Faculty Senate Consent Agenda for April 2, 2014

All changes are effective Fall 2014.

**Academic Affairs** *(moved and seconded out of committee)*

Proposals for program/minor changes:

**COLLEGE OF BUSINESS**

1. **Department of Management and Decision Sciences**

   a. **change(s) to all degrees offered within the College of Business**

   **Proposed changes:** *Addition of course(s) to program:* Add PDA 110 B, PDA 120B, PDA 130B, and PDA 140B to Foundation course requirements.

   *Removal of course(s) from program:* Remove PDA 100 from Foundation course requirements.

   *Required courses:* from: 1 to: 4.

   *Other:* Students will be required to complete 12 PDAs instead of 9. In addition, instead of repeating PDA 100 each semester, the students will now be required to complete PDA 110B, 120B, 130B, and 140B one time each. These changes will be reflected in the program overview section of the catalog as well as well as the "Foundation Courses" section of each of the six business majors within the College of Business.

   **Proposed catalog description:**

   **BUILDING YOUR BUSINESS PORTFOLIO PROGRAM**

   **Program Overview**

   In 2012 the E. Craig Wall Sr. College of Business Administration instituted the Building Your Business Portfolio program. The goal of the program is for students to gain a heightened understanding of the majors and subsequent career options in business and to become more marketable post-graduation through acquiring additional business credentials, skills, knowledge, and practical experiences. The program is also designed to give students the opportunity to become more connected and engaged both on and off campus, to expand their professional network, and to gain an overall more fulfilling university experience. Successful completion of all components of the Building Your Business Portfolio program is a requirement for graduation within the Wall College of Business.

   **Program Requirements**

   In addition to completing the required coursework associated with each degree offered within the Wall College of Business Administration, students are required to do the following:

   1. Earn a satisfactory grade in PDA 110B (Exploring Major and Career Options in Business), PDA 120B (Exploring Experiential Opportunities in Business, PDA 130B (Building a Professional Profile), and PDA 140B (Transitioning from Student to Professional).
2. Successfully complete twelve (12) PDAs from a list of approved PDA available through the Wall Center for Excellence.

**PDA Schedule**

Each semester, the Wall Center for Excellence establishes a calendar of approved PDAs available to students. These activities include professional development workshops that help students develop and improve specific skills, such as time management, personal finance, leadership, interpersonal management, delivering effective presentations, resume writing, and behavior-based interviewing techniques. A variety of additional activities may be offered including guest speakers, leadership programs, conferences, company visits, and field experiences. While some of the PDAs are useful to all Wall College students, other PDAs are targeted to students with more specific career interests. Consequently, students have the flexibility to select PDAs that are specific to their interests. Students may also request that alternative activities or events be included as a PDA by petitioning the Wall Center for Excellence showing relevance of the activity/event.

**PDA Tracking and Recording**

It is ultimately each student’s responsibility to ensure the required number of Professional Development Activities (PDAs) is completed prior to graduation. The Wall Center for Excellence will track participation in PDAs; however, students must ensure that they bring their Student ID to every PDA that they attend and sign attendance sheets with their correct information and/or swipe their Student ID to receive credit. If a student’s record does not reflect participation in a specific PDA, the student must bring the matter to the attention of the Wall Center for Excellence by submitting an appeal by the end of the semester following the activity in question.

**Accounting Major, Economics Major (BSBA & BA), Finance Major, Management Major, Marketing Major, and Resort Tourism Management Major.**

III. **FOUNDATION COURSES (6-12 Credits)**

- Minimum grade of C required in all foundation courses, except for PDA 110B, PDA 120B, PDA 130B, and PDA 140B, which require a “S” grade.
- PDA 100 Building Your Business Portfolio ...........................................0
- PDA 110B Exploring Major and Career Options in Business ..................0
- PDA 120B Exploring Experiential Opportunities in Business ...............0
- PDA 130B Building a Professional Profile ...........................................0
- PDA 140B Transitioning from Student to Professional .........................0
- CSCI 110 Enterprise Business Applications .........................................3
- ENGL 290* Business and Professional Communication ........................3
- MATH 132*+ Calculus for Business and Social Science ..........................3
- PHIL 318 Business Ethics .....................................................................3

*Credits for courses taken as part of the Core Curriculum are not counted elsewhere in the major. +A C or better is required in MATH 130 College Algebra or MATH 130I College Algebra Intensive Study or the Mathematics Placement Test.
2. Department of Marketing and Resort Tourism

a. change(s) to the Marketing Major

Proposed changes: Addition of course(s) to program: Add MKTG 450 Advertising and MKTG 452 Social Media Marketing to the Major Requirements as part of the “choose three” option.

Proposed catalog description:
V. MAJOR REQUIREMENTS (18 Credits)
   Minimum grade of C is required in major requirements.
   MKTG 351 Consumer Market Analysis ................................................................. 3
   MKTG 357 Marketing Research ................................................................. 3
   MKTG 458 Marketing Strategy ................................................................. 3

Choose three from the following: (9 Credits) ................................................................. 9
   CBAD 401 International Business (3)
   MKTG 450 Advertising (3)
   MKTG 451 Retailing Management (3)
   MKTG 452 Social Media Marketing (3)
   MKTG 453 Integrated Marketing Communications (3)
   MKTG 454 International Marketing (3)
   MKTG 455 Personal Selling & Sales Management (3)

b. change(s) to the Marketing Minor

Proposed changes: Addition of course(s) to program: Add MKTG 450 Advertising and MKTG 452 Social Media Marketing to the Minor Requirements as part of the “choose four” option.

Proposed catalog description:
MARKETING MINOR (18 Credits)
CBAD 350 Marketing ................................................................................................. 3
MKTG 351 Consumer Market Analysis ........................................................................ 3

Choose four from the following: (12 Credits) ................................................................. 12
   MKTG 357 Marketing Research (3)
   MKTG 450 Advertising (3)
   MKTG 451 Retailing Management (3)
   MKTG 452 Social Media Marketing (3)
   MKTG 453 Integrated Marketing Communications (3)
   MKTG 454 International Marketing (3)
   MKTG 455 Personal Selling and Sales Management (3)
   RTMA 387 Conventions and Event Management (3)

TOTAL CREDITS REQUIRED ........................................................................................................... 18

C. change(s) to the Resort Tourism Management Major

Proposed changes: Other: We are requesting a name change in the Major from: Resort Tourism Management to: Hospitality, Resort, & Tourism Management.

Proposed catalog description:
HOSPITALITY, RESORT, & TOURISM MANAGEMENT MAJOR  
Degree: Bachelor of Science in Business Administration

Hospitality, Resort, & Tourism Management (HRTM) students develop the skills necessary for managing hospitality or tourism service organizations in resort destination areas. The curriculum is designed to focus on the unique characteristics of the business environment in a resort destination (such as the Grand Strand). Such destinations are usually in relatively remote locations and have relatively seasonal demand. In addition to the standard business curriculum, the Resort Tourism Management curriculum includes internships and specialized coursework in the areas of quality process management, real estate finance investment, and resort planning.

Students completing the Hospitality, Resort, & Tourism Management (HRTM) Major will have competencies in thinking critically about the tourism market in order to create an appropriate resort design that maximizes financial feasibility, fits with the community’s comprehensive plan to improve the socio/cultural/natural environments, and enhances the economy of the host community, working effectively in a service setting, and evaluating how the customer feedback loop impacts the quality of a service experience.

HOSPITALITY, RESORT, & TOURISM MANAGEMENT MAJOR (120 Credits)
I.  CORE CURRICULUM (34-41) ................................................................. 34-41

II. FRESHMAN GRADUATION REQUIREMENT (0-3 Credits)  
Minimum grade of C is required. 
UNIV 110 The First-Year Experience ......................................................... 0-3
UNIV 110 is required for all new entering freshmen and for new transfer students with fewer than 12 transfer credit hours unless the transfer student has satisfactorily completed a college transition course.

III. FOUNDATION COURSES ( 9-12 Credits)*  
Minimum grade of C is required in all foundation courses. 
PDA 100 Building Your Business Portfolio ...........................................0
CSCI 110 Enterprise Business Applications .............................................3
ENGL 290* Introduction to Business Communication .........................3
MATH 132*+ Calculus for Business and Social Science ......................3
PHIL 318 Business Ethics ...........................................................................3

*Credits for courses taken as part of the Core Curriculum are not counted elsewhere in the major.

+A C or better is required in MATH 130 College Algebra or MATH 130I College Algebra Intensive Study or the Mathematics Placement test.

