COASTAL CAROLINA UNIVERSITY
AY 2003-2004
FACULTY SENATE MINUTES
December 3, 2003
Wall Building, Room 317
4:15 – 5:25 PM


ABSENT: Emory Helms, Richard Dame, Dennis Dinge

APPROVAL OF MINUTES: A motion was made by Jim Eason, seconded by Jonathan Bernick, to accept the November 5, 2003, minutes as e-mailed. The motion passed.

EXECUTIVE COMMITTEE REPORT:

Evans updated the Senate on the status of the membership of two committees. When the executive committee met two weeks ago, there were four write-in candidates for the Nominations and Election Committee each with one vote. So each individual was contacted and asked about their willingness to serve. The situation resolved itself and there are now two new members on the Nominations and Elections Committee. Chris Hill and Charles Wright have agreed to serve on that committee.

Strategic Planning Committee is the result of the fusion of Faculty Budget Advisory and Long Range Planning. There were two slots that needed to be filled by the executive committee, and John Beard and Gib Darden have agreed to serve that committee.

Three Administrative Actions have been returned to the Senate with either stipulations or changes by the Administration.

Administrative Action – 01 regarding the charge of Core Curriculum and Academic Affairs has been returned by the Administration with the following stipulation: 1) The Core Curriculum Committee will coordinate the designation of Writing Intensive and Computer Usage courses. 2) The Academic Affairs Committee will assess Writing Intensive and Computer Usage courses.

Administrative Action -28 regarding revisions to the Faculty Manual the following changes have been approved:

Page 2, F. Vice President for University Relations

Item 2. serving as primary representative to the Horry County Higher Education Commission, local governments and, in the President’s absence, local legislative delegation and the General Assembly CHANGED TO: serving as staff liaison with lay advisory boards, such as the Horry County Higher Education Commission and local governments.

Page 2, G. Vice President for Organizational Development and Human Resources

Item 2. administering faculty and staff benefits programs, compensation programs, training and development activities, and employer/employee relations programs CHANGED TO administering faculty and staff benefits programs, compensation programs, (ADD THE WORD) staff training and development activities, and employer/employee relations programs

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emailed
1-5-04
Page 2, C. Faculty Grievance Procedures

Continuing on Page 3, first paragraph, Promotion, Tenure, and Post Tenure Review are proper subjects for consideration only as they relate to discrimination based on race, color, gender, age or creed, procedural errors not caused by the grievant, or failure of notice of opportunity to be heard. The termination of employment of a tenured faculty member cannot be grieved through this process (see Termination Procedures, section VI. D. n. below). CHANGED TO Promotion, Tenure, and Post Tenure Review are proper subjects for consideration only as they relate to discrimination based on race, color, gender, age, creed (ADD THE PHRASE), or national origin, procedural errors not caused by the grievant, or failure of notice of opportunity to be heard. The termination of employment of a tenured faculty member cannot be grieved through this process (see Termination Procedures, section VI. D. n. below).

Page 4, A. Terms of Employment

In addition, regular (full-time appointment not made for a specific period of time) members of the faculty may teach during summer sessions depending on the size of enrollment and the availability of funds. In the case of faculty hired before September 1, 1973, summer teaching is guaranteed at 15% of the salary received during the previous year. CHANGED TO In addition, regular (full-time appointment not made for a specific period of time) members of the faculty may teach during summer sessions depending on the size of enrollment and the availability of funds. REMOVE THE LAST SENTENCE.

Administrative Action –30 regarding the suggested change to add a new degree program in Applied Physics has been returned by the Administration with the following stipulation: This degree program will be submitted to South Carolina Higher Education Commission as soon as funding is available.

PROVOST AND OTHER ADMINISTRATIVE REPORTS:

Dennis Wiseman reported the following courses proposed from the College of Humanities and Fine Arts were approved by the Graduate Council on Friday, November 14. Each course proposed is in support of the Master of Arts in Teaching (MAT) degree in Art offered by the College of Education. ARTE 549 is a required course in the program; ARTE 540, ARTE 541 and ARTE 595 are proposed as content area courses in Art. The program requires 12 hours of specialized study in the discipline.

ARTE 540 School Art Program (3). Analysis of historical, philosophical, and theoretical foundations of art education as a profession, including the origins and contexts of prevailing practices, contemporary change models, and prominent rationales for art in the schools. Methods for standards-based curriculum development, assessment of teaching and learning, and evaluation of art programs and student art products will be explored through readings, seminars, research and studio projects, and field experiences.

ARTE 541 Practicum in Art Education (3). Supervised clinical teaching experiences of conducting standards-based instruction with middle and high school students in a laboratory setting. Experiences include lesson planning, producing visual aids, peer and self-assessment in teaching, seminars, collaborative projects, field trip implementation and supervision, and proposal preparation for professional development opportunities.

ARTE 549 Principles and Methods for Teaching Art (3). Focus on methods, materials, and processes suitable for comprehensive art education content implementation. Students will develop art learning units with relevant teaching support materials organized around specific art concepts and modes of inquiry, produce assessment instruments for the evaluation of art programs and student art products, and engage in the review and analysis of art education literature for research. Emphasis is placed on secondary schools. Supervised clinical teaching experiences in the public schools are required.

ARTE 595 Art Education Workshop: Special Topics (3). Course designed for graduate-level MAT art students or teachers holding existing certification who are preparing to teach art in the public schools. Students will develop specific disciplinary content units for various developmental levels from Pre-K to senior high school. Materials and methods will be organized around exploration of special topics. Topics will vary according to suffix. Examples of
topics include Photographic Techniques for Art Education, K-12 Painting Methods, and Hand Built Ceramics for K-12 Art Teachers.

