PRESENT: Janis Chesson, Dennis Edwards, Tom Secrest, Erika Small, Dmitriy Nesterkin, Yoav Wachsman, Denise Forrest, Caroline Knight, Cathy Jones, Pat Piver, Nancy Ratcliff, Maria Bachman, Lisa Barboun, Aneilya Barnes, Deb Breede, Amanda Brian, Elsa Crites, Wes Fondren, Jim Henderson, Elizabeth Howie, John Navin, Joe Oestreich, Kate Oestreich, Carol Osborne, Julinna Oxley, Paul Peterson, Cynthia Port, Michael Ruse, Easton Selby, Suheir Daoud, Greg Goelzhauser, Amy Tully, Dan Abel, Sara Brallier, Brian Bunton, Jason Eastman, Menassie Ephrem, William Jones, Jenna Hill, Will Lyerly, Colleen McGlone, Megan McIlreavy, Nick Pritchard, Erin Rickard, John Reilly, Sherer Royce, Tessa Weinstein, Jie Zhou, John Watts, Allison Faix


APPROVAL OF MINUTES: December 3, 2010 minutes were approved.

CONSENT AGENDA:

Five items removed from Consent Agenda (1- 4 removed, 5 placed under New Business):

1. Suggested Change: Change the course number EDEE 600 Advanced Study of Early and Elementary Curriculum and Programs to EDEE 650.

2. Suggested Change: The following course description and prerequisite change is recommended: Rationale: A more logical fit in the Early and Elementary Grades Specialization in the M.Ed. in Learning and Teaching is to change the culminating course experience from EDEE 615

3. Suggested Change: The following course prerequisite change is recommended: Rationale: EDEE 610 requires that graduate students complete a research project. As a result, EDUC 607 Research for Today’s Schools should be completed prior to EDEE 610.

4. Suggested Change: Request to change course prefix from EDUC to EDSP

5. BSHA 380 removed for discussion under New Business, motion 5 from the Academic Affairs Committee.

Consent Agenda as amended passed unanimously.
PROVOST AND OTHER ADMINISTRATIVE REPORTS:

Executive Vice President Dyer

- We are hoping that the General Assembly will not cap out-of-state enrollments. Our tuition cap will most likely be HEPI (Higher Education Pay and Prices Index) plus two percent, which is something we can endure.

- Compression relief for the faculty is not likely for the next fiscal year because we have promised the staff compression relief and they have only received one-third of that thus far.

Provost Sheehan

- Our in-state and out-of-state applications are up, as well as the deposits for new students which indicates their commitment to us. The continued growth is good for Coastal Carolina University.

- The new Masters of Accountancy (MAcc) program received the first wave of CHE approval. It is hopeful that this new program will be available as early as Fall 2011.

- P&T recommendations are ready for the February Board of the Trustees meeting. Notification letters of the recommendations were sent out this week.

- Budgets are almost completed and Department Chairs will have access within the next few days now that the information will be reflected in Datatel. Dr. Sheehan would like to get back to having Budget hearings with faculty representation.

- There are 49 or so slots that have been approved with 40.5 positions primarily for Academic Affairs, Student Affairs, and support areas. Dr. Sheehan is optimistic about the upcoming hiring season as we go into the next year.

- There are 2.5 Associate Provost positions available and based on comments, Dr. Sheehan would like to see if we can fill these positions internally. In the next few days an invitation will come from the Provost’s office inviting those interested to apply. If we find that we don’t have the coverage we need, we will then do an external search.

- Flu season is upon us. Please continue to be careful and let us know if your classrooms, labs, etc. need replacement hand sanitizers so that we can all stay healthy this season.

- SACs is well under way and looking good. Dr. Sheehan thanked the faculty for getting credentials and class syllabi.

- There is a new Merit Bonus Program that comes from an external Athletic Donor. The donor has given $20,000 to be given over the next 2 years for the 4 colleges. Dr. Sheehan’s goal is to have a permanent investment in merit and renewable merit system. He will be taking this proposal to the Board of Trustees.

