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**P. Richard Martin, Ph.D.**  
**Associate Professor**

**Department of Management and Decision Sciences**  
**Wall College of Business Administration**  
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## **Academic Background**

### **Degrees**

- Ph.D. Clemson University, Clemson, SC, Industrial Management, 2002
- M.S. Clemson University, Clemson, SC, Industrial Management, 1999
- M.S. Western Carolina University, Cullowhee, NC, Industrial Education, 1974
- B.S. Western Carolina University, Cullowhee, NC, Industrial Technology, 1973

### **Academic Experience**

Associate Professor of Management, Coastal Carolina University (2003 - Present). Currently teaching various courses within the Management Department.

## **INTELLECTUAL CONTRIBUTIONS**

### **Refereed Articles**

- Martin, P. R. & Twigg, N. (in press, 2012). A framework for managing the strategic sourcing process. *Conflict Resolution and Negotiation Journal*, 2012 (2), 1-15.
- Martin, P. R., Teets, J., & Twigg, N. (2012). The Application Of QFD Methodology For Mapping Risk Interactions In Project Planning. *Insights for a Changing World*, 3, 1-6.
- Martin, P. R. & Twigg, N. W. (2010). Project Management: The Effects of Technology on Management and Leadership. *Leadership & Organizational Management Journal*, 2010 (4), 29-32.
- Martin, P. R. & Patterson, J. W. (2009). Measuring Supply Chain Performance. *International Journal of Production Research*, 47 (9), 24490-02460.
- Monroe, R. W. & Martin, P. R. (2008). Designing Agility into the Supply Chain. *International Journal of Advanced Manufacturing Systems*, 11 (1), 25 - 28.
- Martin, P. R. & Patterson, J. W. (2006). Data sharing in a multi-tiered supply chain network. *Supply Chain Forum: An International Journal*, 7 (1), 82-92.

### **Refereed Proceedings**

#### **Full Paper**

- Domke-Damonte, D. J., Martin, P. R., & Fine, M. (in press, 2012). Ten teachable Moments: Novel Applications of Operations Management Through an International Study Program. *SEInforms*.
- Martin, P. R. & Teets, J. M. (in press, 2011). A Taxonomy for Categorizing the Supply Chain Events: Strategies for Addressing Supply Chain Disruptions. *Southeast Decision Sciences Institute Conference*.
- Martin, P. R. & Teets, J. (2011). The development of a quality function diagram application for mapping risk interactions in project planning. *Southeast InfORMS Conference*.
- Martin, P. R. & Twigg, N. (2010). Project Management: The Effects of Technology on Management and Leadership. *2010 SEInforms Conference*, 46, 277-279.
- Martin, P. R. & Monroe, R. W. (2009). Addressing Supply Chain Risks through Agile Strategies. *Proceedings of the Southeast Region of the Decision Sciences Institute*.

- Monroe, R. W. & Martin, P. R. (2008). Achieving Supplier Integration for the Agile Enterprise. International Conference on Agile Manufacturing - 2008.
- Martin, P. R. & Holsenback, J. E. (in press, 2008). A Framework for Managing the Strategic Sourcing Process. Proceedings of the Southeast INFORMS.
- Monroe, R. & Martin, P. R. (in press, 2008). Purchasing and Supply Chain Agility. International Conference on Agile Manufacturing-2008.
- Martin, P. R. & Cannon, A. R. (2008). Performance Consequences of Supplier Certification. Decision Sciences Annual Meeting.
- Twigg, N., Latta, M., & Martin, P. R. (2008). Educational Leadership: The effects of organization-based self esteem on citizenship behaviors. 2008 Southwest Academy of Management, 50, 259-265.
- Monroe, R. & Martin, P. R. (in press, 2008). Designing Agility into the Supply Chain. International Conference on Agile Manufacturing - 2008, 11 (1), International Society of Agile Manufacturing, 25-28.
- Martin, P. R. (2007). Fostering Student Interest in Project Management by use of Personal Goal Setting. 2007 SE INFORMS, 78-80.
- Martin, P. R. (2007). Performance Metrics that Support Supply Chain Development. Decision Sciences Annual Meeting, 4881-4885.
- Martin, P. R. (2007). Perceptions of Supplier Certification Programs on Firm Performance. 2007 Southeast Decision Science, 942-944.
- Martin, P. R. & Patterson, J. W. (2006). Measuring Supply Chain Performance: Which Measurement? Southeast Decision Sciences.
- Martin, P. R. & Holsenback, J. E. (2006). A Framework for Managing Strategic Sourcing. 2006 SE Informs Meeting.
- Martin, P. R. (2001). The Cost of Supplier Certification Programs - A Case Study. Southeast Decision Sciences, 331-333.

