Hoc Faculty Manual Rewrite Committee: Committee worked from 2007-2010 to complete the first comprehensive rewrite and revision of the University Faculty Manual for Coastal Carolina University.

2009-2010 – 2010-2011: Myrtle Beach Regional Economic Development Corporation Board of Directors: Myrtle Beach Regional Economic Development Corporation, Economic Development Initiatives (Technical Assistance on behalf of Coastal Carolina University), Provide a variety of technical, economic and public policy analysis and consulting advise to the Executive Board and Board of Directors.

2008-2009 – 2009-2010: University Ad Hoc Faculty Manual Committee: Select member of university committee to rewrite and revise the University Faculty Academic Manual.

2008-2009 – 2009-2010: CCU Strategic Planning Committee: Member of the Strategic Management Committee as per appointment by the President.

2007-2008: Ocean View Memorial Foundation: University Representative and Member of the Board

2007-2008 – 2008-2009: Academic Council-CCU

2007-2008 – 2008-2009: Dean's Council-CCU

2006-2007: University Council - CSUB: 2002-2007

2006-2007: Council of Academic Deans - CSUB: 2000-2007

2006-2007: Cornerstone Campaign Committee - CSUB: 2000-2007

2006-2007: Recruitment and Retention Committee - CSUB: 2001-2007

2004-2007: President's Campus Enrollment Management Committee-CSU:

2006-2007: President's Budget Advisory Committee-CSU: 2004-2007

2005-2006: California State University Association of Business Deans: Vice Chair & Chair-Elect

2004-2005: California State University Association of Business Deans: Secretary-Treasurer

University Assignments

Other Institutional Service Activities:

- 2012-2013: CCU Winter Green Fire Victims Relief Project (Carolina Forest): Participated in CCU's donation collection efforts to assist victims of the March 2013 major Carolina Forest Fire which destroyed the Winter Green subdivision. Provided a substantial donation of clothing and personal items to assist the victims. My family is also helping provide support to one of the specific families. March 19, 2013

- 2012-2013: CCU-HTC Convocation Center Naming and Press Conference (representing WCOB): Attended CCU's Naming and Press Conference of the new Convocation Center at invitation of CEO of Coastal Education Foundation. (Only Wall College faculty member present) August 2, 2012.
- 2012-2013: Interview for WPDE-TV Channel 15 (ABC) News on ObamaCare Health Law: Provided interview, facts and discussion of the new Federal Health Care Law (known as ObamaCare) for the 11:00pm News, WPDE-TV 15. Requested by Martha Hunn, CCU Director of Communications, Wednesday, July 11, 2012.
- 2011-2012: Legal Analysis: For CCU Exec. V/COO, General Counsel and Title IX Coordinator: Re: *Halpern v. Wake Forest University Health Sciences*, U.S. Fourth Circuit Court of Appeals: Provided a legal analysis/synopsis of new major case dealing with university application of academic standards in an alleged disabilities discrimination case. The new ruling by the U.S. Fourth Circuit Court of Appeals has important implication for CCU's growing professional programs. *Halpern v. Wake Forest University Health Sciences*, Case 10-2162, decided February 28, 2012.
- 2010-2011: Legal Analysis for Faculty and Administration: *Adams v. Board of Trustees University of North Carolina Wilmington*, U.S. Fourth Circuit Court of Appeals. April 6, 2011: Provided a legal analysis and synopsis of a major case dealing with improper denial of promotion to full professor by University of North Carolina Wilmington. This was provided as part of the college and campus discussion on promotion criteria. April 11, 2011.
- 2010-2011: Coastal Carolina University Board of Trustees: Government Affairs Committee: Presentation To the BOT Government Affairs Committee on Economic Development Work on behalf of CCU to the Myrtle Beach Regional Economic Development Corporation, Board Committee Meeting, February 17, 2011.
- 2013-2014: Myrtle Beach Herald: Interview on Horry County Labor Market & Impact of Customer Service Center Job Creation: Interview by business reporter Charles Perry on the county-wide wages and impact of job creation in newly proposed development of customer service call centers. November 13', 2013.
- 2012-2013: Ocean View Memorial Foundation Grant Award to CCU: \$10,000 Grant, annually renewable to the CCU Nursing Program. Facilitated the award of a \$10,000 grant to CCU's Nursing Program that can, upon application, be renewed each year. Work done in role on the Board of Ocean View Memorial Foundation. Grant awarded: May 9, 2012.

- **2010-2011: New Campus Religious Accommodation Policy:** With Vice President Eddie Dyer, helped co-produce the draft Religious Accommodation Policy, subsequently passed by the University Senate and approved by the administration and now in use. October 2010.
- **2013-2014: Represented CCU; Metglas-Hitachi Metals 10th Anniversary Celebration:** On behalf of CCU Administration represented the university at Metglas-Hitachi Metals 10th Anniversary Celebration in Conway, SC. Metglas is the area's largest private employer in Conway and leader in economic development as well as supporter of CCU. In attendance from Japan were the Chairman, CEO, President and other Hitachi Metals dignitaries as well as local, state and federal legislative and agency officials. Friday, December 6, 2013.
- **2012-2013: Parking Analysis and Reporting near Wall Building:** Conducted for Executive VP and COO of CCU: At request of the Executive VP, Eddie Dyer, reviewed the present parking situation around Wall College building and implications for parking problems when new classroom building and Smith Science annex are completed. Provided a recommendation for resolution in converting an existing nearby student lot. Recommendation accepted by the administration and pending final announcement. Conducted throughout Fall 2012 semester.
- **2010-2011: Review and Recommendations to General Counsel on University Sexual Harassment Training:** Provided Tim Meacham, University General Counsel with review and recommendations on the initial presentation of the University-Wide Sexual Harassment Training. This was provided based on my professional and academic expertise in employment legal policy and regulations, November 10, 2010.
- **2012-2013: Textbook Pricing: Summary Analysis of New Supreme Court Opinion for Faculty & Administrators-Kirtsaeng v. John Wiley & Sons Inc.:** Provided summary and analysis of this week's U.S. Supreme Court ruling that opened the door for students to procure English language textbooks from international sources at substantially lower prices. This opens a major avenue for students to substantially reduce textbook costs, a major concern to faculty and administrators at CCU. This case also eliminated a major risk faced by university libraries in the use of copyrighted materials both domestic and international. The case analysis provided was on *Kirtsaeng v. John Wiley & Sons, Inc.* U.S. Supreme Court, Case No. 11-697, March 19, 2013 (Sent by email to WCOB faculty and selected CCU administrators on March 22, 2013)

State-wide Assignments

Member:

2011: Special Horry County Committee Presenting to Congressional Leaders: Produced the Presentation and PowerPoint Slides accompanying for Horry County Chairman Tom Rice's Presentation to Congressman Tim Scott, Charleston, SC August 30, 2011.