- These are good times for Coastal Carolina University as we have managed to stay focused and true to our mission and have watched our admissions increase accordingly while watching the
quality of our students very carefully. This is a true representation of our faculty and we are thankful for you.

EXECUTIVE COMMITTEE REPORT:

Michael Ruse, Chair

A.A.11: Change to the Faculty Manual charge of the University Promotion and Tenure Committee
A.A.12: Religious Observance Policy returned with stipulation: The policy will be placed in the University Catalog under the attendance policy. All course syllabi will reference the attendance policy in the University Catalog.
A.A.13: Change to University Catalog concerning the Grade Change Policy
A.A.14: New Minor in Medical Humanities
A.A.15: New Minor in Photography
A.A.16: All items from Consent Agenda

- Graduate Council approved policies for Assistantships, Curricula, and a Syllabus Template
- Quality Enhancement Plan: Everyone was reminded to vote and if they had already voted, they were asked to return to the website by using their usernames and passwords to enter the ballot page. The website is www.coastal.edu/sacs/qep.
- The 2011 Faculty Ombuds Survey is posted on the Faculty Senate website. Everyone was asked to please take the survey. The website is www.coastal.edu/fac senate.
- The administration met with faculty representatives for input on budgets. This Faculty Budget Advisory team will be meeting with administration throughout the budget process from here on. The team will be composed of the Chair of the Faculty Welfare and Development Committee and two representatives appointed by the Senate Executive Committee. The appointed members will serve two year terms.

COMMITTEE REPORTS:

Taylor Eubanks, President of the Student Government Association, announced that elections for the Senate positions will be restructured next year. Elections will be held this spring and the positions will be appointed. Representatives will be elected per class standings and by appointment from their colleges. An email will be sent out soon with specific details.

OLD BUSINESS:
None

NEW BUSINESS:

Graduate Council:
1. Motion to accept a new program: Masters of Accountancy was made and seconded.  
(Proposed Catalog Description)

Master of Accountancy (MAcc)
The Master of Accountancy program is designed to provide students with strong graduate-level preparation in accounting that will allow them to enter the accounting profession and achieve certification as Certified Public Accountants (CPA) and/or Certified Management Accountants (CMA). MAcc graduates will be able to build significant accounting careers in public accounting, industry, financial institutions, government, and not-for-profit organizations; as CPAs they may also seek out opportunities for entrepreneurship. In recognition of the fact that accounting is a five-year program of study, the 30-hour MAcc degree program allows students to earn the 150 hours required by most state Boards of Accountancy for licensure as CPAs while focusing on value-added accounting knowledge and skills useful in the workplace.
The goals of the program are achieved through coursework delivered in an environment in which students are actively engaged in learning. Instruction builds on a foundation of business and pedagogical technology, CPA and CMA review, internship opportunities, and the development of leadership and other skills. Content areas include 24 hours in financial and cost/managerial accounting, auditing, income taxation, fraud examination, accounting information systems and financial statement analysis; students must also select 6 additional hours from a variety of master’s-level business electives. Full-time students who enter the program with a strong undergraduate preparation in accounting and business will be able to complete the program in one year of full-time study.

Student Learning Outcomes
We expect our graduates to be able to:

1. Demonstrate broad understanding of significant topics in financial and cost accounting, taxation, auditing and other related content areas.
2. Prepare for professional certification.
3. Carry out research in accounting databases in order to find answers to questions that arise in the practice of accounting.
4. Demonstrate the ability to effectively communicate orally and in writing to support decision-making.
5. Develop business skills in leadership, working with others and technology.
6. Develop a multi-tiered job search plan that leads to employment upon graduation and to long-term career development.

Admission to Study
Applications for graduate study should be directed to the Office of Graduate Studies at Coastal Carolina University.