IV. BUSINESS CORE REQUIREMENTS (39-45 Credits)*  
Minimum grade of C is required in all business core courses.  
Lower Level Business Core (15-21 credits) 
CBAD 120* Introduction to the Global Culture of Business ............3
CBAD 201 Financial Accounting .............................................................3
CBAD 202 Managerial Accounting ...........................................3
CBAD 291* Business Statistics ................................................3
CBAD 292 Decision Analysis ..................................................3
ECON 201 Macroeconomics .....................................................3
ECON 202 Microeconomics .....................................................3

**Upper Level Business Core** (24 credits)
- CBAD 301 Management and Organizations ............................3
- CBAD 344 Legal Environment of Business ..............................3
- CBAD 350 Marketing ..........................................................3
- CBAD 363 Business Finance ..................................................3
- CBAD 373 Business Integration and Application .......................3
- CBAD 478 Strategic Management .........................................3
- RTMA 393 Management Information Systems .......................3
- RTMA 475 Resort Operations Management ............................3

*Credits for courses taken as part of the Core Curriculum are not counted elsewhere in the major.

V. MAJOR REQUIREMENTS (21 Credits)
Minimum grade of C is required in major requirements.
- RTMA 101 Introduction to Resort Tourism Management ............3
- RTMA 180 Guest Services I (=PGMP 180) ...............................1
- RTMA 280 Guest Services II (=PGMP 280) ...............................1
- RTMA 282 Survey of Food & Beverage Management (=PGMP 282) 3
- RTMA 474 Quality Process Management (=MGMT 481) ............3
- RTMA 480 Resort Management Training (=PGMP 380) .............1
- RTMA 490 Seminar in Resort Tourism Planning (=CBAD 490) ....3

Choose two from the following: (6 Credits).................................6
- ECON 330 Economics of Tourism (3)
- RTMA 385 Current Issues in Resort Tourism (3)
- RTMA 386 Applied Tourism Research (3)
- RTMA 387 Conventions and Event Management (3)
- RTMA 467 Real Estate Finance and Investments (=FIN 462) (3)

VI. ELECTIVES (4-17 Credits).........................................................4-17

TOTAL CREDITS REQUIRED ...................................................120

d. **change(s) to the Resort Tourism Management Minor**

**Proposed changes:** Other: We are requesting a name change in the Minor **from:** Resort Tourism Management **to:** Hospitality, Resort, & Tourism Management.

**Proposed catalog description:**

**HOSPITALITY, RESORT, & TOURISM MANAGEMENT MINOR**
The minor in Hospitality, Resort, & Tourism Management will prepare students majoring in non-business degree programs for supervisory positions in the tourism industry. Emphasis is placed
on management, marketing, and other special topics relevant to supervisors in resort destination areas.

Students completing the **Hospitality, Resort, & Tourism Management** minor will have competencies in the basic managerial, marketing, and information system application in hospitality and tourism businesses. Additionally, they will be able to respond to challenges facing hospitality and tourism business supervisors in a resort destination area.

**HOSPITALITY, RESORT, & TOURISM MANAGEMENT MINOR (18 Credits)**

- CBAD 301 Management and Organizations ........................................3
- CBAD 350 Marketing ..................................................................................3
- RTMA 101 Introduction to Resort Tourism Management ..................................3
- RTMA 393 Management Information Systems (=CBAD 393) ........................3
- Choose two from the following: (6 Credits) ...........................................6
  - RTMA 230 Introductory Resort Tourism Internship (3)
  - RTMA 282 Survey of Food and Beverage Management (3) (=PGMP 282)
  - RTMA 385 Current Issues in Resort Tourism (3)
  - RTMA 387 Conventions and Event Management (3)

**TOTAL CREDITS REQUIRED .....................................................................18**

**COLLEGE OF HUMANITIES AND FINE ARTS**

1. **Department of English**

   a. **change(s) to the English Major**

   **Proposed changes:** Addition of course(s): Add ENGL 457 (Form and Style in Writing) to the “choose three” category that covers language and theory courses in the Major requirements.

   **Proposed catalog description:**

   **IV. MAJOR REQUIREMENTS (48 Credits)**

   Take four of the following six literature surveys, choosing at least one World, one British and one American: (12 Credits) ..................................................12
   - ENGL 303 British Literature I (3)
   - ENGL 304 British Literature II (3)
   - ENGL 305 American Literature I (3)
   - ENGL 306 American Literature II (3)
   - ENGL 371 Topics in World Literature: East/West Intersections (3)
   - ENGL 375 Special Topics in World and Anglophone Literature (3)
   - ENGL 300 Critical Conversations in English ........................................3
   - Choose three from the following: (9 Credits) ......................................9
     - ENGL 451 Introduction to the Study of Language & Modern Grammar (3)
     - ENGL 453 Development of the English Language (3)
     - ENGL 457 Form and Style in Writing (3)
     - ENGL 459 Advanced Composition and Rhetoric (3)
     - ENGL 483 Theory of Literary Criticism (3)
Choose seven upper-division (301-499) courses from a rotation of current offerings. With their adviser’s consent, students may use UNIV 200 to replace one of the 301-499 English courses as long as the UNIV work is connected to The Chanticleer, Archarios, Tempo, or other University publications. (21 Credits) .................................................................21
ENGL 411 English Capstone...............................................................................................................................3

2. Department of Music

a. change(s) to the Concentration in General Studies in the Music Major

Proposed changes: Removal of course(s): from foundation: MUS 170, MUS 171, MUS 270, MUS 271, MUS 278, MUS 279, MUS 370, MUS 371, MUS 378, and MUS 379. Remove from major requirements: Ensemble (4 different semesters, 1 credit per semester).

Addition of course(s): to foundation: Ensemble (4 different semesters, 1 credit per semester), MUS 115, MUS 116, MUS 117, MUS 118, MUS 215, MUS 216, MUS 217, MUS 218, MUS 172, MUS 173, MUS 272, and MUS 273. Addition to major requirements: add statement to music electives for MUS or MUED 300 or 400 level courses; permission of instructor required for MUED courses. Change electives required from: 18-31 to: 20-36.

Proposed catalog description:

MUSIC MAJOR - CONCENTRATION IN GENERAL STUDIES

III. MUSIC FOUNDATION COURSES (32 Credits)

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ensemble (4 different semesters, 1 credit per semester)</td>
<td>4</td>
</tr>
<tr>
<td>MUS 100 Recital Class (7 semesters required)</td>
<td>0</td>
</tr>
<tr>
<td>MUS 119 Basic Music Technology</td>
<td>2</td>
</tr>
<tr>
<td>MUS 115 Concepts and Elements of Music Theory</td>
<td>3</td>
</tr>
<tr>
<td>MUS 116 Principles of Harmony and Voice Leading</td>
<td>3</td>
</tr>
<tr>
<td>MUS 215 Chromatic Harmony and Modulation</td>
<td>3</td>
</tr>
<tr>
<td>MUS 216 Musical Structures</td>
<td>3</td>
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<tr>
<td>MUS 117 Ear Training and Sight Singing I</td>
<td>1</td>
</tr>
<tr>
<td>MUS 118 Ear Training and Sight Singing II</td>
<td>1</td>
</tr>
<tr>
<td>MUS 217 Ear Training and Sight Singing III</td>
<td>1</td>
</tr>
<tr>
<td>MUS 218 Ear Training and Sight Singing IV</td>
<td>1</td>
</tr>
<tr>
<td>MUS 172 Class Piano I</td>
<td>1</td>
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<tr>
<td>MUS 173 Class Piano II</td>
<td>1</td>
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<tr>
<td>MUS 272 Class Piano III</td>
<td>1</td>
</tr>
<tr>
<td>MUS 273 Class Piano IV</td>
<td>1</td>
</tr>
<tr>
<td>MUS 253 History of Western Music I</td>
<td>3</td>
</tr>
<tr>
<td>MUS 254 History of Western Music II</td>
<td>3</td>
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</tbody>
</table>

IV. MAJOR REQUIREMENTS (18-24 Credits)

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applied Music (6 semesters, 1-2 credits per semester)</td>
<td>6-12</td>
</tr>
<tr>
<td>Ensemble (4 different semesters, 1 credit per semester)</td>
<td>4</td>
</tr>
<tr>
<td>MUS 498 Senior Project</td>
<td>3</td>
</tr>
<tr>
<td>Music Electives (any combination of MUS or MUED 300 or 400 level courses; permission of instructor required for MUED courses)</td>
<td>9</td>
</tr>
</tbody>
</table>
V. OTHER ELECTIVES (20-36 Credits) ................................................................................. 20-36

b. change(s) to the Concentration in Performance in the Music Major

Proposed changes: Removal of course(s): from foundation: MUS 170, MUS 171, MUS 270, MUS 271, MUS 278, MUS 279, MUS 370, MUS 371, MUS 378, and MUS 379. Removal from performance requirements: MUS 275, MUS 130O, choose one from MUS 125 or MUS 125C, choose one from MUS 124M or MUS 124C, choose one from MUS 124A or MUS 124W, medium or small ensemble (may not include MUS 124A, MUS 124W, MUS 124M, or MUS 124C), MUS 124D, MUS 124E, and MUS 125. Removal from specialized block: MUS 469B.

