COMMITEE REPORTS: Academic Affairs submitted the following for Senate information - No action required.

College of Business
1. Request for Deletion of an Undergraduate Course: Delete Organizational Behavior, CBAD 376 (3).
2. Request for Deletion of an Undergraduate Course: Delete Organizational Theory, CBAD 477 (3).
3. Request for Change in Title and Catalog Description: Change title from Golf Professional Training Program (GPTP) Seminar I (PGMP 102) to PGM Seminar I (1); and Change Catalog Description from Pass/Fail to a letter Grade.
4. Request for Change in Title and Catalog Description: Change title from Golf Professional Training Program (GPTP) Seminar II (PGMP 201) to PGM Seminar II (1); and Change Catalog Description from Pass/Fail to a Letter Grade.
5. Request for Change in Title and Catalog Description: Change title from Golf Professional Training Program (GPTP) SEMINAR III (PGMP 202) to PGM Seminar III (1); and Change Catalog Description from Pass/Fail to a Letter Grade.
6. Request for Change in Title and Catalog Description: Change title from Golf Professional Training Program (GPTP) Seminar IV (PGMP 301) to PGM Seminar IV (1); and Change Catalog Description from Pass/Fail to a Letter Grade.
7. Request for Change in an Undergraduate Course: Real Estate Finance and Investments, CBAD 467. Request to cross-list as RTMA 467
8. Request to Change an Undergraduate Course: Quality Process Management, CBAD 474 (3). Request to cross-list as RTMA 474.

Honors Program
1. Request to Delete a Course: to delete Freshman Honors Seminar I, HONR 150 (3).
2. Request to Delete a Course: to delete Freshman Honors Seminar II, HONR 151 (3).
3. Request to Delete a Course: to delete American Studies Seminar I, HONR 250 (3).
4. Request to Delete a Course: to delete American Studies Seminar II, HONR 251 (3).
5. Request to Delete a Course: to delete Service Learning, HONR 100 (1).
6. Request to Delete a Course: to delete Service Learning, HONR 200 (1).
7. Request to Delete a Course: to delete Service Learning, HONR 300 (1).
8. Request to Delete a Course: to delete Service Learning, HONR 400 (1).
9. Request to Delete a Course: to delete International Issues, HONR 351
10. Request to Delete a Course: to delete Studies In World Film, HONR 380, as part of Honors Program and delete as a cross-listing with Engl/Span/Thea 380
11. Request for Change in a Course: to change catalog description for Honors Capstone Seminar, HONR 498 (3).

For Senate Approval – Action Required

1. Request for Addition of a New Course: Organizational Theory & Behavior, CBAD 372 (3). Rationale for new course: This is a combination of the current CBAD 376 (Organizational Behavior) and CBAD 477 (Organization Theory) by combining these two courses, we can avoid the duplication of topics that currently exists in these two courses.
2. Request for Addition of a New Course: Study Abroad in International Business, CBAD 402 (3). Rationale for new course: This course will support our affiliation with several foreign universities in which CCU students study abroad during Maymester and Summer.
3. Request for Addition of a New Course: Leadership in Project Management, CBAD 471 (3). Rationale for new course: This course will add strength to the management major in that it will provide students with the skills and
techniques they need to manage projects. This topic has become very popular in business schools due to the
demand from employers that business graduates should understand the tools for project management.

4. Request for Addition of a New Course: Cross-Cultural Management, CBAD 472 (3). **Rationale for new course:**
   This course will provide students with additional exposure to diversity and cultural differences, which are very
   important topics in our changing environment. Students will be able to better understand the rationale for actions
   taken by individuals from other cultural backgrounds than their own.

5. Request for Addition of a New Course: Quality Process Management, CBAD 474 (3). **Rationale for new course:**
   This course will also add strength to the management major. One of the most “hot” topics in management today is
   TQM (Total Quality Management). This course will provide students with the processes for measuring and
   insuring quality throughout an organization.

6. Request for Change in a Degree Program: Change in Other: Delete International Business CBAD 401 (3) as a
   selective for Management Majors. **Rationale for change:** It will continue to be a selective for Marketing Majors and a required course for
   the proposed new option in International Tourism Option. **Rationale for change:** CBAD 401 has long been a
   selective for marketing majors. This change will help us more clearly distinguish the management major from the
   marketing major. Also, the new proposed management major curriculum will continue to have an international
   emphasis with the addition of CBAD 402 (Study Abroad in International Business) and CBAD 472 (Cross-
   Cultural Management).

