### COLLEGE OF BUSINESS ADMINISTRATION
Major: BSBA in Economics (Applied Economic Analysis)

**Fall 2014**

#### FRESHMAN

<table>
<thead>
<tr>
<th>Fall Semester</th>
<th>Spring Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>UNIV 110 The First-Year Experience</td>
<td>MATH 132 Calc for Bus/Soc Sci (Core)(^1)</td>
</tr>
<tr>
<td>ENGL 101 Composition (Core)</td>
<td>ENGL 102 Composition and Critical Reading (Core)</td>
</tr>
<tr>
<td>MATH 130I College Algebra (if needed)(^1)</td>
<td>CBAD 120 Intro to Global Business (Core)</td>
</tr>
<tr>
<td>CSCI 110 Enterprise Business Appl</td>
<td>Core(^2)</td>
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<tr>
<td>Core(^2)</td>
<td>Core(^2)</td>
</tr>
<tr>
<td>PDA 110B Exploring Major and Career Opt. in Bus.(^3)</td>
<td>16</td>
</tr>
</tbody>
</table>

#### SOPHOMORE

<table>
<thead>
<tr>
<th>Fall Semester</th>
<th>Spring Semester</th>
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<tbody>
<tr>
<td>CBAD 201 Financial Accounting</td>
<td>CBAD 202 Managerial Accounting</td>
</tr>
<tr>
<td>ECON 201 Macroeconomics</td>
<td>ECON 202 Microeconomics</td>
</tr>
<tr>
<td>CBAD 291 Business Statistics</td>
<td>CBAD 292 Decision Analysis</td>
</tr>
<tr>
<td>Scientific Concepts (Core)(^2)</td>
<td>Foreign Language (Core)(^2)</td>
</tr>
<tr>
<td>General elective(^4)</td>
<td>14</td>
</tr>
<tr>
<td>PDA 120B Exploring Experiential Opp. in Bus.(^3)</td>
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</tbody>
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#### JUNIOR

<table>
<thead>
<tr>
<th>Fall Semester</th>
<th>Spring Semester</th>
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<tbody>
<tr>
<td>ECON 301 Int. Macroeconomic Theory</td>
<td>ECON 302 Int. Microeconomic Theory</td>
</tr>
<tr>
<td>ECON 331 Economics of Sports</td>
<td>ECON 340 Economics of Entrepreneurship</td>
</tr>
<tr>
<td>CBAD 363 Business Finance</td>
<td>CBAD 350 Marketing</td>
</tr>
<tr>
<td>CBAD 301 Management &amp; Organizations</td>
<td>CBAD 393 Management Information Systems</td>
</tr>
<tr>
<td>CBAD 344 Legal Environment of Business</td>
<td>CBAD 373 Business Integration/Application</td>
</tr>
<tr>
<td>PDA 130B Building a Professional Profile(^3)</td>
<td>15</td>
</tr>
</tbody>
</table>

#### SENIOR

<table>
<thead>
<tr>
<th>Fall Semester</th>
<th>Spring Semester</th>
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</thead>
<tbody>
<tr>
<td>ECON Selective(^5)</td>
<td>ECON 495 Adv Econ Theory/Analysis (=ECON 490)</td>
</tr>
<tr>
<td>ENGL 290 / CBAD 290 Business Comm. (Core)</td>
<td>CBAD 478 Strategic Management</td>
</tr>
<tr>
<td>CBAD 364 Operations Management</td>
<td>PHIL 318 Business Ethics</td>
</tr>
<tr>
<td>Core(^2)</td>
<td>Core(^2)</td>
</tr>
<tr>
<td>General elective(^4)</td>
<td>General elective(^4)</td>
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<tr>
<td>PDA 140B Transition from Student to Professional(^3)</td>
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</tbody>
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Updated 6/9/14

