
J. Kay Keels, Ph.D.
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Management
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Academic Background

Degrees

- Ph.D. University of South Carolina, Columbia, SC, Strategic Management, 1989
- M.Div. Emory University, Atlanta, GA, Theology, 1998
- M.Ed. University of Georgia, Athens, GA, Recreation Administration, 1972
- B.A. Columbia College, Columbia, SC, Special Education, 1970

INTELLECTUAL CONTRIBUTIONS

Refereed Articles

- Mitchell, M., Keels, J. K., & Latta, M. (2013). Rate Yourself as a Servant Leader. *Nonprofit World*, 31 (1), 14-16.
- Kang, B., Warne, K., & Keels, J. K. (2012). Importance-Performance Analysis of Relocation Attributes in the Carolina Coastal Region. *Coastal Business Journal*, 2 (3), 84-100.
- Keels, J. K. & Sheehan, N. T. (2012). Jensen Pharma: A Governance Role Play. *IMA's Educational Case Journal (IEMA)*, 5 (1), 1-8.
- Keels, J. K. & Mitchell, M. (in press, 2011). Connecting Users to Their Electronic Calendar. *Strategic Finance*.
- Twigg, N. W., Keels, J. K., & Jones, J. (2010). Symphonic Variations In Management Styles. *Business Journal for Entrepreneurs*.
- Day, C., Twigg, N. W., & Keels, J. K. (2010). The Effect of Leadership Style on Employee Satisfaction with Performance Evaluation. *Leadership & Organizational Management Journal*, 2010 (2), 31-45.
- Bruton, G. D., Keels, J. K., & Scifres, E. L. (2002). Corporate Restructuring and Performance: An Agency Perspective on the Complete Buyout Cycle. *Journal of Business Research*, 55, 709-724.

Refereed Proceedings

Full Paper

Domke-Damonte, D., Keels, J. K., & Black, J. A. (2012). Taking a Bite Out of Strategic Understanding:. SE InfORMS.

Latta, M., Lowenstein, H., Hendrick, A., Keels, J. K., & Stuart, R. (2012). Panel on Legal and Moral Issues in Marketing. Association of Marketing and Theory and Practice Conference.

Black, J. A., Domke-Damonte, D., Keels, J. K., & Ritter, B. (2012). Using knowledge, skills, and abilities (KSA) and stakeholder analysis. Southwestern Academy of Management.

Keels, J. K., Baucus, M., & Castrogiovanni, G. (2012). A Guide to Writing Successful Cases for Classroom Use and Publication. USASBE.

Latta, M., Hendrick, A., Lowenstein, H., Keels, K., & Stuart, R. (in press, 2012). PANEL ON LEGAL AND MORAL ISSUES IN MARKETING. Association of Marketing Theory and Practice.

Black, J. A., Domke-Damonte, D. J., & Keels, J. K. (2011). Melding Team Roles and Leader Roles into One Skills Development Program. SE InfORMS.

Mitchell, M., Yates, L., Keels, J. K., Latta, M., & Twigg, N. (2010). Creating a Leadership Development Program for your University. Southeast InfORMS.

Twigg, N. W., Keels, J. K., & Jones, J. (in press, 2008). What Business Organizations Can Learn From the Performing Arts. Southwest Academy of Management.

Presentation of Refereed Papers

International

Gower, K., Hannah, C. A., Keels, J. K., Pillai, R., Ritter, B. A., Randall G. Sleeth, Toni Ungaretti, (2009, August). Changing the World Through Education as it Changes Around You. Academy of Management, Chicago, Illinois.

Ritter, B. A., DiPadova-Stocks, L. N., Hannah, C. A., & Keels, J. K. (2009, August). Best Practices in Online Teaching. Academy of Management, Chicago, Illinois.

Hannah, C. A., Keels, J. K., Nielson, T., Pate, L., Pillai, R., Barbara A. Ritter Note: participant names listed alphabetically in program, (2007). Improving Corporate Ethics through the Use of Innovative Instructional Techniques. Academy of Management, Philadelphia, Pennsylvania.

National

Black, J. A., Keels, J. K., & McKinney, A. (2012). Can business ethics and personal (social) responsibility really be taught: Evidence of CHANGE over KNOWLEDGE? Southern Management Association, Ft. Lauderdale, Florida.

