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Academic Background

Degrees

Ph.D. University of Illinois at Urbana, Champaign, IL, Labor and Industrial Relations, 1984
M.B.A. The George Washington University, Washington, DC, Transportation (Policy), 1976
B.S. Virginia Commonwealth University, Richmond, VA, Business Administration (minor in Economics), 1975

Academic Experience

Professor of Management (Tenured), Coastal Carolina University (July, 2007 - Present). E.Craig Wall Sr College of Business Administration.
Dean, E. Craig Wall Sr. College of Business Administration and Professor of Management, Coastal Carolina University (July, 2007 - December, 2009).
Dean, School of Business and Public Administration and Professor of Management, California State University - Bakersfield (July, 2000 - June, 2007).
Chairperson, Division of Business and Economics and Professor, Business and Economics, West Virginia University - Parkersburg (1997 - 2000).
Associate Professor, Business and Economics, West Virginia University - Parkersburg (1994 - 1997).
Chairman, Division of Public Administration and University Professor of Public Administration, Governors State University (1990 - 1994).
Assistant Professor of Management, University of Illinois at Chicago (1980 - 1985). College of Business Administration.
Researcher-Traffic Law Enforcement, Police Training Institute-University of Illinois at Urbana-Champaign (1979 - 1981).
Instructor in Management, Virginia Commonwealth University (1977 - 1978).

Dissertation

Dissertation

EVALUATING PUBLIC SECTOR EMPLOYEE PERFORMANCE: POLICE PRODUCTIVITY AS A CASE STUDY (1984)
Institute of Labor and Industrial Relations, University of Illinois at Urbana-Champaign

INTELLECTUAL CONTRIBUTIONS

Refereed Articles

Ropp, D., McNamara, B., & Lowenstein, H. (2008). INSTRUCTORS NOTE: Property Rights in Cyberia: A Study of Intent and Bad Faith. Journal of the International Academy for Case Studies (JIACS), 14 (8), ISN 1078-4950.
Ropp, D., McNamara, B., & Lowenstein, H. (2008). Property Rights in Cyberia: A Study of Intent and Bad Faith. Journal of the International Academy for Case Studies (JIACS), 14 (7).
Lowenstein, H. (2005). When Will the Housing Bubble Burst? Kern Economic Journal, 7 (1).
Lowenstein, H. (2005). University Helping the Community. Kern Economic Journal, 7 (1).
Lowenstein, H. (2005). Factors Affecting U.S. Economic Performance. Kern Economic Journal, 7 (2).

- McNamara, B., Ropp, D., & Lowenstein, H. (2005). Typosquatting-An Innovative Business Practice-The Law Does Not Agree. *Journal of Strategic E-Commerce*, 1 (1-2).
- Lowenstein, H. (2004). A View From the Top of The Year: National Trends and Local Challenges. *Kern Economic Journal*, 6 (1).
- Lowenstein, H. (2001). The Two Faces of State University Employment: Ethics In Access To Federal Due Process. *Ethics & Behavior*, 11 (1).

Refereed Proceedings

Full Paper

- Lowenstein, H. (2008). The Expanding Word of Management Education. 2008 AACSB International Conference and Annual Meeting.
- Bedell, M., Lowenstein, H., & Wolnizer, P. (2005). Taking Advantage of Your AACSB Institutional Brand, San Francisco: The Next Horizon. 2005 AACSB International Conference and Annual Meeting.
- McNamara, B., Ropp, D., & Lowenstein, H. (2005). The Case of the Typosquatting Entrepreneur: A Study of Internet and Bad Faith. Allied International Internet Conference.
- Lowenstein, H. (2004). Deans on Deaning-Secrets of Success. 2004 Annual Meeting, Western Association of Collegiate Schools of Business.

Non-Refereed Articles

- Lowenstein, H. (2005). When Will the Housing Bubble Burst. *Tulare County Economic Journal*.

Research Reports

- Lowenstein, H. & Gamble, T., Executive Compensation Discussion and Analysis, 2009 Annual Report 10-K, Tri-Valley Corp., U.S. Securities and Exchange Commission,.
- Lowenstein, H. & Gamble, T., Executive Compensation Discussion and Analysis, 2008 Annual Report 10-K, Tri-Valley Corporation, U.S. Securities and Exchange Commission,.
- Marumoto, W., Lowenstein, H., & Gamble, T., Executive Compensation Discussion and Analysis, 2007 Annual Report 10-K, Tri-Valley Corporation, U.S. Securities and Exchange Commission,.