Addition of course(s): to foundation: Ensemble (4 different semesters, 1 credit per semester), MUS 115, MUS 116, MUS 117, MUS 118, MUS 215, MUS 216, MUS 217, MUS 218, MUS 172, MUS 173, MUS 272, and MUS 273. Addition to performance requirements: Four additional semesters of ensemble participation are required, for a total of eight semesters. (All ensembles are one (1) credit courses). Change number of electives required from 3-18 to 11-25.

Proposed catalog description:

MUSIC MAJOR - CONCENTRATION IN PERFORMANCE

Ensemble (4 different semesters, 1 credit per semester)......................................................4

MUS 100 Recital Class (7 semesters required) .................................................................0
MUS 119 Basic Music Technology ..................................................................................2
MUS 115 Concepts and Elements of Music Theory .......................................................3
MUS 116 Principles of Harmony and Voice Leading .....................................................3
MUS 215 Chromatic Harmony and Modulation ..............................................................3
MUS 216 Musical Structures .........................................................................................3
MUS 117 Ear Training and Sight Singing I .................................................................1
MUS 118 Ear Training and Sight Singing II .................................................................1
MUS 217 Ear Training and Sight Singing III .................................................................1
MUS 218 Ear Training and Sight Singing IV .................................................................1
MUS 172 Class Piano I ...............................................................................................1
MUS 173 Class Piano II ..............................................................................................1
MUS 272 Class Piano III ..............................................................................................1
MUS 273 Class Piano IV ..............................................................................................1
MUS 253 History of Western Music I ............................................................................3
MUS 254 History of Western Music II ...........................................................................3

IV. PERFORMANCE REQUIREMENTS (20 Credits)

Applied Music (8 semesters, 2 credits per semester)......................................................16

MUS 300 Junior Recital .................................................................................................0
MUS 400 Senior Recital ...............................................................................................0

Ensemble

Four additional semesters of ensemble participation are required, for a total of eight semesters. (All ensembles are one (1) credit courses)..............4

V. SPECIALIZED BLOCK (9-13 Credits)

Instrumental Studies

MUED 165 Class Voice I ..............................................................................................2
MUS 333 Conducting and Score Reading ..................................................................2
MUS 334B Instrumental Conducting (*Piano/Guitar/Bass Studies may substitute any 300 or 400 level music course not required elsewhere*) .....2

**Wind, Brass, Percussion Studies only**
MUS 339 Applied Instrumental Literature and Pedagogy ......................3

**Piano Studies only**
MUS 414 Piano Literature ..........................................................3
MUS 416 Elementary Piano Pedagogy .............................................3

**Guitar or Bass Studies only**
Choose one: (3 Credits) ..................................................................3
  MUS 339I Applied Instrumental Literature and Pedagogy (Guitar) (3)
  MUS 339J Applied Instrumental Literature and Pedagogy (Bass) (3)

**Vocal Studies**
MUED 171 English Diction and Literature for Singers .......................2
MUED 172 Italian Diction and Literature for Singers .........................2
MUED 271 German Diction and Literature for Singers .......................2
MUED 272 French Diction and Literature for Singers .........................2
Choose one: (2 Credits) ..................................................................2
  MUS 333 Conducting and Score Reading (2)
  MUS 334 Choral Conducting (2)
MUS 436 Elementary Vocal Pedagogy ...............................................3

VI. **ELECTIVES** (11-25 Credits) ......................................................11-25

**TOTAL CREDITS REQUIRED** ..................................................................................................................................................120

c. **change(s) to the Concentration in Teacher Preparation in the Music Major**

**Proposed changes:** Change to number of credits required: from: 120-125 to: 121-132. Removal of course(s): from **foundation:** MUS 170, MUS 171, MUS 270, MUS 271, MUS 278, MUS 279, MUS 370, MUS 371, MUS 378, and MUS 379. **Removal from performance requirements:** MUS 275. **Remove electives option:** VII. ELECTIVES (0-6 Credits). Addition of course(s): to **foundation:** Ensemble (4 different semesters, 1 credit per semester), MUS 115, MUS 116, MUS 117, MUS 118, MUS 215, MUS 216, MUS 217, MUS 218, MUS 172, MUS 173, MUS 272, and MUS 273. **Addition to performance requirements:** MUS 124M, MUS 124S, MUS 134, MUS 130, MUS 124A, and MUS 124W. **Addition to teacher preparation block:** MUED 101, MUED 310, MUED 321, and MUED 492.

**Proposed catalog description:**

**MUSIC MAJOR - CONCENTRATION IN TEACHER PREPARATION**

**III. MUSIC FOUNDATION COURSES** (32 Credits)

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</table>
MUS 118 Ear Training and Sight Singing II .................................................................1
MUS 217 Ear Training and Sight Singing III ..............................................................1
MUS 218 Ear Training and Sight Singing IV .............................................................1
MUS 172 Class Piano I ..............................................................................................1
MUS 173 Class Piano II .............................................................................................1
MUS 272 Class Piano III ...........................................................................................1
MUS 273 Class Piano IV ...........................................................................................1
MUS 253 History of Western Music I .......................................................................3
MUS 254 History of Western Music II .......................................................................3

IV. PERFORMANCE REQUIREMENTS (20 Credits)

Applied Music (8 semesters, 2 credits per semester) ..................................................16
MUS 400 Senior Recital .............................................................................................0

Ensemble (Vocal Studies)

(4 different semesters; all ensembles 1 credit each) .................................................4
MUS 125 Coastal Carolina Concert Choir OR
MUS 125C Coastal Carolina Chamber Choir AND
MUS 124S World Percussion (1 semester)

Ensemble (Wind or Brass Studies)

(4 different semesters; all ensembles 1 credit each) .................................................4
Combined Music Foundation Ensembles and Performance Requirement
Ensembles to include:
MUS 124A Symphonic Band (1) (4 semesters minimum) OR
MUS 124W The Coastal Winds (1) (4 semesters minimum) AND
MUS 124M Marching Band (1) (2 semesters minimum) AND
MUS 124S World Percussion (1 semester minimum) AND
MUS 134 Jazz After Hours (1 semester minimum) OR
MUS 130 Ensemble
Ensemble appropriate to performance instrument (e.g., Flute Choir, Sax Ensemble)

Ensemble (Percussion Studies)

(4 different semesters; all ensembles 1 credit each) .................................................4
Combined Music Foundation Ensembles and Performance Requirement
Ensembles to include:
MUS 124E Percussion Ensemble (3 semesters minimum) AND
MUS 124D Drumline (2 semesters minimum) AND
MUS 124A Symphonic Band (2 semesters minimum) OR
MUS 124W Coastal Winds (2 semesters minimum) AND
MUS 124S World Percussion (1 semester minimum)

Ensemble (Piano, Guitar or Bass Studies)

MUS 125 Coastal Carolina Concert Choir or any ensembles or
chamber music using primary instrument (4 different semesters) .........................4

V. SPECIALIZED BLOCK (11-15 Credits)

Choose one of the following areas:

Instrumental Studies (11 Credits)
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MUED 165</td>
<td>Class Voice I</td>
<td>2</td>
</tr>
<tr>
<td>MUS 333</td>
<td>Conducting and Score Reading</td>
<td>2</td>
</tr>
<tr>
<td>MUS 334B</td>
<td>Instrumental Conducting</td>
<td>2</td>
</tr>
<tr>
<td>MUS 420</td>
<td>Orchestration and Arranging</td>
<td>2</td>
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</table>

(Wind, Brass, Percussion Studies only)

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<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>MUED 469B</td>
<td>Applied Wind Band Literature</td>
<td>3</td>
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**Vocal Studies (15 Credits)**