7. Request for Change in a Degree Program: Delete as a selective for Management Majors: Managerial Majors,
   CBAD 426. It will be retained as ECON 426 for the Economics Major.

8. Request for Change in a Degree Program: Delete CBAD 426 (Managerial Economics) as a selective for
   management majors. **Rationale for change:** ECON 426 was a carryover course when CCU was a part of the USC
   System. Our faculty feels that it is an important course for the proposed economics major, but that our students in
   management will be better served with the proposed new courses in CBAD 471 (Leadership in Project
   Management) and CBAD 474 (Quality Process Management).

9. Request for Addition or Change in Degree Program: Change in Other. Delete 490 (Seminar in Resort Tourism
   Planning) as a selective course for Management majors. It will continue to be offered as RTMA 490 for Resort
   Tourism students. **Rationale for change:** CBAD 490 is currently cross-listed as RTMA 490. Since it is geared
   toward tourism/hospitality topics, we feel that this course should not be a selective for all management majors. We
   feel that the management students will be better served with the proposed management major curriculum changes.

10. Request for Addition or Change in a Minor: Change in Other: The Business faculty wishes to add Study Abroad
    in International Business, CBAD 402 (3), as a selective course for the Global Studies Minor. **Rationale for
    change:** Both CBAD 402 and 472 are courses that will expose students to international/global issues. In either of
    these courses, students will gain an appreciation of different cultures and national settings, which we feel is an
    overall goal of the global Studies Minor.

11. Request for Addition or Change in a Minor: Change in Other: The Business faculty wishes to add Cross-Cultural
    Management, CBAD 472 (3), as a selective course for the Global Studies Minor. **Rationale for change:** Both
    CBAD 402 and 472 are courses that will expose students to international/global issues. In either of these courses,
    students will gain an appreciation of different cultures and national settings, which we feel is an overall goal of the
    global Studies Minor.

12. Request for Change in a Minor: Change in Other. Add Study Abroad In International Business, CBAD 402 (3), as a
    Selective course for the International Business Studies Minor. **Rationale for change:** Both CBAD 402 and
    CBAD 472 will enhance a student’s appreciation and understanding of international issues and the global
    environment in which many businesses operate. We feel that either or both of these courses will add strength to
    the International Business Studies Minor.

13. Request for Change in a Minor: Change in Other. Add Cross-Cultural Management, CBAD 472 (3), as a Selective
    course for the International Business Studies Minor. **Rationale for change:** CBAD 472 will enhance a student’s
    appreciation and understanding of international issues and the global environment in which businesses operate.

14. Request for Change in a Minor: Change in Other. Change International Marketing, CBAD 454 (3), from a
    required course to a selective course for the International Business Minor. **Rationale for change:** This change is
    being proposed as a result of two new courses being added as electives for the International Business Studies
    Minor: CBAD 402 and CBAD 472. With this change, students will be able to select from among four courses, so
    it is very likely that a student will take CBAD 454.

15. Request for Change in a Minor: Change in Other: Multinational Business Finance, CBAD 463, from a required
    course to a selective course for the International Business Minor. **Rationale for change:** This change is being
    proposed as a result of CBAD 402 and CBAD 472 (two new courses) being added as electives for the International
Business Studies Minor. Students will now have some flexibility of choosing from four selections, so there is a good possibility that students will select CBAD 463.

16. **Request for Addition of New Course:** PGM Seminar V, PGMP 302 (1). Proposed Catalog Description: PGMP 302 PGM Seminar V (1) (Prereq: Acceptance into the Professional Golf Management Program and successful completion of PGMP 301). This seminar will emphasize the Model Golf Shop concept that the PGA requires all PGM students be exposed to. (This requirement is unique to universities with PGM programs that do not own their own golf course.) This seminar will emphasize merchandising operations, marketing, human resources management, and an off-campus visit to a PGA approved Model Golf Shop. **Rationale for new course:** The PGA requires that the Wall College of Business provide its PGM students with a class devoted to the operation of a Model Golf Shop. This class is required because Coastal Carolina University does not own its own golf course. A golf shop that is approved by the PGA will be utilized as the model for this seminar.

17. **Request for Addition of New Course:** Survey Of Food And Beverage Management, PGMP 282 (3); to be cross-listed with RTMA 282. Proposed Catalog Description: Concepts and skills related to food and beverage service operations including laboratory experience in food preparation skills and food and beverage control operations. **Rationale for new course:** The Professional Golfers' Association has a specific standard requiring a food and beverage course, and the faculty believe that this course is a very vital course for both professional golf management and resort tourism students.