2006-2007: Chancellor's Select Committee on System MBA Fee Policy: State System Chancellor's Committee to Develop and Evaluate MBA Fee for all 23 System campuses with Business Programs. Long Beach, CA

2006-2007: CSU Chancellor's Presidential Search Committee for CSU-Bakersfield: Served as appointee of the Cal State System Chancellor to the Search Committee for President of California State University Bakersfield.

2013-2014: Channel 15-ABC Evening News: Interviewed on ObamaCare Open Enrollment Date:

Interviewed by this local/regional ABC News affiliate on the basics of what happens on October 1 with the rollout of the new health care exchanges under ObamaCare (Affordable Care Act), September 25, 2013.

2010-2011: Horry County Council Committee as a Whole Meeting: Represent CCU on MBREDC and our research on dedicated funding for County-wide Economic Development. Horry County Council, May 10, 2011

2010-2011: Interview: State Government Executive Salaries and Policy in South Carolina, WBTW News 13, 2/2/11: Interviewed for WBTW News Special Report on the new SC Governor's Administration, specifically on new state executive level salaries and public policy in setting their compensation. (This request/referral came from the Executive Vice President of CCU to do on behalf of the university and state-wide communication).
SCNow.com <http://www2.scnow.com/news/2011/feb/10/sc-website-tracks-who-makes-what-ar-1448832/>

Service to the Profession

Academic Conference: Discussant

2012: 2012 Annual Conference of the Academy of Legal Studies in Business, Kansas City, Missouri. Paper and Presentation: Importance of Law in Business Curricular Development, Friday, August 10, 2012, Presentation Session J.

Academic Conference: Moderator / Facilitator

2012-2015: Southern Academy of Legal Studies in Business, San Antonio, Texas. Chair and Moderate Session on FEDERAL Business Law Issues, Annual

Conference and Meeting, Southern Academy of Legal Studies in Business (SALSB), San Antonio, Texas.

Advisor

2010: AACSB International--Mentor-Menlo College, Atherton, California. From 2008-2010 served as the AACSB Mentor for Menlo College in advising its business program through the AACSB Initial Accreditation Process.

2009: AACSB International Special Representative, Vilnius, Lithuania. At the request and invitation of Vilnius University discussed and advised on their interest and potential application for AACSB International membership and accreditation.

Assurance of Learning - Professional Service

2011: Southern Academy of Legal Studies in Business, San Antonio, Texas. Select Invited Focus Group: South-Western Publishing/Cengage Publishing, Business Law: The Next Generation. Specially invited focus group of 6 national/regional business law professors engaged to discuss and evaluate new innovations in Business Law instruction.

Chair: Committee / Task Force

2011: California State Polytechnic University-AACSB 6th Year Accreditation Review Committee, Pomona, California. Chair the Sixth Year Review Committee for AACSB on Cal Poly Pomona's Maintenance of AACSB accreditation.

Reviewer - Article / Manuscript

2012: Academy of Legal Studies in Business, Miami, Ohio. ALSB EVALUATION: Proposed 2013 AACSB Blue Ribbon Commission Standards: Provided review of impact of proposed new standards on business law curriculum, business law faculty credentials and recommendations for ALSB response. Review conclusions were incorporated into ALSB's formal letter response to AACSB, October 2012.

2000: Ethics and Behavior, Harvard University - Medical School, Boston, Massachusetts. 1999-2000 Special Issue: Employee Relations Ethics

Reviewer - Book / Textbook

2012: EXPLORING THE LEGAL ENVIRONMENT OF BUSINESS- Moeeller and Christensen-Szalanski Textbook- McGraw-Hill Publishers, Chicago, Illinois. Selected Reviewer for Chapters 1, 2 and 17 of this proposed textbook by McGraw-Hill Publishers. Chapter reviews completed and submitted October 12, 2012.

2011: BUSINESS LAW: Chapters 22-30, Mayer-Siedel-Liebermann-Warner, Flat World Knowledge Publishing, Inc., Irvington, New York. Consulting Editor and

Reviewer on eight chapters of this Business Law Text in development. Topics are: Commercial Paper; Negotiation of Commercial Paper; Holder-In-Due Course; Liability and Discharge; Legal Aspects of Banking; Consumer Credit Transactions; Secured Transaction and Suretyship; Mortgages and Nonconsensual Liens; Bankruptcy. (February 4, 2011)

2011: BUSINESS LAW: Chapters 38-42, 48-52, Mayer-Siedel-Liebermann-Warner, Flat World Knowledge Publishing, Inc., Irvington, New York. Consulting Editor and Reviewer on eight chapters of this Business Law Text in development. Topics include: Anti-Trust Law; Pricing and Competition Law; Partnerships, LLCs, Hybrid Forms of Organization, Employment Law, Labor Relations Law and International Law (March 23, 2011)

2011: Federal Health Care Law Supplemental Text: South-Western/Cengage Learning Business Legal Studies, Mason, Ohio. Review and Analysis of Business Law Textbook Proposed Publication Supplement: Jarvis, Susan Seale, Federal Health Care Law: Patient Protection and Affordable Health Act of 2010

2010: BUSINESS LAW: Chapter 7: Mayer-Siedel-Liebermann-Warner, Flat World Knowledge, Publishing, Irvington, New York. Consulting Editor and Reviewer on this forthcoming Business Law text, chapter topics: Contracts

Reviewer - Grant Proposal Related to Expertise

2011: Tri-Valley Corporation, Bakersfield, California. Evaluation of RFP Final Proposals of National Executive and Corporate Compensation Consultants bidding for comprehensive review of Tri-Valley Corporation, made recommendations to Board of Director, approved unanimously April 25, 2011.

