
SUBSTITUTIONS: Marvin Keene for Dennis Edwards, Keith Gurley for Greg Geer, Terri Sinclair for Elsa Crites, John Goodwin for David Evans, and Sarah Banks for William Jones

ABSENT: Jamia Richmond, Patti Edwards (substitute for Deb Breede), Dan Abel, Steve Bush, and Joshua Vossler

APPROVAL OF MINUTES: (Moved by John Navin and seconded by Brian Bunton.)
The November 2, 2011 minutes were approved. (39 in favor, 0 not in favor)

CONSENT AGENDA:

- ARTD/ARTS 440: Pre-Professional Studio, proposals for new undergraduate courses, were removed from the Consent Agenda and placed on the Order of Business under New Business.

- ARTD/ARTS 440: Pre-Professional Studio, included in courses proposed for designation of Experiential Learning by the QEP Executive Board, were removed from the Consent Agenda and placed on the Order of Business under New Business.

All items on the Consent Agenda passed.

PROVOST AND OTHER ADMINISTRATIVE REPORTS:

Provost Sheehan:

- The Provost relayed greetings from President DeCenzo because he was in Columbia where he successfully was able to get some building projects through the S.C. Joint Bond Review Committee.
- The Provost thanked and welcomed the 100 Faculty members who will be participating in the December commencement ceremony on Saturday, December 17th. The ceremony will be held at the Myrtle Beach Convention Center and there will not be any parking fees.
Coastal has encountered a data breach due to an estimated 200 student records that were disposed of incorrectly. The student records were left in a box to be worked on the next day and were inadvertently picked up by the night service. It has been reported to the U.S. Department of Education for data breach for inappropriate destruction of records. The students affected are being offered a security protection guarantee for one year at the University’s cost. Dr. Sheehan asked that everyone please refrain from keeping student records, transcripts, and/or screenshots in their offices if possible. Student records should be retrieved from departmental offices when advising students. If records will be stored in your offices, at a minimum, they must be kept in locked filing drawers and social security numbers redacted on all documents. Transcripts and student records should not be placed into trash receptacles. They should be shredded for security purposes.

Dr. Sheehan opened the floor for questions:

- A question was posed as to whether the Registrar’s Office could provide only the student’s names and pictures on rosters. Further identifying information such as social security numbers, Datatel ID numbers, etc. are not needed. Dr. Sheehan said that a full review is in process and that he will add this concern to the list.
- A question was asked about the construction area near Highway 501 and whether trees would be planted. Dr. Sheehan informed the senate that this area will be the Ultimate Frisbee Park that provides green space for future expansion, if needed, and indeed trees would be planted. In addition, 200 parking spaces would be added to the lot. In late Spring, the horseshoe on P. Blanton Circle will be closing and it will become Blanton Park. The parking lot adjacent to the Singleton building will become Faculty/Staff parking once the additional 200 spaces are added to the Baxley Hall lot.
- A question concerning issues of ramps, sidewalks, and signage being inadequate for the new parking lots was addressed. Dr. Sheehan relayed that President DeCenzo and Executive Vice President and Chief Operating Officer Edgar Dyer had recently completed a Wheelchair Tour of the university and that Facilities is aware of these needs and they are being addressed.

Dr. Sheehan made two personnel notice announcements:

1. Dodi Hodges has been chosen from a competitive, strong pool of applicants as the new CETL (Center for Effective Teaching and Learning) Director.

2. The DTSLA (Distinguished Teacher-Scholar Lecturer Award) winner will be announced in the next few days.

EXECUTIVE COMMITTEE REPORT:

Keshav Jagannathan, Chair, presented the Executive Committee Report.

A. The following Administrative Actions were received and approved without stipulations:

AA 07: All items from the November 2, 2011 Consent Agenda.
AA 08: Approval to create the University-Wide Distance Learning Committee.
AA 09: Statement of Correction approval to render MATH 150 inactive in Datatel.
B. The senate was notified that the following Statement of Correction and relevant administrative action, minutes, and agenda were corrected:

NUR 424: Nursing Research was approved as a new undergraduate course according to AA-22 2009-2010 with STAT 201 and STAT 201L listed as the corequisites. There was conflicting information on Academic Affairs Form C listing STAT 201/201L as corequisites but in the “proposed catalog description” they were listed as prerequisites. STAT 201/201L will be listed as prerequisites in the 2012-2013 Undergraduate University Catalog.