COMMITTEE REPORTS: None

PENDING BUSINESS: None

NEW BUSINESS:

Calendar Committee

Linda Schwartz, Chair of the Calendar Committee, reported that the 2009-2010 calendar is the same as we are operating under this academic year with the full-week Thanksgiving break and the full-week Spring break and the Fall break of one day in mid-October and the Friday break in mid-Spring. This is the same calendar that we voted for last year.

Schwartz explained some revisions to Item 2: Proposal for New Class Time Slots (effective for Fall 2004). The members of the Calendar Committee recommend that the Senate approve the following new class time slots, which will become available for use for the Fall 2004 semester and thereafter. Schwartz noted that the Student Government Association has discussed and approved in writing the proposed new class time slots. Schwartz explained two changes to the proposal attached to the Senate agenda. First, the 6:00 to 8:45 p.m. MTWT classes will all start on the first available class day (i.e., the first available Monday, Tuesday, Wednesday, or Thursday of each semester). Secondly, all the final exams for the 6:00 to 8:45 p.m. classes have been moved into the final exam period so that students will not be confused about when their exams in those classes will be given. The proposal to add MWF 1:30-2:20 p.m. classes allows departments such as foreign languages to schedule additional classes that meet three times a week rather than two times a week. The classes that work well in the twice a week meeting can still be scheduled into the 1:30-2:45 p.m. slots, but the option will also be available to schedule classes at 1:30-2:20 p.m. if that would work better for the class being offered.

Schwartz explained that the Calendar Committee is trying to make official some things that are already being done, to make sure there are exam times specified in the exam schedule that cover those class time slots, and also to make room for the growth of the University. Schwartz explained that the Calendar Committee works closely with the Registrar’s office to make sure everything works in the schedule. Schwartz said if the deans, department chairs, or faculty members have suggestions for additional class time slots, these suggestions should be forwarded to the Calendar Committee. Schwartz pointed out that the Senate would be approving the new class time slots, not the nuts and bolts of how the slots will operate as these may change slightly from semester to semester. The Calendar Committee and the Registrar’s Office will make sure these class time slots are functioning appropriately on a semester by semester basis.

A motion was made by Linda Schwartz, seconded by Claudia McCollough, to accept the class time slots as presented. The motion was voted on as follows:

1) Motion to add 1:30 – 2:20 p.m. MWF class time slot. The motion passed.

2) Motion to add 6:00 – 8:45 p.m. Monday; 6:00 – 8:45 p.m. Tuesday; 6:00 – 8:45 p.m. Wednesday; 6:00 – 8:45 p.m. Thursday; and 9:00 – 11:45 a.m. Saturday class time slots. The motion passed.

3) Motion to add 12:30 – 3:15 p.m. Saturday class time slot. The motion passed.

A motion was made by Linda Schwartz, seconded by Darla Domke-Damonte, to accept the calendar as presented for 2009-2010 (attached to the Agenda). The motion passed.

Cultural Arts Committee

Evans reported that concerning the merger of the Cultural Arts and International Programs, Motion 2 has been agreed upon by the Provost, the President and the Executive Committee. In order to accept that motion, Motion 1 must be rescinded.
A motion was made by Philip Schneider, seconded by Bill Hamilton, to rescind the action taken during the July 3, 2002 meeting concerning the merger of the Cultural Arts and International Programs committees. The motion to rescind passed.

A motion was made by Philip Schneider, seconded by Linda Schwartz, to have the Cultural Arts Committee serve as an advisory body to the President of the University and they will report to the Faculty Senate annually on their activities. The membership will consist of:

- The Dean of the College of Humanities and Fine Arts (Chair)
- Chairs of the Visual and Performing Arts Departments
- Vice President for Student Affairs
- Assistant Vice President for Community Relations (Cost Center Director)
- Director of the Cultural Promotions and Special Events
- SGA President or designee
- Two community members appointed by the President
- Two faculty members appointed by the Provost

An amendment to the motion was made to add to the membership two students appointed by the SGA, and the SGA President. The membership will also include the Gallery Director. The amendment to the motion passed.

Evans said with this membership, and serving as an advisory committee to the President, the direction of this new committee will be more involved in the cultural programs decision making process, getting established and then it will return back to the Faculty Senate as a standing committee. It was important to the President that this committee report to the Faculty Senate.

The motion, as amended, passed.

**Academic Affairs Committee**

*For Senate Information – No Action Required*

**First-Year Programs:**

1. **Request for Change in a Course:** Freshmen Success in Business, FSS 101 (3). Proposed change in Course number and Course title. Freshmen Success in Business (FSS 101) changed to Success Seminar for Business Majors (SSBN 195). **Rationale for proposed change:** To provide consistency within the first-year success seminar program.
2. **Request for Change in a Course:** Introduction to Golf Management, PGMP 101 (1). Proposed change in Course number and Course title. Introduction to Golf Management (PGMP 101) changed to Success Seminar for Golf Management Majors (SSPG 195). **Rationale for proposed change:** To provide consistency within the first-year success seminar program.
3. **Request for Change in a Course:** Introduction to Resort Tourism Management, RTMA 101 (3). Proposed change in Course number and Course title. Introduction to Resort Tourism Management (RTMA 101) changed to Success Seminar for Resort Tourism Management Majors (SSRT 195). **Rationale for proposed change:** To provide consistency within the first-year success seminar program.
4. **Request for Change in a Course:** Success Seminar for English Majors and Journalism Minors, ENGL 110 (1). Proposed change in Course number and Course title. Success Seminar for English Majors (ENGL 110) cross-listed as SSEN 195 (same course title). (The English Department has approved plans to change this course from 1 credit to 3 credits). **Rationale for proposed change:** To provide consistency within the first-year success seminar program.
5. **Request for Change in a Course:** Student Success Seminar I, SSEM 111 (1). Proposed change in Course number and Course title. Student Success Seminar I (SSEM 111) changed to Success Seminar/Undeclared Majors I (SSUN 195). **Rationale for proposed change:** To provide consistency within the first-year success seminar program.
6. **Request for Change in a Course:** Student Success Seminar II, SSEM 112 (1). Proposed change in Course number and Course title. Student Success Seminar II (SSEM 112) changed to Success Seminar/Undeclared Majors II (SSUN 196). **Rationale for proposed change:** To provide consistency within the first-year success seminar program.