Editor: Associate Editor

1986: Journal of Management Case Studies, Boston, Massachusetts. 1984-1986 Co-founder, Elsevier/North Holland Publishers

2007: Kern Economic Journal, Bakersfield, California. 2005-2007 California State University, Bakersfield School of Business and Public Administration

Editor: Journal Editor

2007 – 2009: Coastal Business Journal, Conway, South Carolina. Publisher, Coastal Business Journal

Member: Committee/Task Force-Accreditation Site Team

2011: Marshall University-AACSB International Maintenance of Accreditation and Accounting Accreditation Site Team Member, Huntington, West Virginia. One of two business members in a consolidated 5 member team reviewing the

School of Business at Marshall University for specialized and general AACSB International reaccreditation. Preliminary Analysis: September 2011, Site Visit, November 2011.

2011: Western Carolina University, AACSB Maintenance Accreditation Site Team, Cullowhee, North Carolina. One of 3 AACSB Maintenance of Accreditation Team members reviewing Western Carolina for Maintenance of Accreditation Review.

2010: California State Polytechnic University-AACSB Maintenance Accreditation Site Team, Pomona, California. One of 3 member AACSB Site team reviewing Cal Poly Pomona's AACSB maintenance accreditation.

2010: Central Washington University: AACSB Initial Accreditation Site Team, Ellensburg, Washington. One of 3 member team of AACSB evaluating business school for initial AACSB accreditation.

2009: Jacksonville University-AACSB Initial Accreditation Site Team, Jacksonville, Florida. One of 3 member AACSB Site team reviewing business school for initial AACSB accreditation.

2009: William Paterson University-AACSB Maintenance Accreditation Site Team, Wayne, New Jersey. One of 3 member AACSB Accreditation Site Team reviewing the business school for Maintenance of Accreditation.

2006: Georgia College & State University-AACSB Maintenance Accreditation Site Team, Milledgeville, Georgia. One of 3 members of AACSB Accreditation Team for Maintenance of Accreditation.

Other Professional Service Activities

2012-2015: Annual Conferences of the Academy of Legal Studies in Business, Kansas City, Missouri. Attend and Voting Member Annual Business Meeting of ALSB.

2012: Bank of America-Mortgage Division, Myrtle Beach, South Carolina. National Change in Bank of America-FreddieMac HARPII Program Refinance Rules- Provided an analysis to Bank of America and FreddieMac that resulted in the Bank making a nationwide change in its policy to facilitate the refinancing of mortgages under FreddieMac HARPII program. May 24, 2012

2011: Horry County-CCU Congressman Hal Rogers Event, Conway, South Carolina. Provided research and production of County Board Chairman's presentation to Congressman Tim Scott on August 30, and, for presentation to Congressman Hal Rogers, February 10, 2011 on FEMA Training and Recovery Center Proposal. Work was conducted under Former Congressman John Napier

and Mr. Doug Wendell and with County Administrator, Assistant Administrator and EMS Director.

2011: Coastal Carolina University, Myrtle Beach, South Carolina. At request of CCU Administration, provided expert commentary for SCnow.com on the Governor's compensation of new top state administrators: See: Brie Jackson, SC website tracks who makes what, SCnow.com, February 10, 2011. (Lowenstein is quoted in the article.)

2009: AACSB International Pre-Accreditation Committee Member, Tampa, Florida. One of 21 Deans serving on the Pre-Accreditation Committee (Board) for AACSB International reviewing and approving applications for entry into the accreditation process. Service required domestic and international travel. AACSB is headquartered in Tampa and coordinated activities from there.

2009: AACSB International Certified Mentor (First Group Certified) September 2009, Baltimore, Maryland. AACSB chose 50 individuals to go through its first certification process for Mentors who assist applicant business schools through the accreditation process.

Presentation

2011: Horry County Government, Conway, South Carolina. With Todd Woodard, provided analysis and briefing for County Chairman and County Administrator on application of Lean Six Sigma productivity applications to County government and select units. August 3, 2011

2011: Academy of Legal Studies in Business, Cincinnati, Ohio. Legal Analysis For Academy of Legal Studies in Business: Employment Law Section Newsletter, Adams v. Board of Trustees University of North Carolina Wilmington, U.S. Fourth Circuit Court of Appeals. April 6, 2011 Submitted to Newsletter, April 13, 2011.

2009: AACSB Special Representative to CIDD Conference, Helsinki, Finland. Provided Presentation and Overview to members of the CIDD on the AACSB International accreditation process and procedures.

Member of a Committee

2014: International Headquarters Announcement Meeting: Accent Stainless Steel of Canada, Member of the MBREDC Invited Delegation for reception and press conference announcing Accent Stainless Steel of Vancouver, Canada setting up its U.S. Headquarters in Horry County (Loris, SC). The firm represents an initial \$3.3 million investment in the area and 65 high paying jobs. Lowenstein handled part of the MBREDC's research due diligence and evaluation of this project. January 29, 2014.

2013: B3CC Fuels Solutions, Inc. Employment-Business Expansion- EDC Event, Formal Existing Industry Announcement Event Celebrating major expansion and employment additions at B3C Fuel Solutions, Conway, SC. an MBREDC prospect in which I conducted the original economic development analysis for MBREDC and Horry County, November 21, 2013.

2013: PTR Industries Relocation Announcement Event- MBREDC and Horry County, Participated as MBREDC Board Member in the Formal Announcement event of PTR Industries relocation from Connecticut to Horry County along with Governor Haley, Legislative and County leaders. This will be a corporate manufacturer headquarters with \$8 million investment and 150 jobs at near \$20 per hour. I provided the Fiscal Impact Analysis for this investment and participated in evaluating MBREDC incentive alternatives during the process. Event: June 24, 2013

2013: MBREDC FY2013 Horry County Budget Request Presentation, Assisted the Chairman, President and CEO of MBREDC in the preparation of its budget request and production of its presentation to the Horry County Council, Horry County Council Meeting, Conway, SC April 18, 2013.