18. **Request for Change in a Course:** Internship In Golf Management IV, PGMP 480 (6); to change credit hours from 6 to 3 and to modify GPA requirement from “2.50 or higher” to “2.25 or higher”. **Rationale for proposed change:** Students enrolled in the Professional Golf Management Program currently complete four (4) internships; PGMP 180, 280, 380 and 480. PGMP 180, 280, 380 all carry 1-hour credit, yet PGMP 480 is currently a 6-hour course. PGMP 480 is a 7-month internship, whereas the other three are 3-month internships. The amount of credit awarded for PGMP 480 should be more than that awarded for the other three shorter internships, yet we feel that a 7-month internship does not warrant 6-hours of credit.

19. **Request to Change an Undergraduate Course:** Management Information Systems, CBAD 393 (3). Request to cross-reference CBAD 393 as RTMA 393 and to make RTMA 393 a required course for the RTMA option. **Justification for request:** The course continues to be an important distinguishing feature of CCU’s RTM students. See the RTM new program proposal for further comments on internships.

20. **Request to Change an Undergraduate Course:** Survey Of Food & Beverage Management, PGMP 282 (3). Request to cross-list as RTMA 282, and to make RTMA 282 a required course for the RTMA option. **Justification for request:** RTMA 282, Seminar in Food and Beverage Management, which is also included in the current Professional Golf Management curriculum, offers an important overview to a product class that is included in virtually every other tourism product. The course, delivered through Horry Georgetown Tech's Hospitality program, will continue to be accepted for this requirement.

21. **Request to Change an Undergraduate Course:** Current Issues In Resort Tourism, RTMA 385 (2). Request to change from a required 2 credit course to a selective 3 credit course. **Justification for request:** This course will be one of several possible elective courses for students in the RTM major. It will allow students to focus on specific topics of interest to management in the hospitality or tourism industry.

22. **Request to Change an Undergraduate Course:** Study Abroad In International Business, CBAD 402 (3). Request to add CBAD 402 to required course for International Tourism Option. **Justification for request:** CBAD 402 (see new course proposal) will provide an opportunity for students to participate in a wide variety of international business learning opportunities.

23. **Request to Change an Undergraduate Course:** Cross-Cultural Management, CBAD 472 (3). Request to add CBAD 472 to required course for International Tourism Option. **Justification for request:** CBAD 472 (see new course proposal) will provide students an opportunity to test their ability to apply organizational skills in an international environment.

**Honors Program**

1. **Request for New Undergraduate Course:** Honors Seminar, HONR 101 (3). Proposed Catalog Description: A humanities-based interdisciplinary course designed to introduce students to the foundations of thought and expression through a selection of "great books" and "great works." Students will be exposed to some of the central artistic, literary, philosophical and historical statements of our civilization in order to prompt their own high-level reading, writing and thinking. Often, a single idea, problem or theme will be explored using many discourses, and class "texts" running the gamut from the literary to the visual to the musical. Instructors are drawn from across the humanities and fine arts curriculum, and guest lecturers, campus speakers and field trips will complement student
research presentations. **Justification for new course:** This course will introduce Honors students to critical thinking, college-level writing, and the liberal arts tradition. A cross-disciplinary introduction to the Honors program will allow students of different majors and interests to begin forming their own academic community. This course has been piloted already as “HONR 152.” The Honors Program intends to seek approval for this course as a core class in the Humanities category, but will offer it with or without core designation.

2. **Request for New Undergraduate Course:** Service Learning, HONR 325 (3). Proposed Catalog Description: Students will participate in public service within agencies in the Myrtle Beach area in order to understand civic responsibility and the role of higher education in promoting it. In their written work and class discussions, they will reflect on both the function of their service as well as on its limits as a response to specific community needs and more general social problems. Students will also explore issues of civic responsibility and citizenship in relation to the social problems that they become familiar with through their service work. **Justification for new course:** This course replaced HONR 100, 200, 300 and 400 in the current Catalog, and will involve Honors Students in public engagement.

3. **Request to Change an Undergraduate Course:** Honors Senior Thesis/Project, HONR 499 (3). Request to add HONR 498 as a pre-requisite. **Justification for change:** HONR 499 cannot be completed without the skills acquired in HONR 498.

