

**COLLEGE OF BUSINESS ADMINISTRATION**  
**Major: BSBA in Economics (Applied Economic Analysis)**  
**Fall 2015**

<b>FRESHMAN</b>			
<b>Fall Semester</b>		<b>Spring Semester</b>	
UNIV 110B The First-Year Experience	3	MATH 132 Calc for Bus/Soc Sci (Core) <sup>1</sup>	3
ENGL 101 Composition (Core) <sup>1</sup>	4	ENGL 102 Composition and Critical Reading (Core) <sup>1</sup>	4
MATH 130I College Algebra (if needed)	3	CBAD 120 Intro to Global Business (Core) <sup>1</sup>	3
CSCI 110 Enterprise Business Appl	3	Structure and Development of the US (Core) <sup>1</sup>	3
Humanistic Concepts (Core) <sup>1</sup>	3	Human Health and Behavior (Core) <sup>1</sup>	3
PDA 110B Exploring Major and Career Opt. in Bus. <sup>2</sup>	0		16
	16		
<b>SOPHOMORE</b>			
<b>Fall Semester</b>		<b>Spring Semester</b>	
CBAD 201 Financial Accounting	3	CBAD 202 Managerial Accounting	3
ECON 201 Macroeconomics	3	ECON 202 Microeconomics	3
CBAD 291 Business Statistics	3	CBAD 292 Decision Analysis	3
Scientific Concepts (Core) <sup>1</sup>	4	Foreign Language (Core) <sup>1</sup>	5
General elective <sup>3</sup>	2		14
PDA 120B Exploring Experiential Opp. in Bus. <sup>2</sup>	0		
	15		
<b>JUNIOR</b>			
<b>Fall Semester</b>		<b>Spring Semester</b>	
<b>ECON 301 Int. Macroeconomic Theory</b>	3	<b>ECON 302 Int. Microeconomic Theory</b>	3
<b>ECON 331 Economics of Sports</b>	3	<b>ECON 340 Economics of Entrepreneurship</b>	3
CBAD 363 Business Finance	3	CBAD 350 Marketing	3
CBAD 301 Management & Organizations	3	CBAD 393 Management Information Systems	3
CBAD 344 Legal Environment of Business	3	CBAD 373 Business Integration/Application	3
PDA 130B Building a Professional Profile <sup>2</sup>	0		15
	15		
<b>SENIOR</b>			
<b>Fall Semester</b>		<b>Spring Semester</b>	
<b>ECON Selective<sup>4</sup></b>	3	<b>ECON 495 Adv Econ Theory/Analysis (=ECON 490)</b>	3
ENGL 290 / CBAD 290 Business Comm. (Core) <sup>1</sup>	3	CBAD 478 Strategic Management	3
CBAD 364 Operations Management	3	PHIL 318 Business Ethics	3
Creative Expression (Core) <sup>1</sup>	3	Humanistic Concepts (Core) <sup>1</sup>	3
General elective <sup>3</sup>	3	General elective <sup>3</sup>	2
PDA 140B Transition from Student to Professional <sup>2</sup>	0		14
	15		

Updated 6/8/15

- (1) **Please see reverse side for University Core Curriculum Recommendations.** You will see what classes will satisfy each requirement.
- (2) In addition to enrolling in PDA courses, all business majors must complete 12 approved Professional Development Activities (PDAs) as part of their graduation requirement. A list of approved PDAs can be found at <http://coastal.edu/business/professionaldevelopmentactivitiespdas/workshops.html>.
- (3) These are free electives that may be selected from any college of the university including the College of Business.
- (4) Choose from: ECON 330, ECON 351, ECON 352, ECON 460, ECON 497. Additional courses may be selected with approval of Department Chair.

- Study abroad opportunities available at all levels. Please contact Yoav Wachsmann ([yoav@coastal.edu](mailto:yoav@coastal.edu)) at least one semester prior to anticipated travel.
- Internships available sophomore-senior levels. Please contact Ms. Ellen Hayward ([eeryan@coastal.edu](mailto:eeryan@coastal.edu)) to discuss requirements and internship procedures.