7. **Request for Change in a Course:** University Success Seminar, USS 110 (3). Proposed change in Course number and Course title. University Success Seminar (USS 110) changed to Success Seminar for University Success Program (SSUS 195). **Rationale for proposed change:** To provide consistency within the first-year success seminar program.

8. **Request for Change in a Course:** Student Success Seminar I, SSEM 111 for Science Majors (1). Proposed change in Course number and Course title. Student Success Seminar I (SSEM 111 for Science Majors) changed to Success Seminar for Science Majors I (SSSC 195). **Rationale for proposed change:** To provide consistency within the first-year success seminar program.

**College of Business:**

1. **Request for Change in or Deletion of an Undergraduate Course:** Add cross-listing: MANAGERIAL ECONOMICS, ECON 326 (3). Proposed description: CBAD 426, Managerial Economics (3) (=ECON 326). Study of the theory of the firm, elasticity, product and cost, market concentration and integration. Topics include differing market environments, market power, pricing strategies, market failure, and subsequent government intervention. **Justification for request:** Reflects revised emphasis due to introduction of Economics Major/Minor.

**College of Education:**

1. **Request for Change in a Course:** Principles and Philosophy of Recreation, REC 242. (3) Proposed change: New Course Title and Course Description for REC 242 Principles and Philosophy of Recreation: RSM 242, Introduction to Recreation and Sport Management. The significance and meaning of recreation, leisure, play, and sport in modern society. The theories of play, models of sport, and the recreational and sport movement in the United States. Role and scope of recreation and sport programs in the community, schools, commercial, and industrial settings. Introduction to professional and career issues in the field. **Rationale for Change:** Modification in course title to align with new program title (Recreation and Sport Management). Modification in course content to reflect essential content and current needs and interests of students in the program.

2. **Request for Change in a Course:** Field Experience in Recreation and Sport, REC 392. (3) Proposed change: Course title only. **Rationale for Change:** Change title of REC 392 Field Experiences in Recreation to RSM 392 Field Experiences in Recreation and Sport; no change in course content. Modification more accurately reflects course content.

3. **Request for Change in a Course:** Orientation to Internship, REC 396. (1) Proposed change: Minor description change for REC 396 Orientation to Internship to RSM 396 Orientation to Internship. Plan and Prepare for internship in recreation and sport management. Analyze career placement opportunities, the internship process, and associate requirements. For recreation and sport management students only or permission of instructor. **Rationale for Proposed Change:** Modification in description wording only and aligns with new program title (Recreation and Sport Management). No change in course content. Modification more accurately reflects course content.

4. **Request for Change in a Course:** Special Topics in Recreation, REC 482. (3) Proposed change: Course Title. **Rationale for proposed change:** Change title of REC 482 Special Topics in Recreation to RSM 482 Special Topics in Recreation and Sport; no change in course content. Modification more clearly reflects course content.

5. **Request for Change in a Course:** Recreation Areas and Facilities, REC 494. (3) Proposed change: Catalog description. New course title and minor description change for REC 494 Recreation Areas and Facilities to RSM 494 Area and Facility Management in Recreation and Sport. Basic consideration in planning, construction, design, and maintenance of sport and recreation areas, facilities, and buildings. **Rationale for proposed change:** Modification in course title and description to align with new program title (Recreation and Sport Management). No change in course content. Modification more accurately reflects course content.
6. **Request for Change in a Course**: Supervised Professional Student Experience, REC 496. (12) (Writing Intensive) Proposed change: New course title and minor description change for REC 496 Supervised Professional Student Experience to RSM 496 Internship in Recreation and Sport Management. Twelve week full time supervised experience in recreation or sport at a cooperative and approved agency. **Rationale for Proposed Change:** Modification in course title and description to align with new program title (Recreation and Sport Management). No change in course content. Modification more accurately reflects course content.

College of Humanities and Fine Arts:

1. **Request for Change in a Course**: Introduction to Philosophy, PHIL 101 (3). Proposed change in Catalog description: This course is an introduction to the central problems of philosophy. Topics may include logic, God, mind, justice, personal identity, freedom and determinism, knowledge, skepticism, morality and responsibility. The course provides an introduction to argumentation, critical thinking, conceptual analysis, and problem solving skills. **Rationale for change:** This change is recommended in order to improve the clarity of the course description and make it consistent with the course content.

2. **Request for Change in a Course**: Introduction to Logic I, PHIL 110 (3). Proposed change in Catalog description and Course title. **Introduction to Logic and Critical Thinking, PHIL 110. Course description:** This course provides an introduction to the essential elements in critical thinking, including the role of arguments and definitions, recognition of linguistic fallacies, and syllogistic and propositional techniques of deductive inferences. Extensive practical application will be examined, including specific examples for professional and graduate school admissions tests. **Rationale for change:** These changes are recommended in order to improve the clarity of the course description and to make the description and title of the course more consistent with the course content.

