Note: The remarks of the Senators and others are summarized and not verbatim. The taped recording of this meeting is available in the Faculty Senate office or in the University Archives and Records Center.

PRESENT: Lola Adebayo, Janice Black, Monica Fine, Richard Martin, Tom Secrest, Lee Shinaberger, Jay Teets, Sam Wathen, Kimberly Carroll, Vin Porter, Lindsey Pritchard, Deborah Breede, Suheir Daoud, Mark Flynn, Yun Sil Jeon, Steve Madden, Stephanie Miller, John Navin, Denise Paster, Tripthi Pillai, Brian Roessler, Renee Smith, Jonathan Trerise, Dan Turner, Jesse Willis, Ogul Arslan, Brian Bunton, Erin Burge, Rajendra Dahal, Wanda Dooley, Michael Dunn, Vladislav Gulis, Jenna Hill, Jennifer Jackson, Fang-Ju Lin, Kevin McWilliams, Sherer Royce, Dustin Thorn, Sandy Wilson, Margaret Fain, Allison Hosier, Ellen Arnold, Keshav Jagannathan, and John Beard.


ABSENT: Caroline Knight, Nancy Ratcliff, Aneilya Barnes, and Erin Rickard.

APPROVAL OF MINUTES: Approval of the February 5, 2014 minutes were moved by Keshav Jagannathan and seconded by Wes Fondren. Motion passed (39 in favor, 1 not in favor).

CONSENT AGENDA:

- ENGL 101 and ENGL 102 proposals were removed from the Consent Agenda and placed under New Business for discussion.
- All remaining items on the March 5, 2014 Consent Agenda passed.

PRESIDENT, PROVOST AND OTHER ADMINISTRATIVE REPORTS:

Provost Byington:

- The Provost thanked everyone for their well wishes related to his appointment and is honored and privileged. He looks forward to serving as Provost at Coastal, working closely with the faculty, and keeping the lines of communication open.

- Because of concerns about the credit hour banking policy, the Provost has asked the Deans to revisit the policy and make adjustments in identifying when something is considered to be in load and when it is considered to be extra, or something that is going to be banked. The Deans should be reporting to the faculty when they have made the adjustment. The Provost suggested
that this done very early in the semester or before classes begin so that faculty will know when something is considered to be in load or above load.

- The Provost encouraged a couple of things to the faculty as they go through advising:
  
  1. For students who are going back home to take a class for the summer and are getting permission to take the class, suggest they look at our list of course offerings to see if there is an equivalent course offered at Coastal that they could take online. This is only if the student is equipped to take an online course and would feel comfortable doing so.
  2. We are close to rolling out a web page on the online program, in particular for summer. David Yancey has been working on it this week and we are hoping it will be completed by the end of the week. Students can go to this page and see what we are about, details about our online offerings, what is available, and be able to register for those courses. The other web page is a landing page related to the Degree in Three. This page should be very attractive to higher performing students.

- We are looking at numbers pretty early now and making some projections for Fall enrollment for our freshman class. Our projections are that we will be down in some numbers in our freshman class. The number of high school graduates is pretty flat and it has been reported that a couple of other in-state research institutions are planning on increasing their freshman class by 200 students and another by 300 students. Those are 500 students that we probably would have had a good chance for at least some percentage of them. This will affect our bottom line. This is why we are working quickly to get the Degree In Three webpage available because I am going to encourage the Admissions office to do a blast of this out to those students that have applied but have not made a commitment. Therefore, the higher performing students will see that we have this opportunity and possibly choose Coastal.

  **Question:** Given the weather recently in the Northeastern and Midwest, have we considered blasting our information about our school and this location?

  **Response:** The trend is there, as the weather is worse in the Northeast our enrollment does improve. Greg’s office does make these blasts and if you read some of our brochures, it does advertise the fact of where we are located. We do make the students aware that normally our weather is better than it has been than in the last month.

- The goal is to get the Degree In Three pushed out to these students so that the higher performing students will be able to make a choice and we hopefully will be able to attract more of them. Whenever you are faced with a declining freshman class, you have two options: 1) you hold the line with your admission standards of students that you want to have, or 2) you drop those admission standards and you admit more students than you would normally. What I heard from the faculty during the interview process is that they prefer the ideal of holding the line and continuing the positive directions in our retention efforts. Therefore, as we move forward we are going to make sure that we do everything we can to bring in the higher quality students and be able to move our SAT scores and all of the other things in the positive direction.

At this time the Provost opened the floor for questions.

**Question:** If we are losing this percentage to in-state, do we anticipate arriving transfers?

**Answer:** We are continuing to make the push for transfer students. In particular with the articulation agreements and Nelljean Rice has been working on this with some of the local two-year programs. 50 percent of the students who graduate in South Carolina go to two-year programs. That is a market that
we have not tackled into as much as we should. At the same time we are doing that, realize that the other institutions are doing the same thing. It will be critical for us as we come up with these Memorandums of Understanding that the faculty in various majors consider things that make their programs a little more attractive to those students who are at the two-year programs. Come up with a course that you may want to accept from their program or develop a relationship with faculty at another institution where there is some collaboration on what the syllabus should look like or what the course content should like for the students to be more successful in our programs.