Admission Requirements
Regular admission to the Master of Accountancy is met by satisfying the following criteria:

1. Evidence of having received a baccalaureate degree with an overall 3.0 grade point average from a regionally accredited institution in this country or its equivalent at a foreign institution based on a four-year degree.
2. Completion of the Graduate Management Admissions Test [GMAT] within the last five years with a score of at least 500.
3. International students whose native language is not English must submit Test of English as a Second Language [TOEFL] scores of at least 575.
4. Submission of two letters of recommendation from individuals familiar with the academic ability, level of responsibility, and work ethic of the candidate.
5. Completion of 18 hours of business courses with a grade of B or better in each, to include economics, business law, statistics, finance, marketing, and management.
6. Completion of at least 18 hours of upper level accounting courses with a grade of B or better in each, to include financial/intermediate accounting, cost accounting, income taxation, auditing, and commercial law.

Admissions decisions are made when all evidence of the candidate’s ability to succeed in graduate studies has been submitted. The decision is based on the following formula establishing the minimum standard for consideration: 

\[(\text{GPA} \times 200) + \text{GMAT score} = 1100.\]

**Provisional Admission**

Applicants may receive provisional admission to the Master of Accountancy if they do not meet the stated admission requirements. The decision to offer provisional admittance to the program is made by the department chair in Accounting, Finance and Economics and the MBA director. Students who are provisionally admitted are limited to 12 hours of course work. Upon satisfactory completion of this coursework with a B or better in each course, provisional status may be lifted.

**Degree Requirements**

The Master of Accountancy degree requires:

1. Successful completion of an approved program of study with a minimum of 30 graduate hours.
2. A minimum grade point average of 3.0 (B) in all course work.
3. A maximum of 6 credit hours may be completed below the grade of B before dismissal from the program.
4. Completion of all requirements for the degree during a six-year period.
5. A record of professional performance and integrity during all phases of the program of study.

**Non-Degree Students**

Students classified as non-degree graduate students must receive approval from the department chair of the Department of Accounting, Finance and Economics and the MBA director in order to take more than 6 credit hours in the MAcc program.

**Transfer Credits**

A maximum of 6 transfer credit hours may be applied to a student’s program of study subject to the approval of the department chair of the Department of Accounting, Finance and Economics and the MBA director. All transfer course work must have been completed with a minimum grade of B.
Required Courses (30 Credits)
The MAcc degree at Coastal Carolina University requires 30 graduate credit hours for completion.

GENERAL ACCOUNTING COURSES (24 credit hours)

- CBAD 533 Governmental/Not-For-Profit Accounting 3
- CBAD 535 Advanced Accounting 3
- CBAD 631 Fraud Examination 3
- CBAD 632 Advanced Cost Accounting 3
- CBAD 636 Advanced Accounting Information Systems 3
- CBAD 637 Advanced Auditing 3
- CBAD 639 Advanced Topics in Taxation 3
- CBAD 665 Financial Statement Analysis 3

Total accounting credit hours 24

ELECTIVES (6 credit hours)

Electives (2 approved courses at 600 or 700 level)

Total elective credit hours 6

TOTAL HOURS 30

Motion passed unanimously.

Academic Affairs Committee:

1. Motion to approve a minor in Creative Writing

Creative Writing Minor

Catalog description: The Creative Writing minor is dedicated to helping students develop the skills necessary to write high quality poetry, fiction, and creative nonfiction. Courses within the minor offer intensive study of the craft of poetry and prose writing, while focusing on the elements common to all literature, regardless of genre: specificity in detail and description, precision with regard to diction, clarity of thought, and the development of a strong and unique voice. Most classes are taught in a workshop setting, where students generate their own poems, stories, and essays in addition to reading and critiquing pieces written by their peers and by published authors. By learning to make, discuss, and defend writing choices, students will become artful writers, analytical readers, and thoughtful critics.

The Creative Writing minor is available to all undergraduates not majoring in English. In order to select courses that meet the program requirements, students pursuing the minor must consult with their major advisor and with the Coordinator of Creative Writing in the English Department.