3. **Request for Change in a Course**: Introduction to Logic II, PHIL 111 (3). Proposed change in Course number, Catalog description, Prerequisite, and Course title. Change course number from PHIL 111 to PHIL 321, and change title from Introduction to Logic II to Symbolic Logic. **New description:** This course explains the development, application, and theoretical properties of an artificial symbolic language designed to provide a clear representation of the logical structure of deductive arguments. The course might also explore first order calculus with identity and function symbols and some metatheorems about consistency, soundness, completeness and compactness. **Prerequisites:** PHIL 110 Introduction to Logic and Critical Thinking or by permission of the professor. **Rationale for change:** These changes are recommended in order to improve the clarity of the course description and to make the description and title of the course more consistent with the course content.

4. **Request for Change in a Course**: History of Ancient Philosophy (= Classical Studies 300), PHIL 300 (3). Proposed change in Catalog description and Course title. Change course title from History of Ancient Philosophy to Ancient Philosophy. **New description:** This course is a survey of the history of ancient Greek philosophy from the Milesians through Aristotle. It traces the development of philosophical themes among the Pre-Socratics and proceeds to their development in the works of Plato and Aristotle. The emphasis throughout will be on understanding, analyzing, and evaluating the arguments of the philosophers. **Rationale for change:** These changes are recommended in order to improve the clarity of the course description and to make the description and title of the course more consistent with the course content.

5. **Request for Change in a Course**: History of Modern Philosophy, PHIL 301 (3). Proposed change in Catalog description and Course title. Change course title from History of Modern Philosophy to Modern Philosophy. **New description:** This course is a survey of Western philosophical thought from the early Renaissance through Hume. The chief emphasis is on the 17th and 18th century including Bacon, Descartes, Spinoza, Leibniz, Hobbes, Locke, Berkeley and Hume. This course may be taken prior to Philosophy 300. **Rationale for change:** These changes are recommended in order to improve the clarity of the course description and to make the description and title of the course more consistent with the course content.

6. **Request for Change in a Course**: Contemporary Moral Issues, PHIL 305 (3). Proposed change in Catalog description. **New description:** This is a course in the application of ethical theory through the examination of moral issues confronting people in contemporary society. Topics vary, but may include discussion of ethical problems related to abortion, drug use and laws, euthanasia, war and terrorism, homosexuality, violence, animal rights, the environment, and punishment. **Rationale for change:** This
change is recommended in order to improve the clarity of the course description and make it consistent with the course content.

7. **Request for Change in a Course:** Philosophy of Mind, PHIL 309 (3). Proposed change in Catalog description. New description: This course is an introduction to the fundamental questions, concepts and problems of contemporary philosophy of mind including those concerning the nature of mind, the relationship between mind and world, and understanding consciousness. Readings from Ryle, Armstrong, Lewis, Block, Churchland, Dennett, Jackson, Shoemaker, Tye, Dretske, et al. **Rationale for change:** This change is recommended in order to improve the clarity of the course description and make it consistent with the course content.

8. **Request for Change in a Course:** Philosophy of Religion, PHIL 415 (3). Proposed change in Catalog description. New description: This course focuses on some central questions in the philosophy of religion. Is religious faith rational? Can God's existence be proved or disproved? Can religious experience provide knowledge? Is there life after death? Philosophy of religion subjects the claims of religious faith to rational scrutiny and critical evaluation. **Rationale for change:** This change is recommended in order to improve the clarity of the course description and make it consistent with the course content.

9. **Request for Change in a Course:** Ceramics (Pottery), ARTS 204 (3). Proposed change in Catalog description and Title change. New description: Ceramics (Pottery/Sculpture), ARTS 204 (3). (Prereq: ARTS 104 or permission of the instructor.) An introductory course to explore ceramic processes involved with pottery and sculpture. Concentration is on hand building techniques of pinch, coil, and slab construction. Experiences will include decorating techniques, several glaze technologies and kiln loading and firing. **Rationale for change:** Course is recommended for visual arts majors, new description describes more accurately the course content.

10. **Request for Change in a Course:** Sculpture, ARTS 208 (3). Proposed change in Catalog description. New description: Sculpture, ARTS 208 (3) (Prereq: Arts Studio 104 or permission of instructor.) This course introduces the materials and techniques of sculpture, including plaster modeling, cold casting, carving, and assembling. **Rationale for change:** Course is recommended for visual arts majors. New description describes more accurately the course content.

11. **Request for Change in a Course:** History of 20th Century Art, ARTH 342 (3). Proposed change in Course number and Catalog description. New description: Post-modern & Contemporary Art – 1940 to the Present. Study of the major trends in art and visual practices within the United States and Europe, since 1940 to the present, in order to understand how artists engage a personal vision, political point of view, or intellectual goal in their interaction with the world. **Rationale for change:** This change is being made to ARTH 207. The new number and description change is being made to align this course and ARTH 341 chronologically. New description also more clearly describes course content. Course recommended for all Art majors.

12. **Request for Change in a Course:** Intermediate Sculpture I, ARTS 381 (3). Proposed change in Catalog description and Title change. New description: ARTS 381 – Sculptural Processes (3) (Prereq: Art Studio 208 or permission of instructor.) This course encourages sculptural exploration through the use of the subtractive and additive methods in metal, plaster, stone or wood. Emphasis will be placed on the mastery of techniques that are integral to making and understanding subtractive and additive sculpture. Carving as well as the assembly of steel, plaster, stone concrete and wood, will be explored. **Rationale for change:** Course is recommended for visual arts majors. New description describes more accurately the course content.