Black, J. A., Domke-Damonte, D., Keels, J. K., & Ritter, B. (2012). Using knowledge, skills, and abilities (KSA) and stakeholder analysis. Southwestern Academy of Management, New Orleans, Louisiana.

Domke-Damonte, D., Keels, J. K., & Black, J. A. (2012). Taking a Bite Out of

Strategic Understanding: SE InfORMS, Myrtle Beach, South Carolina.

Latta, M., Lowenstein, H., Hendrick, A., Keels, J. K., & Stuart, R. (2012). Panel on Legal and Moral Issues in Marketing. Association of Marketing and Theory and Practice Conference, Myrtle Beach, South Carolina.

Miles, A., James, M., Stewart, A., Oyler, J., Frye, C., Newell, S., Keels, J.K., Domke-Damonte, D., & Black, J. Organizers were Arlise McKinney and Erika Small, (2012). Are We Missing the Mark? Designing and Assessing Management Curricula. Academy of Management, Boston, Massachusetts.

Taylor, M. L., McCracken, R., Jenkins, M., Anyansi-Archibong, C., Coates, T., Narapareddy, V.L., Gilinsky, A. & Keels, J.K., (2012). Cases that Sing in the Classroom: Insights into Developing and Teaching Cases. Academy of Management, Boston, Massachusetts.

Keels, J. K. & Sheehan, N. T. (2011). Jensen Pharma: A Governance Role Play. American Accounting Association, Denver, Colorado.

Regional

Keels, J. K., Baucus, M., & Castrogiovanni, G. (2012). A Guide to Writing Successful Cases for Classroom Use and Publication. United States Association of Small Business & Entrepreneurship. New Orleans, LA. United States Association of Small Business & Entrepreneurship. New Orleans, LA., New Orleans, Louisiana.

Black, J. A., Domke-Damonte, D. J., & Keels, J. K. (2011). Effective Class-Based Teams: A Workshop on Team-Based Pedagogy. Southern Management Association, Savannah, Georgia.

Mitchell, M., Yates, L., Keels, J. K., Latta, M., & Twigg, N. (2010, October). Creating a Leadership Development Program for your University. Southeast InfORMS, Myrtle Beach, South Carolina.

Twigg, N. W., Keels, J. K., & Jones, J. (2009). What Business Organizations can learn from the performing arts. Southwest Academy of Management, Oklahoma City, Oklahoma.

Domke-Damonte, D. J. & Keels, J. K. (2007, October). Reflection as a Supportive Component of Team-Based Project Management. 2007 SE INFORMS, Myrtle Beach, South Carolina.

Latta, M., Mitchell, M., Domke-Damonte, D., Keels, J. K., Mancuso, L. C., Larry Smith, (2007, October). 'Have Your Business Students Got Game? Simulations and Active Learning in Business Schools'. 2007 SE INFORMS, Myrtle Beach, South Carolina.

Mitchell, M., Collins, M., Keels, J. K., & Latta, M. (2007, October). Time Out!: Taking Stock Of Your Academic Career To Date And Planning For Greater-Than-You Outcomes In The Future. 2007 SE INFORMS, Myrtle Beach, South Carolina.

Domke-Damonte, D., Keels, J. K., & Latta, M. (2006). Integrating a Stakeholder Management Perspective in the Strategic Management Capstone Course. Southern Management Association, Clearwater Beach, Florida.

Keels, J. K. (2005, November). An Experiment in International Education: The

Transatlantic Project. International Studies Association - South, Miami, Florida.

Non-Refereed Articles

Keels, J. K. & Dolan, M. E. (2009). i vs. wii / I vs. We: The Individual, The Community, and The 21st Century (yes, it IS peer-reviewed). *Bridges*, 2009 (3), 7-28.

Book Chapters

Refereed

Keels, J. K. (2008). Entrepreneurship: Antidote to Women's Economic Oppression, In Dovile Budryte, Lisa Vaughn & Natalie T. Riegg (Eds.), *Feminist Conversations: Women, Trauma and Empowerment in Post-Authoritarian States* (pp. 81-88). University Press of America, Inc..

Keels, J. K. (2006). Entrepreneurship in Lithuania: Embracing a Western Tradition, *Cultural Text Studies 2: Transatlantic* (pp. 147-159). Aalsborg University Press.