2013: Announcement Ceremony of Expansion of Canfor Southern Pine Manufacturing Operations, Ceremony Announcing Project Volunteer of the Myrtle Beach Regional Economic Development Corporation and SC Dept. of Commerce on major expansion and job expansion of Canfor Southern Pine in Conway, SC, a division of Canfor or Canada at Canfor Operations, Bus. 501, Conway, SC January 9, 2013. (Had provided research assistance in this project for MBREDC)

2012: BauschLinnemann North America Ceremonial Headquarters Groundbreaking Ceremony, Ceremony and Groundbreaking for the first Headquarters of an international company in Horry County, a project of the Myrtle Beach Regional Economic Development Corporation. BauschLinnemann is a German based company making high tech laminates for numerous industries. Dr. Lowenstein as part of the project team, provided the initial economic and public financial calculations used by MBREDC to develop the incentives help lead to the successful investment of BL in this community. September 4, 2012 at HGTC Grad Strand Campus Conference Center.

2012: Horry County Council: Economic Development Project Blue Special Meeting, at request of MBREDC and County Council was part of the MBREDC Team addressing County Council in Executive Session. My role was to provide research data that answered Councilmen's questions on financial and economic projections of the project. Horry County Council, Horry County Government Center, Tuesday, July 24, 2012.

2012: Horry County-MBREDC and Carolina Southern Railroad, Comprehensive Operational-Business Analysis, Conclusions and Recommendations to the

County, MBREDC and CSRR to facilitate restart and operation of freight rail access to Horry County and reimbursement for County matching funds. Pro Bono 80 hours consulting and mediation work. April 6, 2012. (Report listed under Research Reports)

2012: Myrtle Beach Regional Economic Development Corporation Annual Members Meeting-2012, Annual MBREDC Meeting, Marina Inn, January 26, 2012.

2012: Carolina Southern Railroad Status and Planning Meeting, Initial analysis and due diligence for Horry County and MBREDC as member of select subcommittee to review options on saving this region's railroad and rail service. January 13, 2012.

2011 – 2012: Executive Committee (Ex Officio): Myrtle Beach Regional Economic Development Corporation, Ad Hoc Member Executive Committee- Ad Hoc Member-Board of Directors- Ad Hoc Member-Personnel Selection Committee-Member Web Page Development- Member Web Page Committee, Member-Prospects Committee: Provide technical assistance to this Quasi-Public Agency, its Chairman and Vice Chairman of the Board of Directors

2011 – 2012: International Trade and Convention Center Committee-MBREDC

2011 – 2012: Prospect Committee: Myrtle Beach Regional Economic Development Corporation, Confidential Evaluation of public policy, job and economic impact of three potential corporate investors in Horry County. Analysis includes estimates of payback to County for economic incentives. Meeting July 26, 2011.

2011 – 2012: Railroad Committee: Myrtle Beach Regional Economic Development Corporation, Special Committee Formed to develop solutions to rail access into Horry County via the Carolina Southern Railroad and its current operating condition. Initiated October 2011.

2011: Team Member-Congressman Hal Rogers Event at CCU and Horry County Visit, Was member of planning group with Mr. Doug Wendell and Former Congressman John Napier in preparation for presentations and information to Congressman Hal Rogers for his visit to Horry County and Honorary Degree at CCU. Saturday, February 10, 2010 attended the invitation only breakfast (Marina Inn). Following that, at Provost request, led the faculty processional during the Honorary Degree Award Ceremony Wall Auditorium.

2011: International Tourism Task Force-Greater Myrtle Beach Chamber of Commerce, Task Force to develop tourism strategies for the U.K., Canada and Germany among other countries to increase international tourism into the local area.

2008 – 2011: Horry County (SC) Industrial Alliance Board

2008: South Carolina Governor's Trade Mission to Canada, at the request of the U.S. Ambassador to Canada, David Wilkins and approved by CCU's President, was one of 12 South Carolina delegates on trade mission to Canada. Mission was headed by Secretary of State Mark Hammond. Mission was to continue to attract Canadian trade, investment and tourism to South Carolina.

2007 – 2008: Horry County (SC) Industrial Alliance Board

2007: Greater Bakersfield Vision 2020 Economic Task Force, 2000-2007

2005 – 2007: City of Bakersfield California Sister City Committee to Mexico, Delegate/Ambassador for the City and member of the Sister City Committee Board

2005 – 2007: City of Bakersfield, CA, Sister City Committee to the City of Santiago Queretaro, Mexico

2000 – 2007: John Brock Endowment Community Award Committee, 2000-2007

2011: Courtesy Greeting to Sister City Representative-Killarney, Ireland, at request of Myrtle Beach Councilman Wayne Grey, made a courtesy meet and greet with Councilman Sean Couihan of the City of Killarney, Ireland during my trip to the Republic of Ireland. Killarney is a Sister City (Twinning City) with Myrtle Beach, SC. June 18, 2011

2011: Public Comment-Written Submission Supporting Completion of I-73 to the U.S. Army Corps of Engineers (SAC 2008-1333-DIS), Public Comment-Written Submission in support of the completion of I-73 through Horry County/Myrtle Beach MSA, Filed electronically with U.S. Army Corps of Engineers Case (SAC 2008-1333-DIS), March 21, 2011.

2007: Institute of Labor & Industrial Relations Alumni Association, 1984-2007 University of Illinois at Urbana-Champaign

2001 – 2007: Minter Field Air Museum, 2002-2007 Advisory Board, Shafter, CA.

2011: Horry County Council: Committee of the Whole Meeting, Quarterly Report of the MBREDC President. During presentation was asked to provide example of how I evaluate a prospective investor's estimated tax revenue contribution in determining MBREDC/County incentives. September 13, 2011.

2001 – 2007: Fox Theatre Foundation of Bakersfield, 2000-2007 Board of Directors: Chairman-Strategic Planning Committee, First Vice President-Executive Board

Speech / Presentation at a Community Meeting

2012: Horry County Council-Committee of the Whole Meeting, Attended at invitation of Council and MBREDC as part of resource delegation to answer questions and provide facts-data on economic incentive variance for KNH Aviation Services (trading as AvCraft) to facilitate upgrades and addition of 150 high paying jobs over the next 5 years. Resolution R-114-11; Ordinance 53-11 January 17, 2012

2011: Interview on Federal COBRA Benefit Subsidies: WTTW-13 CBS News Myrtle Beach, SC, CCU University Communications referred reporter to Dr. Lowenstein to go on television news and explain the legal policy and change by Congress in ending subsidies for health insurance under COBRA. Featured on 11:00pm newscast, Wednesday, August 31, 2011.