COMMITTEE REPORTS:

None

OLD BUSINESS:

None

NEW BUSINESS:

A. Graduate Council:

1. **A motion to approve changes in the MAcc program’s admission requirements**
   (moved and seconded out of Graduate Council Committee):

The changes to the MAcc’s admission requirements are underlined below. The added language provides the College of Business Graduate Director the leeway to waive the GMAT requirement.

Admission Requirements

Regular admission to the Master of Accountancy is met by satisfying the follow criteria:

1. Evidence of having received a baccalaureate degree with an overall 3.0 grade point average from a regionally accredited institution in this country or its equivalent at a foreign institution based on a four-year degree.
2. Completion of the Graduate Management Admissions Test (GMAT) within the last five years. **Students who have a 3.5 or higher GPA in their 300 and 400 level Accounting course work completed at an AACSB accredited institution are not required to take the GMAT.**
3. International student whose native language is not English must submit Test of English as Second Language (TOEFL) scores of at least 575.
4. Submission of two letters of recommendation from individuals familiar with the academic ability, level of responsibility, and work ethic of the applicant.
5. Completion of 18 hours of business courses with a grade of B or better in each to include economics, business law, statistics, finance, marketing and management.
6. Completion of at least 18 hours of upper level accounting courses with a grade of B or better in each, to include financial/intermediate accounting, cost accounting, income taxation, auditing, and commercial law.
An admission decision is made when all evidence of the applicant’s ability to succeed in graduate studies has been submitted.

The GMAT requirement can be waived at the discretion of the College of Business Graduate Director with approval of the Dean. For example, students who have completed a graduate degree, completed graduate course work, earned JD, a CMA, or have taken the GRE should contact the College of Business Graduate Director.

**Motion passed (38 in favor, 1 not in favor, 0 abstain).**

**B. Academic Affairs:**

2. Motion to approve a minor in Web Application Development (moved and seconded out of committee):

Proposal for a new undergraduate minor: **Web Application Development Minor**

**Number of credits:** 18 credit hours. This minor will be 18 credit hours, including the following courses: CSCI 101, CSCI 120, CSCI 135, CSCI 255, CSCI 365, and CSCI 375. **Estimated enrollment:** 20 for first two semesters. **Semester and year of first graduates:** Spring 2013. **Method of delivery:** This program will be delivered via traditional classroom and by distance learning. **Date change is to be effective:** Spring 2012.

**Proposed catalog description:**
The purpose of the minor in Web Application Development is to give students programming-level training in the technology needed to present Web-based information and reports relevant to topics in their major. This program focuses on creating dynamic webpages using modern programming technologies.

WEB APPLICATION DEVELOPMENT MINOR (18 Credits)
CSCI 101 Introduction to the Internet and World-Wide Web.................................3
CSCI 120 Introduction to Web Page Applications..................................................3
CSCI 135 Introduction to Programming.................................................................3
CSCI 255 Topics in Web Development.................................................................3
CSCI 365 Advanced Topics in Web Development .................................................3
CSCI 375 Introduction to Multimedia Applications...............................................3
TOTAL CREDITS REQUIRED............................................................................18

**Motion passed (39 in favor, 1 not in favor, 1 abstain).**

3. Motion to approve changes to the B.S.B.A. Resort Tourism Management Major (moved and seconded out of committee):

Department of Marketing and Resort Tourism

Proposal for changes in an undergraduate program: **B.S.B.A. Resort Tourism Management Major.**

**Proposed changes:** Change required course from: ENGL 390 to: ENGL 290.
Proposed catalog description:
III. FOUNDATION COURSES (6-12 Credits)*
Minimum grade of C required in all foundation courses
CSCI 110..................................................................................................................3
MATH 132*+ ..........................................................................................................3
PHIL 318..................................................................................................................3
ENGL 290* ..............................................................................................................3

*Credits for courses taken as part of the Core Curriculum are not counted elsewhere in the major.
+A C or better is required in MATH 130 or MATH 1301 or placement test.