<table>
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<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>MUED 171</td>
<td>English Diction and Literature for Singers</td>
<td>2</td>
</tr>
<tr>
<td>MUED 172</td>
<td>Italian Diction and Literature for Singers</td>
<td>2</td>
</tr>
<tr>
<td>MUED 271</td>
<td>German Diction and Literature for Singers</td>
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<tr>
<td>MUED 272</td>
<td>French Diction and Literature for Singers</td>
<td>2</td>
</tr>
<tr>
<td>MUED 469A</td>
<td>Applied Choral Literature</td>
<td>3</td>
</tr>
<tr>
<td>MUS 333</td>
<td>Conducting and Score Reading</td>
<td>2</td>
</tr>
<tr>
<td>MUS 334</td>
<td>Choral Conducting</td>
<td>2</td>
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</table>

**VI. TEACHER PREPARATION BLOCK (21 Credits)**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MUED 101</td>
<td>Introduction to Music Education</td>
<td>3</td>
</tr>
<tr>
<td>MUED 310</td>
<td>Musicianship Pedagogy for Music Educators</td>
<td>3</td>
</tr>
<tr>
<td>MUED 321</td>
<td>Music Methods for Grades Pre-K to 2</td>
<td>3</td>
</tr>
<tr>
<td>Choose one:</td>
<td>(2 Credits)</td>
<td></td>
</tr>
<tr>
<td>MUED 337</td>
<td>Secondary Choral Methods</td>
<td>2</td>
</tr>
<tr>
<td>MUED 443</td>
<td>Instrumental Music Methods</td>
<td>2</td>
</tr>
<tr>
<td>MUED 353</td>
<td>Secondary General Music Methods</td>
<td>2</td>
</tr>
<tr>
<td>MUED 391</td>
<td>Fundamentals of Brass Instruments</td>
<td>2</td>
</tr>
<tr>
<td>MUED 392</td>
<td>Fundamentals of Woodwind Instruments</td>
<td>2</td>
</tr>
<tr>
<td>MUED 491</td>
<td>Fundamentals of Percussion Instruments</td>
<td>2</td>
</tr>
<tr>
<td>MUED 492</td>
<td>Fundamentals of String Instruments</td>
<td>2</td>
</tr>
</tbody>
</table>

**TOTAL CREDITS REQUIRED**... 121-132

**d. change(s) to the Music Minor**

**Proposed changes:** Removal of course(s): MUS 170, MUS 171, MUS 270, and MUS 278.

Addition of course(s): to foundation: MUS 115, MUS 116, MUS 117, MUS 118, MUS 172, and MUS 173.

**Proposed catalog description:**

**MUSIC MINOR (24-28 Credits)**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MUS 115</td>
<td>Concepts and Elements of Music Theory</td>
<td>3</td>
</tr>
<tr>
<td>MUS 116</td>
<td>Principles of Harmony and Voice Leading</td>
<td>3</td>
</tr>
<tr>
<td>MUS 117</td>
<td>Ear Training and Sight Singing I</td>
<td>1</td>
</tr>
<tr>
<td>MUS 118</td>
<td>Ear Training and Sight Singing II</td>
<td>1</td>
</tr>
<tr>
<td>MUS 172</td>
<td>Class Piano I</td>
<td>1</td>
</tr>
<tr>
<td>MUS 173</td>
<td>Class Piano II</td>
<td>1</td>
</tr>
<tr>
<td>Applied Music</td>
<td>(4 semesters, 1-2 credits per semester)</td>
<td>4-8</td>
</tr>
<tr>
<td>Ensembles (4 semesters)</td>
<td>4</td>
<td></td>
</tr>
</tbody>
</table>
Choose two: (6 Credits) .....................................................................................................................................6
MUS 110 Introduction to Music (3)
MUS 253 History of Western Music I (3)
MUS 254 History of Western Music II (3)
MUS 257 American Popular Music (3)
MUS 258 Jazz and the American Experience (3)

TOTAL CREDITS REQUIRED ..........................................................................................................................24-28

COLLEGE OF SCIENCE

1. Department of Computer Science and Information Systems

a. change(s) to the Computer Science Major

Proposed changes: Addition of course(s): We are adding PHYS 211/211L as an option in the second-science list in the Foundation courses.

Proposed catalog description:

III. FOUNDATION COURSES (40-51 Credits)*

CSCI 130* Introduction to Computer Science .................................................................................................3
CSCI 131L Algorithmic Thinking ......................................................................................................................1
CSCI 140/140L Introduction to Algorithmic Design I/Laboratory .................................................................4
CSCI 150/150L Introduction to Algorithmic Design II/Laboratory ...............................................................4
CSCI 170 Ethics in Computer Science .............................................................................................................1
CSCI 210 Computer Organization and Programming ......................................................................................3
CSCI 220 Data Structures .................................................................................................................................3

Choose one from the following: (3 Credits) ..................................................................................................3

CSCI 203 Introduction to Web Application Development (3)
CSCI 207 Programming in C++ (3)
CSCI 225 Introduction to Relational Database and SQL (3)

MATH 160* Calculus I ....................................................................................................................................4
MATH 161 Calculus II ......................................................................................................................................4
MATH 174 Introduction to Discrete Mathematics .........................................................................................3

STAT 201/201L* Elementary Statistics/Laboratory ..................................................................................4

Choose one from the following: (3-4 Credits) .............................................................................................3-4

CSCI 360 Numerical Calculus (3)
MATH 215 Introduction to Operations Research (3)
MATH 220 Mathematical Proofs and Problem Solving (3)
MATH 242 Modeling for Scientists I (3)
MATH 260 Calculus III (4)
MATH 320 Elementary Differential Equations (3)
MATH 344 Linear Algebra (3)
MATH 307 Combinatorics (3)
MATH 308 Graph Theory (3)

Choose one from the following: (4 Credits) .................................................................................................4

BIOL 122/122L* Biological Science II/Laboratory (4)
CHEM 112/112L General Chemistry II/Laboratory (4)
MSCI 112/112L The Origin and Evolution of the Marine Environment/
Laboratory (=GEOL 112/112L) (4)
PHYS 202/202L General Physics II/Laboratory (4)
PHYS 211/211L Essentials of Physics I/Laboratory (4)
PHYS 212/212L Essentials of Physics II/Laboratory (4)

Choose one from the following: (3 Credits) .........................................................3
COMM 140* Oral Communication (3)
ENGL 390 Business and Professional Communication (3)
ENGL 211* Introduction to Technical and Professional Writing .................3

*Credits for courses taken as part of the Core Curriculum are not counted elsewhere in the major.

b. change(s) to the Information Systems Major

Proposed changes: Addition of course(s): We are adding some options for our math and English foundation requirements, removing the science foundation requirements (letting the core handle the science), and clarifying the minor/cognate option.
Summary of changes: Under the Foundation requirements, we are adding ENGL 102 as an alternative to ENGL 211. We have many transfer and change-of-major students who have already taken ENGL 102 before they declare an I.S. major.

Under the Foundation requirements, we are adding MATH 242/242L or MATH 344 as alternatives to MATH 215. The content of each course is useful to I.S. majors, and MATH 215 being a spring-only class often presents a scheduling problem for students.

Under the Foundation requirements, we are removing the Science requirement. Typically, students would have selected one of these options to fulfill both Foundation and Core requirements. Our intention was not to add extra science hours. Due to changes in the individual science courses and whether they count in the core, we have decided to just allow students to take any science course that satisfies core requirements. Our goal is for students to learn the scientific method.

Under the Foundation-minor section, we are explicitly removing the CS minor as an option because recent changes to the CS minor and the IS major have resulted in more overlap between the two. We will allow students instead to do a CS Cognate, which requires 15 unique hours of CS courses.