Faculty Development

Assurance of Learning - Professional Development

2013: 2013 Annual Meeting-Employment Law Section-Academy of Legal Studies in Business, Boston, Massachusetts. Annual Meeting and discussion on updates on Employment law, theory, application and research. August 8, 2013, Fairmont Copley Hotel, Boston, MA.

2011: Southern Academy of Legal Studies in Business, San Antonio, Texas. Focus Group: South-Western Cengage Publishing: Business Law-The Next Generation, new techniques, technologies and resources in the delivery of business law learning.

2007: PGA- PGM Program, Port St. Lucie, Florida. Overview and briefing on PGM Academic Program, new developments and PGM accreditation standards and expectations. PGA of American Headquarters.

Instructional-Related Conference

2012: Meet The Law Lecture: South Carolina Secretary of State, Honorable Mark Hammond, Conway, South Carolina. Honorable Mark Hammond, Secretary of State-State of South Carolina, Columbia, SC presents a MEET THE LAW Lecture to the combined classes of business law at WCOB on incorporation, establishment and regulation of corporations under South Carolina Law and the Secretary of State oversight function, April 5, 2012.

2012: ALSBTALK-ONLINE TOPIC SYMPOSIUM TOPIC: Legal Studies in Business-Curriculum in Business Schools, Miami, Ohio. Roundtable on-line

discussion of the role and need for courses and positioning of legal studies/business law in the curriculum of the business schools. Issue and discussion was generated by Walter Hutchens, University of Washington: Participant/Discussants: Carol Miller, Missouri State University, Marcia Pagnatta, UGA, Connie Bagley, Yale University and Henry Lowenstein, Coastal Carolina University, May 4, 8, 2012.

2012: Wall College of Business 2012 College Faculty Retreat, Myrtle Beach, South Carolina. Full day retreat devoted to review of the college's degree programs, curriculum, learning goals and assessment. Myrtle Beach Sheraton Convention Center, Myrtle Beach, SC, May 9, 2012.

2012: QEP Training For Experiential Learning Courses, Conway, South Carolina. As a named faculty member for QEP, training program required by CCU for faculty participating in the CCU-SACS Quality Enhancement Plan for faculty designated to teach Q courses (Selected by CCU's QEP Executive Board. Training Program, Friday, August 3, 2012.

2012: MEET THE LAW LECTURE: South Carolina Attorney General Alan Wilson, Conway, South Carolina. Honorable Alan Wilson, Attorney General, State of South Carolina presented a MEET THE LAW Lecture to the combined classes of business law, faculty and guests at the Johnson Auditorium Wall College of Business. Topics of coverage included the New Federal Health Care Law (Affordable Care Act) impact on the state and business; actions by the National Labor Relations Board, Dodd-Frank Financial Law, and Voter ID Law. General Wilson also covered legal impacts of social media and its risks to businesses and individuals, identity theft as well as the operation of the Attorney General's Office. September 20, 2012.

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2011: Meet the Law Lecture: U.S. Securities and Exchange Commission: Owen Donley, Chief Counsel, Conway, South Carolina. M. Owen Donley, III, Chief Counsel, U.S. Securities Exchange Commission, Washington, DC presented a MEET THE LAW Lecture to the combined classes of business law at WCOB on basic securities law and trends handled by the U.S. Securities and Exchange Commission, April 21, 2011.

2011: Meet the Law Lecture: Supreme Court of South Carolina: Honorable Justice Kaye Hearn, Conway, South Carolina. MEET THE LAW LECTURE: By South Carolina Supreme Court Justice Kaye Hearn on the operation of the Supreme Court, the state justice system and other issues as regards the courts and legal environment of business. Wall Auditorium, October 25, 2011.

2010: McGraw-Hill/Irwin, Boston, Massachusetts. Symposium on the Future of Management Education. Was one of 23 invited management professors to participate in review an evaluation of new teaching techniques, resources and challenges, October 7-10, 2010.

2010: CIDD General Meeting, Myrtle Beach, South Carolina.

2010: Joint Economic Growth Summit-CCU and UNCW, Conway, South Carolina.

2009: Coastal Carolina University: Writing Student Learning Outcomes Assessment Workshop, Conway, South Carolina. June 30, 2009: Workshop on improving assessment of student learning.

2009: CIDD General Meeting, Helsinki, Finland.

2008: CIDD General Meeting, Amsterdam, Netherlands.

2008: Economic Growth Summit-Coastal Carolina University, Conway, South Carolina.

Research-Related Conference/Seminar

2013: 16th Annual Economic Growth Summit Conference, Conway, South Carolina. Annual Economic Overview, Analytic and Economic Development Conference sponsored by the Wall College of Business on the regional economy. Johnson Auditorium, Wall College of Business, Coastal Carolina University, Tuesday, August 13, 2013.

2012: South Carolina Energy Forum: 2012 State of American Energy Meeting, Myrtle Beach, South Carolina. Invited participant in conference by the SC Energy Forum and public official participants. Overview of energy issues relative to national and South Carolina economic and business development. Myrtle Beach Sheraton, Myrtle Beach, SC, January 16, 2012.

2012: Successful Recruitment Requires Readiness: Ed McCallum, Senior Principal McCallum Sweeney Consulting, Myrtle Beach, South Carolina. McCallum is one of the nation's premier economic development site selection consultants and provided a seminar on research and process in economic development. Topics included location analysis, economic research, financial analysis, site evaluation and public policy issues among others. Presented at

Horry-Georgetown Technical College Conference Center-Myrtle Beach,
Sponsored by MBREDC February 15, 2012.

2012: Southern Academy of Legal Studies in Business, San Antonio, Texas.
2012 Annual Meeting and Presentations of the Southern ALSB. Conference
attended by over 95 business law faculty from 16 states and Canada. Served as
moderator of Federal presentation section on 3/9/12 and as presenter of a
business law paper. Conference awards 15.75 participatory CLE hours including
1.75 of ethics hours as certified by the Texas State Bar.

2012: Association of Marketing Theory and Practice, Myrtle Beach, South
Carolina. 2012 ANNUAL MEETING of AMTP: Attended Conference and was
Presenter of two peer reviewed papers (listed in the Sedona Research section).
Attended at least 5 other conference presentations including marketing logos
(trade marking), marketing personal characteristics theory, etc. Marriot Dunes
Resort, Myrtle Beach, SC March 30, 2012.