Justification: Current overlap in ENGL 290 and ENGL 390 provide an opportunity for streamlining major foundation requirements and integrating core curriculum requirements with foundation skills sets. Extensive discussion and collaboration with English Department has resulted in this proposal which seeks to deliver more effectively and efficiently on College of Business Bachelor of Science in Business Administration degree-level learning outcomes. Additionally, as Wall College of Business faculty and departments work to further identify coursework within major that will be helpful for students to meet major-specific learning outcomes, this change will free up credits to be utilized in that effort in the future. Impact on existing academic programs: Based on conversations and discussions with the English Department, this change would enable Resort Tourism Management majors to utilize the Core Curriculum Communication Course (ENGL 290) to work toward appropriate major-specific learning outcomes. It would remove the overlap that currently exists between the ENGL 290 and ENGL 390 courses and provide additional elective and/or major-specific course offerings to be added in the future to Resort Tourism Management major requirements. Date change is to be effective: Fall 2011.

Motion passed (41 in favor, 1 not in favor, 0 abstain).

4. Motion to consider a change in the original proposed catalog course descriptions for ARTD 440 and ARTS 440 Pre-Professional Studio (moved by Easton Selby and seconded by Michael Ruse):

As noted below in the “proposed catalog descriptions”, the course descriptions will strike the words “facets of the business including maintaining” and “budgeting” and will add “how to maintain.”

a. ARTD 440 Pre-Professional Studio
Proposal for a new undergraduate course.

Proposed catalog description: ARTD 440 Pre-Professional Studio. (3) (=ARTS 440) (Prereq: permission of the instructor) A pre-professional studio course providing graphic design and photography services to small businesses, non-profit organizations, and departments throughout the University. Students will gain first hand, real-world experiences through client driven projects. Participants will also learn facets of the business including how to maintaining client relationships, budgeting, time management, design and development, implementation and final production. F, S.

b. ARTS 440 Pre-Professional Studio
Proposal for a new undergraduate course.
Proposed catalog description: ARTS 440 Pre-Professional Studio. (3) (=ARTD 440) (Prereq: permission of the instructor) A pre-professional studio course providing graphic design and photography services to small businesses, non-profit organizations, and departments throughout the University. Students will gain first hand, real-world experiences through client driven projects. Participants will also learn facets of the business including how to maintain client relationships, budgeting, time management, design and development, implementation and final production. F, S.

Motion to amend the course descriptions passed (26 in favor, 8 not in favor, 6 abstain).

5. Motion to approve ARTD 440 and ARTS 440 Pre-Professional Studio as new undergraduate courses with the amended course descriptions. (moved by Easton Selby and seconded by Michael Ruse):

a. ARTD 440 Pre-Professional Studio
Proposal for a new undergraduate course.

Number of credits: 3 Prerequisites: Permission of the instructor. Corequisites: None. Crosslisting: ARTS 440 Pre-Professional Studio. Course restrictions: Interested students must have the permission of the instructor, submit an applicable portfolio, and go through an interview process before being accepted into the course. Primary Goal: This course may be used as an elective or cognate.
Proposed catalog description: ARTD 440 Pre-Professional Studio. (3) (=ARTS 440) (Prereq: permission of the instructor) A pre-professional studio course providing graphic design and photography services to small businesses, non-profit organizations, and departments throughout the University. Students will gain first hand, real-world experiences through client driven projects. Participants will also learn how to maintain client relationships, time management, design and development, implementation and final production. F, S.
Justification: The objective of this course is for students to gain first hand, real-world experience through client driven projects. Impact on existing academic programs: This course fills the need for training students to function in a professional studio environment. It also allows for both photography and graphic design students to collaborate on professional projects. Estimated enrollment: 10; Prior enrollment in course (if applicable) 6. Method of delivery: Classroom, Laboratory, and Hybrid. Semesters offered: Fall, Spring. Date change is to be effective: Spring 2012.

b. ARTS 440 Pre-Professional Studio
Proposal for a new undergraduate course.