Presentation of Non-Refereed Papers

International

- Lowenstein, H. (2009, June). AACSB International Accreditation: An Overview. CIDD General Meeting, Helsinki, Finland.
- Lowenstein, H. (2005). AACSB International and Education Quality in Latin America. Universidad Contemporanea, Queretaro, Mexico.
- Lowenstein, H. (2005, December). Employment Law and Policy in the United States: View from Down Under. The University of Sydney, Sydney, Australia.

Local

- Lowenstein, H. (2005, September). Defining Leadership. Greater Bakersfield Chamber of Commerce, Bakersfield, California.
- Lowenstein, H. (2005, January). When Will the Balloon Burst? 2005 Breakfast Meeting - Bakersfield Association of Realtors, Bakersfield, California.
- Lowenstein, H. (2004, September). Defining Leadership. Greater Bakersfield Chamber of Commerce, Bakersfield, California.
- Lowenstein, H. (2003, July). It's Time to Make the Deal: Is There A Governor in the House. The Bakersfield Californian Newspaper, Bakersfield, California.

National

- Lowenstein, H., Billings, ., Knudsen, ., & Schneiner, . (2007, February). Dealing With Difficult Issues in the AACSB Accreditation Process: What's A Dean to Do? AACSB Deans Conference-SSNET Session II, Las Vegas, Nevada.

Regional

Lowenstein, H. (2005, June). A Quick View of the Economy from the Top of Mid Year, A View from the Mountain Top. Corporate Retreat, Yosemite, California.

Lowenstein, H. & Ellmullah, A. A. (2005, February). CSU Business Deans at Risk: 2004 Dean Survey Results and Profile. California State University Association of Business Deans, Long Beach, California.

Professional Associations

Memberships

Academy of Legal Studies in Business (ALSB), 2010-, National
AACSB International Business Association: CCU Representative, 2007-2009, International
South Carolina Business Deans Group, 2007-2009, State
Southern Business Administration Association, 2007-2009, Regional
AACSB International Accreditation/Site Team Reviewer, 2006-Present, International
AACSB International Pre-Accreditation Committee, 2006-2009, International
AACSB Special Representative to central Mexico Universities, 2005-2007, International
Western Association of Collegiate Schools of Business/Member, Board of Directors, 2005-2007, Regional
AACSB International Nominating Committee, 2005-2006, International
Pi Alpha Alpha National Honor Society in Public Administration, 2004 to Present, National
Beta Gamma Sigma National Honor Society in Business, 2000-Present, International
AACSB International Business Association: CSUB Representative, 2000-2007, International
California State University Association of Business Deans, 2000-2007, State
Executive Advisory Board to the School of Business and Public Administration CSUB, 2000-2007, Local
Academy of Management, 1978-Present, International
Society For Human Resource Management (SHRM), 1978-Present, National
Omicron Delta Epsilon International Honor Society in Economics, 1974-Present, International

Certifications

AACSB International Certified Mentor, 2009

Teaching

Courses Taught

Business Policy-Strategy, Graduate and Undergraduate Courses in Business and Public Administration, Human Resources, Introduction to Business, Legal Environment of Business, Management, Management Principles, Organizational Behavior, Personnel Management

Non-Academic Experience

National

Vice President and Director of Education, Dominion Bankshares Corporation (1989 - 1990).
Director of Corporate Education, Kemper Group (Insurance/Financial Services) (1985 - 1989).
Executive Vice President, Americana Furniture, Inc. (1977 - 1980).
Graduate Research Assistant, Institute of Labor and Industrial Relations: University of Illinois at Urbana-Champaign (1978 - 1980).
Assistant Management Analyst, Executive Office of the President of the United States: Office of Management and Budget (1975 - 1976).