**FINAL RESPONSIBILITY FOR SATISFYING DEGREE REQUIREMENTS, AS OUTLINED IN THE UNIVERSITY CATALOG, RESTS WITH THE STUDENT.**

## WALL COLLEGE OF BUSINESS RECOMMENDED CORE CURRICULUM SELECTIONS FALL 2015-2016

Requirements for Admission to the Wall College of Business	Communication <b>CORE</b>	Mathematical Concepts <b>CORE</b>	Scientific Concepts <b>CORE</b>	Humanistic Concepts <b>CORE</b>	Cultures, Languages, Social Structures <b>CORE</b>	Structure and Development of United States <b>CORE</b>	Human Health and Behavior <b>CORE</b>	Creative Expression <b>CORE</b>
45+ credit hours	11 credit hours 3 classes	3 credit hours 1 class	4 credit hours 1 class with lab	6 credit hours 2 classes	8 credit hours 2 classes	3 credit hours 1 class	3 credit hours 1 class	3 credit hours 1 class
<ul style="list-style-type: none"> <li>• Minimum GPA of 2.25</li> <li>• 45 Hours of Coursework Completed</li> </ul> <p>AND</p> <p>Grade of “C” or better in:</p> <ul style="list-style-type: none"> <li>• ENGL 101</li> <li>• CBAD 120</li> <li>• CBAD 201</li> <li>• ECON 201 OR ECON 202</li> <li>• MATH 132 OR MATH 160</li> <li>• CSCI 110</li> </ul>	<ul style="list-style-type: none"> <li>• ENGL 101</li> <li>• ENGL 102</li> <li>• ENGL 290/ CBAD 290</li> </ul> <p>Already incorporated on reverse side.</p>	<p>MATH 132 Already incorporated on reverse side.</p> <p>(Prerequisite: MATH 130 (I) OR appropriate score on math placement test.)</p>	<p>Choose one lecture with corresponding lab:</p> <ul style="list-style-type: none"> <li>• ANTH 101/L</li> <li>• ASTR 101/L</li> <li>• BIOL 101/L</li> <li>• CHEM 101/L</li> <li>• MSCI 101/L</li> <li>• PHYS 103/L</li> <li>• SCIE 101/L</li> </ul>	<p>Choose 1 Course from 2 of 5 fields below:</p> <p>Communication:</p> <ul style="list-style-type: none"> <li>• COMM 150</li> </ul> <p>English:</p> <ul style="list-style-type: none"> <li>• ENGL 205</li> <li>• ENGL 231</li> </ul> <p>History:</p> <ul style="list-style-type: none"> <li>• HIST 101</li> <li>• HIST 102</li> <li>• HIST 200</li> <li>• HIST 202</li> </ul> <p>Honors:</p> <ul style="list-style-type: none"> <li>• HONR 201**</li> </ul> <p>Philosophy:</p> <ul style="list-style-type: none"> <li>• PHIL 101</li> <li>• PHIL 102</li> </ul> <p>Theatre:</p> <ul style="list-style-type: none"> <li>• THEA 130</li> </ul>	<p>Must include Both Part A and Part B</p> <p><b>Part A – Foreign Language</b></p> <ul style="list-style-type: none"> <li>• FREN 115</li> <li>• GERM 115</li> <li>• ITAL 115</li> <li>• SPAN 115</li> </ul> <p>OR by score on placement test:</p> <ul style="list-style-type: none"> <li>• FREN 130</li> <li>• GERM 130</li> <li>• ITAL 130</li> <li>• SPAN 130</li> </ul> <p><b>Part B – Global Studies Awareness</b></p> <ul style="list-style-type: none"> <li>• CBAD 120 Already incorporated on reverse side.</li> </ul>	<p>Choose One:</p> <ul style="list-style-type: none"> <li>• HIST 201</li> <li>• POLI 201</li> </ul>	<p>Choose One:</p> <ul style="list-style-type: none"> <li>• ECON 110</li> <li>• EXSS 122</li> <li>• HONR 202**</li> <li>• HPRO 121</li> <li>• RSM 120</li> <li>• PSYC 101</li> <li>• SOC 101</li> <li>• UNIV 122</li> <li>• WGST 103</li> </ul>	<p>Choose One:</p> <p>Part A:</p> <ul style="list-style-type: none"> <li>• ARTH 105</li> <li>• ARTH 106</li> <li>• ARTH 107</li> <li>• MUS 110</li> <li>• MUS 257</li> <li>• MUS 258</li> <li>• THEA 101</li> <li>• THEA 201</li> </ul> <p>Part B:</p> <ul style="list-style-type: none"> <li>• ARTS 102</li> <li>• ENGL 201</li> <li>• MUS 124A*</li> <li>• MUS 125*</li> <li>• MUS 125C*</li> <li>• MUS 134*</li> <li>• MUS 207</li> </ul> <p>*These are 1 credit and are repeatable up to 3 credit hours to meet core requirement</p>

Updated: 6/8/15

Used for Wall College of Business Advising purposes. For the complete University Core Curriculum go to <http://www.coastal.edu/academics/catalog/>

\*\*For students in Honors Program only.