2012: 2012 Annual Conference of the Academy of Legal Studies in Business,
Kansas City, Missouri. Annual Academic Meeting of Business Law-Legal
Environment Professors and Practitioners. Was a session presenter, paper
proceedings published and member of task force on business law curriculum.
August 9-11, 2012.

2012: 15th Annual Economic Growth Summit-Wall College of Business, Conway,
South Carolina.

2012: Columbus, Horry and Marion Counties Joint Meeting on Current State of
Carolina Southern Railroad, Loris, South Carolina. Initial Organizing
Conference of Mayors, County Councilmembers, and County Economic
Development Representatives from all cities and counties along the route of the
Carolina Southern Railroad. Meeting led to the formation of an Interstate
Railroad Committee. September 24, 2012.

2011: Joint Economic Growth Summit-CCU and UNCW, Wilmington, North
Carolina. Participated in UNCW-CCU Joint Economic Growth Summit: In
Focus: Film Industry in the Carolinas, Wednesday, March 16, 2011 at UNCW,
Wilmington, NC.

2011: Southern Academy of Legal Studies in Business, San Antonio, Texas.
Research on legal issues in business and teaching business legal environment
includes presentation of research paper on legal status of recent national health
care law.

2011: 2011 Annual Meeting: Myrtle Beach Regional Economic Development
Corporation (MBREDC), Myrtle Beach, South Carolina. Attend this meeting
which presents summary of projects in which I provided research and analysis as
well as community service. (Member of the Executive Committee).

2011: 14th Annual Regional Growth Summit, Conway, South Carolina. Attended and participated in the 14th Annual Regional Growth Summit, Joint sponsors UNCW and CCU on August 9, 2011.

2011: ALSBTALK-ONLINE TOPIC SYMPOSIUM: Topic: Unemployment Insurance and Job Search in the Great Recession, Miami (Online Hosted), Ohio. Round Table Discussion On-Line for ALSB Membership by Six Business Law Professors on the Extension of Federal Unemployment Legislation and Job Searches During the current recession. The discussion was by online text and available to any ALSB members: Professor Discussants were: Michael O'Hara (University of Nebraska-Omaha), James Bryant (Mississippi State University), Henry Lowenstein (Coastal Carolina University), Virginia Maurer (University of Florida) and James Highsmith (California State University-Fresno), November 9-10, 2011..

2011: ALSBTALK-ONLINE TOPIC SYMPOSIUM: TOPIC: The Need for a Limiting Principle on the Commerce Clause, Miami (online hosted), Ohio. Roundtable discussion online for Academy of Legal Studies in Business (ALSB) Membership by 14 business law professors in the U.S. and Canada debating the impact of the Commerce Clause on the U.S. Supreme Court's recently announced decision to hear the constitutional challenge to the new Federal Health Care Law (Obamacare). This discussion ran from November 12-16, 2011. Participants were: Henry Lowenstein (Coastal Carolina University-South Carolina, Virginia Maurer (University of Florida), Thomas Cavenagh (North Central College-Illinois), John Allison (University of Texas-Austin), Daren Bakst (John Locke Foundation and Barton College-North Carolina), Lee Reed (University of Georgia), Terence Lau (University of Dayton-Ohio), Keith Maxwell (University of Puget Sound-Washington), Michael O'Hara (University of Nebraska-Omaha), Glenn Barnes (Pierce College-Pennsylvania), Sally Gunz (University of Waterloo-Canada), Tonia Murphy (University of Notre Dame-Indiana), and James Bryant (Mississippi State University).

2010: Joint Economic Growth Summit-CCU and UNCW, Wilmington, North Carolina.

2009: Joint Economic Growth Summit-CCU and UNCW, Myrtle Beach, South Carolina.

2009: Joint Economic Growth Summit-CCU and UNCW, Wilmington, North Carolina.

2008: Economic Growth Summit-Coastal Carolina University, Conway, South Carolina. Was participant, co-producer and host of the conference.

2007: California State University Association of Business Deans, Sacramento, California.

2007: Economic Growth Summit-Coastal Carolina University, Conway, South Carolina.

Other Professional Development

2014: AACSB Accreditation Volunteer Online Training, Tampa, Florida. Training Program that maintains and expands my longstanding certification as a Certified AACSB Mentor and active AACSB Volunteer Network member. The training program consists of 10 modules and completion was certified by AACSB, January 10, 2014.

2013: CCU Active Shooter Training Program, Conway, South Carolina. Attended and completed CCU's mandatory "Active Shooter" Training Program for faculty and staff training on process, procedure and strategies in the event of confronting an active shooter event on campus. Completed: February 26, 2013- Wheelright Auditorium 5:00pm-6:00pm.

2013: Wall College of Business Spring Faculty Retreat, Myrtle Beach, South Carolina. Full day retreat devoted to review of the college's degree programs, curriculum, learning goals and assessment. CCU Myrtle Beach Center, 79th St., Myrtle Beach, SC, May 15, 2013.

2013: Academy of Legal Studies in Business, Boston, Massachusetts. Techniques for educating business faculty on the need for appropriate business law coverage in AACSB accredited schools of business at the undergraduate and graduate level.

ALSB State of the Discipline Committee Presentation, August 7, 2013.

2012: Interstate Railroad Committee of North and South Carolina, Loris, South Carolina. Presented Overview of the state of the Carolina Railroad and research findings to the initial meeting to the Columbus, Horry & Marion Counties Joint Meeting on the Current Status of the Carolina Southern Railroad. Committee voted to form as an interstate governmental committee made up of Mayors and County Officials along the rail route to find solutions to its operational problems. September 24, 2012.

2012: Myrtle Beach Economic Development Corporation Executive Committee, Myrtle Beach, South Carolina. Analysis of public policy change to be presented by MBREDC to the County Council of Horry County on changing the threshold criteria for economic development incentives from Mean Wage to Median Wage. Included profile of unemployed in Horry County and skill set/wage levels. Paper was in the form of chart presentations. March 21, 2012. (Presentation resulted in MBREDC to accept recommendation.).

2012: 2012 Annual Conference of the Academy of Legal Studies in Business 2012 Annual Conference of the Academy of Legal Studies in Business, Kansas City,

Missouri. It is impossible to conduct a business career without encountering legal issues. However, MBA candidates and even some undergraduates can complete a business program without encountering a single law-focused course. Indeed, the prominence of legal studies in business schools has remained stagnant or even shrunk in recent years despite the increasing prevalence of legal issues in business. What explains this paradox? Is it a bad thing? If business law's shrinking empire is undesirable, what might we do to reverse it? This panel and presentation will explore these questions.