Dolan, M. & Keels, J. K. (2006). Song of the Silenced: American Performance of Baltic Choral Music, *Cultural Text Studies 2: Transatlantic* (pp. 133-146). Aalsborg University Press.

Working Papers

Keels, J. K. (2012). "Business: The Importance of Teaching and Understanding Diversity in Student Teamwork".

Keels, J. K. & Sheehan, N. T. (2011). "Jensen Pharma: A Governance Role Play" targeted for IMA's Educational Case Journal (IEMA).

Keels, J. K. (2010). "Booth Pharmaceuticals: A Role Play in Ethical Decision Making" targeted for --- Petition removed ---.

Keels, J. K. & Runge, J. B. (2010). "Who Succeeds: The Impact of Group Membership on Family Business Succession" targeted for Family Business Review.

Ritter, B. A., Keels, J. K. , & Small, E. (2009). "'Three Active Learning Exercises to Encourage Critical Thinking in the OB Classroom'" targeted for --- Petition removed ---.

Twigg, N. W., Keels, J. K. , & Jones, J. (2008). "What Business Organizations Can Learn From the Performing Arts" targeted for Southwest Academy of Management.

Domke-Damonte, D. J. & Keels, J. K. (2008). "Reflection as a Supportive Component of Team-Based Project Management" targeted for Journal of Management Education.

Domke-Damonte, D. J. & Keels, J. K. (2007). "Mirror, Mirror on the Wall: Microenterprise as Reflection of Self" targeted for International Journal of Hospitality and Tourism Administration.

Presentation of Non-Refereed Papers

Local

Keels, J. K. (2006). Is the Wal-Mart Business Model Good For Us? Wall Interdisciplinary Talks Series (WITS), Conway, South Carolina.

Keels, J. K. & Earle, D. (2006). Is Wal-Mart Good for America? Jackson Family Center for Ethics and Values, Conway, South Carolina.

Keels, J. K. (2006). Spirituality and Health Seminar. School of Medicine, Emory University, Atlanta, Georgia.

Keels, J. K. (2005). Spirituality and Health Seminar. School of Medicine, Emory University, Atlanta, Georgia.

Keels, J. K. (2004). Spirituality and Health Seminar. School of Medicine, Emory University, Atlanta, Georgia.

Keels, J. K. (2003). Spirituality and Health Seminar. School of Medicine, Emory University, Atlanta, Georgia.

Professional Associations

Memberships

United States Association for Small Business and Entrepreneurship, 2010-present

Southeastern Chapter of INFORMS, 2007 - present

Academy of Management, 1988 - present

Southern Management Association, 1984 - present

Teaching

Courses Taught

Courses from the Teaching Schedule: Corporate Responsibility (MBA), Strategic Management, Sustainability and Social Responsibility (MBA)

Courses taught, but not in the Schedule:

CBAD 778 (graduate strategic management and international business - Coastal Carolina University) Business Ethics (undergraduate - Brenau University), Strategic Management (undergraduate - University of South Carolina, Louisiana State University, Emory University, Brenau University), Strategic Management (graduate - Louisiana State University, Georgia State University), Strategic Management (online graduate - Brenau University), Principles of Management (undergraduate - University of South Carolina, Coastal Carolina University), Managerial Economics (graduate - Brenau University), Special Topics in Strategic Management (Executive MBA - Louisiana State University)

Other Teaching Activities

Course (New) - Creation/Delivery: Conventional

2011 - Course (New) - Creation/Delivery: Conventional. Co-presented a session for the Southern Legislative Council

2011 - Course (New) - Creation/Delivery: Conventional. I developed and delivered a 4-hour session on Ethics in Leadership for the Leaders-In-Training program

2010 - Course (New) - Creation/Delivery: Conventional. Mark Mitchell and I developed and delivered a 2.5-hour session on Servant Leadership for the University's Leaders in Training program. The session included a role-play activity, the four parts of which were interspersed in between brief presentation/discussion periods.

2010 - Course (New) - Creation/Delivery: Conventional. Course in Strategic Management delivered for 25 students (from 10 European countries) in the International Business School at Vilnius University in Vilnius, Lithuania in March 2010. The course was delivered in a concentrated 2-week format consisting of 25 class sessions.