Proposed catalog description:

III. FOUNDATION COURSES (50-64 Credits)*

Choose one from the following: (3 Credits) .........................................................3
ENGL 211* Introduction to Technical and Professional Writing (3)
ENGL 102* Composition and Critical Reading (3)

Communication
Choose one from the following: (3 Credits) .........................................................3
ENGL 290* Introduction to Business Communication (3)
ENGL 390 Business and Professional Communication (3)
COMM 140* Oral Communication (3)

**Statistics**
Choose one from the following: (3-4 Credits).............................................. 3-4
   CBAD 291* Business Statistics (3)
   STAT 201/201L* Elementary Statistics/Laboratory (4)
   PSYC 225/225L* Psychological Statistics/Laboratory (4)

**Calculus**
Choose one from the following: (3-4 Credits).................................................. 3-4
   MATH 160* Calculus I (4)
   MATH 132* Calculus for Business and Social Science (3)
   MATH 174 Introduction to Discrete Mathematics...........................................3
Choose one from the following: (3-4 Credits).................................................. 3-4
   MATH 215 Introduction to Operations Research (3)
   MATH 242/242L Modeling for Scientists/Laboratory (4)
   MATH 344 Linear Algebra (3)

**Science**
Choose one from the following: (4 Credits).........................................................4
   BIOL 121/121L* Biological Science I/Laboratory (4)
   CHEM 111/111L* General Chemistry/Laboratory (4)
   GEOL 111/111L* Physical Geology/Laboratory (4)
   MSCI 111/111L* Introduction to Marine Science/Laboratory (4)
   PHYS 211/211L Essentials of Physics I/Laboratory (4)
   CSCI 130* Introduction to Computer Science .............................................3
   CSCI 131L Algorithmic Thinking..................................................................1
   CSCI 140/CSCI 140L Introduction to Algorithmic Design I/Laboratory ........4
   CSCI 150/CSCI 150L Introduction to Algorithmic Design II/Laboratory ....4
   CSCI 170 Ethics in Computer Science..........................................................1
   CSCI 203 Introduction to Web Application Development............................3
   CSCI 225 Introduction to Relational Database SQL......................................3
Choose one CSCI course numbered 200 or above (except CSCI 399) ..........3

**Minor** (Web Application Development minor or Computer Science minor may not be used to satisfy this requirement. As an alternative to the minor, students may do a Computer Science cognate option, outlined below.) (18 Credits).................................................................18

**Computer Science Cognate option** (15 Credits)...........................................15
Choose 15 hours (in addition to any foundation or major requirements; courses counted here may not be used toward foundation or major requirements) from the following options:
   CSCI 210 Computer Organization and Programming (3)
   CSCI 220 Data Structures (3)
CSCI 310 Introduction to Computer Architecture (3)
CSCI 350 Organization of Programming Languages (3)
CSCI 356 Operating Systems (3)
CSCI 380 Introduction to the Analysis of Algorithms (3)
CSCI 390 Theory of Computation (3)
CSCI 440 Introduction to Computer Graphics (3)
CSCI 445 Image Processing and Analysis (3)
CSCI 450 Principles of Compiler Design (3)
CSCI 460 Algorithms in Bioinformatics (3)
CSCI 473 Introduction to Parallel Systems (3)
CSCI 480 Introduction to Artificial Intelligence (3)
CSCI 485 Introduction to Robotics (3)

*Credits for courses taken as part of the Core Curriculum are not counted elsewhere in the major.

**Academic Affairs** *(moved and seconded out of committee)*
Proposals for new courses and course changes:

**COLLEGE OF BUSINESS**

1. **Department of Management and Decision Sciences**

   a. **PDA 100**   Building Your Business Portfolio

   **Proposed revision(s):** Course change(s).
   **Other:** change course to a pass/fail grading.

   **Proposed catalog description:** PDA 100 Building Your Business Portfolio. (0) This course consists of weekly sessions that will expose students to a variety of important topics relevant to the business major, including degree and career options in business, the academic advising process, study abroad, internships, student involvement and other experiential opportunities. The course will also introduce students to the Building Your Business Portfolio program and the Professional Development Activities (PDAs) that are associated with the program. Pass/Fail grading only. F, S.

   b. **PDA 110B**   Exploring Major and Career Options in Business

   **Proposal for a new undergraduate course.**

   **Number of credits:** 0  **Prerequisite(s):** None.  **Corequisite(s):** None.  **Primary Goal:** This course is required for a major.  **Repeatable:** This course is repeatable for credit with no restrictions.  **Cross-list:** PDA 100 Building Your Business Portfolio.  **Restrictions:** Must be a business major.  **Other:** This course will be pass/fail grading only.

   **Proposed catalog description:** PDA 110B Exploring Major and Career Options in Business. (0) (=PDA 100) (Restricted to Business majors only) This course exposes students to the degree and career options in business. The course also introduces students to the Building Your
Business Portfolio program and the Professional Development Activities (PDAs) that are associated with the program. Pass/Fail grading only. F, S.

**Estimated enrollment:** 450. **Method of delivery:** Classroom, Distance Learning, Hybrid, and Other: The information for the course will be delivered online through videos, PowerPoint’s, links, etc. However, students will also be required to attend a certain number of Professional Development Activities (PDAs) during the term, which could be face-to-face or online.

**Semester(s) offered:** Fall and Spring.

c. **PDA 120B Exploring Experiential Opportunities in Business**

Proposal for a new undergraduate course.

**Number of credits:** 0  
**Prerequisite(s):** None.  
**Corequisite(s):** None.  
**Primary Goal:** This course is required for a major.  
**Repeatable:** This course is repeatable for credit with no restrictions.  
**Restrictions:** Must be a business major.  
**Other:** This course will be pass/fail grading only.

**Proposed catalog description:** PDA 120B Exploring Experiential Opportunities in Business.  
(0) (Restricted to Business majors only) This course exposes students to the experiential opportunities relevant to the business major. Pass/Fail grading only. F, S.

**Estimated enrollment:** 450. **Method of delivery:** Classroom, Distance Learning, Hybrid, and Other: The information for the course will be delivered online through videos, PowerPoint’s, links, etc. However, students will also be required to attend a certain number of Professional Development Activities (PDAs) during the term, which could be face-to-face or online.

**Semester(s) offered:** Fall and Spring.

d. **PDA 130B Building a Professional Profile**

Proposal for a new undergraduate course.

**Number of credits:** 0  
**Prerequisite(s):** None.  
**Corequisite(s):** None.  
**Primary Goal:** This course is required for a major.  
**Repeatable:** This course is repeatable for credit with no restrictions.  
**Restrictions:** Must be a business major.  
**Other:** This course will be pass/fail grading only.

**Proposed catalog description:** PDA 130B Building a Professional Profile.  
(0) (Restricted to Business majors only) This course exposes students to the process of creating, organizing, and/or refining their professional profiles. Pass/Fail grading only. F, S.

**Estimated enrollment:** 450. **Method of delivery:** Classroom, Distance Learning, Hybrid, and Other: The information for the course will be delivered online through videos, PowerPoint’s, links, etc. However, students will also be required to attend a certain number of Professional Development Activities (PDAs) during the term, which could be face-to-face or online.

**Semester(s) offered:** Fall and Spring.

e. **PDA 140B Transitioning from Student to Professional**

Proposal for a new undergraduate course.

**Number of credits:** 0  
**Prerequisite(s):** None.  
**Corequisite(s):** None.  
**Primary Goal:** This course is required for a major.  
**Repeatable:** This course is repeatable for credit with no restrictions.  
**Restrictions:** Must be a business major.  
**Other:** This course will be pass/fail grading only.

**Proposed catalog description:** PDA 140B Transitioning from Student to Professional.  
(0) (Restricted to Business majors only) This course prepares students for their transition from their academic careers to their professional careers. Pass/Fail grading only. F, S.

**Estimated enrollment:** 450. **Method of delivery:** Classroom, Distance Learning, Hybrid, and Other: The information for the course will be delivered online through videos, PowerPoint’s,
links, etc. However, students will also be required to attend a certain number of Professional Development Activities (PDAs) during the term, which could be face-to-face or online. **Semester(s) offered**: Fall and Spring.

2. **Department of Marketing and Resort Tourism**

   a. CBAD 451  
   **Retailing Management**
   
   **Proposed revision(s)**: Remove course from catalog.

   b. CBAD 453  
   **Integrated Marketing Communications**
   
   **Proposed revision(s)**: Remove course from catalog.

   c. CBAD 454  
   **International Marketing**
   
   **Proposed revision(s)**: Remove course from catalog.

   d. CBAD 455  
   **Personal Selling & Sales Management**
   
   **Proposed revision(s)**: Remove course from catalog.

   e. MKTG 450  
   **Advertising**
   
   **Proposed revision(s)**: Course change(s).
   
   **Change in prerequisite(s)**: from: A grade of C or better in CBAD 350 to: A grade of C or better in CBAD 350, COMM 101, JOUR 201, HPRO 350, ARTD 201 or BSHA 305.
   
   **Proposed catalog description**: MKTG 450 **Advertising**. (3) (Prereq: A grade of C or better in CBAD 350, COMM 101, JOUR 201, HPRO 350, ARTD 201 or BSHA 305) This course provides a basic introduction to the planning and execution of advertising and promotion in the context of marketing goals and objectives. It offers a clear and comprehensive examination of the roles that marketing practitioners play from three perspectives including: 1) from a firm's marketing/advertising/public relations department; 2) the firm's advertising agency of record, and 3) from the perspective of the media executives who provide the bridge from the company's products to its target audience via its selling propositions. It combines information from marketing communications, psychology, sociology, anthropology, and other social science research as it relates to the practice of advertising. F, S.

   f. MKTG 452  
   **Social Media Marketing**
   
   **Proposal for a new undergraduate course**.
   
   **Number of credits**: 3  
   **Prerequisite(s)**: CBAD 350.  
   **Corequisite(s)**: None.  
   **Primary Goal**: This course may be used as an elective.
   
