COASTAL CAROLINA UNIVERSITY
AY 2012/2013
FACULTY SENATE MINUTES
April 3, 2013
Wall Building, Room 309
4:30 PM

Note: The remarks of the Senators and others are summarized and not verbatim. The taped recording of this meeting is available in the Faculty Senate office or in the University Archives.


ABSENT: Kate Oestreich and David Evans.

APPROVAL OF MINUTES: Approval of the March 6, 2013 minutes were moved by John Navin and seconded by Brian Bunton. Motion passed (44 in favor, 0 not in favor).

CONSENT AGENDA:

- The proposals for changes to the New Media and Digital Culture Minor and the History degree were removed from the Consent Agenda and placed under New Business for discussion.

- All remaining items on the April 3, 2013 Consent Agenda passed.

PRESIDENT, PROVOST AND OTHER ADMINISTRATIVE REPORTS:

Due to a scheduling conflict, Stacie Bowie (Vice President and Chief Financial Officer), could not attend the meeting. She will give her report at the May 1, 2013 meeting.

Provost Sheehan:

- The Provost expressed his appreciation to the faculty for their awareness and sensitivity when handling student issues during this stressful season in higher education. As the semester is ending, he asked that if there is anything that his office can do to make this time less stressful to please let him know.
The Provost made two administrative appointment announcements:

1. Dodi Hodges, Faculty Senate Secretary, will no longer be able to serve on senate representing Kimbel Library because the CeTeal reporting line will be moving out of the library to the Provost. This will be done in order to pair with Distance Learning, which will also report to the Provost. Joe Winslow will serve as Director of Distance Learning when he returns from his sabbatical around June 1st.

2. It has been announced that Rob Young has been appointed the Director of Undergraduate Research. Yoav Wachsman will become the Director of the Celebration of Inquiry. Initially, the Celebration of Inquiry position was tied to the Undergraduate Research position, but they have now been separated.

We have been reviewing Lecture Capture vendor products and anticipate having a product in place as early as the Fall. We are continuing to work out concerns such as finding a product that will also capture the comments and/or questions of the students.

**Greg Thornburg, Interim Vice President for Enrollment Services:**

- Greg Thornburg began his admissions enrollment update report by stating that the University is currently in the “visitor’s season”. From March 25 through Saturday’s Discovery Day on April 6, we will have had over 3,000 visitors on campus. He thanked all those who would be assisting for the Discovery Day and on April 19 for the new program aimed at Horry and Georgetown high school seniors who have been admitted to Coastal Carolina University.

- As of March 29, there have been 8,554 first-year and 555 transfer student applications that have been accepted for admission for the Fall. Currently, the acceptance rate is at 64.9 percent for first-year student applications compared to 74.5 percent at the end of the cycle last year.

- As of March 22, the average SAT scores for our admitted students are up to 1015 as compared to 1009 at this same time last year. We have 3500 or more students that have been admitted for the Fall that have a 1000 SAT score or better. This number does not reflect any ACT scores. An interesting statistic is that the average SAT score for web applications is 976 as compared to 885 for paper applications; these averages are for applicants, not admitted students.

- Mr. Thornburg is reaching out to the faculty to participate in a program that would enhance the academic quality of our freshman class for the Fall of 2014. He is requesting a partnership of 50 faculty members who will be willing to make two telephone calls per week during the Fall and Spring semesters to accepted students with SAT scores greater than 1000 and ACT scores with a minimum of 21. If each faculty member could yield one student per month, that would net 450 additional high achieving students. The calls to be made would be divided by the student’s desired academic major. The program would begin in Fall 2013 for the Fall of 2014. Please contact Mr. Thornburg at gthornbu@coastal.edu with any questions.
EXECUTIVE COMMITTEE REPORT:

Keshav Jagannathan, Chair, presented the Executive Committee Report.

A. Administrative Actions numbered 16 through 21 were generated and approved without stipulations. For the complete listing, refer to the April 3, 2013 Order of Business.

B. Elections for senators whose terms will be expiring will be held in their respective colleges in the next few weeks. Elections for the Executive Committee as a whole will be conducted at the May 1, 2013 meeting. For eligibility to serve on the Executive Committee, one must be a tenured faculty member as of August. If you received tenure at the end of the March Board of Trustees meeting, you are eligible. Keshav announced that although he is able to serve for another term, he will not be seeking reelection.

