Academic Affairs Committee:

Department of Computer Science and Information Systems

- **a. CSCI 120** Introduction to Web Page Design
  Proposal for changes in an undergraduate course.

  **Proposed revisions:** Change title from: Introduction to Web Page Design to: Introduction to Web Applications.
  **Proposed catalog description:** CSCI 120 Introduction to Web Applications. (3) This course is an introductory course in web design that provides a technical foundation for communicating ideas across the Internet. Topics include the utilization of graphic editing and web development software, coding in XHTML, simple graphics editing, Cascading StyleSheets, JavaScript, XML, RSS feeds and content management systems. F, S, Su.
  **Justification:** Industry trends require additional technical skills for a course such as this (Cascading StyleSheets, JavaScript and XML). **Impact on existing academic programs:** None. **Semesters offered:** Fall, Spring, and Summer. **Date change is to be effective:** Spring 2012.

Department of English

- **a. ENGL 231** Introduction to New Media
  Proposal for changes in an undergraduate course.

  **Proposed revisions:** Change title from: Introduction to New Media to: Film, New Media and Culture. Change prerequisites from: ENGL 101 and 3 additional hours of English credit to: ENGL 101. Core Curriculum: add to goal 7.
  **Proposed catalog description:** ENGL 231 Film, New Media and Culture. (3) (=NMDC 231) (Prereq: ENGL 101) This course is designed to provoke and cultivate students’ imaginative and critical understanding of film and new media in various cultural contexts. The course promotes an active and critical engagement with film, new media texts, and media innovations as a means for analysis and critique within the broader framework of humanistic inquiry. Texts and films will vary by section. F, S.
  **Justification:** ENGL 231 has been modified for entry into the Core. The course is intended as an alternative to ENGL 205 Literature and Culture. ENGL 231 fills a need for students to have some exposure to a critical engagement with digital and filmic texts and their representations of humanistic concepts. **Impact on existing academic programs:** None. **Semesters offered:** Fall and Spring. **Date change is to be effective:** Fall 2011.
a. ANTH 102L  Understanding Other Cultures Laboratory
Proposal for a new undergraduate course.

Number of credits: 1  Prerequisites: None.  Co-requisites: ANTH 102  Course restrictions: None.  Primary Goal: This course is required for a minor or may be used as an elective.  Proposed catalog description: ANTH 102L Understanding Other Cultures Laboratory. (1) (Coreq: ANTH 102) The laboratory must be taken in conjunction with ANTH 102: "Understanding Other Cultures" and is a mandatory component of the course. The lab will meet once per week; basic principles students will learn to use in application may include: interview methods, collecting oral histories/traditions, and ethics in the interpretation and representation of others. F, S.  

Justification: This course is necessary for the applied knowledge component of socio-cultural anthropology that the lecture-classroom setting cannot provide.  Impact on existing academic programs: The principles, theories & methods are specific to Anthropology.  Estimated enrollment: 24 Prior enrollment in course (if applicable) 7.  Method of delivery: Laboratory.  Semesters offered: Fall and Spring.  Date change is to be effective: Spring 2011.

b. ANTH 395  Prehistoric Archaeology Field School
Proposal for a new undergraduate course.

Number of credits: 4-12  Prerequisites: None  Corequisites: None.  Course restrictions: None.  Primary Goal: This course may be used as an elective or cognate.  Proposed catalog description: ANTH 395 Prehistoric Archaeology Field School. (4-12) This course will introduce students to archaeological field and laboratory methods. In the field, students will learn techniques of archaeological excavation, mapping, and survey. Excavations are likely to recover evidence of historic and prehistoric habitation including tools, pottery, food remains, and hearths. During the field season, students will also spend time processing the collected artifacts at an archaeological laboratory. Processing will include washing, labeling, identifying, and analyzing archaeological materials. Students will have the opportunity to learn from professional archaeologists during demonstrations and guest lectures, and will compile their own artifact analyses. Discussions will also cover the practice of archaeology today, specifically addressing current state and federal laws dealing with the treatment and excavation of archaeological sites and museum collections. Assignments for this class may include textbook readings, a final paper, and a field journal. May, Su.  