2010 - Course (New) - Creation/Delivery: Conventional. Michael Collins and I developed and delivered a 2.5-hour session on Coaching, Guiding and Evaluating your Team for the University's Leaders in Training program. The session was highly interactive with brief lectures interspersed with activities and small-group discussion.

2010 - Course (New) - Creation/Delivery: Conventional. 3-session workshop in International Corporate Social Responsibility for CIDD students

2009 - Course (New) - Creation/Delivery: Conventional. CIDD International Corporate Responsibility

2008 - Course (New) - Creation/Delivery: Conventional. CIDD - Global Corporate Social Responsibility; 2 sessions; Summer 2008

2007 - Course (New) - Creation/Delivery: Conventional. CIDD - Global Corporate Social Responsibility; 1 session; Summer 2007

2006 - Course (New) - Creation/Delivery: Conventional. Developed Corporate Responsibility course, CBAD 700, for MBA program

Other Teaching Activities

2008 - Other Teaching Activities. Keels, J.K. & Domke-Damonte, D.J. (2008). CBAD 478 Course Handbook: A Helpful Guide to Facilitate Your Success. A 70-page guide written to help CBAD 478 students complete the required course assignments.

Note: Handbook has been revised every semester since its introduction; most recent is Version 5.1 which is currently being used in all sections of CBAD 478 in Spring 2012 semester.

Non-Academic Experience

National

Spiritual Recovery Counselor, Metropolitan Atlanta Recovery Residences (2001 - 2005). Served as a counselor for women in long-term addiction treatment programs. The program emphasizes total recovery -- body, mind and spirit. I worked with the spiritual element.

Consulting

2000-2002: MSJ Corporation, a subsidiary of The Betty Ford Center, Associate Director of Consulting, Advised addiction treatment centers on the development/improvement of strategy and operations. Clients included the State of Oklahoma and a treatment center in Bermuda.

Paid Service

2010: McGraw Hill - Irwin, Reviewed textbook chapter, case and teaching note in Dess, Lumpkin & Eisner Strategic Management: Text & Cases (5th Ed.)

2009: McGraw Hill: Strategic Management: The Quest for Competitive Advantage, Reviewed textbook prospectus

2008: Pearson Education, Reviewed textbook: Strategic Management and Business Policy, 7e by Wheelen & Hunger, published by Prentice Hall

Service:

Service to the University

Department Assignments

Member:

2011: Ad Hoc Entrepreneurship & Innovation Concentration Development Committee: worked with co-chairs to develop a proposal for the entrepreneurship concentration

2011-2012: Strategic Management Faculty Search Committee: served on search committee for a strategic management faculty member

2009-2010: Strategic Management Faculty Search Committee

2006-2007: MIS Search Committee

College Assignments

Chair:

2002-2003 – 2004-2005: Coordinator, MBA Programs (Brenau Univ.)

Faculty Advisor:

2007-2008: MBA Association

Member:

2012: Strategic Management Faculty Search Committee:

- this position required the pre-screening of 57 applications, attendance at ~3 meetings, participation in 3 telephone interviews and the co-hosting of 4 campus visits.

2010-2011 – 2011-2012: Promotion & Tenure Committee: Reviewed promotion and tenure materials of all candidates. Wrote and/or edited some of the recommendation letters.

2009-2010: Promotion and Tenure Committee
2008-2009: Promotion & Tenure Committee
2005-2006 – 2007-2008: MBA Advisory Committee
2005-2006 – 2006-2007: AACSB Steering Committee

Mentoring Activities:

2012: CIDD Summer Program: Taught two classes to the International Students who attended the CIDD Summer Program, Summer 2012

Other Institutional Service Activities:

2012: Beta Gamma Sigma induction ceremony: April 2012

University Assignments

Chair:

2010-2011: Student Conduct Board: I chair hearings of the Student Conduct Board for non-academic violations of the Code of Student Conduct. I also review student appeals to the Office of Student Conduct.
2009-2010: Campus Judicial Board: Chair hearings on cases of non-academic violations of Student Code of Conduct
2009-2010: Family Weekend Interfaith Worship Service: Co-chaired committee to plan and execute an interfaith worship service held in conjunction with Family Weekend in Fall 2009.

