
Gregory L. Krippel, Ph.D.
Associate Professor
Accounting, Finance, and Economics
College of Business
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Academic Background

Degrees

Ph.D. Florida State University, Tallahassee, FL, Accounting, 1991

M.B.A. University of Oklahoma, Norman, Oklahoma, Business Administration, 1976

B.B.A. University of Oklahoma, Norman, Oklahoma, Accounting, 1974

Dissertation

Dissertation

The Economic Determinants of the Time-series Properties of Earnings, Sales and Cash Flows from Operations

Professional Interests

Research Interests

Financial Accounting and Pedagogical

Teaching Interests

Financial Accounting, Accounting Information Systems, Auditing

INTELLECTUAL CONTRIBUTIONS

Refereed Articles

Krippel, G. L., McKee, A. J. , & Moody, J. (2009). Multimedia use in Higher Education: Promises and Pitfalls. *Research in Higher Education Journal*.

Mitchell, M., Krippel, G. L. , & Mitchell, S. (2009). Aim Higher ... Toward Significance. *Strategic Finance*, 30-36.

Krippel, G. L., Moody, J., Barra, R., Stone, D., & White, C. (2009). Should Informatics Be the Theoretical Paradigm of AIS? A Panel Discussion of AIS Researchers,. *AIS Educators Journal*, 3 (1), 1-17.

Krippel, G. L., Henderson, L. R. , Keene, M. A. , Levi, M., & Converse, K. (2008). Employee theft and Coastal Carolina hospitality industry: Incidence, detection, and response (Survey Results 2000, 2005). *Tourism and Hospitality Research*, 8 (3), 226-238.

Krippel, G. L. & Moody, J. (2007). Matching the International Federation of Accountant's International Education Guideline 11 to AIS Textbooks: An Examination of the Current State of Topic Coverage. *Review of Business Information Systems*.

Refereed Proceedings

Full Paper

Krippel, G. L., Marcis, J., & Mortimer, J. (2007). Motivating your students to take the CPA Exam. The 43rd Annual Meeting of the Southeastern Chapter of INFORMS, Southeastern Chapter of the Institute for Operations Research and the Management Sciences, Southeastern Institute for Operations Research and the Management Sciences.

Krippel, G. L. & Burney, R. (2007). ACERS (Accounting Certification Exam Remuneration System): Using Securitization to Solve a Persistent Business Education Funding Problem. Southeastern Chapter of the Institute for Operations Research and the Management Sciences, Southeastern Institute for Operations Research and the Management Sciences.

Research an.

Krippel, G. L. & Boyles, G. V. (2003). A nine-year comparison of Accounting and Finance Majors starting salaries and number of job offers. Southeastern Chapter of the Institute for Operations Research and the Management Sciences , 39th , 1-7.

Krippel, G. L. (2002). Evidence of the relationship between classroom attendance and the final grade in the entry level accounting course. Southeastern Chapter of the Institute for Operations Research and the Management Sciences , 38th , 1-17.

Abstract Only

Krippel, G. L., McKee, J., & Moody, J. (2009). Using Flash to Present AIS Transaction Processing Systems. AIS Educator 11th Annual Conference June 26-28, 2009.

Presentation of Refereed Papers

National

Krippel, G. L., Barra, R., Stone, D., & White, C. (2007, June). Informatics Panel Discussion: Should this be the Next Theoretical Paradigm for AIS? 2007 9th Annual AIS Educator Conference, Estes Park, Colorado.

Krippel, G. L. & Moody, J. (2006, June). How does the Content of Current AIS Textbooks, Measure up to Current IFAC Standards: The International Education Guideline 11: Information Technology for Professional Accountants (Revised 2003). 2006 Annual AIS Educators Conference, Estes Park , Colorado.

Krippel, G. L. & Henderson, L. (2005, December). Fighting the Accountant Personality Trait Sterotypes in the First Accounting Course. American Academy of Accounting and Finance, St Petersburg, Florida.

Krippel, G. L. (2001, August). An Accounting Information Systems Student Primer. The Accounting Educator and Faculty Training Third Annual Conference , Estes Park , Colorado.

Regional

Krippel, G. L. (2006, February). Updating Your Accounting Information Systems Course. Southeast Decision Sciences Institute, Wilmington, North Carolina.

Krippel, G. L. (2004, October). The Cheat Sheet on Cheaters or What every Business College Professor should know about cheaters but were afraid to ask. Southeastern Chapter INFORMS, Myrtle Beach, South Carolina.

Krippel, G. L. & Boyles, G. (2002, October). A nine-year comparison of Accounting and Finance Majors starting salaries and number of job offers. Southeastern Chapter INFORMS, Myrtle Beach, South Carolina.

Krippel, G. L. & Henderson, L. (2000). Issues in the design and implementation of an undergraduate information systems track at a small school. Southeastern Chapter of the Institute for Operations Research and the Management Sciences, Myrtle Beach, South Carolina.

Papers Under Review

Krippel, G. L. & Mitchell, S. (2009). "The CMA Advantage: Estimating the Life-Time Value of CMA Certification," initial submission to Strategic Finance.