## **Presentation of Refereed Papers**

### **International**

- Martin, P. R. & Monroe, R. W. (2008, July). Achieving Supplier Integration for the Agile Enterprise. International Conference on Agile Manufacturing - 2008, Kalamazoo, Michigan.
- Martin, P. R. & Monroe, R. W. (2008, July). Purchasing and Supply Chain Agility. International Conference on Agile Manufacturing - 2008, Kalamazoo, Michigan.
- Martin, P. R. & Monroe, R. W. (2008, July). Designing Agility into the Supply Chain. International Conference on Agile Manufacturing - 2008, Kalamazoo, Michigan.

### **National**

- Martin, P. R. & Cannon, A. R. (2008, November). Performance Consequences of Supplier Certification. Decision Sciences Annual Meeting, Baltimore, Maryland.

### **Regional**

- Domke-Damonte, D., Martin, P. R., & Fine, M. (2012, October). Ten Teachable Moments: Novel Applications of Operations Management Through an International Study Program. Southeast InfORMS Conference, Myrtle Beach, South Carolina.
- Martin, P. R. & Monroe, R. W. (2009, February). Addressing Supply Chain Risks Through Agile Strategies. SE Decision Sciences Institute, Charleston, South Carolina.

## **Book Chapters**

### **Refereed**

- Martin, P. R. (2009). Defining Projects and Success, In John Preston and Russell Darnall (Eds.), Project Management in a Virtual World. Flat World Knowledge.

## **Papers Under Review**

- Martin, P. R. & Cannon, A. (2013). "Supplier Certification and its Performance Consequences," Revised and resubmitted to International Journal of Productivity and Performance Management.

## **Presentation of Non-Refereed Papers**

### **National**

Martin, P. R. & Patterson, J. W. (2006, November). Dissemination of Information into the Supply Chain and its impact on Data Sharing and Organizational Structure relative to firm performance. Decision Sciences Annual Meeting, San Antonio, Texas.

## **Professional Associations**

### **Memberships**

Project Management Institute, 2012  
The Association for Operations Management, 2012  
American Production and Control Society, 2011  
Project Management Institute, 2011

### **Certifications**

Lean Six Sigma Black Belt Certificate, 2013  
Project Management Professional - PMP, 2011  
The Association for Operations Management - CPIM, 1988

## **Teaching**

### **Courses Taught**

**Courses from the Teaching Schedule:** Business Process Management, Leadership in Project Management, Marketing Strategy, Production/Operations Management, Project Management (MBA)

**Courses taught, but not in the Schedule:**  
Quality Process Management (undergraduate), Management Information Systems (undergraduate)

## **Other Teaching Activities**

### **Assurance of Learning - Teaching**

2010 - Assurance of Learning - Teaching. CBAD 471, Employed external consultant to survey the class on how course content was delivered and what changes in technology usage or instructor practices would improve student understanding, content retention, and overall understanding.

## **Non-Academic Experience**

### **National**

Production Scheduling - Product Design, Ingersoll-Rand (1988 - 1989). Responsible for the integration of new components into the production schedule and the disposition of superseded stock. Developed component forecast for high cost and international sourced items. .

Project Controls Manager, Paul Howard Company (1982 - 1984). Responsible for project scheduling, budget and progress projections and administration of sub-contracts for a \$56 million chemical process facility.

### **International**

Operations Superintendent, Indonesia, P.T. Tripatra Engineers & Constructors (1993 - 1997). Responsible for supply chain effort from bill-of-material takeoffs to delivery of material / services to requesting units. Position scope expanded to include TQM / process re-engineering to achieve ISO-9002 certification.

Materials Manager, Indonesia, P.T. Resources Management International (1991 - 1993). Responsible for procurement, inventory management, and logistics of material for a \$700 million oil and gas recovery project.

Materials Manager - Egypt, Perini International (1989 - 1990). Responsible for in-country logistics (port to project site) using rail and contract trucks, local procurement of material and services, inventory control, and warehousing for a \$280 million reconstruction project of a former Egyptian air base. Project and procurement operated under compliance of DOD FAR/DFAR requirements.

Logistics Specialist - Antarctica, Antarctica Services Division (1986 - 1987). Summer contract at McMurdo

base in logistic support. Primary responsibility was to develop local computer program to track incoming and out-bound shipments for scientific projects. .

Materials Manager, Cairo, Paul Howard Company (1984 - 1986). Transferred to a water distribution project in metro Cairo. Responsible for identifying and leading solutions to delayed order receipts, misallocations of material, delays of material in clearing customs, and in-transit delays in local transportation. Project funded under US AID agency.