Member:

2012: Ronald D. Lackey Service Award: Member of selection committee; award recognizes the top graduating senior who has excelled in the classroom and has made significant contributions to the campus and to the community, February - March 2012
2010-2011: HTC Distinguished Teacher Scholar Lecturer Award Committee: Served on committee to select the award winner from among 6 finalists. Also contributed to feedback conversation about revision of the award process.
2009-2010: Kimbel Distinguished Lecture Advisory Council
2008-2009: Faculty Welfare and Development Committee: I volunteered to represent the college at one meeting which dealt with a particularly sensitive issue.
2008-2009: Campus Judicial Board: Board members are called to hear cases involving violations of the Code of Student Conduct. Process includes hearing testimony from the university judicial officer, the accused, law enforcement (sometimes), and witnesses. Based on testimony, the board must deliberate and determine if the accused is in violation or not. If the accused is found to be in violation, then the board must determine appropriate sanctions. Cases often last several hours.
2007-2008: Presidential Inauguration Committee
2007-2008 – 2009-2010: Faculty Senate

2006-2007 – 2007-2008: Campus Judicial Board

Other Institutional Service Activities:

2012: Celebration of Inquiry: Judge: Celebration of Inquiry Undergraduate Research Competition (4 sessions), March 2012

2012: Bridges: Reviewer for CCU's online Journal of Student Research

2012: Faculty Development and Promotion Dinner: Panelist, October 2012

2011: Student Honors Thesis Submission to Bridges: served as Ad Hoc Reviewer for Bridges

2011-2012: Title IX: Coordinator: University-wide compliance officer. This position required my attendance at 2 conferences, 5 training sessions, 2 webinars and 20 on-campus meetings.

2010: Women in Philanthropy & Leadership at Coastal Carolina University: I delivered the Invocation for the WIPL Inspiring Women's Luncheon honoring former Astronaut Barbara Morgan. Thursday, September 23, 2010

2009-2010: Celebration of Inquiry: Co-developed and co-presented 2 COI sessions:

(1) Faithful Responses to the Challenges of Our Times

(2) Working Together to Meet the Challenges of Our Times: The Risks, Responsibilities and Rewards of Teamwork.

2008-2009: Celebration of Inquiry: Co-authored 2 sessions:

*The Case Method: How We Tell Stories in Business (with D. Damonte, M. Latta & B. Ritter)

*Parables: Telling Ancient Stories with New Learning (with Rev. Diane Moseley)

Invited Participant 2 sessions:

*Before the Last Lecture (with M. Latta)

*The Personality and Learning Styles of Students (with N. Twigg, S. Willett & B. Ritter)

2007-2008: Celebration of Inquiry: Co-Authored 2 sessions:

*MBA or MFA: Why Right-Brainers Will Rule the Future (with M. Dolan)

*i vs. wii/we: The Individual, the Community and the 21st Century (with M. Dolan)

Co-sponsored 1 Plenary Session:

*Even the Mighty Think Critically About Relationships: Managing Relationships and Fit at Coca Cola Bottling Company featuring Jessica Mogel (with D. Damonte & J. Davis)

Invited participant in 1 session:

*Seeking a Life of Both Success and Significance (with M. Mitchell, M. Latta & M. Collins)

2006-2007: Celebration of Inquiry: Co-authored 1 session:

*Sounding the Silence - Singing Another's Song (with M. Dolan)

Co-sponsored 1 Plenary session:

*Guiding a Changing World Through Strategic Commitment: The Case of Ten Thousand Villages featuring Doug Dirks (with D. Damonte)

Invited participant for 1 session:

*From Saving Individuals to Saving Nations: Rick Warren's Purpose-Driven Theology and Philosophy at Work (with M. Mitchell, M. Latta & M. Collins)

2005-2006: Celebration of Inquiry: Participant in 2 sessions:

*A Horse of a Different Color: Understanding Organizational Performance in a Connected World (with D. Damonte, R. Burney & C. McCullough)

*Drive-By Religion: Critics and Advocates (with M. Mitchell)

Service to the Profession

Academic Conference: Discussant

2009: Southern Management Association Conference 2009, Asheville, North Carolina. Served as discussant for two sessions and session chair for two sessions.

Board Member: PRJ Editorial Review Board

2008: Entrepreneurship Theory & Practice. I review teaching cases for publication in the journal

1994 – 2006: Entrepreneurship Theory & Practice.

Chair: Conference / Track / Program

2013: USASBE.