   **Proposed catalog description**: MKTG 452 **Social Media Marketing**. (3) (Prereq: CBAD 350) The course provides a thorough understanding of social media channels including social networking sites, online communities, forums, blogs, video-sharing sites, etc. Emphasis is placed on the use of these channels as part of an overall marketing communication strategy. Specific topics addressed include targeting online customers through social media channels, effectiveness of social media marketing, and evaluation methods. F, S.
   
   **Estimated enrollment**: 35.  
   **Method of delivery**: Classroom and Distance Learning.  
   **Semester(s) offered**: Fall and Spring.
1. Department of Communication, Languages, and Cultures

   a. COMM 373    Organizational Media Design
      Proposal for a new undergraduate course.
      Number of credits: 3  Prerequisite(s): COMM 101. Corequisite(s): None. Primary Goal: This course may be used as an elective or cognate.
      Proposed catalog description: COMM 373 Organizational Media Design. (3) (Prereq: COMM 101) This course examines a variety of preproduction and project management elements inherent in creating video and other media in an organizational setting. Through a series of small assignments students will finish the course with a finished proposal for an internal media project within an organization. F, S.

2. Department of History

   a. HFA 391    Press Project Workshop
      Proposal for a new undergraduate course.
      Number of credits: 1  Prerequisite(s): None. Corequisite(s): None. Primary Goal: This course may be used as an elective or cognate. Repeatable: This course is repeatable for credit with the following restrictions to repeatability; may be repeated up to 9 credit hours.
      Proposed catalog description: HFA 391 Press Project Workshop. (1) This course introduces students to and involves them in the hands-on work of a university press. Students will help to develop press projects and will work on a variety of print and digital components. Participants will learn and practice various steps in the publication process and the production of multimedia content. Activities and themes will change based on current press projects. This course may be repeated for up to 9 credit hours. F, S, May, Su.
      Estimated enrollment: 12-20. Prior enrollment in course (if applicable): 8-12. Method of delivery: Classroom, Distance Learning, and Hybrid. Semester(s) offered: Fall, Spring, Maymester, Summer I, and Summer II.

3. Department of Music

   a. MCJ 381    Improvisation and Jazz/Pop Theory
      Proposed revision(s): Course change(s).
      Change in prerequisite(s): from: MUS 271 and MUS 279 to: MUS 116 and MUS 118.
      Proposed catalog description: MCJ 381 Improvisation and Jazz/Pop Theory. (3) (Prereq: MUS 116 and MUS 118) A course open to all musicians interested in improvising in a jazz or popular music context. Course includes an introduction to jazz/pop chord symbols, modes, chord-scale relationships, rhythmic styles, and basic repertoire associated with the jazz performance tradition. Additional components include voice-leading, transcription and analysis, self-transcription and analysis, formal structures, and repertoire building (a tune list). F.
b. MCJ 385 Improvisation and Jazz/Pop Theory II
Proposal for a new undergraduate course.
Number of credits: 3 Prerequisite(s): MCJ 381, MUS 116, and MUS 118. Corequisite(s): None. Primary Goal: This course is required for a minor.
Proposed catalog description: MCJ 385 Improvisation and Jazz/Pop Theory II. (3) (Prereq: MCJ 381, MUS 116, and MUS 118) A course open to all musicians interested in continuing studies in improvising in a jazz or popular music context. Course includes study in jazz/pop harmony and forms, voice-leading, modal theory, advanced improvisational approaches, and intermediate/advanced repertoire associated with the jazz performance tradition. S.
Estimated enrollment: 8-15. Method of delivery: Classroom, Laboratory, and Hybrid. Semester(s) offered: Spring.

c. MUS 115 Introduction to Music Theory I
Proposed revision(s): Restore course to catalog and course change(s).
Change in prerequisite(s): from: passing score on placement test and permission of the instructor to: MUS 171 or successful completion of entry examination.
Change in corequisite(s): from: MUS 117 to: MUS 117 and MUS 172.
Change in title of course: from: Introduction to Music Theory I to: Concepts and Elements of Music Theory.
Course Restriction: Restricted to music majors, minors, or permission of the instructor.
Proposed catalog description: MUS 115 Concepts and Elements of Music Theory. (3) (Restricted to music majors, minors, or permission of the instructor) (Prereq: MUS 171 or successful completion of entry examination) (Coreq: MUS 117 and MUS 172) This course is designed to study basic concepts of counterpoint and phrase structure, including simple embellishments of melodic lines, use of primary triads in phrases and an introduction to voice leading. F.
d. MUS 116 Introduction to Music Theory II
Proposed revision(s): Restore course to catalog and course change(s).
Change in corequisite(s): from: MUS 118 to: MUS 118 and MUS 173.
Course Restriction: Restricted to music majors, minors, or permission of the instructor.
Proposed catalog description: MUS 116 Principles of Harmony and Voice Leading. (3) (Restricted to music majors, minors, or permission of the instructor) (Prereq: MUS 115) (Coreq: MUS 118 and MUS 173) This course is designed to study both basic and advanced phrase structure, including chord progressions, advanced embellishments of melodic lines and voice leading techniques. S.
e. MUS 117 Ear Training and Sight Singing I
Proposed revision(s): Restore course to catalog and course change(s).
Change in prerequisite(s): from: passing score on placement test and permission of the instructor to: MUS 171 or successful completion of entry examination.
Change in corequisite(s): from: None to: MUS 115 and MUS 172.
Course Restriction: Restricted to music majors, minors, or permission of the instructor.
Proposed catalog description: MUS 117 Ear Training and Sight Singing I. (1) (Restricted to music majors, minors, or permission of the instructor) (Prereq: MUS 171 or successful completion of entry examination) (Coreq: MUS 115 and MUS 172) Intermediate musicianship skills include sight-singing, melodic dictation, simple harmonic dictation, common rhythmic patterns in simple and compound meters, introduction to C-clefs reading. F.

f. MUS 118 Ear Training and Sight Singing II
Proposed revision(s): Restore course to catalog and course change(s).
Change in corequisite(s): from: None to: MUS 116 and MUS 173.
Course Restriction: Restricted to music majors, minors, or permission of the instructor.
Proposed catalog description: MUS 118 Ear Training and Sight Singing II. (1) (Restricted to music majors, minors, or permission of the instructor) (Prereq: MUS 117) (Coreq: MUS 116 and MUS 173) This is a continuation of musicianship skills, incorporating hearing and singing all diatonic chords, 2-part dictations and simple harmonic dictation, and additional C-clefs reading. S.

g. MUS 172 Class Piano I
Proposal for a new undergraduate course.
Number of credits: 1 Prerequisite(s): None. Corequisite(s): MUS 115 and MUS 117, or permission of the instructor. Primary Goal: This course is required for a major or a minor.
Proposed catalog description: MUS 172 Class Piano I. (1) (Coreq: MUS 115 and MUS 117, or permission of the instructor) The first course in a four-course sequence that leads to successful completion of the music departmental piano proficiency requirement. Offered in a multi-keyboard lab for students pursuing a major or minor in music. This course will emphasize the development of functional keyboard techniques, which work in tandem with Music Theory and Ear Training, in fostering solid, basic musicianship skills. F.

h. MUS 173 Class Piano II
Proposal for a new undergraduate course.
Number of credits: 1 Prerequisite(s): MUS 172, MUS 115, and MUS 117; or permission of the instructor. Corequisite(s): MUS 116 and MUS 118, or permission of the instructor. Primary Goal: This course is required for a major or a minor.
Proposed catalog description: MUS 173 Class Piano II. (1) (Prereq: MUS 172, MUS 115, and MUS 117; or permission of the instructor) (Coreq: MUS 116 and MUS 118, or permission of the instructor) The second course in a four-course sequence that leads to successful completion of the music departmental piano proficiency requirement. Offered in a multi-keyboard lab for students pursuing a major or minor in music. This course will emphasize the development of functional keyboard techniques, which work in tandem with Music Theory and Ear Training, in fostering solid, basic musicianship skills. S.
i. MUS 215  Theory and Literature I

Proposed revision(s): Course change(s).
Change in corequisite(s): from: None to: MUS 217 and MUS 272.
Change in title of course: from: Theory and Literature I to: Chromatic Harmony and Modulation.
Other: Restricted to music majors, minors, or permission of the instructor.