UNDERGRADUATE PROGRAM DESCRIPTION
Student Learning Objectives and Outcomes

The instructional objectives for this minor include the following:
1) Increase students’ understanding of various forms and techniques associated with creative writing
2) Develop students’ ability to respond critically to contemporary creative writing
3) Assist students in applying what they learn about elements of creative writing to their own work
4) Facilitate peer workshops of student work in which students practice and hone their critical reading/responding skills
5) Help students achieve a deeper understanding of formal elements in order to improve one’s own creative writing
6) Develop students’ understanding of the revision process so that final pieces reflect conscious and reasoned choices on the writer’s part as well as input from peer critiques

Student Learning Outcomes: upon completion of this program students will be able to:
1 Analyze and evaluate works of creative writing by published writers
2 Make sophisticated authorial choices regarding content, audience, tone, style, and diction
3 Discuss and defend authorial choices in their own writing
4 Produce written and oral critiques of others’ writing to illustrate the effectiveness of their choices
5 Apply the devices, techniques, and forms of particular creative writing genres
6 Utilize various strategies for brainstorming, drafting, and revising original work

Curriculum
Requirements Credits
ENGL 301.........................................................................................................................3

Two of the following six literature surveys, in two different areas of study (e.g. one World and one American) ENGL 275 (WORLD LIT I) ENGL 276 (WORLD LIT II) ENGL 303 (BRIT LIT I) ENGL 304 (BRIT LIT II) ENGL 305 (AMER LIT I) ENGL 306 (AMER LIT II) ........6

Three creative writing workshops at the 300-level and above
ENGL 362 (Reading and Writing Fiction) ENGL 365 (Reading and Writing Creative Nonfiction) ENGL 368 (Reading and Writing Poetry) ENGL 462 (Writing Workshop – Fiction) ENGL 465 (Writing Workshop – Creative Nonfiction) ENGL 468 (Writing Workshop – Poetry)....................9

TOTAL CREDITS REQUIRED ..........................................................................................18

Note: A grade of C or above is required in each course to be applied toward the minor. Courses used in the minor cannot be used to satisfy major requirements. Prior to graduation, students must submit a portfolio of their creative work to the Coordinator of Creative Writing.

Motion approved unanimously.

2. Motion to approve changes to the Middle Eastern Studies Minor

Department of Politics and Geography

Middle Eastern Studies Minor
Proposed changes: Addition of courses to minor: POLI 327 (Women in the Middle East), POLI 329 (Comparative Politics of the Middle East), POLI 343 (Terrorism and Political Violence), POLI 425 (The Arabic Language, Media and Politics in the Middle East), ENGL 375 (Special Topics in World and
Anglophone Literature)

**Proposed catalog description:** Students pursuing the Middle East Studies Minor must consult the advisor of the minor in the Department of Politics and Geography. The Middle East Studies Minor at Coastal Carolina University requires 18 credits: 9 credits from required courses and 9 credits from electives.

**REQUIRED COURSES (9 Credits)**
- POLI 330 (Introduction to the Middle East) ................................................................. 3
- POLI 331 (The Israeli-Palestinian Conflict) ................................................................. 3
- POLI 328 (Political Islam) or POLI 333 (Islam and World Politics) ...................... 3

**ELECTIVES (9 Credits)**
- RELG 360 (Women and World Religions), HIST 331 (Eaby Medieval Islamic World), HIST 352 (The Middle East in Modern Times), HIST 446 (Age of Crusades), POLI 332 (Conflict in the Persian Gulf), POLI 327 (Women in the Middle East), POLI 329 (Comparative Politics of the Middle East), POLI 343 (Terrorism and Political Violence), POLI 425 (The Arabic Language, Media and Politics in the Middle East), ENGL 375 (Special Topics in World and Anglophone Literature), Arabic language, relevant special topics courses, or relevant study abroad courses ......................................................... 9

**TOTAL CREDITS REQUIRED** .................................................................................... 18

**NOTE:** All courses in the minor require minimum grade of C or above. Courses in the minor cannot be used to satisfy major requirements.