13. **Request for Change in a Course:** Intermediate Sculpture II, ARTS 382 (3). Proposed change in Catalog description and Title change. New description: ARTS 382 – Objective Sculpture (3) (Prereq: Art Studio 208 or permission of instructor.) This course investigates sculpture as object making. Students experiment with a wide range of scale, format, materials and media options, with emphasis on the creation of meaning in personal objects. Presentations and readings provide historical and contemporary context for a deeper understanding of sculpture as object. **Rationale for change:** Course is recommended for visual arts majors. New description describes more accurately the course content.

**For Senate Approval**

Micheline Brown, Chair of Academic Affairs, distributed 2 requests from the College of Business that had been omitted in error from the Agenda. They were items 15 and 19.
A motion was made by Prashant Sansgiry, seconded by Philip Schneider, to review each College’s requests separately. The motion passed.

A motion was made by Claudia McCollough, seconded by Jose Sanjines, to accept the 4 requests from the College of Education. The motion passed.

1. **Request for Addition or Change in Degree Program:** Suggested change in Entrance requirements: Changes to degree candidacy for the Health Promotion degree program. New requirement/description: Admission to degree candidacy: Students interested in the program should declare their interest in the Health Promotion major at the time of admission to the University. Prior to full admittance into the program, a student must: 1) See an advisor in the Health Promotion program for guidance, 2) Complete HLED 121 and HLED 201 with a grade of C in each course, 3) Have completed a minimum of 45 semester hours with an overall grade point average of 2.25, to be maintained for admission to the Internship, 4) Complete an application for admission to the Health Promotion program and receive notice of acceptance. **Rationale for change:** To increase the academic standards for full admittance into the Health Promotion degree program (from GPA of 2.0 to 2.25).

2. **Request for Addition or Change in Emphasis:** Suggested change in Entrance requirements. Changes to degree candidacy for the Health Promotion/Sports Medicine Emphasis degree program. New requirement/description: Admission to degree candidacy: Students interested in the program should declare their interest in the Health Promotion/Sports Medicine Emphasis program at the time of admission to the University. Prior to full admittance into the program, a student must: 1) See an adviser in the Health Promotion program for guidance, 2) Complete HLED 121 and HLED 201 with a grade of C in each course, 3) have completed a minimum of 45 semester hours with an overall grade point average of 2.25, to be maintained for admission to the Internship, 4) complete an application for admission to the Health Promotion/Sports Medicine major and receive notice of acceptance. **Rationale for change:** To increase the academic standards for full admittance into the Health Promotion/Sports Medicine Emphasis degree program (from GPA of 2.0 to 2.25).

3. **Request for Change in a Course:** Field Studies in Health Careers, HLED 485 (3). Proposed change in Catalog description, Course title and Prerequisite: New Catalog Requirement/Description to read HLED 485, Internship in Health Careers. (9). (Prereq: Admission to the Health Promotion program, Senior standing, and HLED 350). Supervised work experience through health-related agencies for a minimum of 290 hours. The internship requires 90 or more hours of collegiate credit with a GPA of 2.25 or greater; formal application with a resume by stipulated deadline; and a contract with the internship agency, the student, and the department. A journal detailing work activities and portfolio will also be required. To change the title of the course from HLED 485 Field Study in Health Careers to HLED 485 Internship in Health Careers. **Rationale for change:** To begin a formal application process and increase standards for the internship course. To change the course name so that it better describes the course and provides for increased consistency.

4. **Request for Addition or Change in Emphasis:** Suggested change: 1) Change title of program: Recreation and Leisure Services Management to Recreation and Sport Management, 2) All REC course prefixes changed to RSM, beginning Spring 2004, and 3) Change all catalog references from Recreation and Leisure Services Management and/or Recreation TO Recreation and Sport Management, Including the following: Text on pages 132, 136, Table of contents of pages 4, 6, List of courses on page 137, Subhead on page 354, Index on page 405, and Alan Case on page 383. **Rationale for change:** This title accurately and currently reflects what program graduates do. Approximately half of the majors in the program seek and complete their internship in a sport-related venue and pursue job opportunities in the broad area of sport management (Case, 2003). HPERS faculty scholarship and service activities are reflective of the modified title (e.g. sport tourism; athlete gambling behaviors, coaching education). The modified title aligns with future curricular/program development at both undergraduate (e.g. tracks and content) and graduate levels (e.g. M.S. in Sport, Health and Fitness Management). Future revisions will be designed to increase program quality and better meet current student demand/interests.

A motion was made by Susan Slavik, seconded by Jill Sessoms, to accept the 18 requests from the College of Humanities and Fine Arts. The motion passed.
1. **Request for Addition of New Course:** Internship for History Majors, HIST 495 (3). Course description: Students will receive instruction and gain professional experience in an internship while working 10 hours per week for 12 weeks with a local business. Course contract must be approved prior to registration. **Rationale for new course:** Course provides hands-on experience in the work place for History majors, leading to enhanced opportunities for employment.

2. **Request for Addition of New Course:** Internship for Philosophy, PHIL 495 (3). Course description: Students will receive instruction and gain professional experience in an internship while working 10 hours per week for 12 weeks with a local business. Course contract must be approved prior to registration. **Rationale for new course:** Course provides hands-on experience in the work place for Philosophy majors, enhancing chance of employment.