**Question:** In terms of the in-state tuition during the summer time, has there been any talk about in-state tuition for out-of-state students taking physical live classes? We have a number of students who stay here and work all summer who have actually said that if they could afford it that they would take classes in the summer. It also seems like if we have students who have failed a class, this would give them the opportunity to retake the class and enhance our retention as well too.

**Answer:** This is something that would have to be approved by the Board of Trustees. Coming up with a differential model for summer tuition is a good idea and it is just a question of seeing if there is support for it.

**Question:** How many programs are being offered in the Degree In Three and when do you expect it to realistically roll out?

**Answer:** There are two ways to look at the Degree In Three. One is specific Degrees In Three that are offered by academic departments. They design their structure for the Degree In Three. The second is the trustee award amount of $5000. Anyone that goes through the Degree In Three program that is structured by an institutional unit qualifies for the trustee award. Anyone who comes in and completes a Degree In Three in three years is also eligible for the trustee award. We have several programs that will be identified on the webpage that David Yancey is putting together as they design the program. We have students who come in from the Scholars Academy with several hours of AP classes and they are very capable of doing most of our degrees in three years. We want to identify these students so that we can track them.

**Question:** Tell us about the hiring freeze?

**Answer:** The word freeze is not the best word for this. Every year we have several failed searches. We came into this academic year and we had failed searches, then we have new positions allocated on top of those, and replacement positions for people who have moved on or either retired. Because of the budget situation we are trying to identify a group of faculty slots that we would be able to leave unfilled in the fall semester; recognizing that we had 22 of those last year. There are positions that go unfilled from a failed search every year in most institutions. Therefore, the freeze is for us to identify those slots that are critical to our mission to retention. The Provost sent a spreadsheet to all of the Deans about 30 minutes ago that actually shows the slot number and where they are in the search process (whether they have been brought to campus, made an offer, ads still out, action taken or not, etc.). There is a column in that spreadsheet for justification. We are specifically looking at those slots that we can potentially postpone, not lose. The Deans have been encouraged to take a critical look at this due to the tight budget year, the mandated 1.5 percent pay increase, and any other type of pay increases. We have to look for our opportunities where we can save.

> At this time David Yancey pulled up the new web page for the Degree in Three and the Provost briefly outlined the program offerings.
**Question:** Do you have information on the Honors Director search?

**Answer:** We realized there was a disconnect; therefore, Michael Ruse is rewriting the ad for what we are trying to do in the future with the University Honors College/Dean. The Provost said that he would check on the status with Dr. Ruse.

**EXECUTIVE COMMITTEE REPORT:**

Steve Madden, Chair, presented the Executive Committee Report. Refer to the March 5, 2014 Order of Business for complete details.

A. The results were given on the Faculty vote for the revision to the Faculty Manual concerning promotion procedures to Senior Instructor/Lecturer.

B. Administrative Actions 08-10 were generated and approved without stipulations from the February 5, 2014 meeting.

C. The senate was informed of a Statement of Correction processed for POLI 343 and POLI 353.

**COMMITTEE REPORTS:** none.

**OLD BUSINESS:** none.

**NEW BUSINESS:**

Refer to the March 5, 2014 Order of Business for complete details on the following:

A. April Sager, Program Coordinator for CHANT411, shared the mission and goals of this program. She expressed how convenient and easy it is to use. She handed out contact information and had a table with CHANT411 information for senators to take back to their colleges and share with their colleagues.

B. Jim Luken, Associate Provost and Director of Graduate Studies, lead a discussion concerning graduate faculty. A draft was included in the Order of Business about the specifics of becoming a member of Graduate Faculty at CCU. The deadline to apply was listed as March 1 on the draft, but Dr. Luken extended it and interested Faculty was encouraged to apply as soon as possible. Senators were encouraged to take this information back to their colleges for discussions as this will be brought back before the senate next month for a vote.

C. Academic Affairs

ENGL 101 and ENGL 102 course revision proposals were pulled from the Consent Agenda and placed under New Business for discussion. Discussions were held concerning the justification of increasing the credit hours and the proposed catalog descriptions not being changed.

1. After much discussion, a motion was made by Brian Bunton and seconded by Deborah Breede to postpone these two proposals until the April meeting so that the Department of English could revise the proposed course catalog descriptions of these courses. **The vote was taken by a show of hands and the motion to postpone passed.**
With no further business, the meeting adjourned at 5:54 p.m.

Respectfully submitted,
Monica Streicher, Faculty Senate Recorder

Approved by Deborah Cunningham Breede, Faculty Senate Secretary