Justification: Archaeological field schools provide hands-on training in excavation and analysis for students interested in the field. Class/field time is typically 7 hours per day, 5 days per week, plus additional evening lab sessions. The course is offered as a variable-credit course, to reflect the intensive time spent in the field and as one of the field school options available to students to complete field experience for the minor in Anthropology.  Impact on existing academic programs: None.  Estimated enrollment: 20 Prior enrollment in course (if applicable).  Method of delivery: Classroom, Laboratory, Hybrid, Other: fieldwork.  Semesters offered: Maymester and Summer.  Date change is to be effective: S, 2012.
c. ANTH 432  
**Careers in Archaeology: Cultural Resource Management**  
Proposal for a new undergraduate course.

**Number of credits:** 3  
**Prerequisites:** None  
**Corequisites:** None.  
**Course restrictions:** None.  
**Primary Goal:** This course may be used as an elective or cognate.  

**Proposed catalog description:** ANTH 432 Careers in Archaeology: Cultural Resource Management. (3) This course provides important specialized knowledge for students who may seek careers in archaeology, history, or historic preservation. Cultural Resource Management (CRM) is the archaeology, history, and historic preservation research conducted in response to Federal, State, and Local laws. A large number of archaeologists work in CRM, and this course gives students the knowledge to understand the laws and practice for the treatment of archaeological sites and historic resources. The course takes a topical approach, and will explore how archaeologists, historians, and historic preservationists operate within the CRM industry. F, S.

**Justification:** Development of a minor in anthropology requires upper-level electives. This course gives students required knowledge that will assist them in gaining employment in archaeology, anthropology, and history after graduation.  

**Impact on existing academic programs:** Can supplement offerings in history and anthropology by providing information and knowledge for employment in history, anthropology, and archaeology.  

**Estimated enrollment:** 15  
**Prior enrollment in course (if applicable):** 12 (Fall 2011).  
**Method of delivery:** Classroom.  
**Semesters offered:** Fall and Spring.  
**Date change is to be effective:** Fall 2012.

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Department of Mathematics and Statistics

a. MATH 129L  
**Introduction to College Algebra Laboratory**  
Proposal for a new undergraduate course.

**Number of credits:** 1  
**Prerequisites:** None.  
**Corequisites:** None.  
**Course restrictions:** COMPASS Math Placement test.  
**Primary Goal:** This course may be used as an elective.  

**Proposed catalog description:** MATH 129L Introduction to College Algebra Laboratory. (1) This course covers properties of real numbers, algebraic operations, linear equations and inequalities, introduction to functions and graphs. F, S.

**Justification:** This course is designed to help students transition into their college mathematics courses. This course is being created in response to the failure rate in College Algebra.  

**Impact on existing academic programs:** This course (or a suitable placement test score) will be a prerequisite for College Algebra, Precalculus, Introductory Statistics and other lower level math courses.  

**Estimated enrollment:** 600-800  
**Prior enrollment in course (if applicable):** 12 (Fall 2011).  
**Method of delivery:** Laboratory.  
**Semesters offered:** Fall and Spring.  
**Date change is to be effective:** Fall 2012.

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Department of Politics and Geography

a. POLI 350  
**Introduction to Intelligence Studies**  
Proposal for a new undergraduate course.

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Faculty Senate Consent Agenda (November 2, 2011)
Number of credits: 3  Prerequisite: POLI 201 or permission of the instructor. Corequisite: None. Course restrictions: None. Primary Goal: This course may be used as an elective or cognate.

Proposed catalog description: POLI 350 Introduction to Intelligence Studies. (3) (Prereq: POLI 201 or permission of the instructor) This course is an introduction into the field of intelligence and its impact on policy areas related to security. Specifically, it will examine the role of strategic intelligence and intelligence agencies as a tool of United States foreign policy since 1945. F.

Justification: Course will be a core requirement for both the new B.A. in Intelligence and National Security Studies and the associated academic minor. Course can also count as elective credit in the POLI major. Impact on existing academic courses: None. Estimated enrollment: 20-25 Prior enrollment in course (if applicable). Method of delivery: Classroom. Semesters offered: Fall. Date change is to be effective: Fall 2011.

b. POLI 351  Intelligence Communications
   Proposal for a new undergraduate course.

Number of credits: 3  Prerequisites: POLI 350 or permission of the instructor. Corequisite: None. Course restrictions: None. Primary Goal: This course may be used as an elective or cognate.

Proposed catalog description: POLI 351 Intelligence Communications. (3) (Prereq: POLI 350 or permission of the instructor) This course is an examination of how intelligence information is communicated on both the organizational and individual levels. At the level of the organization, the course examines how intelligence is shared with various governmental and non-governmental actors. At the individual level, the course emphasizes the practical delivery of intelligence information in oral and written formats. S.

