

COLLEGE OF BUSINESS ADMINISTRATION

Major: Resort Tourism Management

Fall 2013

FRESHMAN			
Fall Semester		Spring Semester	
UNIV 110 The First-Year Experience	3	Scientific Concepts ⁴	4
ENGL 101 Composition	3	ENGL 102 or ENGL 211	3
MATH 132 Calc for Bus/Soc Sci ¹	3	Creative Expressions ⁴	3
CSCI 110 Enterprise Business Applications	3	CBAD 120 Intro To Global Business ⁵	3
Foreign Language ²	3	RTMA 101 Intro to RTM	3
PDA 100 ³	<u>0</u>	PDA 100 ³	<u>0</u>
	15		16
SOPHOMORE			
Fall Semester		Spring Semester	
CBAD 201 Financial & Managerial Acct I	3	CBAD 202 Financial & Managerial Acct II	3
CBAD 291 Business Statistics	3	ECON 202 Microeconomics	3
ECON 201 Macroeconomics	3	CBAD 292 Prob. Solving/Dec. Making	3
RTMA 282 Survey of Food & Bev Mgt	3	Human Health and Behavior ⁴	3
English 290 Intro Business Comm ⁴	3	Humanistic Concepts ⁴	3
PDA 100 ³	<u>0</u>	RTMA 180 Guest Service I (Intern)	1
	15	PDA 100 ³	<u>0</u>
			16
JUNIOR			
Fall Semester		Spring Semester	
CBAD 301 Mgt & Organizations	3	RTMA 393 Mgt. Info. Systems	3
CBAD 350 Marketing	3	CBAD 344 Legal Env of Business	3
CBAD 363 Business Finance	3	CBAD 373 Business Integration/Application	3
Humanistic Concepts ⁴	3	POLI 201 or HIST 201	3
General elective ⁷	3	General elective ⁷	3
PDA 100 ³	<u>0</u>	RTMA 280 Guest Service II (Intern)	1
	15	PDA 100 ³	<u>0</u>
			16
SENIOR			
Fall Semester		Spring Semester	
RTMA Selective⁶	3	CBAD 478 Strategic Management	3
CBAD 364 Operations Management/RTMA 475	3	RTMA 474 Quality Process Management	3
PHIL 318 Business Ethics	3	RTMA 490 Seminar in Tourism Planning	3
RTMA Selective⁶	3	General elective ⁷	2
General elective ⁷	3	RTMA 480 Resort Mgt Training (Intern)	1
PDA 100 ³	<u>0</u>	PDA 100 ³	<u>0</u>
	15		12

Updated 6/28/13

- (1) Students must take a math placement test. MATH 130/130I (with a C or better) may be required prior to MATH 132
- (2) Students have the option to take a foreign language placement test. The results will require either 6 hours of a foreign language in sequence or 3 hours of a foreign language at the 130 level or higher.
- (3) In addition to enrolling in PDA 100: Building Your Business Portfolio every semester, all business majors must complete 9 approved Professional Development Activities (PDAs) as part of their graduation requirement. A list of approved PDAs can be found at www.coastal.edu/business.
- (4) **Please see reverse side for University Core Curriculum.** You will see what classes will satisfy each requirement.
- (5) Completion of CBAD 120 will also satisfy the Global Studies Awareness requirement within the core.
- (6) Choose between ECON 330 (Economics of Leisure and Tourism), RTMA 386 (Applied Tourism Research) or RTMA 385 (Current Issues in Resort Tourism), RTMA 387 (Event Planning), RTMA 467 (Real Estate Finance)
- (7) These are free electives that may be selected from any college of the university including the College of Business (this includes foreign language at the 110, 111, or 120 levels and MATH 130 or 130I).

FINAL RESPONSIBILITY FOR SATISFYING DEGREE REQUIREMENTS, AS OUTLINED IN THE
UNIVERSITY CATALOG, RESTS WITH THE STUDENT.