

COLLEGE OF BUSINESS ADMINISTRATION
Major: Hospitality, Resort, and Tourism Management
Fall 2015

FRESHMAN			
Fall Semester		Spring Semester	
UNIV 110B The First-Year Experience	3	MATH 132 Calc for Bus/Soc Sci (Core) ¹	3
ENGL 101 Composition (Core) ¹	4	ENGL 102 Composition and Critical Reading (Core) ¹	4
MATH 130I College Algebra (if needed)	3	CBAD 120 Intro To Global Business (Core) ¹	3
CSCI 110 Enterprise Business Applications	3	Humanistic Concepts (Core) ¹	3
HRTM 101 Intro To HRTM	3	Structure and Development of the US (Core) ¹	3
Professional Development Activities (PDAs) ²	0	HRTM 180 Guest Service I (Intern)	1
	16		17
SOPHOMORE			
Fall Semester		Spring Semester	
CBAD 201 Financial Accounting	3	CBAD 202 Managerial Accounting	3
ECON 201 Macroeconomics	3	ECON 202 Microeconomics	3
CBAD 291 Business Statistics	3	CBAD 292 Decision Analysis	3
HRTM 282 Survey of Food & Bev Mgt	3	Foreign Language (Core) ¹	5
Scientific Concepts (Core) ¹	4	HRTM 280 Guest Service II (Intern)	1
	16		15
JUNIOR			
Fall Semester		Spring Semester	
CBAD 301 Mgt & Organizations	3	HRTM 393 Mgt. Info. Systems	3
CBAD 350 Marketing	3	CBAD 344 Legal Env of Business	3
CBAD 363 Business Finance	3	CBAD 373 Business Integration/Application	3
ENGL 290 / CBAD 290 Business Comm (Core) ¹	3	PHIL 318 Business Ethics	3
Human Health and Behavior (Core) ¹	3	General elective ³	3
	15		15
SENIOR			
Fall Semester		Spring Semester	
HRTM 490 Seminar in Tourism Planning	3	HRTM 474 Quality Process Management	3
HRTM 475/CBAD 364 Operations Management	3	CBAD 478 Strategic Management	3
HRTM Selective⁴	3	HRTM Selective⁴	3
HRTM 480 Resort Mgt Training (Intern)	1	Humanistic Concepts (Core) ¹	3
Creative Expression (Core) ¹	3		12
General elective ³	1		
	14		

Updated 7/20/15

- (1) **Please see reverse side for University Core Curriculum Recommendations.** You will see what classes will satisfy each requirement.
- (2) All business majors must complete 12 approved Professional Development Activities (PDAs) as part of their graduation requirement – 2 per semester is recommended. A list of approved PDAs can be found at <http://coastal.edu/business/professionaldevelopmentactivitiespdas/workshops.html>.
- (3) These are free electives that may be selected from any college of the university including the College of Business.
- (4) Choose between ECON 330 (Economics of Leisure and Tourism), HRTM 385 (Current Issues in Resort Tourism) HRTM 386 (Applied Tourism Research), HRTM 387 (Conventions & Event Management), or HRTM 467 (Real Estate Finance & Investments)

- Study abroad opportunities available at all levels. Please contact Yoav Wachsmann (yoav@coastal.edu) at least one semester prior to anticipated travel.
- Internships available sophomore-senior levels. Please contact Ms. Ellen Hayward (eeryan@coastal.edu) to discuss requirements and internship procedures.

FINAL RESPONSIBILITY FOR SATISFYING DEGREE REQUIREMENTS, AS OUTLINED IN THE UNIVERSITY CATALOG, RESTS WITH THE STUDENT.

WALL COLLEGE OF BUSINESS RECOMMENDED CORE CURRICULUM SELECTIONS FALL 2015-2016

Requirements for Admission to the Wall College of Business	Communication CORE	Mathematical Concepts CORE	Scientific Concepts CORE	Humanistic Concepts CORE	Cultures, Languages, Social Structures CORE	Structure and Development of United States CORE	Human Health and Behavior CORE	Creative Expression CORE
45+ credit hours	11 credit hours 3 classes	3 credit hours 1 class	4 credit hours 1 class with lab	6 credit hours 2 classes	8 credit hours 2 classes	3 credit hours 1 class	3 credit hours 1 class	3 credit hours 1 class
<ul style="list-style-type: none"> • Minimum GPA of 2.25 • 45 Hours of Coursework Completed <p>AND</p> <p>Grade of "C" or better in:</p> <ul style="list-style-type: none"> • ENGL 101 • CBAD 120 • CBAD 201 • ECON 201 OR ECON 202 • MATH 132 OR MATH 160 • CSCI 110 	<ul style="list-style-type: none"> • ENGL 101 • ENGL 102 • ENGL 290/ CBAD 290 <p>Already incorporated on reverse side.</p>	<p>MATH 132 Already incorporated on reverse side.</p> <p>(Prerequisite: MATH 130 (I) OR appropriate score on math placement test.)</p>	<p>Choose one lecture with corresponding lab:</p> <ul style="list-style-type: none"> • ANTH 101/L • ASTR 101/L • BIOL 101/L • CHEM 101/L • MSCI 101/L • PHYS 103/L • SCIE 101/L 	<p>Choose 1 Course from 2 of 5 fields below:</p> <p>Communication:</p> <ul style="list-style-type: none"> • COMM 150 <p>English:</p> <ul style="list-style-type: none"> • ENGL 205 • ENGL 231 <p>History:</p> <ul style="list-style-type: none"> • HIST 101 • HIST 102 • HIST 200 • HIST 202 <p>Honors:</p> <ul style="list-style-type: none"> • HONR 201 <p>Philosophy:</p> <ul style="list-style-type: none"> • PHIL 101 • PHIL 102 <p>Theatre:</p> <ul style="list-style-type: none"> • THEA 130 	<p>Must include Both Part A and Part B</p> <p>Part A – Foreign Language</p> <ul style="list-style-type: none"> • FREN 115 • GERM 115 • ITAL 115 • SPAN 115 <p>OR by score on placement test:</p> <ul style="list-style-type: none"> • FREN 130 • GERM 130 • ITAL 130 • SPAN 130 <p>Part B – Global Studies Awareness</p> <ul style="list-style-type: none"> • CBAD 120 Already incorporated on reverse side. 	<p>Choose One:</p> <ul style="list-style-type: none"> • HIST 201 • POLI 201 	<p>Choose One:</p> <ul style="list-style-type: none"> • ECON 110 • EXSS 122 • HONR 202 • HPRO 121 • RSM 120 • PSYC 101 • SOC 101 • UNIV 122 • WGST 103 	<p>Choose One:</p> <p>Part A:</p> <ul style="list-style-type: none"> • ARTH 105 • ARTH 106 • ARTH 107 • MUS 110 • MUS 257 • MUS 258 • THEA 101 • THEA 201 <p>Part B:</p> <ul style="list-style-type: none"> • ARTS 102 • ENGL 201 • MUS 124A* • MUS 125* • MUS 125C* • MUS 134* • MUS 207 <p>*These are 1 credit and are repeatable up to 3 credit hours to meet core requirement</p>

Updated: 6/8/15

Used for Wall College of Business Advising purposes. For the complete University Core Curriculum go to <http://www.coastal.edu/academics/catalog/>
 **For students in Honors Program only.