**Date change is to be effective:** December, 2010.

**Motion approved unanimously.**

3. **Motion to approve changes to the Music Minor**

**Proposed changes:** Number of credits from: 26 to 24-28; Removal of courses from program: MUS 115, MUS 116, MUS 117, MUS 118; Addition of courses to program: MUS 170, MUS 171, MUS 270, MUS 278

**Other: New Curriculum—Music Minor**
- MUS 170 Basic Musicianship I (3) MUS 171 Basic Musicianship II (3)
- MUS 270 Music Theory I (3) MUS 278 Intermediate Musicianship I (1)
- Applied Music (4) 10X (4 semesters)
- (Advanced levels of applied music may be substituted on a semester-by-semester basis)
- Ensembles (4)
- 4 semesters of either Concert Choir, Symphonic Band, Marching Band
- (Other ensembles may be substituted with permission of department)
- Music Literature (6) Any 2 from: MUS 110, MUS 253, MUS 254, MUS 357, MUS 358 Total: 24 credits

**Change to catalog**

**MUSIC MINOR**

<table>
<thead>
<tr>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>MUS 170, 171, 270, 278</td>
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<tr>
<td>Applied Music, (4 semesters)</td>
</tr>
<tr>
<td>Ensembles (4 semesters)</td>
</tr>
<tr>
<td>Music Literature, two from MUS 110, 253, 254, 357, 358</td>
</tr>
<tr>
<td>TOTAL CREDITS REQUIRED</td>
</tr>
</tbody>
</table>

A grade of C or above is required in each course to be applied toward the minor
Date change is to be effective: Fall 2011.

Motion approved unanimously.

4. **Motion to approve changes to the Bachelor of Arts in Music program**

Proposed changes:
- **Changes to emphasis:** Removal of courses from program: MUS 115, 116, 117, 118, 175
- **Addition of courses to program:** MUS 119, 170, 171, 270, 271, 275, 278, 279, 339, 370, 371, 378, 379, MUED 353

**Other:** Attached Document explains and charts these tracks. Additionally, MUS 215, 216, 217, 218, 385 will be deleted once they will no longer be offered to current students (anticipated Fall 2012), but there may be some overlap next year, so these will stay in effect for now. **Impact on existing academic programs:** Current students can continue their catalog program, or switch to one of these new tracks. Appropriate substitutions will be made for the music theory and musicianship courses as necessary. 

Date change is to be effective: Fall, 2011.

Motion approved unanimously.

5. **Motion to approve Bachelor of Science in Health Administration Completion Program**

Motion to amend the program replacing BSHA 380 with CBAD 374 and to approve CBAD 374 as a new course was made and seconded.

BSHA 380 Human Resource Management in Health Care
Now becomes: CBAD 374 Human Resource Management

**Proposal for a new undergraduate course**

**Number of credits:** 3
**Prerequisites:** HPRO 380
**Co-requisites:** None

**Course restrictions:** HPRO 380 Health Care System is a prerequisite to this course. This course is required for a major. **Justification:** Complexities in the Health Care environment mandate health care professionals possess educational preparation that includes human resource management. **Impact on existing academic programs:** None. **Proposed catalog description:** CBAD 374 Human Resource Management. (3) (Prereq HPRO 380) This course will introduce students to the various personnel functions in health services organizations, including recruitment, selection, job analysis, performance appraisal, compensation/benefits, employee health, grievance, discipline, discharge and organizational development. In addition, students will gain an understanding of current social, behavioral, legal and ethical issues from a human resources planning and management perspective in health care. **Method of delivery:** Distance Learning **Date change is to be effective:** Fall 2010

**Catalog Description:** Building on the knowledge learned in entry-level health professional program, the purpose of the Bachelor of Science in Health Administration Completion Program (BSHA) is to provide advanced knowledge, values and critical judgment skills needed to assume leadership and management roles in health care environments. This program will prepare graduates for advanced
employment roles and for admission to advanced degree program such as Master’s in Business Administration (MBA) or Master’s in Health Administration (BHA).

**Student Learning Outcomes**
By the end of this program, the student will be able to:

1. Apply theories of change and team leadership to management in health care (Goal 1, 4).
2. Apply organizational theories, intellectual skills and competencies, and business principles when making decisions related to utilization of human and fiscal resources in health care (Goal 2, 4).
3. Apply a structured process when making ethical decisions (Goal 3).
4. Analyze the leadership role within a selected health care organization (Goal 1).
5. Analyze research data and evaluate its application to best practice policies and procedures in health care (Goal 3, 4).
6. Design, implement and evaluate evidence based services using market forces in health care (Goal 1, 4).