Justification: Course will be a core requirement for the new B.A. in Intelligence and National Security Studies and the associated academic minor. Course will also serve as upper-division elective credit for the POLI major. Impact on existing academic programs: None. Estimated enrollment: 20-25 Prior enrollment in course (if applicable). Method of delivery: Classroom. Semesters offered: Spring. Date change is to be effective: Fall 2011.

c. POLI 357  Homeland Security
   Proposal for a new undergraduate course.

Number of credits: 3  Prerequisites: POLI 201 or permission of the instructor. Corequisites: None. Course restrictions: None. Primary Goal: This course may be used as an elective or cognate.

Proposed catalog description: POLI 357 Homeland Security. (3) (Prereq: POLI 201 or permission of the instructor) This course is a survey of the actors, issues and processes involved in areas that support homeland security, including anti-terrorism, emergency management, and all-hazards analysis. It will also consider the benefits and problems of intelligence support to homeland security policy in the United States. S.

Justification: Course will be a core requirement for the new B.A. in Intelligence and National Security Studies and the associated academic minor. Course will also serve as upper-division elective credit for the POLI major. Impact on existing academic programs: None. Estimated
enrollment: 20-25 Prior enrollment in course (if applicable). Method of delivery: Classroom. Semesters offered: Spring. Date change is to be effective: Fall 2011.

d. POLI 358  Intelligence Operations
Proposal for a new undergraduate course.

Number of credits: 3 Prerequisites: POLI 350 or permission of the instructor. Corequisites: None. Course restrictions: None. Primary Goal: This course may be used as an elective or cognate.
Proposed catalog description: POLI 358 Intelligence Operations. (3) (Prereq: POLI 350 or permission of the instructor) This course is a survey of the limits, possibilities, and ethical dilemmas for the conduct of operations in support of the intelligence community. The course examines operations related to the collection of intelligence information including espionage, interrogation, imagery analysis, communications intelligence, and counterintelligence. Operations that are designed to have a direct policy effect – covert operations, direct action, and information operations are also considered. F.
Justification: Course will be a core requirement for the new B.A. in Intelligence and National Security Studies and the associated academic minor. Course will also serve as upper-division elective credit for the POLI major. Impact on existing academic programs: None. Estimated enrollment: 20-25 Prior enrollment in course (if applicable). Method of delivery: Classroom. Semesters offered: Fall. Date change is to be effective: Fall 2011.

e. POLI 441  Legal Reasoning
Proposal for changes in an undergraduate course.

Proposed revisions: Change prerequisites from: POLI 446 or permission of the instructor to: 90 credit hours or permission of the instructor.
Proposed catalog description: POLI 441 Legal Reasoning (1) (Prereq: 90 credit hours or permission of the instructor) A laboratory course on test taking techniques and strategies for the Law School Admission Test (LSAT). F, S.
Justification: It has been determined that POLI 446 is no longer a requirement for students taking this course. However, Junior or Senior standing is important since students do not typically take the LSAT exam until their senior year. Impact on existing academic programs: Will aid the department's pre-law program. Semesters offered: Every semester. Date change is to be effective: Fall 2011.

Department of Psychology/Sociology

a. SOC 306  Religious Cults and Violence
Proposal for a new undergraduate course.

Number of credits: 3 Prerequisites: SOC 101 or SOC 102 Corequisites: None. Course restrictions: None. Primary Goal: This course may be used as an elective.
Proposed catalog description: SOC 306 Religious Cults and Violence. (3) (Prereq: SOC 101 or SOC 102) An introduction to sociological perspectives related to various aspects of new religious movements or cults. Students will be use sociological theories and perspectives to
examine religious cults' use of violence and violent reactions toward cults by government authorities, other religious organizations, and anti-cult movements. S, even years.

**Justification:** We have recently created three tracks within the Sociology major to allow students to specialize in Criminology, Health and Aging, or Social Justice. This course will augment the newly formed Criminology track within the Sociology Major. **Impact on existing academic programs:** This course will improve and expand the course offerings in the Criminology Track. **Estimated enrollment:** 40 Prior enrollment in course (if applicable) 40. **Method of delivery:** Classroom. **Semesters offered:** Spring, even years. **Date change is to be effective:** Fall 2011.

b. SOC 351  Deviant Behavior
Proposal for a new undergraduate course.

