Faculty Senate Consent Agenda for November 7, 2012

Coastal Carolina University
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College of Business

1. Department of Accounting/Finance/Economics

a. FIN 471 Financial Institutions Management
   Proposed revision(s): Course change(s).
   Prerequisite(s) from: FIN 401 and FIN 403 to: FIN 403.
   Course number from: FIN 471 to: FIN 493.
   Change catalog description to: see below.
   Proposed catalog description: FIN 493 Financial Institutions Management. (3) (Prereq: FIN 403) In-depth coverage of financial institutions management with an emphasis on depository institutions. A bank management computer simulation is integrated throughout the course as a dynamic multi-period case. The simulation provides a unique opportunity for students to practice depository institutions management techniques in an environment in which earlier decisions impact latter decisions. In addition to managing a simulated bank, the student will conduct financial analysis on other banks in the simulation industry. The course material includes current readings from various business publications. S.
   Semester(s) offered: Spring. Date change is to be effective: Fall 2013.

College of Humanities and Fine Arts

1. Department of English

a. ENGL 287 Major Writers of American Literature
   Proposed revision(s): Course change(s).
   Remove course from the core: removal of course from Goal number 4: Knowledge of Humanistic Concepts in the Core Curriculum.
   Date change is to be effective: Fall 2013.

b. ENGL 288 Major Writers of British Literature
   Proposed revision(s): Course change(s).
   Remove course from the core: removal of course from Goal number 4: Knowledge of Humanistic Concepts in the Core Curriculum.
   Date change is to be effective: Fall 2013.

2. Department of Politics and Geography

a. GEOG 310 Digital Cartography
   Proposal for a new undergraduate course.
   Number of credits: 3 Prerequisite(s): GEOG 200 or GEOG 204, or permission of the instructor. Corequisite(s): None. Course restriction(s): None. Primary Goal: This course may be used as an elective or cognate.
Proposed catalog description: GEOG 310 Digital Cartography. (3) (Prereq: GEOG 200 or GEOG 204, or permission of the instructor) An introductory course that will provide students with an overview of maps, mapmaking (cartography), and the tools and techniques of digital cartography. Students will be introduced to geospatial technologies utilized in cartography, including Geographic Information Systems (GIS). Through a combination of lectures, discussions, and hands-on exercises, students will explore the design and production of digital maps and cartographic visualizations, and develop an understanding of the ethical and social issues involved in the mapmaking process. F, S.

Estimated enrollment: 20. Method of delivery: Classroom. Semester(s) offered: Fall and Spring. Date change is to be effective: Fall 2013.

b. GEOG 400  Geospatial Intelligence
Proposal for a new undergraduate course.

Number of credits: 3 Prerequisite(s): GEOG 200 or permission of the instructor. Corequisite(s): None. Course restriction(s): None. Primary Goal: This course may be used as an elective or cognate.

Proposed catalog description: GEOG 400 Geospatial Intelligence. (3) (Prereq: GEOG 200 or permission of the instructor) This course provides students with an introduction to existing and emerging geospatial technologies and their application across a wide range of disciplines dealing with intelligence, security, and decision making. Students will explore the geospatial technologies utilized in intelligence analysis, including Geographic Information Systems (GIS), Global Positioning Systems (GPS), and 3D visualization, develop hands-on skills in digital mapping and explore applications of geospatial intelligence in a number of fields, including defense intelligence, law enforcement, and emergency management. F, S.

Estimated enrollment: 20. Method of delivery: Classroom. Semester(s) offered: Fall and Spring. Date change is to be effective: Fall 2013.

1. Department of Psychology and Sociology

   a. SOC 497L  Senior Thesis Lab
Proposal for a new undergraduate course.

Number of credits: 1 Prerequisite(s): Senior standing, SOC 201, SOC 330, and SOC 331. Corequisite(s): SOC 497. Course restriction(s): SOC 497L is open only to Senior Sociology majors concurrently enrolled in SOC 497. Successful completion of SOC 201, SOC 330, and SOC 331 are prerequisites for both SOC 497 and SOC 497L. Primary Goal: This course is required for a major.

Student Learning Outcomes:
1. Conduct a review of the literature.
2. Design and implement a research project.
3. Utilize ASA ethical guidelines for treatment of participants and collection of data.
4. Demonstrate understanding of research methodology and concepts.
5. Collect, analyze, and interpret data using appropriate coding, analysis and statistics.
6. Follow ASA guidelines for manuscript preparation.
7. Use critical thinking and reasoning skills with respect to logical development of a research idea, explanation of results, and suggestions for future research.
8. Problem solving and objectively critiquing research.
9. Demonstrate effective writing skills.
10. Demonstrate efficient public speaking skills

**Proposed catalog description:** SOC 497L Senior Thesis Lab. (1) (Prereq: Senior standing, SOC 201, SOC 330, and SOC 331) Exercises and assignments supplement the material presented in Sociology 497. F, S.

**Estimated enrollment:** 30. **Method of delivery:** Laboratory. **Semester(s) offered:** Fall and Spring. **Date change is to be effective:** Fall 2013.

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**For Senate Information Only**

**Academic Affairs Committee:**

**Department of Accounting/Finance/Economics**

a. **ACCT 440** Individual Income Taxation

Proposed revision(s): **Change in course number from:** ACCT 440 to: ACCT 339.

The prerequisite(s) remain the same: completion of 54 semester hours.