Proposed catalog description: MUS 215 Chromatic Harmony and Modulation. (3) (Restricted to music majors, minors, or permission of the instructor) (Prereq: MUS 116) (Coreq: MUS 217 and MUS 272) This course is designed to study the uses and techniques of chromatic harmonic devices and principles of modulation. F.

j. MUS 216  Theory and Literature II

Proposed revision(s): Course change(s).
Change in corequisite(s): from: None to: MUS 218 and MUS 273.
Change in title of course: from: Theory and Literature II to: Musical Structures.
Other: Restricted to music majors, minors, or permission of the instructor.

Proposed catalog description: MUS 216 Musical Structures. (3) (Restricted to music majors, minors, or permission of the instructor) (Prereq: MUS 215) (Coreq: MUS 218 and MUS 273) This course is designed to study the structure of Classical musical forms, as well as the principles of 20th-century styles. Forms studied include binary and ternary forms, sonata form, rondo form and a variety of 20th-century techniques through analysis of characteristic works. S.

k. MUS 217  Ear Training and Sight Singing III

Proposed revision(s): Course change(s).
Change in corequisite(s): from: None to: MUS 215 and MUS 272.
Other: Restricted to music majors, minors, or permission of the instructor.

Proposed catalog description: MUS 217 Ear Training and Sight Singing III. (1) (Restricted to music majors, minors, or permission of the instructor) (Prereq: MUS 118) (Coreq: MUS 215 and MUS 272) This is a continuation of musicianship skills, incorporating hearing and singing basic chromaticism in melodies, chords and modulations, 2-part dictations of increasing complexity, and additional C-clef reading. F.

l. MUS 218  Ear Training and Sight Singing IV

Proposed revision(s): Course change(s).
Change in corequisite(s): from: None to: MUS 216 and MUS 273.
Other: Restricted to music majors, minors, or permission of the instructor.

Proposed catalog description: MUS 218 Ear Training and Sight Singing IV. (1) (Restricted to music majors, minors, or permission of the instructor) (Prereq: MUS 217) (Coreq: MUS 216 and MUS 273) This is a continuation of advanced musicianship skills, incorporating hearing and singing complex chromaticism, some modality and some modern elements in melodies, chords and modulations, 2-part dictations of increasing complexity, and additional C-clef reading. S.
m. MUS 272  Class Piano III
Proposal for a new undergraduate course.
Number of credits: 1  Prerequisite(s): MUS 173, MUS 116, and MUS 118; or permission of the instructor. Corequisite(s): MUS 215 and MUS 217, or permission of the instructor. Primary Goal: This course is required for a major.
Proposed catalog description: MUS 272 Class Piano III. (1) (Prereq: MUS 173, MUS 116, and MUS 118; or permission of the instructor) (Coreq: MUS 215 and MUS 217, or permission of the instructor) The third course in a four-course sequence that leads to successful completion of the music departmental piano proficiency requirement. Offered in a multi-keyboard lab for students pursuing a major or minor in music. This course will emphasize the development of functional keyboard techniques, which work in tandem with Music Theory and Ear Training, in fostering solid, basic musicianship skills. F.
Estimated enrollment: 12. Method of delivery: Classroom and Laboratory. Semester(s) offered: Fall.

n. MUS 273  Class Piano IV
Proposal for a new undergraduate course.
Number of credits: 1  Prerequisite(s): MUS 272, MUS 215, and MUS 217; or permission of the instructor. Corequisite(s): MUS 216 and MUS 218, or permission of the instructor. Primary Goal: This course is required for a major.
Proposed catalog description: MUS 273 Class Piano IV. (1) (Prereq: MUS 272, MUS 215, and MUS 217; or permission of the instructor) (Coreq: MUS 216 and MUS 218, or permission of the instructor) The final course in a four-course sequence that leads to successful completion of the music departmental piano proficiency requirement. Offered in a multi-keyboard lab for students pursuing a major or minor in music. This course will emphasize the development of functional keyboard techniques, which work in tandem with Music Theory and Ear Training, in fostering solid, basic musicianship skills. S.
Estimated enrollment: 12. Method of delivery: Classroom and Laboratory. Semester(s) offered: Spring.

COLLEGE OF SCIENCE

1. Department of Computer Science and Information Systems

   a. CSCI 310  Introduction to Computer Architecture
   Proposed revision(s): Course change(s).
   Other: Change course offering in catalog from Fall to Spring.
   Proposed catalog description: CSCI 310 Introduction to Computer Architecture. (3) (Writing Intensive) (Prereq: Grade of C or better in CSCI 150, CSCI 210, and MATH 174) An introduction to the fundamental aspects of a computer system's structure and behavior; binary arithmetic, combinational logic, circuit design, instruction sets, register operations and flip-flops, control system functions, memories, interrupt structures, processors, and performance measures will be covered. S.
b. CSCI 380  
**Introduction to the Analysis of Algorithms**

**Proposed revision(s):** Course change(s).

**Change in prerequisite(s):** from: CSCI 220 with a grade of C or better to: CSCI 220 and MATH 160 with a grade of C or better.

**Other:** Remove "writing intensive" and change semester offered.

**Proposed catalog description:** CSCI 380 **Introduction to the Analysis of Algorithms.** (3) (Prereq: CSCI 220 and MATH 160 with a grade of C or better) An introductory course in the analysis of algorithms, with emphasis on computational complexity including practical applications and the analysis of specific problems and algorithms, course investigates most commonly used algorithm design techniques and also introduces the notion of "hard" problems and approximate solutions. F.

c. CSCI 390  
**Theory of Computation**

**Proposed revision(s):** Course change(s).

**Other:** Change semester offered from F, odd years to Spring.

**Proposed catalog description:** CSCI 390 **Theory of Computation.** (3) (Prereq: CSCI 220 with a grade of C or better) General models of computation, formal languages and automata theory and algorithmic unsolvability. S.

d. CSCI 425  
**Database Systems Design**

**Proposed revision(s):** Course change(s).

**Change in prerequisite(s):** from: CSCI 203 or CSCI 220 with a grade of C or better to: Grade of C or better in CSCI 225.

**Proposed catalog description:** CSCI 425 **Database Systems Design.** (3) (Prereq: Grade of C or better in CSCI 225) An exploration of advanced database topics will be covered. Topics may include the efficiency of advanced queries, indexing structures, database and SQL optimizations, backup and recovery, NoSQL and big data concepts. F

2. **Department of Health Sciences**

a. HPRO 382  
**Diseases and Disorders**

**Proposed revision(s):** Course change(s).

**Change in title of course:** from: Diseases and Disorders to: Concepts of Disease.

**Proposed catalog description:** HPRO 382 **Concepts of Disease.** (3) (Prereq: HPRO 121) The epidemiology of chronic and communicable diseases to include a study of their causes and progressions, departures from normal body functioning, relationships of disease to functional ability, and preventative and curative aspects. Su.

b. HPRO 404  
**Nutrition**

**Proposed revision(s):** Course change(s).

**Change in course number:** from: HPRO 404 to: HPRO 304.

**Proposed catalog description:** HPRO 304 **Nutrition.** (3) (Prereq: HPRO 121) A study of the metabolic mechanisms and requirements of food groups and nutrients as related to health, various age groups, and physical activity. Special attention is given to risk reduction of chronic disease through proper nutritional health and individual eating practices along with the evaluation of these habits against the guidelines that support good health. F, S, Su.
c. HPRO 410  Epidemiology and Quantitative Research Methods

**Proposed revision(s):** Course change(s).

**Change in prerequisite(s):** from: (Prereq: admission to the Health Promotion Program, HPRO 201, HPRO 382, and STAT 201 or the equivalent) to: admission to the Health Promotion Program, HPRO 201, and STAT 201 or the equivalent).

**Proposed catalog description:** HPRO 410 Epidemiology and Quantitative Research Methods. (3) (Prereq: admission to the Health Promotion Program, HPRO 201, and STAT 201 or the equivalent) An overview of epidemiological models and quantitative research methods used by public health agencies and health care providers to analyze patterns of acute and chronic diseases. F, S.

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d. HPRO 420  Health Policy

**Proposed revision(s):** Course change(s).

**Change to title of course:** from: Health Policy to: Public Health Policy & Advocacy.

**Change in course number:** from: HPRO 420 to: HPRO 320.

**Proposed catalog description:** HPRO 320 Public Health Policy & Advocacy. (3) (Prereq: Junior standing) This course will provide an overview of health policy issues and policy making in the United States. Reports indicate that health problems are heavily influenced by societal policies and environments that in some way either sustain the behaviors and practices that contribute to the problem or fail to foster healthier choices that could prevent the problem. Therefore, this course will provide insight and political competencies needed to analyze the public policy environment for changing policies, systems and built environments. The course will examine contemporary health policy issues and consider reform options and new directions. F, S, Su.