4. **Request to Change Catalog Description of Honors Program,** including Honors Program admission standards. **New catalog description:** The Honors Program at Coastal Carolina University aims to foster intellectual curiosity and creativity among highly-motivated and academically-gifted students. This goal is advanced through a challenging and well-structured Honors curriculum that incorporates disciplinary, cross-disciplinary, and interdisciplinary perspectives, and that encourages collaboration among members of the university community to support the academic, professional, and personal growth of Honors students. The program also includes active involvement in the life of the University and service to the community.

**Admission**

Admission to the Honors Program is by invitation of the directors of the program in consultation with the Office of Admissions.

For entering first-year students, the minimum admission criteria for invitation into the Honors Program are:

1) SAT score or 1200 or ACT score of 27; 2) high school GPA of 3.5 or higher; 3) rank in the top 15 percent of high school class and; 4) submission of an application to the Honors Program that will include an essay and a letter of recommendation from a high school teacher.

For **international students,** the minimum admission criteria for invitation into the Honors Program are:

1) TOEFL score of 575* 2) rank in the top 15 percent of high school class and; 3) submission of an application to the Honors Program that will include an essay and a letter of recommendation from a high school teacher. (*International students from English-speaking countries are required to submit SAT scores of at least 1200 or ACT scores of at least 27.)

For **continuing or transfer students,** the minimum admission criteria for invitation into the Honors Program are:

1) a cumulative college GPA of 3.7 or above; 2) the completion of 30 academic credit hours and; 3) two letters of recommendation from college instructors.

**Academics**

An enhanced academic curriculum includes Honors sections of core curriculum courses, enriched courses within majors, and advanced interdisciplinary courses for juniors and seniors. Reflecting the program’s emphasis on research, Honors students complete a senior thesis project in their major field of study and present this work in a public forum. Honors students are also required to participate regularly in service to the University and local community. Whenever possible, this experience may be augmented through study abroad or through the Washington Semester Program.

Honors Program students are required to demonstrate regular progress toward the successful completion of 24 credits of honors course work. The 24 credits must include HONR 101 (First-Year Honors Seminar), HONR 325 (Service Learning), two honors courses in the student’s major, two honors courses in the core curriculum, HONR 498 (Research Methods), and HONR 499 (Honors Senior Thesis/Project).
To maintain eligibility to continue in the Honors Program, students are expected to maintain a minimum 3.0 GPA, successfully complete an Honors course each semester, and participate throughout the year in a minimum number of community and Honors Program activities.

Any student whose GPA falls below a 3.0 GPA will be placed on probation during the next semester. If an honors student remains on probation for two consecutive semesters, he or she will be dismissed from the program. Additionally, in order to remain a member in good standing of the Honors Program, students must engage each semester in a minimum number of extracurricular activities. Failure to participate will result in dismissal from the program.

Scholarships
Students who are invited into the Honors Program are considered for a limited number of Honors Program Scholarships. Those awards are determined by the Scholarship Office (see page 88 of the Catalog for further details).

Honors Excellence Awards
Each year the Honors Program Co-Directors award a number of Honors Excellence Awards each for the following academic year. Any Honors student in good standing who does not hold an Honors Scholarship may apply for the award. Additionally, applicants must meet the following criteria: perform leadership functions for the Honors Program; regular participation in Honors Program activities; exceptional academic performance and the completion of at least 30 credit hours; and a 300-500 word statement outlining the student’s qualifications.

The Honors Co-Directors will review candidates at the end of each academic year and select up to five Honors Excellence Awards. Each award is $500, with funds available for the next academic year. Honors students may apply for this award every academic year that they are eligible. Current recipients may reapply; however, renewal is neither automatic nor guaranteed.

Recognition
Newly-admitted students to the Honors Program are recognized during a formal Honors Induction Ceremony at the beginning of each academic year.

All graduating students who successfully complete the requirements of the Honors Program are recognized during Honors Convocation and at Commencement. Honors students receive an Honors Program medallion and have the seal of the program affixed to their diploma. Additionally, the designation Honors Program is placed on their official transcripts by the Registrar.

5. Request to Change Honors Curriculum. The following changes are designed to convert the Honors Curriculum to a simpler, slightly shorter, and more direct sequence of courses.

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By electronic vote, the 23 recommendations from the College of Business, and the 5 recommendations from the Honors Program were accepted.

Respectfully submitted,

Approved by Steve Sheel
Faculty Senate Secretary on January 28, 2004

Janet Straub
Faculty Senate Recorder