· Jan 2013 – but I did all the work in 2012); this position required my participation in 24 conference calls and 4 meetings, 2 of which were multi-day events requiring travel (Strategic Planning, June 2012; Executive Board, August 2012).

Reviewer - Article / Manuscript

2009: Southern Management Association. Reviewed 3 manuscript submissions for SMA conference; received Best Reviewer in Track Award

2008: Southwest Academy of Management. Reviewed 2 conference paper submissions for Southwest Academy of Management

Note: received Best Reviewer Award for this work

Reviewer - Book / Textbook

2012: Routledge. Comparative review of several chapters of two Strategic Management textbooks, May 2012

Editor: Peer Reviewed Journal

2012: Entrepreneurship Theory & Practice. I reviewed and made editorial decisions on approximately 36 manuscripts

2010: Entrepreneurship Theory & Practice. 05/2010 - this year (2010) to date, I have reviewed and made editorial decisions on 11 manuscripts

2009: Entrepreneurship Theory & Practice. 2008 - editorial review and decision on 8 manuscripts; 2009 - editorial review and decision on 10 manuscripts

2008: Entrepreneurship Theory & Practice. Currently, I am Associate Case Editor. Next year, I will be Case Editor. Job involves receiving manuscripts, selecting/inviting reviewers, reviewing manuscripts, summarizing revision requirements for authors, and making accept/reject decisions.

Invited Lecture

2011: USASBE, Hilton Head, South Carolina. Invited luncheon speaker: How to Publish Cases in ET&P

2010: Intersectionality Lecture Series at Georgia Gwinnett College, Atlanta, Georgia. Delivered a presentation on my experiences in Lithuania

Member: Committee/Task Force

2007: Entrepreneurship Theory & Practice. Member of case editorial review board

Other Professional Service Activities

2012: ATIXA, Chicago, Illinois. Committee Member: served on a committee of 5 ATIXA members to create a document entitled "Resolution in Support of Title IX Coordinators" which was introduced at the organization's inaugural conference, June 2012

2012: Southwest Academy of Management, New Orleans, Louisiana. Mentor for Developmental Papers session, March 2012

2012: United States Association of Small Business & Entrepreneurship.. Judge for Student Case Competition, New Orleans, LA: March 2012

2012: USASBE, New Orleans, Louisiana. Served as a mentor for a Developmental Paper Session Paper: Increased Firm Homogeneity: An Unintended Consequence of Industry Deregulation Mentees: Cox, M.Z., Daspit, J., Jones, R.J., III and Davis, P.

2012: USASBE, New Orleans, Louisiana. Served as a judge for the Student Case Research Competition

2011: USASBE, Hilton Head, South Carolina. Served as a judge for student case competition

Reviewer: Conference Paper

2008: Academy of Management. Reviewed 3 papers for the Entrepreneurship Division

2003 – 2004: Academy of Management.

Service to the Community

Member of a Committee

2012: The Choir Project Advisory Board, The Choir Project's mission is to build community chorally by creating and presenting concerts for a cause. To date, the following concerts have been presented: Finding a Voice (to benefit the Shelter for Abused Women and Children); Voices of Courage (to commemorate

September 11, 2001); Voices of Hope (to benefit the Holocaust Museum and Education Center); Let My People Go (to raise community awareness about human trafficking)

2011: The Choir Project Advisory Board, I serve as an advisor to an organization called 'The Choir Project.' While music and especially choral music has always been a big part of my life, my role in this organization is not musical. I assist with organizational tasks instead. I also work with the director on the development of concert ideas, and I nearly always do all the final editing of concert programs and other documents associated with organization's work. Here is a brief description from The Choir Project website:

'The Choir Project provides local residents the opportunity to sing together to build community through the creative process of the choral art, by participating in innovative choral events, workshops, festivals, concerts, and short-term choral projects. 'Participatory not passive' is the signature of The Choir Project.'
<http://www.thechoirproject.org/>

2010: The Choir Project Advisory Board, I served approximately 7 months as an advisor to The Choir Project for Finding a Voice, a special concert event to benefit The Shelter for Abused Women and Children. Approximately 128 people participated in the project including musicians, artists, composers, poets, technicians and advisors. I would estimate attendance at the event to be 450-500.