2012: MBREDC Economic Development Update and Discussion Meeting with South Carolina Secretary of Commerce and Department of Commerce, Myrtle Beach, South Carolina. Segment of Economic Development Meeting, provided the Secretary with an overview of the area and State related railroad research and presented a complete copy to the Secretary and Department of Commerce on the Railroad Research Results, May 21, 2012.

2012: Myrtle Beach Regional Economic Development Corporation Annual Meeting-2012, Conway, South Carolina. As part of the Railroad Committee's report to the Annual MBREDC Membership Meeting, provided a presentation on the findings of research on the economic, business and job value of the railroad servicing Horry County, South Carolina (Carolina Southern RR). Thursday, July 26, 2012, Marina Inn Ballroom, Myrtle Beach, SC.

2012: 2012 Annual Conference of the Academy of Legal Studies in Business, Kansas City, Missouri. It is impossible to conduct a business career without encountering legal issues. However, MBA candidates and even some undergraduates can complete a business program without encountering a single law-focused course. Indeed, the prominence of legal studies in business schools has remained stagnant or even shrunk in recent years despite the increasing prevalence of legal issues in business. What explains this paradox? Is it a bad thing? If business law's shrinking empire is undesirable, what might we do to reverse it? This panel and presentation will explore these questions.

2011: 2011 Annual Meeting of the Southern Academy of Legal Studies in Business, San Antonio, Texas. This paper examines Consumer/Business public policy implications of the recently passed Federal Health Care Reform legislation PPACA. The paper, raises the thesis that both the Florida and Virginia case challenges to the law have missed very key factors regarding a manifest unconstitutional aspect of the Act, that is that the law's individual mandate (IM) (§ 1501) is an unconstitutional infringement of fundamental individual property rights granted by the Constitution under its Contract Clause, inherent Freedom of Association under the First Amendment. More directly, the paper discusses how IM directly infringes fundamental liberty rights within the Constitution's Fifth and Fourteenth Amendments. This issue is examined as to the constitutionality of the mechanism chosen to achieve well intentioned public policy ends and the apparent IM obstacles to personal liberty and choice consumers have as a matter of fundamental right to engage in lawful commerce within the United States; a

key underpinning of the nation's free enterprise economy. We also discuss the legal precedent implications PPACA's individual mandate may foreshadow for consumer mandates in other products within the U.S. marketplace.

2011: Meeting-Government Affairs Committee, Board of Trustees of Coastal Carolina University, Conway, South Carolina. Invited presentation to the Government Affairs Committee on Consulting and Advisory Services Provided to the Myrtle Beach Regional Economic Development Corporation, February 17, 2011.

2011: 2011 Annual Shareholders Meeting: Tri-Valley Corporation, Bakersfield, California. Attend and Participate in this annual meeting conference required by Delaware and Federal securities law as an independent director of the corporation and chair of two committees. June 3, 2011, Bakersfield, CA.

2009: AACSB Mentor Certification Training, Baltimore, Maryland. One of 50 of the first group of AACSB International members to participate in its first Mentor Training and Certification Program, September 2009.

2009: AACSB International Conference and Annual Meeting, Orlando, Florida.
2009: Southern Business Administration Association Annual Meeting, Savannah, Georgia.

2009: Myrtle Beach Area Chamber of Commerce Annual Meeting and Conference, Myrtle Beach, South Carolina.

2009: South Carolina Business Deans Group, Greenville, South Carolina.

2009: AACSB International Deans Conference, San Francisco, California.

2008: 2008 AACSB International Conference and Annual Meeting, Honolulu, Hawaii.

2008: Southern Business Administration Association Annual Meeting, Nashville, Tennessee.

2008: South Carolina Business Deans Group, Myrtle Beach, South Carolina.

2008: AACSB Deans Conference, San Antonio, Texas.

2007: AACSB International Conference and Annual Meeting, Tampa, Florida.

2007: Southern Business Administration Association Annual Meeting, Austin, Texas.

2007: Southern Business Administration Association Summer Meeting, Amelia Island, Florida.

2007: Western Association of Collegiate Schools of Business (WACSB), Seattle, Washington.

2006: Western Association of Collegiate Schools of Business (WACSB), Santa Monica, California.

2005: Western Association of Collegiate Schools of Business (WACSB), Las Vegas, Nevada.

Professional Seminars / Workshops

2014: CCU Protection of Minors Training (Mandatory), Conway, SC. Completed April 13, 2014.

2013: CCU Title IX Training (Mandatory), Conway, South Carolina. Completed the CCU On-Line Mandatory Title IX Training, attained a perfect score of 110 and notified the Associate Dean of completion today for his records. August 3, 2013.

2013: GENERAL SAFETY TRAINING PROGRAM-COASTAL CAROLINA UNIVERSITY, Conway, South Carolina. Completed the CCU Required OSHA Training Program inclusive of the mandated course modules, EHS1000, EHS1001, EHS1003, EHS1005, EHS1006, EHS1012, EHS1018, EHS1022, EHS1038. All course quizzes passed and program completed Friday, September 6, 2013, 3:54pm.

2012: Myrtle Beach Regional Economic Development Corporation Annual Meeting-2012, Myrtle Beach, South Carolina. Economic Development Meeting and Speaker on Economic Development Company and legal trends included in meeting. Marina Inn- January 26, 2012.

2012: 2012 Grand Strand Real Estate Symposium, Myrtle Beach, South Carolina. Symposium produced by Grubb & Ellis-Wilson Kibler featured Bob Bach, Senior VP and Chief Economist of Grubb and Ellis (nationwide) providing economic forecast for the commercial and residential real estate market in the Greater Myrtle Beach Region. (Was an invited guest of Mr. George Mims, Senior Associate-Grubb Ellis), February 16, 2012.