Krippel, G. L., McKee, A. J. , & Moody, J. (2009). "Multimedia Use in Higher Education: Promises and Pitfalls," initial submission to Journal is not in list - being petitioned.

Presentation of Non-Refereed Papers

Regional

Krippel, G. L., Henderson, L. R. , Converse, K., & Levi, M. (2005, April). Employee Theft in the Hospitality Industry Along the Grand Strand. 12th Annual Williamsburg Fraud Examiner Conference , Williamsburgh, Virginia.

Professional Associations

Teaching

Courses Taught

Accounting Systems and Data Processing

Financial/Managerial Accounting I

Other Teaching Activities

Other Teaching Activities

2000 - Other Teaching Activities. Completed the Effective Master Teacher Workshop presented by Yezdi K. Bhada, Ph.D. and Harvey J. Brightman, Ph.D from Georgia State University, J. Mack Robinson College of Business.

Service:

Service to the University

College Assignments

Chair:

2005-2006 through 2006-2007: Accounting Major Day
2003-2004: Faculty Search Committee--Karen Maguire
2002-2003: Faculty Search Committee--John Mortimer
2002-2003 through 2008-2009: Faculty Performance and Review Committee
2001-2002: Faculty Performance and Review Committee
2001-2002: Faculty Search Committee
2001-2002 through 2004-2005: Accounting Major Day Committee
2000-2001: Faculty Performance and Review Committee
2000-2001: Accounting Major Day

Member:

2005-2006 through 2006-2007: MBA Admissions Committee
2004-2005: Promotion and Tenure Committee
2004-2005 through 2005-2006: MBA Planning Committee
2004-2005 through 2005-2006: Strategic Planning Committee
2003-2004: Faculty Search Committee--Marvin Keene
2001-2002: Faculty Advisory Board of the Wall Fellows Program
2000-2001: Wall Fellows Faculty Advisory Committee

University Assignments

Chair:

2002-2003: University Promotion and Tenure Committee
2000-2001 through 2003-2004: Ad hoc Core Curriculum Revision Committee

Member:

2008-2009: University Promotion and Tenure Committee
2006-2007: Refunds Committee
2005-2006: Tuition Refund Appeals Committee
2005-2006 through 2006-2007: University Promotion and Tenure Committee
2004-2005 through 2005-2006: Student Retention and Assessment Committee
2001-2002: Refunds Committee
2001-2002: Faculty Senate
2001-2002 through 2002-2003: NCAA Fiscal Integrity Subcommittee, NCAA Steering Committee
2000-2001: SACS Financial Committee
2000-2001: Secretary of Faculty Senate
2000-2001 through 2004-2005: Tuition Refunds Appeals Committee
2000-2001 through 2001-2002: University Promotion and Tenure Committee
2000-2001 through 2001-2002: Budget Advisory Committee

Service to the Profession

Academic Conference: Discussant

2007: Southeastern Chapter INFORMS (Regional).

Board Member: Advisory Board

2002: AIS Educator Association, Board Member (National).

Board Member: Board of Trustees

2003-2004: AIS Educator Association, Board Member (National).

Officer: Organization / Association

2005: AIS Educator Association, Board Member (National).

2004: South Carolina Association of Accounting Educators, President, Myrtle Beach, South Carolina (Regional).

2000-2003: Institute of Management Accountants; Georgetown, Myrtle Beach Chapter, Vice President of Education, Myrtle Beach, South Carolina (Local).

Reviewer - Article / Manuscript

2009: AIS Educator 11th Annual Conference June 26-28, 2009, Reviewed two papers for conference (National).

2009: AIS Educator Association, Reviewed seven papers for Best Paper Award (National).

2006: Southeast Decision Sciences Institute (Regional).

Service to the Community

Member of a Committee

2009: Myrtle Beach Community Church, Member of Finance Committee with responsibility for compiling the Statement of Cash Flow quarterly and yearly also to calculate the Debt Service Coverage Ratio for our mortgage holder Bank of America

Positions Held in Civic Organizations

2005-2007: Long Bay Symphony, Member of the Executive Committee as organizations Treasurer.

2005: Long Bay Symphony, Member of the Executive Committee as organizations Treasurer.

2004: Long Bay Symphony, Elected to the Executive Board as the organizations Treasurer.

Honors-Awards-Grants

Honor

2004: Finalist for the Distinguished Teacher of the Year in 2004 in top four. Coastal Carolina University Student Government Association.

2003: Awarded the Distinguished Teacher of the Year for 2003. Coastal Carolina University Student Government Association.

2002: Finalist for the Distinguished Teacher of the Year in 2002 as one of top eleven. Coastal Carolina University Student Government Association.

2001: Finalist for the Distinguished Teacher of the Year 2001 one of top six. Coastal Carolina University Student Government Association.

Other Activities

2001 - Administrative Duties : During school year provided educational program for monthly meetings, mostly by arranging for speakers to address current issues for the group.

Section

Section

Qualification: Academic/Professional

Academically Qualified

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