Other Community Service Activities

2010: International Business School at Vilnius University, I taught a short course in strategic management at IBS

2008: Myrtle Beach Marathon Bike Ride, Served as a volunteer for Myrtle Beach Marathon Bike Ride

2006 – 2007: Myrtle Beach Marathon Bike Ride, Served as a volunteer for the Myrtle Beach Marathon Bike Ride

Speech / Presentation at a Community Meeting

2012: CCU Day of Remembrance, Delivered Invocation for CCU Day of Remembrance - April 16, 2012

2010: Georgia Gwinnett College, Delivered a talk on my teaching experience in Lithuania at the International Business School

Faculty Development

Assurance of Learning - Professional Development

2012: Academy of Management, Boston, Massachusetts. Received Certificate of Participation which required taking part in four or more teaching effectiveness Professional Development Workshops. August 2012.

Instructional-Related Conference

2012: United States Association of Small Business & Entrepreneurship. New Orleans, LA. United States Association of Small Business & Entrepreneurship. New

Orleans, LA., New Orleans, Louisiana. Judged student case writing competition..
2012: Southwest Academy of ManagementSouthwest Academy of Management,
New Orleans, Louisiana. Served as mentor for developmental writing workshop..
2012: Academy of Management, Boston, Massachusetts. Attended, August
2012.
2011: United States Association of Small Business & Entrepreneurship., Hilton
Head, South Carolina.
2009: Academy of Management, Chicago, Illinois. Attended Professional
Development Workshops; presented Reviewer of the Year Award at
Entrepreneurship Theory & Practice luncheon..
2007: Academy of Management, Philadelphia, Pennsylvania. Attended
Professional Development Workshops.

Research-Related Conference/Seminar

2012: USASBE, New Orleans, Louisiana. Attended United States Association for
Small Business and Entrepreneurship, January 2012.
2012: Southeast InfORMS Conference, Myrtle Beach, South Carolina. October
2012.
2011: Southern Management Association, Savannah, Georgia.
2009: Southern Management Association Conference, Asheville, North Carolina.
Attended several sessions; served as paper discussant for 2 sessions; chaired 2
sessions.

Other Professional Development

2012: Linda B. Floyd Campus Safety Conference, Myrtle Beach, South Carolina.
February 2012.

Professional Seminars / Workshops

2012: Inaugural National Conference of the Association of Title IX
Administrators, Chicago, Illinois. Attended June 2012.
2012: Assessment Day at Coastal Carolina University, Conway, South Carolina.
September 2012.

Honors-Awards-Grants

Award

2011: D.H. Byers 2011 Business Paper Award 5th Place
The Effect of Leadership Style on Employee Satisfaction with Performance
Evaluations (with Nick Twigg) AVX.
2011: Coastal Carolina Student Affairs Division Award
To that member of the university community who most typifies the ideals
of student development: Advisor Counselor Educator - Friend Coastal
Carolina Student Affairs Division.
2009: D.H. Byers 2009 Business Paper Award - 1st Place

Booth Pharmaceuticals and the Vanatin Decision: Using Role Play to Illustrate the Dynamics of Ethical Decision Making in Groups AVX.

2009: Best Reviewer Award - Management History/Management Education Track Southern Management Association.

2008: D.H. Byars 2008 Business Paper Award - 2nd Place

Reflection as a Supportive Component of Team-Based Project Management (with D. Damonte) AVX.

Honor

2011: Colonel Lindsey H. Vereen Endowed Business Professor Wall College of Business Administration.

2010: I was invited by a senior member of the Coastal Carolina University football team to be his Guest Coach for his final home game. Coastal Carolina University.

2010: Colonel Lindsey H. Vereen Endowed Business Professor Wall College of Business Administration.

2010: Was honored by the Campus Judicial Board for my service as Board Chair for the 2009-2010 AY. Placque reads: For Your Dedication and Commitment. Also received a Certificate of Appreciation

Note: I have been asked to serve as chair again next AY (2010-2011) Campus Judicial Board.

2009: Best Reviewer - Organizational Behavior and Organizational Communications Track Southwest Academy of Management.

2009: In recognition of exemplary service to the E. Craig Wall Sr. College of Business Administration Beta Gamma Sigma.

References

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Qualification: Academic/Professional

Academically Qualified

Last updated by member on 01-Apr-13 (01:38 PM)