3. **Request for Addition of New Course:** Globalization, POLI 435 (3). Course description: This course will survey the various theories and issues surrounding the process of Globalization and anti-Globalization within the study of International Relations. It will draw on historical, economic, financial, cultural, and political issues-areas of Globalization in a multitude of world regions. **Rationale for new course:** This course provides a survey of the latest literature in International Relations on Globalization and its impacts. It is an upper level course that emphasizes critical analysis and application of International Relations theory to the latest research on the world system through intensive writing and research. It is applicable for majors not only within the Humanities, but also in the Business School and those in Natural and Applied Sciences, such as sociology and environmental sciences, as the course surveys financial and economical global issues and environmental concerns of our future.

4. **Request for Addition of New Course:** Practicum in Curatorial Studies I, ARTC 365 (3). Course description: Students will explore issues relating to the curatorial process through the planning, design and installation of exhibitions. Students will develop graphic and exhibition design proposals, publications, community outreach and public relations strategy for an exhibition. Sessions will include registration, art handling, condition reporting, professional art shipping and receiving, environmental standards for storage and exhibition and the professional responsibilities of the curator. **Rationale for new course:** This course will help to prepare Art Studio majors to develop as professional artists. Students will use this course to explore issues relating to the curatorial process through the planning, design and installation of exhibitions. Students learn to conceptualize and develop aesthetic, design, and educational components of an exhibition. Students research historical and contemporary issues to place the artwork in context. Students develop graphic and exhibition design proposals, publications, community outreach and public relations strategy for an exhibition.

5. **Request for Addition of New Course:** Cultural Foundations of Art/Craft in Art Education, ARTE 379 (3). Course description: Cultural Foundations of Art/Craft in Art Education (3). Students will learn to create art using traditional and contemporary craft media and techniques as applicable to K-12 art instruction. Students will also develop an understanding of the forms and functions of non Eurocentric art across world cultures. Method of instruction will include an examination of relevant research supported materials and assessment methodologies. **Rationale for new course:** This course adds depth and breadth to the Art education curriculum by adding to the selection of Art Education offerings.

6. **Request for Addition of New Course:** Medieval Art & Architecture, ARTH 322 (3). Course description: A survey of the cultural and artistic trends from c. 300 to 1300, this course will focus on France, England, Germany, and Italy, but also examine important post-classical innovations in what are now Norway, Greece, Turkey, Israel, Egypt, and Syria. Much of the discussion will concern religious architecture, culminating in High Gothic cathedrals. Decorative arts such as illuminated manuscripts, mosaics, stained glass, and sculpture in wood, stone, bronze, and gold will also be central to the course content. **Rationale for new course:** Course adds depth and breadth to the Art History curriculum by adding to the selection of Art History offerings. This course also adds a cross-listed course with the History Department. This course cross-listed with HIST 322.

7. **Request for Addition of New Course:** Italian Renaissance Art & Architecture, ARTH 323 (3). Course description: This course surveys the painting, sculpture, and architecture of the Italian peninsula c. 1300-1550 and the revival of classical ideals and philosophies of visual representation. Focusing primarily on Florence, Venice, and Rome, the course examines the art and ideas of inspired, creative minds such as Giotto, Masaccio, Ghiberti, Brunelleschi, Alberti, Donatello, Botticelli, Leonardo da Vinci, Michelangelo, Raphael, Titian, Palladio and many more. **Rationale for new course:** The course adds depth and breadth to the Art History curriculum by adding to the selection of Art History offerings. This course also adds a cross-listed course with the History Department. This course is cross-listed with HIST 323.
Course is recommended for visual arts majors. New description describes more accurately the course content.

16. **Request for Change in a Course**: Advanced Ceramics II, ARTS 422 (3). Change in Catalog description, Prerequisite and Title change. New description: Narratives in Clay, ARTS 422 (3) (Prereq. ARTS 204 or permission of the instructor.) This course focuses primarily on combining various sculptural processes with the intent to examine a variety of strategies for developing personal narratives in clay. Studio experiences are supported by readings on and analysis of rapidly developing trends in contemporary ceramic sculpture to discern creative strategies, historical appropriations and cross cultural influences available to the ceramic artist today. Student work may range from tile, relief to sectional sculptures and may include mixed media solutions as a further means to extend sculptural options. **Rationale for change**: Course is recommended for visual arts majors. New description describes more accurately the course content.

17. **Request for Change in a Course**: Advanced Sculpture I, ARTS 481 (3). Change in Catalog description, Prerequisite and Title change. New description: Experimental Sculpture, ARTS 481 (3) (Prereq. ARTS 208 or permission of the instructor.) This course explores the theory and practice of sculptural site activation. Students will work in the extended mediums of site, space, light, sound, motion and time-based technologies that may include digital imaging and video, investigating sculpture as active experience. An indoor space will be available for student use and cooperative interaction will be encouraged. **Rationale for change**: Course is recommended for visual arts majors. New description describes more accurately the course content.

18. **Request for Change in a Course**: Advanced Sculptural II, ARTS 482 (3). Change in Catalog description, Prerequisite and Title change. New description: Advanced Sculptural Processes, ARTS 482 (3) (Prereq. ARTS 381, 382, 481 or permission of the instructor.) New description: This course encourages sculptural exploration by allowing students to work with media and content of their choice, and encourages the exploring of some material new to them. Emphasis will be placed on the mastery of techniques that are integral to developing and understanding personal sculptural expression. **Rationale for change**: Course is recommended for visual arts majors. New description describes more accurately the course content.

A motion was made by Micheline Brown, seconded by Jill Sessoms, to accept the 24 requests from the College of Business. The motion passed.