2012: 2012 Fifth Annual Southeastern U.S.-Canadian Provinces Alliance Conference (SEUS-CP)2012 Fifth Annual Southeastern U.S.-Canadian Provinces Alliance Conference (SEUS-CP), Myrtle Beach, South Carolina. On of 50 official delegates representing South Carolina and the only delegate from higher education in the state. SEUS-CP is a strategic partnership between states in the southeastern United States and member provinces from Canada. The Alliance works to promote trade and investment opportunities between and among its member jurisdictions. The Conference highlights promising areas for collaboration, encourages two-way trade, promotes technical partners and includes a B2B matchmaking program. Attended as a representative from the

Myrtle Beach Regional Economic Development Corporation with registration expenses provided by Santee Cooper. May 20-22, 2012.

Research Reports

2012: Carolina Southern Railroad Status and Planning Meeting, Conway, South Carolina. Initial meeting for data collection analyzing needs, priorities and funding in saving freight rail service into Horry County and NESR region, January 13, 2012.

2012: Carolina Southern Railroad-Meeting on Operational Analytics, Conway, South Carolina. Meeting regarding SWOT Analysis of Carolina Southern Railroad on its operations and economic impact in the region. Review of draft report to the MBREDC and formulations of additional data sources for final analysis reporting to Horry County. March 28, 2012.

Technology-Related Training

2012: CeTEAL Training Session: PROGRAM EVALUATION TRAINING FOR ADVISERS AND MORE, Conway, South Carolina. Training from the Registrar's Perspective on the Transfer Equivalency Report (TREB), On-Line Program Evaluation, new technology changes being made by the Registrar Office to its electronic tools for advisors and for records of students' progress and graduation. Topics also included issues of waivers, exemptions forms, repeat grades, duplicate and transfer credit. Monday, April 16, 2012, KLIB 219.

Honors-Awards

Award

2015: **William J. Baxley, Jr. Applied Business Professor Endowed Chair**, May 12, 2015 for the 2015-2016 year. Wall College of Business-Coastal Carolina University.

2015: **Exceptional Rating Award-Post Tenure Review**, Coastal Carolina University, April 2015.

2013: **James P. and Elizabeth R. Blanton College of Business Leadership Professor Endowed Chair**. May 16, 2013 for the 2013-2014 year. Wall College of Business-Coastal Carolina University.

2013: **Board of Trustees Merit Pay Award**. Award of a Merit Pay Award for excellence in teaching, scholarship and service for 2012 by the Board of Trustees, Faculty Senate and University Provost, August 28, 2013. Coastal Carolina University.

2012: **2012 AVX Corporation/D.H. Byers Business Paper Award.** Fifth Place for Article: Economic Development through Local Vendor Preference Policy: The Case of Horry County, South Carolina Presented- March 23, 2012: AVX Best Paper Awards Ceremony, Wall College of Business, March 23, 2012. AVX Foundation.

2012: **2012 Best Business Law Presentation Award.** 2012 Annual Best Presentation Award for research presentation, Save the Firehouse. Awarded by the Board of Directors, Southern Academy of Legal Studies in Business, March 9, 2012, San Antonio, Texas. Award sponsored by Wolters Kluwer Law and Business Publishers. Southern Academy of Legal Studies in Business (SALSB)- Wolters Kluwer Law & Business Publishers.

2011: **Western ALSB Best Paper Award** (co-authored) [Note: Slide presentation had order of authors in error. Corrected on this Sedona listing.] Paper shows how using legal case briefing contributes to achievement of learning goals in assurance of learning as outlined by AACSB standards and expectations Western Academy of Legal Studies in Business.

2007: **Golden Peacock Award for Outstanding Service,** Bakersfield, CA KGET Television-NBC News-Southern California.

2007: **Award of Excellence** for service to the state university and profession, February 17, 2007. California State University Association of Business Deans.

2007: **BPA CleanUp Hitter Award for Service to the School,** University and Community, May 18, 2007. School of Business and Public Administration, California State University Bakersfield.

Honor

2013: **Commendation for Service.** Commendation for Service given to Dr. Henry Lowenstein by the Ocean View Memorial Foundation Board for his extraordinary service as Chairman of the Board and Board Member. January 30, 2013 Ocean View Memorial Foundation.

2013: **Commendation for Service to the Discipline.** LETTER OF COMMENDATION-BOARD OF DIRECTORS ALSB- For service to the Academy on the State of the Discipline and Advances in Business Law Curriculum. October 16, 2013. Academy of Legal Studies in Business.

2012: **Commendation for Service to the Discipline.** LETTER OF COMMENDATION-BOARD OF DIRECTORS ALSB- For service to the Academy on the State of the Discipline and Advances in Business Law Curriculum. October 1, 2012 Academy of Legal Studies In Business.

2008: **Letter of Commendation** from the Honorable Mark Hammond, Secretary of State, State of South Carolina to Henry Lowenstein for his service to the state and secretary in the June 2008 State of South Carolina Trade Mission to Canada, June 21, 2008. Secretary of State, State of South Carolina.

2007: **Certificate of Appreciation**, Lancaster, CA Antelope Valley, California Board of Trade.

2007: **Commendation for Service** to the Majestic Fox Theater Historic Preservation Project and years of service as First Vice President of the Fox Theater Foundation, Bakersfield, CA June 2007. Fox Theater Foundation of Bakersfield, California.

2007: **Certificate of Special Congressional Recognition** for Service to the Community United States House of Representatives.

2007: **Commendation Resolution**, Bakersfield, CA Board of Supervisors, County of Kern, California.

2007: **Commendation Resolution** (No. 1044) Sacramento, CA General Assembly of the State of California.

2007: **Commendation Resolution** (No. 536), Sacramento, CA Senate of the State of California.

2005: **Visitante Distinguido** President & City Council of the City of Santiago Queretaro, Mexico (Sister City Delegation from California).

2000: **Letter of Commendation** from The Honorable Governor Cecil H. Underwood, The State of West Virginia to Henry Lowenstein for Service to the State, May 15, 2000. Governor-The State of West Virginia.

2000: **Letter of Commendation** from The Honorable Lloyd G. Jackson, Chairman, Senate Education Committee to Henry Lowenstein for his service to the Committee and State, May 31, 2000. The Senate of West Virginia-Education Committee.

2000: **Letter of Commendation** from the Honorable Robert S. Kitt, Speaker of the House, West Virginia House of Delegates, to Henry Lowenstein for his service to the state, June 12 2000. West Virginia House of Delegates-Speaker of the House.

Microsoft Office

Qualification: Academic/Professional

Academically Qualified /SA

Last updated by member on 12 Aug 2015