Procurement Manager - Israel, Paul N. Howard (1978 - 1982). Responsible for planning, directing, and supervision of procurement of material, supplies, and services exceeding \$760 million on a fast track airport project. Project contract was fixed-fee cost reimbursable under DCAA requirements. .

Contract Administrator - United Arab Emirates, Paul N. Howard (1978 - 1979). Contract administrator for a \$84 million pipe line distribution project. Contract payment was based on Quantity Survey method.

## **Consulting**

2012: Myrtle Beach Chamber of Commerce, Evaluation & Process Improvement for Membership Retention, Review of current membership retention practice. Analysis of companies not renewing for process improvement efforts to increase membership retention.

2010: Beaufort Periodontics, Process improvement,, Review current practices on material ordering, storing, on-hand quantity levels, travel distance for staff between operatories and storage and lab area.

## **Service:**

### **Service to the University**

#### **Department Assignments**

##### **Chair:**

2005-2006: Search Committee chair for faculty search: Search committee chair

2004-2005: Search committee chair for faculty search: Search committee chair

##### **Member:**

2003-2004: Teaching & Technology in Business Presentations: Applications of MIS technology in presenting business concepts.

##### **Other Institutional Service Activities:**

2007-2008: Management major day: Speaker on benefits of Management major.

#### **College Assignments**

##### **Chair:**

2007-2008: Assist. Professor - OM: Committee Chair

2004-2005: AACSB Learning Outcome Committee: AACSB Learning Outcome Committee

##### **Member:**

2011-2012: MBA Advisory Committee

2009-2010 – 2010-2011: Promotion & Tenure Committee

2007-2008: AACSB Learning Outcome Committee: AACSB Learning Outcome Committee

2006-2007: Learning Outcome Assessment Committee: Learning Outcome Assessment committee

2005-2006: AACSB Learning Outcome Committee: AACSB Learning Outcome Committee

#### **College Assignments**

##### **Member:**

2013-2014: Wall College P&T Committee

#### **University Assignments**

##### **Member:**

2011-2012: Honorary Degree Committee  
2005-2006: Big Read discussant: Lead session discussion for freshman required reading  
2004-2005: Big Read discussant: Lead session discussion on freshman required reading  
2003-2004: Committee member for the Scholarship of Teaching and Learning (SOTL) Grant: Scholarship of Teaching and Learning (SOTL) Grant

### **University Assignments**

#### **Member:**

2012-2013: Honorary Degree Committee

### **University Assignments**

#### **Member:**

2011-2012: Promotion and Tenure Panel Discussion: Panel discussion on the Promotion and Tenure procedures conducted by representatives from the college P&T Committees.

Edwards College of Humanities and Fine Arts  
Edwards Recital Hall (Room 152)  
When: March 30, 2011

2010-2011: University Honorary Degree Committee

2010-2011: University Retention Committee

2008-2009: University Honorary Degree Committee: Honorary Degree Committee

2008-2009: University Retention Committee: Committee Member

2007-2008: University Honorary Degree Committee: Honorary Degree committee

2006-2007: Honorary Degree Committee: Committee Member

## **Service to the Profession**

### **Academic Conference: Discussant**

2011: Southeast InfORMS Conference, Myrtle Beach, South Carolina.

### **Academic Conference: Moderator / Facilitator**

2012: Southeast Decision Sciences Institute Conference, Columbia, South Carolina. Session Chair - SEDSI - Issues in Manufacturing Operations

### **Academic Conference: Panelist**

2006: Decision Science's Institute, San Antonio, Texas. Session Chair for National Conference

### **Chair: Conference / Track / Program**

2009: SouthEast INFORMS, Myrtle Beach, South Carolina. Production/Operations Management

2007: Southeast Decision Science, Savannah, Georgia. Session Chair

### **Reviewer - Article / Manuscript**

2012: Southeast Decision Sciences Institute Conference, Columbia, South Carolina. Reviewed four articles for the conference

2011: Southeast InFORMS Meeting, Myrtle Beach, South Carolina. Reviewed four articles for conference

2010: International Journal of Production Research, Conway, South Carolina. review Manuscript ID TPRS-2010-IJPR-0598, entitled 'Dynamic Product Acquisition in Closed Loop Supply Chains'

2009: International Journal of Production Research. International Journal of Production Research; 'Supply chain performance measurement: A literature review'

2007: Southeast Decision Science, Savannah, Georgia. Discussant for session papers

### **Reviewer - Book / Textbook**

2012: Wiley's Operations Management Virtual Focus group, Conway, South Carolina. On-line review of and

question section regarding WileyPLUS and our Blackboard integration for Reid/Sanders, *Operations Management, 5e*

**Reviewer: Conference Paper**

2008: SE Informs, Myrtle Beach, South Carolina.