**Number of credits:** 3  **Prerequisites:** SOC 101 or SOC 102  **Corequisites:** None.  **Course restrictions:** None.  **Primary Goal:** This course may be used as an elective.  
**Proposed catalog description:** SOC 351 Deviant Behavior. (3) (Prereq: SOC 101 or SOC 102) The causes and consequences of deviant behavior in society, including such topics as mental illness, privileged deviance, drugs and alcohol, personal violence, and body modification.  
**Justification:** We have recently created three tracks within the Sociology major to allow students to specialize in Criminology, Health and Aging, or Social Justice. This course will augment the newly formed Criminology track within the Sociology Major. **Impact on existing academic programs:** This course will improve and expand the course offerings in the Criminology Track. **Estimated enrollment:** 40 Prior enrollment in course (if applicable) 40. **Method of delivery:** Classroom. **Semesters offered:** Fall, even years. **Date change is to be effective:** Fall 2011.

c. SOC 352  Comparative Policing
Proposal for a new undergraduate course.

**Number of credits:** 3  **Prerequisites:** SOC 101 or SOC 102  **Corequisites:** None.  **Course restrictions:** None.  **Primary Goal:** This course may be used as an elective.  
**Proposed catalog description:** SOC 352 Comparative Policing. (3) (Prereq: SOC 101 or SOC 102) Comparative study of policing organizations in the U.S. and selected foreign countries from a social science perspective. Formal/informal policing; role/functions; legal bases; accountability/restraints; community relations; use of force; and illegal practices will be covered. We will examine how the political systems of different countries influence the way governments police their own citizens. S, odd years.  
**Justification:** We have recently created three tracks within the Sociology major to allow students to specialize in Criminology, Health and Aging, or Social Justice. This course will augment the newly formed Criminology track within the Sociology Major. **Impact on existing academic programs:** This course will improve and expand the course offerings in the Criminology Track. **Estimated enrollment:** 40 Prior enrollment in course (if applicable) 40. **Method of delivery:** Classroom. **Semesters offered:** Spring, odd years. **Date change is to be effective:** Fall 2011.
Graduate Council:

(move and seconded out of Executive Committee)

Proposals for new Graduate courses.

1. **MBA 500 Accounting & Finance.** (4) Covers the financial accounting cycle, with emphasis on using financial statements to initiate and assess business operations. In addition, the course serves as an introduction to the time value of money, the capital budgeting process, financial statement analysis, working capital management, and the relationship between risk and return.

2. **MBA 501 Management and Marketing.** (4) Survey of the principles of management and marketing with emphasis on social and behavioral issues provides the basis for thinking about complex business situations in the framework of the management process. Students will also study the marketing of goods and services, including legal, economic, and technological considerations; consumer behavior and target markets; product; pricing; and promotion.

3. **MBA 502 Statistics & Economics.** (4) Basic methods of descriptive statistics and statistical inference; probability, hypothesis testing, and linear regression with an emphasis on decision making in business. Additionally, this course is a study of fundamental principles and policies of a modern economy to include product markets, market structures, and regulatory issues.

4. **MBA 600 Project Management.** (2) Explores the project management environment in business and technology. Students will acquire new skills and methodology on how to successfully manage a project. The goal is to provide the student with a framework to understand the issues and challenges of the project management environment today as it applies to industry, software development, or service management.

5. **MBA 601 Managing Quality.** (1) Provides a systems and strategic approach towards quality management, with the emphasis on process improvement tools and methodologies. The student will develop a practical approach for initiating total quality to achieve organizational excellence. The course will expose students to the elements of quality management as it applies to the hospitality and other service industries.

6. **MBA 602 Managing Technology.** (1) The examination of the constantly changing technological landscape and how it affects the business world. The course will emphasize effectively managing this technology in order to develop a competitive edge with examples derived from real world leaders of industry.

7. **MBA 610 Leading People.** (2) The examination of leadership theory and the practical application of leadership skills at an interpersonal level. Emphasis will be on improving self-awareness and building leadership skills in order to prepare students to manage interpersonal relationships in an organizational setting. Topics covered may include management of the interview and hiring process, negotiation and conflict management,
performance management and discipline, communication and perspective taking, leading high performance teams, motivation, and decision-making. This course extends students' existing background and awareness of the problems involved in managing people by providing structured exercises, cases, and discussion of human capital issues.