1. **Proposal for New Undergraduate Program (Major)***

Major in Economics. Catalog description: The economics major provides students with a solid foundation in economic analysis applied to the changing business environment with an emphasis on the local and regional business community. Students are prepared for graduate work in economics and business administration. Economics majors study economic theory and have the opportunity to study international economics, economics of tourism, etc. Students learn both theoretical and applied analysis by carrying out research projects in the senior year, through faculty-directed research or through the Center for Economics Development housed in the Wall College of Business. Proposed starting date: Fall 2004. Finances: The economics major is expected to produce NO ADDITIONAL COSTS during the first three years, Fall 2004 - Spring 2007. Upward pressure on ECON 101, 201 and 202 due to rising University enrollments will result in no more than three TBAs per semester that will be filled with adjunct faculty as needed. After this three-year period, additional costs may be incurred to meet student demand. Thus, costs will be justified by increased tuition revenues.

2. **Proposal for New Undergraduate Program (Minor)***

Minor in Economics: Catalog description: The minor in economics provides students with the analytical tools necessary to analyze important questions challenging society while complementing their major field of study. Proposed starting date: Fall 2004. Finances: The economics minor is expected to produce NO ADDITIONAL COSTS during the first three years of the program. After this three-year period, additional costs may be incurred to meet student demand. Thus, costs will be justified by increased tuition revenues.
3. **Request for Change in or Deletion of an Undergraduate Course:** Intermediate Economics, ECON 335. Change in prerequisite(s) and Catalog description: Prerequisite(s) from ECON 202 to ECON 101 or ECON 202. Proposed description: ECON 335, Intermediate Economics. (3) (Prereq: Economics 101 or Economics 202) A survey of intermediate topics in both micro and macroeconomics. Topics include consumer choice, indifference curve analysis, competitive markets and imperfect competition, comparative advantage, and monetary and banking policy. **Rationale for change:** Reflects minor revision of master course syllabus required by the new economics program.

4. **Request for Addition of New Course:** Intermediate Macroeconomic Theory, ECON 301 (3). Course description: An advanced view of the macroeconomy. Role of inputs and technology in economic growth, study of differing schools of thought with respect to macroeconomic behavior. **Rationale for new course:** Course offering in the new economics major. Required of all economics majors and prerequisite for all 400-level economics courses.

5. **Request for Addition of New Course:** Intermediate Microeconomic Theory, ECON 302 (3). Course description: Microeconomic study of how consumers and firms make choices. Consumer theory is used to derive market demand, theory of the firm to derive market supply, and game theory to analyze interaction among agents. **Rationale for new course:** Course offering in the new economics major. Required of all economics majors and prerequisite for all 400-level economics courses.

6. **Request for Addition of New Course:** Financial Institutions and Markets, ECON 310 (3). Course description: (= CBAD 462). Principal institutions and markets comprising the financial system; their roles in short-term, long-term and equity financing, interest rate determination and capital formation; interrelationships between domestic and international financial markets; government policy objectives and regulations as influences on the financial system. **Rationale for new course:** Course offering in the new economics major. ECON 310 is a selective course for students majoring or minoring in economics. It is cross-listed as CBAD 462, an existing course.

7. **Request for Addition of New Course:** History of Economic Thoughts, ECON 313 (3). Course description: Development of economic thought over time, comparison of theories of great economists from Adam Smith to John Maynard Keynes and their schools of thought, including classical economics, neoclassical economics, and heterodox economic thought. **Rationale for new course:** Course offering in the new economics major. ECON 313 is a selective course for students majoring or minoring in economics.

8. **Request for Addition of New Course:** Environmental and Natural Resource Economics, ECON 320 (3). Course description: Interrelationships between the economy and the environment. Study of how economic activities affect the environment, why we create more environmental harm that is optimal and how such environmentally harmful activities can be regulated. Resource economics, environmental regulations, monitoring and enforcement, cleaning technology and global agreements. **Rationale for new course:** Course offering in the new economics major. ECON 320 is a selective course for students majoring or minoring in economics.

9. **Request for Addition of New Course:** Government and Business, ECON 321 (3). Course description: Examination of issues that confront government and business, allowing students to take sides and defend their positions in debate/discussion format. Topics include: Social Security privatization, social responsibility of businesses, the minimum wage, double taxation of dividends, and the government’s role in the regulation of business. **Rationale for new course:** Course offering in the new economics major. ECON 321 is a selective course for students majoring or minoring in economics.

10. **Request for Addition of New Course:** Managerial Economics, ECON 326 (3). Course description: (= CBAD 426) Study of the theory of the firm, elasticity, product and cost, market concentration and integration. Topics include differing market environments, market power, pricing strategies, market failure, and subsequent government intervention. **Rationale for new course:** Course offering in the new economics major. ECON 326 is a selective course for students majoring or minoring in economics. It is cross-listed as CBAD 426, an existing course.

11. **Request for Addition of New Course:** Economics of Leisure and Tourism, ECON 330 (3). Course description: Economic theory is used to explain the demand for leisure and how people make decisions regarding leisure. Economic fundamentals of the tourism industry, development of tourist destinations, tourism in the Grand Strand area and tourism in the global economy. **Rationale for new course:** Course offering in the new economics major. ECON 330 is a selective course for students majoring or minoring in economics as well as students in the RTM program.
12. **Request for Addition of New Course:** Economics of Sports, ECON 331 (3). Course description: An economic analysis of participatory sports and amateur and professional team sports. Topics include professional sports franchises as business enterprises, economics of sports stadiums, economics of professional sports labor markets, impact of Title IX on collegiate athletic programs, and economic impact of professional team sports and participatory sports on the Grand Strand economy. **Rationale for new course:** Course offering in the new economics major. ECON 3331 is a selective course for students majoring or minoring in economics.