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**Graduate Council:** *(moved and seconded out of committee)*

**Proposal for change(s) in a graduate program:**

**COLLEGE OF BUSINESS**

1. **Department of Management and Decision Sciences**

   a. change(s) to the Master of Business Administration (MBA)

**Proposed changes:** Other: minor changes shown below in red.

**Proposed catalog description:**

**Admission to Study**

Applications for graduate study should be directed to the Office of Graduate Studies at Coastal Carolina University.

**Admission Requirements**

Applicants for regular admission to the Master of Business Administration must meet the following criteria:

1. Completion of an application form and payment of the application fee.
2. Submission of an official undergraduate transcript from each post-secondary school or college previously attended, including any graduate study previously undertaken.

3. Evidence of having received a baccalaureate degree from a regionally accredited institution in this country or its equivalent at a foreign institution based on a four-year degree.

4. Completion of the Graduate Management Admissions Test [GMAT] within the last five years with a score of at least 500. In some cases the GMAT can be waived. International students whose native language is not English must also submit (1) scores on the Test of English as a Foreign Language [TOEFL] of at least 575 on the paper-based test (PBT) or 89 on the internet-based test (iBT); or (2) on International English Language Testing System (IELTS) score of 6.5 with no subscore lower than 5.0 within the last three years; or (3) students may complete ELS Centers level 112 English language training programs.

5. Submission of two letters of recommendation from individuals familiar with the academic ability, level of responsibility, and work ethic of the applicant.


7. Prerequisites required for admission are:
   - Financial Accounting 3 credit hours
   - Survey of Economics or Micro Economics 3 credit hours
   - Finance 3 credit hours
   - Statistics 3 credit hours
   - Marketing 3 credit hours
   - Management 3 credit hours

or completion of MBA 500 Accounting and Finance, MBA 501 Management and Marketing, MBA 502 Statistics and Economics, and MBA 503 Business Analysis Tools. A student is required to earn a B in each 500 level prerequisite course to obtain full admittance into the MBA program. In addition, significant work experience providing evidence of professional competence may be considered. Candidates for admission to the MBA who demonstrate competence in prerequisite areas should consult the Graduate Director of the E. Craig Wall Sr. College of Business Administration.

The GMAT requirement can be waived at the discretion of the College of Business Graduate Director with approval of the MBA committee. For example, students who have completed a graduate degree, completed graduate course work, earned a professional business certification, or have taken the GRE should contact the Graduate Director.

Admission decisions are made when all evidence of the applicant’s ability to succeed in graduate studies have been submitted.

**Provisional Admission**

Applicants may receive provisional admission to the MBA if they do not meet the stated admission requirements. The decision to offer provisional admittance to the program is made by the College of Business Graduate Director. Students who are provisionally admitted are limited to 12 credit hours of course work. Upon satisfactory completion of this coursework with a B or better in each course, provisional status may be lifted.
**Degree Requirements**
The Master of Business Administration requires:

1. Successful completion of an approved program of study with a minimum of 30 graduate credit hours;
2. A minimum grade point average of 3.0 (B) on all course work;
3. A maximum of **2 classes** may be completed below the grade of B before dismissal from the program;
4. Completion of all requirements for the degree during a six-year period; and
5. A record of professional performance and integrity during all phases of the program of study.

**COLLEGE OF EDUCATION**

1. **Department of Foundations, Literacy & Technology**
   
a. **change(s) to the Master of Education in Learning and Teaching**
   
   **Proposed changes:** Removal of courses: EDUC 685 removed as required course for IT concentration only
   
   Addition of courses: EDIT 610 added as a required course for IT concentration only.
   
   **Proposed catalog description:**
   
   **CORE COURSES (12-15 Credits Hours)**
   
   EDIT 604: Teaching with Technology ................................................................. 3
   
   EDUC 607: Research for Today’s Schools ............................................................ 3
   
   EDUC 628: Assessment of Performance to Inform Instruction ............................ 3
   
   EDUC 630: Advanced Study of Curriculum and Instruction .............................. 3
   
   *(EDUC 685 NOT a core requirement for Instructional Technology Concentration)*

   **Instructional Technology Concentration (18 Credit Hours)**
   
   *(Required)*
   
   EDIT 610: Instructional Design and Technology Integration ............................. 3
   
   EDIT 690: Seminar in Instructional Technology (Culminating Experience) ............... 3
   
   (Choose 4) EDIT, 620, 630, 640, 650 or 660 ..................................................... 12
   
   EDIT 620: Technology Planning and Management
   
   EDIT 630: Development of Instructional Multimedia
   
   EDIT 640: Instructional Video Production
   
   EDIT 650: Teaching and Learning Online
   
   EDIT 660: Advanced Online Teaching
Faculty Senate Consent Agenda for April 2, 2014

Graduate Council: *(moved and seconded out of committee)*

Proposal for new graduate course(s):

**COLLEGE OF BUSINESS**

1. Department of Management and Decision Sciences

   a. MBA 503 Tools for Business Analysis. (2) This course provides students with a review of common technological tools used to gather, sort, summarize, and/or analyze business information in written and oral forms. It requires students to gather information utilizing research skills to address common business issues. It also focuses on developing intermediate level skills in the use of spreadsheets, word processing, and presentation software to organize, analyze, and display information for relevant stakeholders.

   b. MBA 622 Financial Institutions and Markets. (2) This course gives a basic introduction to financial institutions and markets globally, with emphasis in the United States. The course is divided into four parts: The Federal Reserve as an institution, its structure, and how it implements monetary policy; how interest rates are determined; an overview of financial markets, including equities, fixed income, derivatives, and foreign exchange, and modern banking institutions and other financial intermediaries. Real-life examples will be used throughout the course, and the curriculum will have a special emphasis on rhetoric and communication skills.

   c. MBA 635 Social Media Marketing. (2) The course provides a thorough understanding of social media channels including social networking sites, online communities, forums, blogs, and video-sharing sites. Emphasis will be placed on the use of these channels as part of an overall marketing communication strategy. Specific topics addressed include targeting online customers through social media channels, effectiveness of social media marketing, and evaluation methods.

   d. MBA 651 Legal Topics for Managers. (1) (Coreq: MBA 650) The course provides MBA students with opportunities to further enhance their knowledge and analytical skills through detailed focus on selective legal topics that arise from each in class session’s business law meeting in MBA 650.

   e. MBA 675 Current Topics in Entrepreneurship & Organizational Growth. (2) This graduate course provides students with overviews of current topics of interest to entrepreneurs, small business owners, those interested in growing organizations. Current academic work that supports specific recommendations about those current topics are used to increase generalizable understanding. Topic areas may vary widely and reflect either current hot issues facing entrepreneurs and those interested in growing organizations from popular press sources or current research and practices in the area.
COLLEGE OF EDUCATION

1. Department of Early Childhood, Elementary, Physical, and Special Education

   a. **EDLL 653 Testing and Assessment for Language Minority Students.** (3) This course prepares candidates to know, understand, and apply various assessments used with language minority students. The candidates understand the role assessments have in informing classroom instruction on one hand and school identification, placement, and reclassification of language minority students, on the other. Practicum experiences required.

   b. **EDLL 654 ESOL Curriculum Design and Materials Development.** (3) This course prepares candidates to understand and apply educational policies and current practices in the field of teaching English to speakers of other languages (ESOL). The candidates evaluate, adapt and use materials, resources, and technologies for ESOL standards-based teaching.

   c. **EDSP 624 Procedures for Working with Young Children with Disabilities.** (3) This course provides methods for early childhood special educators who serve young children and their families. Course content focuses on effective intervention strategies for planning and working with all young children regardless of ability.

   d. **EDSP 625 Social/Emotional Development and Guidance for Young Children with Disabilities.** (3) This course explores and expands on practices for implementation of proactive behavior management strategies for young children with challenging behaviors, especially those behaviors associated with developmental delays and disabilities.

COLLEGE OF SCIENCE

1. Department of Marine Science

   a. **MSCI 575 Marine Ecology.** (3) (Prereq: Graduate Student Status) Marine Ecology (MSCI 575) is a comprehensive survey of the major ecological processes and principles that structure living systems in the marine environment. Emphasis will be on classic and contemporary marine ecology research in habitats varying from intertidal marshes to the deep-sea for ecological scales ranging from individual organisms to ecosystems.