8. **MBA 611 Leading Organizations.** (2) The examination of leadership at the organizational level. Emphasis will be on preparing students for roles as organizational leaders. Topics covered may include organizational culture, organizational structure, organizational development and change, and current models of organizational leadership. The course will use project-based learning to provide students with opportunities to apply their organizational leadership knowledge and skills.


10. **MBA 621 Value Management.** (2) The purpose of this course is to teach students a variety of professional skills necessary to effectively run a business. This will be achieved through a computer simulation that will require students to call upon a variety of abilities in order to successfully complete the project.

11. **MBA 630 Service Marketing.** (2) Analysis of marketing problems of business firms and other types of organizations through readings and case studies. Attention focuses on the influence of the marketplace and the marketing environment on marketing decision making; the determination of the organization's products, prices, channels, and communication strategies; and the organization's system for planning and controlling its marketing effort. Special attention is focused on the marketing of services.

12. **MBA 631 Marketing Strategy.** (2) Emphasizes analytical decision making within the functional areas of marketing, giving the student an integrated view of marketing's role in an organization.

13. **MBA 640 Creativity & Innovation.** (2) Focuses on understanding and practicing creative thinking in an organizational setting. It will work with you to assist your ability to see how to repurpose existing resources to new uses. Students will gain skills in understanding and identifying opportunities arising from within or outside of an organization. Techniques for entrepreneurial and innovation idea generation will be explored. Processes for facilitating change, the transitioning of ideas into opportunities and persuading others to accept the change or opportunity will be covered.

14. **MBA 641 Game Theory & strategic Interaction.** (1) Introduces the student to the principles of game theory, the study of strategic behavior among parties. Game theory offers a systematic way of analyzing strategic decision making in interactive situations. This course develops a conceptual framework for understanding business strategy.
15. **MBA 645 Analysis of Pricing.** (1) Provides a highly focused study on pricing practices. Drivers of price sensitivity, market segmentation, product life cycles, transfer pricing, and strategic pricing will be discussed. Pricing practices are presented and discussed in a non-technical manner.

16. **MBA 650 Managerial Responsibility & The Law.** (1) Understand the nature and structure of the legal and ethical environment of society as it impacts management decision making and execution of business strategies.

17. **MBA 655 Sustainability & Social Responsibility.** (2) An interdisciplinary examination of the role of the corporation in the United States and the world over the long term. The relationship between the corporation and its constituencies is considered in the context of ethics, economics, and politics.

18. **MBA 660 Global Business.** (1) Prompts students to analyze systematically the various institutional facets of the global business environment and their effect on the operations and management of firms. Topics addressed will include such areas as foreign direct investment, export and import trade, supranational institutions that influence trade and investment, and monetary systems and financial markets. Attention is also devoted to country analysis, political risk and contemporary issues such as off-shoring, international expansion, corporate social responsibility, sustainability, and cross-cultural management challenges.

19. **MBA 690 Strategic Implementation.** (2) Develops a multiple stakeholder approach to organizational change efforts directed toward the implementation of strategic goals in the context of defined strategies. The course emphasizes a focus on dynamic adaptation and organizational alignment areas that promote effective critical change paths and continuous improvement. The course utilizes project-based and experiential approaches to engage critical reflection by students of such efforts in the context of real and simulated environments.

20. **MBA 699 Graduate Business Skills Portfolio.** (1) Provides an interactive approach to graduate level business skills development. Emphasis will be placed on developing critical thinking, logic, problem solving, and communication skills. Can be repeated once for credit.

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**Academic Affairs:**

*(For Senate Information Only)*

**Department of English**

a. **ENGL 277 Literature in Translation**

Proposed revisions: Change title from: Literature in Translation to: Literature Across Cultures. Change in prerequisites from: C in ENGL 101 to: Satisfactory completion of 1) ENGL 101 and 2) ENGL 102 or ENGL 211.
b. NMDC 231  Introduction to New Media
Proposed revisions: **Change title from:** Introduction to New Media **to:** Film, New Media and Culture. **Change in prerequisites from:** ENGL 101 and 3 additional hours of English credit **to:** ENGL 101.

**Department of Politics and Geography**

c. POLI 354  Introduction to Intelligence and National Security
Proposed revisions: **Change title from:** Introduction to Intelligence and National Security **to:** Introduction to National Security.