The Chair announced that the July Faculty Senate meeting will be held the second week in July on Wednesday, July 9, 2014 at 1:30 p.m. in WALL 309.

PRESENT: Janice Black, Monica Fine, Richard Martin, Tom Secrest, Jay Teets, Sam Wathen, Kimberly Carroll, Todd Cherner, Caroline Knight, Vin Porter, Nancy Ratcliff, Aneilya Barnes, Deborah Breede, Adam Chamberlain, Mark Flynn, Yun Sil Jeon, Steve Madden, Stephanie Miller, Denise Paster, Triphii Pillai, Brian Roessler, Gwendolyn Schwinge, Renee Smith, Jonathan Trerise, Dan Turner, Jesse Willis, Oglu Arslan, Brian Bunton, Erin Burge, Rajendra Dahal, Wanda Dooley, Michael Dunn, Jean French, Vladislav Gulis, Fang-Ju Lin, Megan McIlreavy, Erin Rickard, Sherez Royce, Dustin Thorn, Sandy Wilson, Margaret Fain, Allison Hosier, Ellen Arnold, and John Beard.

SUBSTITUTIONS: Yoav Wachsman for Bomi Kang, Wes Fondren for David Kellog, and Alberto Perez for Cynthia Port.


APPROVAL OF MINUTES: Approval of the April 2, 2014 minutes were moved by Jay Teets and seconded by Wes Fondren. Motion passed (42 in favor, 0 not in favor).

CONSENT AGENDA: All items on the May 7, 2014 Consent Agenda passed.

PRESIDENT, PROVOST AND OTHER ADMINISTRATIVE REPORTS:

Provost Byington:

The following are some agenda items for the upcoming Board of Trustees meeting:

- At the last B.O.T. meeting, the Academic and Student Affairs Committee divided into two subcommittees: the Academic Affairs Committee and the Student Affairs and Retention Committee. This will provide the board representation with two subcommittees where one will report on academic affairs and the other on student and retention issues.
- A presentation providing the status of the Coastal Office of Online Learning (COOL) to the Academic Affairs Committee. The budget for next year has been increased significantly for the COOL program.
- A spreadsheet was provided on the new programs and the status of the approval process with degree requirements for CHE and SACS. The Provost will report the final outcome on those at the meeting.
- Post-tenure reviews are included as an informational item to ensure the board is aware of all of the good things our faculty are doing and the successes we are having.
- The Provost is hopeful that early next year he will be able to bring Dashboards to this group to take a look at what we are doing. Dashboards are designed to look at enrollment, admissions, retention, student housing, resources, and anything that we have a strategic measure for. He is really optimistic about this being a good source of information.
- There will be a change in the Faculty Manual concerning promotion to Senior Instructors and Senior Teaching Lecturers that was approved by the Faculty Senate and Faculty.
- A majority of the Provost’s time will be spent on presentations of student affairs information on counseling services on students that we are seeing, the direction that Coastal is heading in, and the services we are trying to provide for our students.
- The two retention committees that were set up early last year came together, formed a single report, and submitted it to the Provost. There were several items on the report that the Provost is excited about. He put as much as he could into the budget for next year because the timing was really good. Once these are approved by the board he will get the information out to everyone. One, resources have been put into the college level advising centers. The motivation behind this is to allow the students to come in and plan their plan of study, not only from a retention standpoint, but also from a graduation standpoint using professional advisors. This frees up faculty to do their mentoring, to do their career services, counseling services, etc. so they can put more resources in that. Another recommendation from the committees is that we have someone who coordinates retention at the individual college levels. The other is a program that the Provost has done some reading on and is pleased that it is coming out of the committee. Several universities have undergraduate fellows who serve as peer mentors and teaching assistants.
- The Provost is working with Chris Mee’s office and Greg Thornburg to try to come up with better models for our enrollments and forecasting, not only for returning students, but also new students. It is critical to know this information as early as possible.
- There are two blogs that will be set up. One is a parent/family type of blog that will provide information that will be beneficial to parents, as they are very engaged. The other is a faculty blog to gather information. It will consist of someone from Faculty Senate and Charmaine Tomczyk.