Consulting

2010: Menlo College, Accreditation Mentor for AACSB, Mentor Business School through the AACSB Pre-Accreditation Process
2009: Alaska Communication System, Collective Bargaining Issues
2009: Port of Georgetown, South Carolina, Economic Development Issues, Economic Development Issues

2008: North Eastern Strategic Alliance-NESA (South Carolina), Tourism/Economic Development Issues
2007: Service Employees Union-Bakersfield Chapter, Public employees union governance structures
2000: West Virginia General Assembly, 1995 - 2000 Provide policy analysis to members of West Virginia House of Delegates in consultation regarding (1) proposals to eliminate state sales tax on food, (2) reform proposals regarding the state workers compensation system, and (3) higher education financing.
1993: Chicago Association of Commerce and Industry, 1982-1993 Co-authored the major sections of the Association's proposed legislation to reform and restructure the Chicago-mass transit system, Federal Surface Transportation Act.
1992: Illinois Rural Transit Assistance Center (IDOT), Provided consultation on approaches to developing mass transit in downstate (non-urbanized) Illinois localities.
1985: State of Illinois General Assembly, 1981-1985 Provided consultation to improve state funding of mass transportation.

Service:

Service to the University

College Assignments

Other Institutional Service Activities:

2006-2007: School of Business and Public Administration, California State University-Bakersfield:
2000-2007 Executive Advisory Council

University Assignments

Chair:

2008-2009: William J. Baxley Memorial at Coastal Carolina University: Designed, plan, led fundraising and implemented the University's Memorial to the late Col. William J. Baxley installed in the University's Baxley Hall.
2006-2007: CSUB Task Force on Graduation and Student Success: 2002-2007
2006-2007: California State University Association of Business Deans: 2006-2007

Member:

2009-2010: University Ad Hoc Faculty Manual Rewrite Committee: Committee worked from 2007-2010 to complete the first comprehensive rewrite and revision of the University Faculty Manual for Coastal Carolina University.
2007-2008 through 2008-2009: Academic Council-CCU
2007-2008 through 2008-2009: Dean's Council-CCU
2006-2007: University Council - CSUB: 2002-2007
2006-2007: Council of Academic Deans - CSUB: 2000-2007
2006-2007: Cornerstone Campaign Committee - CSUB: 2000-2007
2006-2007: Recruitment and Retention Committee - CSUB: 2001-2007
2006-2007: President's Campus Enrollment Management Committee-CSU: 2004-2007
2006-2007: President's Budget Advisory Committee-CSU: 2004-2007
2005-2006: California State University Association of Business Deans: Vice Chair & Chair-Elect
2004-2005: California State University Association of Business Deans: Secretary-Treasurer

State-wide Assignments

Member:

2006-2007: CSU Chancellor's Presidential Search Committee for CSU-Bakersfield: Served as appointee of the Cal State System Chancellor to the Search Committee for President of California State University Bakersfield.

Service to the Profession

Advisor

2009: AACSB International Special Representative, At the request and invitation of Vilnius University discussed and advised on their interest and potential application for AACSB International membership and accreditation., Vilnius, Lithuania (International).

Board Member: Advisory Board

2006: AACSB International Nominating Committee Member, Select Advisory Committee of the AACSB Board to vet nominees for officer positions the following year., Tampa, Florida (International).

Board Member: Board of Trustees

2009: South Carolina Business Deans Group, Founded and was the first elected Chairperson of this organization composed of all deans and business program directors of the public universities in the State of South Carolina., Conway, South Carolina (State).

2007: City of Bakersfield California Sister City Committee with Mexico, Delegate and City Ambassador to Bakersfield's Sister City. Member of the Board., Santiago Quereto, Mexico-Queretaro (International).

2007: Western Association of Collegiate Schools of Business (WACSB), 75 Member Western Division of AACSB International Served as Member from 2005-2007 and Member of the Board of Directors from 2006-2007., Culver City, California (Regional).

2007: California State University Association of Business Deans, Chairman of the Board 2006-2007 and Member 2000-2007, Bakersfield, California (State).

Board Member: PRJ Editorial Review Board

2007: Kern Economic Journal, 2005-2007 California State University, Bakersfield School of Business and Public Administration, Bakersfield, California (Local).

Chair: Committee / Task Force

2011: California State Polytechnic University-AACSB 6th Year Accreditation Review Committee, Chair the Sixth Year Review Committee for AACSB on Cal Poly Pomona's Maintenance of AACSB accreditation., Pomona, California (International).

Editor: Associate Editor

1986: Journal of Management Case Studies, 1984-1986 Co-founder, Elsevier/North Holland Publishers, Boston, Massachusetts (National).

Member: Committee/Task Force

2010: California State Polytechnic University-AACSB Maintenance Accreditation Site Team, One of 3 member AACSB Site team reviewing Cal Poly Pomona's AACSB maintenance accreditation., Pomona, California (International).