Number of credits: 3 Prerequisites: Permission of the instructor. Corequisites: None. Crosslisting: ARTD 440 Pre-Professional Studio. Course restrictions: Interested students must meet the prerequisites, submit an applicable portfolio, and go through an interview process before being accepted into the course. Primary Goal: This course may be used as an elective or cognate.
Proposed catalog description: ARTS 440 Pre-Professional Studio. (3) (=ARTD 440) (Prereq: permission of the instructor) A pre-professional studio course providing graphic design and photography services to small businesses, non-profit organizations, and departments throughout the University. Students will gain first hand, real-world experiences through client driven projects. Participants will also learn how to maintain client relationships, time management, design and development, implementation and final production. F, S.
**Justification:** The objective of this course is for students to gain first hand, real-world experience through client driven projects. **Impact on existing academic programs:** This course fills the need for training students to function in a professional studio environment. It also allows for both photography and graphic design students to collaborate on professional projects. The impact will be minor due to the addition of a new photography professor. **Estimated enrollment:** 10; Prior enrollment in course (if applicable) 6. **Method of delivery:** Classroom, Laboratory, and Hybrid. **Semesters offered:** Fall, Spring. **Date change is to be effective:** Spring 2012.

**Motion to approve the new courses with the amended course descriptions passed (35 in favor, 1 not in favor, 4 abstain).**

6. **Motion to designate ARTD 440 and ARTS 440 Pre-Professional Studio as Experiential Learning (Q) in the Undergraduate University Catalog (moved by Michael Ruse and seconded by Wes Fondren):**

**ARTD/ARTS 440 (Q) Pre-Professional Studio.** (3) (=ARTD/ARTS 440) (Prereq: permission of the instructor) A pre-professional studio course providing graphic design and photography services to small businesses, non-profit organizations, and departments throughout the University. Students will gain first hand, real-world experiences through client driven projects. Participants will also learn how to maintain client relationships, time management, design and development, implementation and final production. F, S.

**Motion passed (32 in favor, 2 not in favor, 5 abstain).**

C. Motion from the floor

1. **Motion to approve a Resolution on the Reporting of Knowledge of Serious Crimes Committed on Campus (moved by Brian Bunton and seconded by Julinna Oxley):**

**WHEREAS** the Pennsylvania State University has confronted a controversy in which multiple university employees participated in a cover-up of alleged serious crimes committed on its campus by a member of the university community; and

**WHEREAS** this cover-up may have indirectly allowed further alleged serious crimes to take place; and

**WHEREAS** Coastal Carolina University’s Statement of Community Standards convey an expectation of the highest standards in personal responsibility; and

**WHEREAS** the highest standards in personal responsibility often require actions beyond the minimum that is legally required;

**THEREFORE BE IT RESOLVED** by the Faculty Senate of Coastal Carolina University,
THAT:

1. We condemn the cover-up by multiple Pennsylvania State University employees of alleged serious crimes committed on its campus by a member of its university community; and
2. We recognize that members of the Coastal Carolina University community are expected to report knowledge of serious crimes committed on campus to law enforcement authorities and then to report to university administration and counsel; and
3. We encourage the administration to review policies and procedures concerning the reporting of knowledge of serious crimes committed on campus as well as the treatment of minors under the care of the university, and applaud them for such actions already taken or planned; and
4. We should facilitate and participate in wide-ranging discussions among the university community concerning the reporting of knowledge of serious crimes committed on campus, the treatment of minors under the care of the university, and the role that transparency and ethics play in the academic, administrative, and athletic institutions within the university.

After much discussion, the motion failed due to several concerns among the senators. Below are some of the issues that were discussed:

- Specifically naming Pennsylvania State University in the resolution as well as the fact that the charges are alleged and not resolved at this time.
- Vague terminology; wording needs to be examined and clarified procedurally.
- Suggestions were made that it be rewritten with more precision.

Motion did not pass (5 in favor, 38 not in favor, 0 abstain).

D. Sharon Thompson, Faculty Athletics Representative, gave a report on Athletics and Academics. The PowerPoint presentation is located on the T:drive→CCU→Faculty Senate→Minutes→Attachments for the December 2011 meeting.

QUASI COMMITTEE OF THE WHOLE:

None

OTHER:

None

ANNOUNCEMENTS:

- Dr. Sheehan reminded the Senators and Faculty that the deadline for final grades for Fall 2011 would be Sunday, December 18th by 5 p.m. This is due to the changing calendar in order to facilitate timely processing of final grades by the Registrar’s Office before the University holiday break.
GOOD OF THE ORDER:

None

ADJOURNMENT:

The meeting was adjourned at 5:41 p.m.

Respectfully submitted,

Approved by Dodi Hodges, Secretary

Monica Streicher, Faculty Senate Recorder