1. Students must take a math placement test. Additional math classes (with a C or better) may be required prior to MATH 132.
2. Please see reverse side for University Core Curriculum Recommendations. You will see what classes will satisfy each requirement.
3. In addition to enrolling in PDA courses, all business majors must complete 12 approved Professional Development Activities (PDAs) as part of their graduation requirement. A list of approved PDAs can be found at [http://coastal.edu/business/professionaldevelopmentactivitiespdas/workshops.html](http://coastal.edu/business/professionaldevelopmentactivitiespdas/workshops.html).
4. These are free electives that may be selected from any college of the university including the College of Business.
5. Choose from: ECON 330, ECON 351, ECON 352, ECON 460, ECON 497. Additional courses may be selected with approval of Department Chair.

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**FINAL RESPONSIBILITY FOR SATISFYING DEGREE REQUIREMENTS, AS OUTLINED IN THE UNIVERSITY CATALOG, RESTS WITH THE STUDENT.**
### Requirements for Admission to the Wall College of Business

- **Communication CORE:**
  - 11 credit hours
  - 3 classes
  - Choose one lecture with corresponding lab:
    - ANTH 101/L
    - ASTR 101/L
    - BIOL 101/L
    - CHEM 101/L
    - MSCI 101/L
    - PHYS 103/L

- **Mathematical Concepts CORE:**
  - 3 credit hours
  - 1 class
  - MATH 132
  - Already incorporated on reverse side.
  - (Prerequisite: MATH 130 (I) OR appropriate score on math placement test.)

- **Scientific Concepts CORE:**
  - 4 credit hours
  - 1 class with lab
  - Choose one course from 2 of 5 fields below:
    - Communication:
      - COMM 150
    - English:
      - ENGL 205
      - ENGL 231
    - History:
      - HIST 101
      - HIST 102
      - HIST 200
      - HIST 202
    - Philosophy:
      - PHIL 101
      - PHIL 102
    - Theatre:
      - THEA 130

- **Humanistic Concepts CORE:**
  - 6 credit hours
  - 2 classes
  - Choose 1 Course from 2 of 5 fields below:
    - Communication:
      - COMM 150
    - English:
      - ENGL 205
      - ENGL 231
    - History:
      - HIST 101
      - HIST 102
      - HIST 200
      - HIST 202
    - Philosophy:
      - PHIL 101
      - PHIL 102
    - Theatre:
      - THEA 130

- **Cultures, Languages, Social Structures CORE:**
  - 8 credit hours
  - 2 classes
  - Must include Both Part A and Part B
    - Part A – Foreign Language
      - FREN 115
      - GERM 115
      - ITAL 115
      - SPAN 115
    - OR by score on placement test:
      - FREN 130
      - GERM 130
      - ITAL 130
      - SPAN 130
    - Part B – Global Studies Awareness
      - CBAD 120
      - Already incorporated on reverse side.

- **Structure and Development of United States CORE:**
  - 3 credit hours
  - 1 class
  - Choose One:
    - HIST 201
    - POLI 201

- **Human Health and Behavior CORE:**
  - 3 credit hours
  - 1 class
  - Choose One:
    - ECON 110
    - EXSS 122
    - HPRO 121
    - RSM 120
    - PSYC 101
    - SOC 101
    - WGST 103

- **Creative Expression CORE:**
  - 3 credit hours
  - 1 class
  - Choose One:
    - Part A:
      - ARTH 105
      - ARTH 106
      - ARTH 107
      - MUS 110
      - MUS 257
      - MUS 258
      - THEA 101
      - THEA 201
    - Part B:
      - ARTS 102
      - ENGL 201
      - MUS 125*
      - MUS 124A*
      - MUS 134*

*These are 1 credit and must be taken for a total of 3 credits to meet core requirement

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*Used for Wall College of Business Advising purposes. For the complete University Core Curriculum go to [http://www.coastal.edu/academics/catalog/](http://www.coastal.edu/academics/catalog/)

Updated: 6/9/14