2010: Central Washington University: AACSB Initial Accreditation Site Team, One of 3 member team of AACSB evaluating business school for initial AACSB accreditation., Ellensburg, Washington (International).

2009: Jacksonville University-AACSB Initial Accreditation Site Team, One of 3 member AACSB Site team reviewing business school for initial AACSB accreditation., Jacksonville, Florida (International).

2009: William Paterson University-AACSB Maintenance Accreditation Site Team, One of 3 member AACSB Accreditation Site Team reviewing the business school for Maintenance of Accreditation., Wayne, New Jersey (International).

2006: Georgia College & State University-AACSB Maintenance Accreditation Site Team, One of 3 members of AACSB Accreditation Team for Maintenance of Accreditation., Milledgeville, Georgia (International).

Officer: Organization / Association

2006: AACSB International Special Representative to Central Mexico Universities, Represented AACSB in accreditation lecture/presentation to three Central Mexico Universities, Santiago Queretaro, Mexico-Queretaro (International).

Other Professional Service Activities

2009: AACSB International Pre-Accreditation Committee Member, One of 21 Deans serving on the Pre-Accreditation Committee (Board) for AACSB International reviewing and approving applications for entry

into the accreditation process. Service required domestic and international travel. AACSB is headquartered in Tampa and coordinated activities from there., Tampa, Florida (International).

2009: AACSB International Certified Mentor (First Group Certified) September 2009, AACSB chose 50 individuals to go through its first certification process for Mentors who assist applicant business schools through the accreditation process., Baltimore, Maryland (International).

Presentation

2009: AACSB Special Representative to CIDD Conference, Provided Presentation and Overview to members of the CIDD on the AACSB International accreditation process and procedures., Helsinki, Finland (International).

Reviewer - Article / Manuscript

2000: Ethics and Behavior, Harvard University - Medical School, 1999-2000 Special Issue: Employee Relations Ethics, Boston, Massachusetts (National).

Reviewer - Book / Textbook

2010: BUSINESS LAW Contracts-Ch. 7, Mayer-Siedel-Liebermann-Warner, Flat World Knowledge Publishing, Irvington, New York (National).

Service to the Community

Chair of a Committee

2010: Ocean View Memorial Foundation, 2008-Present Chairman of the Board (2009-Present); Ocean View Memorial Foundation a 201c Non Profit Organization

2010: Tri-Valley Corporation, 2005-Present Board of Directors: Chair-Nominating & Corporate Governance Committee; Chair-Personnel and Compensation Committee

Member of a Committee

2010: International Tourism Task Force-Greater Myrtle Beach Chamber of Commerce, Task Force to develop tourism strategies for the U.K., Canada and Germany among other countries to increase international tourism into the local area.

2010: Horry County (SC) Industrial Alliance Board

2007: City of Bakersfield California Sister City Committee to Mexico, Delegate/Ambassador for the City and member of the Sister City Committee Board

2007: John Brock Endowment Community Award Committee, 2000-2007

2007: Greater Bakersfield Vision 2020 Economic Task Force, 2000-2007

2007: City of Bakersfield, CA, Sister City Committee to the City of Santiago Queretaro, Mexico

Other Community Service Activities

2007: Institute of Labor & Industrial Relations Alumni Association, 1984-2007 University of Illinois at Urbana-Champaign

2007: Minter Field Air Museum, 2002-2007 Advisory Board

Positions Held in Civic Organizations

2007: Fox Theatre Foundation of Bakersfield, 2000-2007 Board of Directors: Chairman-Strategic Planning Committee, First Vice President-Executive Board

Honors-Awards-Grants

Award

2007: Golden Peacock Award for Outstanding Service, Bakersfield, CA KGET Television-NBC News-Southern California.

Honor

2007: Certificate of Appreciation, Lancaster, CA Antelope Valley Board of Trade.

2007: Certificate of Special Congressional Recognition for Service to the Community United States House of Representatives.

2007: Commendation Resolution, Bakersfield, CA Board of Supervisors, County of Kern, California.

2007: Commendation Resolution (No. 1044) Sacramento, CA General Assembly of the State of California.

2007: Commendation Resolution (No. 536), Sacramento, CA Senate of the State of California.

2005: Visitante Distinguido President & City Council of the City of Santiago Queretaro, Mexico (Sister City Delegation from CA).

Computer Skills

Microsoft Office

Section

Section

Qualification: Academic/Professional

Academically Qualified

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