**CURRICULUM**
There are 124-129 credits required for this degree. Forty-five hours are required courses for this program and must be completed at Coastal Carolina University. Thirty four to thirty nine hours are required core curriculum for Coastal Carolina University. Students with Associate Degrees in Science and Arts will be exempted for core curriculum requirements. Forty five hours will be awarded for the courses completed in their technical discipline. Additional credits can be obtained through the selection of elective courses, depending upon the interests of the students and the availability of distant learning courses.

The Bachelor of Sciences in Health Administration Completion Program (124-129 hours)

<table>
<thead>
<tr>
<th>I</th>
<th>Core Curriculum Requirements (must include Statistics)</th>
<th>34-39 hrs</th>
</tr>
</thead>
<tbody>
<tr>
<td>II</td>
<td>Health Science courses transferred from Technical Colleges</td>
<td>45 hrs</td>
</tr>
<tr>
<td>III</td>
<td>Major Requirements</td>
<td>45 hrs</td>
</tr>
<tr>
<td></td>
<td>ECON101 Survey of Economics</td>
<td>3 hrs</td>
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<td></td>
<td>ENGL 211 Introductions to Technical and Professional Writing</td>
<td>3 hrs</td>
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<td></td>
<td>PHIL 317 Biomedical Ethics</td>
<td>3 hrs</td>
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<td></td>
<td>HPRO 380 Essentials of the Health Care System</td>
<td>3 hrs</td>
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<td>HPRO 420 Health Policy</td>
<td>3 hrs</td>
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<td></td>
<td>CBAD 201 Accounting I</td>
<td>3 hrs</td>
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<td></td>
<td>CBAD 350 Marketing</td>
<td>3 hrs</td>
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<td></td>
<td>CBAD 363 Business Finance</td>
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<td></td>
<td>CBAD 371 Management</td>
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<td></td>
<td>CBAD 374 Human Resource Management</td>
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<td></td>
<td>BSHA 305 Health Care Marketing</td>
<td>3 hrs</td>
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<td></td>
<td>BSHA 382 Budgeting Finance &amp; Health Care Payment</td>
<td>3 hrs</td>
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<tr>
<td></td>
<td>BSHA 449 Leadership And Organizational Change in Health Care</td>
<td>3 hrs</td>
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<td>BSHA 455 Managing Health Information</td>
<td>3 hrs</td>
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<td></td>
<td>BSHA 456 Health Data Analysis</td>
<td>3 hrs</td>
</tr>
<tr>
<td>*IV</td>
<td>Electives (as needed)</td>
<td>0-12 hrs</td>
</tr>
</tbody>
</table>

TOTAL CREDITS REQUIRED……………………………………..124-129 hrs

*Coastal Carolina University offers a wide variety of online courses each semester.

**Date change is to be effective:** Fall 2011

**Motion as amended passed unanimously.**
QUASI COMMITTEE OF THE WHOLE:

Senate Procedures and Transition
- Identification of Senators at meetings, either introducing themselves and their college before they speak or having name plates in front of them
- Reduce Faculty Senate representation
- Whether or not Department Chairs should continue to be eligible to serve on the Faculty Senate

OTHER:

A reminder that elections for Executive Committee of the Faculty Senate will be held at the May meeting for Chair, Vice Chair, and Secretary. We must elect a new Secretary and Chair as Susan Slavik has served 2 consecutive terms and is ineligible, and Michael Ruse will not stand for re-election to the chair. All continuing and newly elected Senators who have tenure are eligible. The newly elected chair will receive a summer stipend of 7.5% of salary in order to undergo training with the outgoing chair during the summer.

ANNOUNCEMENTS:

None

GOOD OF THE ORDER:

None

ADJOURNMENT: 6 p.m.

Respectfully submitted,

Approved by Elizabeth Howie, Acting Secretary

Monica Streicher
Faculty Senate Recorder