13. **Request for Addition of New Course:** Economics of Human Resources, ECON 332 (3). Course description: Economic analysis of the strategic aspects of human resource management at the firm and public policy levels. Focus on economic forces that influence hiring standards, employment, worker productivity, training programs, wages, and working conditions in the United States. Topics include the decline of job security, rise in educational and training requirements, managerial compensation and the use of incentive packages, impact of technology, trade, and unionization on employment and wages. Public policy issues include income inequality, safety and health, labor market discrimination, and the minimum wage. **Rationale for new course:** Course offering in the new economics major. ECON 332 is a selective course for students majoring or minoring in economics.

14. **Request for Addition of New Course:** International Economic Policy, ECON 351 (3). Course description: Study of international trade issues and policy and their impact on workers, firms, and governments; role of international investment, foreign exchange markets, and international migration. **Rationale for new course:** Course offering in the new economics major. ECON 351 is a selective course for students majoring or minoring in economics.

15. **Request for Addition of New Course:** Economics of Development, ECON 352 (3). Course description: Applies economic models to development and developing countries; study of institutions and international organizations that aid or hamper development; the role of poverty, education, and the environment in development. **Rationale for new course:** Course offering in the new economics major. ECON 352 is a selective course for students majoring or minoring in economics.

16. **Request for Change in Course:** Independent Study, ECON 399 (3). Course description: Written contract between student and instructor, approved by the Dean. Prerequisites: 54 or more hours. A maximum of 15 hours may be taken. **Rationale for change:** Course offering in the new economics major. ECON 399 is a selective course for students majoring or minoring in economics.

17. **Request for Addition of New Course:** Labor Theory, ECON 450 (3). Course description: Economic analysis of labor markets and the institutions that have evolved to facilitate exchange. Topics include the demand for labor, labor supply, investment in human capital, labor unions and collective bargaining, distribution of personal earnings, and various measures of employment and unemployment in the labor market. **Rationale for new course:** Course offering in the new economics major. ECON 450 is a selective course for students majoring in economics.

18. **Request for Addition of New Course:** International Economic Theory, ECON 451 (3). Course description: Expanded discussion of the motivation for international trade. Advanced and intuitive explanations of trade policy and international finance models. **Rationale for new course:** Course offering in the new economics major. ECON 451 is a selective course for students majoring in economics.

19. **Request for Addition of New Course:** Introduction to Econometrics, ECON 460 (3). Course description: Mathematical modeling used to understand and explain economic relationships and theory. Topics include econometrics, mathematical modeling, economic forecasting, generalized linear models, categorical data analysis. **Rationale for new course:** Course offering in the new economics major. ECON 460 is an elective for students majoring in economics.

20. **Request for Addition of New Course:** Economics of Aging, ECON 472 (3). Course description: The economic determinants of population aging and the challenges it creates for public policies. Topics include trends in retirement, retirement planning, the major provisions of the Social Security Act, various types of pension plans provided by employers, aging and gender, and various health, disability, and economic well-being issues of older Americans. **Rationale for new course:** Required course in the Certificate of Gerontology Program.

21. **Request for Addition of New Course:** Senior Research Seminar, ECON 490 (3). Course description: Capstone course intended to teach students how to conduct original research in economics. Guidance and practice in formulating economic hypotheses, gathering data, analyzing the data, and effectively communicating the results orally and in writing. **Rationale for new course:** Course offering in the new
economics major. Students are required to take either ECON 490 or ECON 495 to satisfy the senior research requirement of the major.

22. Request for Addition of New Course: The Service Learning Experience in Economics, ECON 495 (3). Course description: Group research projects involving service learning and community service coordinated through the Center of Economic and Community Development of the Wall College of Business. Projects may include: economic impact study, cost/benefit analysis, survey analysis, applied econometric analysis, and modeling. **Rationale for new course:** Course offering in the new economics major. Students are required to take either ECON 490 or ECON 495 to satisfy the senior research requirement of the major.

23. Request for Addition of New Course: Internship in Economics, ECON 497 (3). Course description: Supervised work experience of at least 15 hours per week for 12-14 weeks. Internship format must be approved by internship director. A maximum of 6 credit hours may be taken. **Rationale for new course:** Course offering in the new economics major. ECON 497 is an elective course for students majoring in economics.

24. Request for Change in or Deletion of an Undergraduate Course: Financial Institutions and Markets, CBAD 462. Proposed description: (= ECON 310). Principal institutions and markets comprising the financial system; their roles in short-term, long-term and equity financing, interest rate determination and capital formation; interrelationships between domestic and international financial markets; government policy objectives and regulations as influences on the financial system. It is cross-listed as ECON 310.

ANNOUNCEMENTS: None

GOOD OF THE ORDER: Evans reported that the Academic Affairs Committee will meet on December 15th, to get agenda items to the Senate in time for a January meeting. A January Senate meeting is not scheduled, so the Senate Executive Committee discussed several ways to do this. There appears to be very little controversial items in their agenda. The Senate Executive Committee recommends that the Agenda be forwarded to Senators electronically, and then Senators will be asked to vote, also electronically. A motion was made by Claudia McCollough, seconded by Pam Martin, to vote on the Academic Affairs Agenda items electronically. The motion passed.

ADJOURNMENT: The meeting adjourned at 5:25 PM.

Respectfully submitted,

Approved by Steve Sheel
Faculty Senate Secretary on December 22, 2003

Janet Straub
Faculty Senate Recorder