The Provost took the opportunity at this time to say that his office has thoroughly enjoyed working with Keshav as the Chair of the Faculty Senate. He has been a wonderful advocate for the faculty and our hope is that his replacement is as devoted and dedicated to the faculty on this campus. A demonstration of agreement in appreciation was given by all with a round of applause.

COMMITTEE REPORTS:  none.

OLD BUSINESS:  none.

NEW BUSINESS:

Please refer to the April 3, 2013 Order of Business and Consent Agenda for complete details on the following:

A. Graduate Council

1. Motion to approve the Specialist in Educational Leadership degree. The motion passed (42 in favor, 0 not in favor).

B. Academic Affairs

1. Motion to approve changes to the New Media and Digital Culture Minor. This proposal was removed from the Consent Agenda and placed under New Business for discussion because the minor is housed in both the Visual Arts and English Departments. The Visual Arts Department Chair asked that the proposal be removed pending discussions between the two departments on these changes. A motion to postpone this proposal until the May 1, 2013 meeting was made by Dennis Edwards and seconded by Steve Madden. The motion to postpone passed (44 in favor, 1 not in favor).

2. Motion to approve changes to the Professional Development Activities (PDA) requirements for all degrees offered within the College of Business to include rewording for the 2013-2014 Undergraduate Catalog. The motion passed (45 in favor, 0 not in favor).

3. Motion to approve a minor in Marketing. The motion passed (33 in favor, 11 not in favor).
4. Motion to approve a minor in Resort Tourism Management. **The motion passed (45 in favor, 1 not in favor).**

5. Motion to approve a minor in Linguistics. **The motion passed (43 in favor, 2 not in favor).**

6. Motion to approve a minor in Geographic Information Systems (GIS). **The motion passed (45 in favor, 2 not in favor).**

7. Motion to approve a minor in Criminology. **The motion passed (46 in favor, 1 not in favor).**

8. Motion to approve changes to the History degree. This proposal was removed from the Consent Agenda and placed under New Business for discussion. A motion to amend the proposal was made by Amanda Brian. **The amended motion passed unanimously.**

**The amended portion is outlined in green below:**

IV. MAJOR REQUIREMENTS (27-30 credits)

- HIST 498 Senior Seminar ............................................................... 3
- Choose **eight nine** HIST 300 level or above courses: (24-27 Credits) 24-27

(Students must take at least one two upper-level courses in United States, European, and Non-Western History. Students with a 3.50 or higher GPA in all History courses may elect to take HIST 499 Senior Thesis. This is recommended for students intending to pursue graduate study in History.)

VI. ELECTIVES (22-47 19-44 credits) ........................................ 22-47 19-44

**QUASI COMMITTEE OF THE WHOLE:** none.

**ANNOUNCEMENTS:** none.

**OTHER:**

1. In response to the question as to why he would not be seeking another term, Keshav stated that since he was tenured two years ago he has been missing his scholarly work. He also believes that it is time for a fresh face to represent faculty requests to the Administration. Keshav took this time to go on record by thanking all of the faculty and staff for their outpouring of support for him at the last Town Hall meeting. It was very much appreciated!

2. A motion from the floor was made by Steve Madden and seconded by Dan Turner to create a committee that would create the bylaws and procedures for the selection of the faculty liaison committee. **The motion passed unanimously.**

3. Desmond Wallace, SGA President, made the following announcements:

   - On behalf of the SGA, it has been a pleasure working with Keshav over the past year. He hopes that the new SGA President and the new faculty Senate Chair can continue their working relationship with the students and the faculty.
• The SGA Distinguished Professor of the Year Award candidates are:
  1. Wes Fondren          5. Denise Williams
  2. Holley Tankersley    6. Roger Johansen
  3. Deb Breede          7. Kristi Forbus
  4. Jason Johnson

• The SGA Distinguished Adviser of the year candidates are:
  1. Agatha O’Brien Gayes
  2. Kelli Moses-Dolfi
  3. Penny Bell
  4. Denise Davis
  5. Amanda Darden

With no further business, the meeting adjourned at 5:40 p.m.

Respectfully submitted,
Monica Streicher, Faculty Senate Recorder

Approved by Dodi Hodges, Faculty Senate Secretary