2008: DSI National Conference, Baltimore, Maryland.

## Service to the Community

**Other Community Service Activities**

2011: Conway Chamber of Commerce, Discipline Specialist for new business consulting

2010: Conway Chamber of Commerce, Conway Chamber Boot Camp for business, S.C.O.R.E. Volunteer, October 5, 2010

2006: Annual Meeting of senior staff for Precision SouthEast, Gave presentation on current issues and practices in quality management and trends affecting American manufacturing.

## Faculty Development

**Assurance of Learning - Professional Development**

2009: Teal Center Training, Conway, South Carolina. DL Roundtable: Getting Started in Distance Learning (Tuesday, October 13, 2009, 2:00-3:00).

**Research-Related Conference/Seminar**

2011: Southeast Decision Sciences Institute Regional Conference, Savannah, Georgia. SP3, Panel: The Troubled Triangle in Online Teaching and Learning.

2011: Southeast Decision Sciences Institute Regional Conference, Savannah, Georgia. SC3, Service Operations.

2011: Southeast Decision Sciences Institute Regional Conference, Savannah, Georgia. SP2, Issues in Assessment.

2010: Southeast InfORMS Conference, Myrtle Beach, South Carolina. EP2, Panel: Teaching online; The Good, The Bad and all other issues in between.

**Other Professional Development**

2012: Coastal Carolina University TEAL Center, Conway, South Carolina. New and Veteran Faculty Seminar: Building a Professional Portfolio March 22, 2012, 9:30 - 10:30.

**Professional Seminars / Workshops**

2012: Six Sigma Black Belt Certification, Greenville, SC, South Carolina. Clemson University Center for Corporate Learning.

2012: Southeast Decision Sciences Institute Conference, Columbia, South Carolina. Issues in Supply Chain Management Session.

2012: Southeast Decision Sciences Institute Conference, Columbia, South Carolina. Innovative Education Curriculum Session.

2012: Southeast Decision Sciences Institute Conference, Columbia, South Carolina. Decision Support Systems Session.

2012: Coastal Carolina University TEAL Center, Conway, South Carolina. Quality Matters: General Standard 1 - Course Overview and Introduction Thur. March 22, 2012, 9:00 - 9:30.

2011: Managing Disruptive Classrooms, Conway, South Carolina. Friday, February 18, from 1:00pm - 2:30pm, in Wall 317

The webinar is being presented by Dr. Brian Van Brunt, President of the American College Counseling Association, who has worked in the counseling field for over fifteen years. He served as Director of Counseling at New England College from 2001-2007 and currently serves as Director of Counseling and Testing at Western Kentucky University. He is a certified QPR suicide prevention, John Byrnes Aggression Management trainer and trained in BASICS alcohol intervention..

2011: Teal Center Training, Conway, South Carolina. Blackboard learning: Organizing your Course and Adding Content, 7/24/11.

2011: Teal Center Training, Conway, South Carolina. Blackboard Learning: An Introduction to the new Blackboard Learn System, May 2011.

2011: Southeast InfORMS Conference, Myrtle Beach, South Carolina. Marketing & Logistics: Various Topics Session.

2011: Southeast InfORMS Conference, Myrtle Beach, South Carolina. Leadership Attributes Session.

2010: Coastal Carolina University TEAL Center Distance Learning Summer Institute Program, Conway, South Carolina. Best practices in developing distance learning classes, June 21-24, 2010.

2010: Teal Center Training, Conway, South Carolina. Teaching an online course for the first time; Templates and Strategies hosted by Cory Lee, 11/03/10.

2010: Teal Center Training, Conway, South Carolina. Workshop for MS Word 2007, 11/16/2010.

2009: Teal Center Training, Conway, South Carolina. Citation Analysis, August 11, 2009, 3:00 - 4:00.

2009: Teal Center Training, Conway, South Carolina. Camtasia: Record Everything You're Doing on Your Computer Screen, July 30,2009, 10:00-11:30..

2007: Master Teacher Workshop at GSU, Atlanta, Georgia. GSU Master Teaching Workshop.

2007: Atlanta, Georgia. Kepner-Tregoe Project Management workshop.

2006: Athens, Georgia. Terry College of Buiness: Institute for Leadership Advancement, University of Georgia, Teaching Leadership Workshop.

### **Technology-Related Training**

2009: Teal Center Training, Conway, South Carolina. Camtasia applications in the class room - October 15, 2009.

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## **Qualification: Academic/Professional**

Academically Qualified

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