At this time the Provost opened the floor for questions.

**Question:** Are there any updates on the pay increases and merit pay mentioned at the Town Hall meeting?

**Answer:** The President talked about the 64 and 65 percent retention at the Town Hall meeting. We need to start expanding our conversations on these. The freshman retention is those that come in the Fall and we are looking for them to return the next Fall. And then we have our overall retention of our students who are eligible to return. We measure both of those. The $500,000 compression, $200,000 worth of merit is tied to a retention number of 64 percent. However, if we exceed the 64 percent and end up at 65 percent, another one half of a percent (.5%) would be added in January. The status of where we are with achieving those numbers right now are: last year this time student’s eligible to register was at 78%. We are currently at 78.2%. Last year at this time we were at 65.7% for our freshman retention and it ended up at 62.6%. Currently, as of this morning, we are at 67.8% and we will expect there will be some attrition in that number. Probably one of our biggest attrition years has been about 3.3% attrition and it
goes down from that number. The Provost is guardingly optimistic that we are on track to make the 64 percent goal. The only thing he would like to caution everyone about is the negative effects of the economy or community. Also, normally we release our tuition numbers in February and we haven’t done that yet.

**Question:** Do you have an update or any information regarding student evaluations?
**Answer:** The Provost has not received any information on where we ended up with student evaluations as a percentage. As soon as he receives those numbers he will share them.

**Question:** Does the pay increase include teaching associates?
**Answer:** No, it does not include teaching associates. He will take a look at that this summer.

**Question:** We just completed our evaluations for administrators last week. I was wondering when the numerical results from last academic year would be released to the faculty?
**Answer:** There was an AAUP study on how to use these evaluations effectively. The Provost’s plan involves Chris Mee putting together a report for him as she is now gathering the information from those evaluations. The report will be grouped by categories which he has not completely defined yet. They will probably be by department chair level, associate dean, assistant dean, and dean level, and then another level of associate provost and assistant provost. He hasn’t decided how to get enough observations to have some executive level group to include the CEO, Provost, President, and those numbers. He would then like to push those numbers as far as the average evaluations. The individual evaluations will then be pushed out to the direct line of the supervisor. For example, the Provost will be receiving all of the dean’s evaluations and as he does the performance review of the deans that will become part of the process. The same process will happen with the deans. The problem will be that we will have a little bit of a disconnection between when the evaluation of the deans or the department chairs is done versus when we get the results back. We will have to figure out how to resolve that problem.

**Follow-up question:** In the past, the numerical results were shared with the full faculty. Is that the plan?
**Answer:** That is not the plan. I have spoken to legal about this and because we are talking about an evaluation tool and giving individual raw data to each and every faculty member, it was advised against.

**Question:** How does the budget look next year for Professional Enhancement Grants?
**Answer:** If you remember, we went back to the Horry County Higher Educational Commission to get additional money for Professional Enhancement Grants. At their last meeting the Provost had a couple of faculty members come in and do presentations that wowed them, which was a strategic move as much as anything else. They have in their claim for next year for us to have a higher level of Performance Enhancement Grants. I remain optimistic that they see the benefit of what we are doing.

**EXECUTIVE COMMITTEE REPORT:**

Steve Madden, Chair, presented the Executive Committee Report. Refer to the May 7, 2014 Order of Business for complete details.

A. Administrative Actions 12-17 were generated and approved without stipulations from the April 2, 2014 meeting.
COMMITTEE REPORTS: none.

OLD BUSINESS: none.

NEW BUSINESS:

Refer to the May 7, 2014 Order of Business for complete details on the following:

A. Distance Learning Committee

1. Motion for the Faculty Senate to endorse revisions to the Distance Learning policy (ACAD-133) and forward to the Provost. **Motion passed (30 in favor, 10 not in favor, 6 abstain).**

B. Graduate Council Committee

1. Motion to approve a new graduate certificate in English for Speakers of Other Languages (ESOL). **Motion passed (45 in favor, 1 not in favor, 1 abstain).**

C. Academic Affairs Committee

1. Motion to approve a Bachelor of Arts in Special Education with Certification in Multicategorical. **Motion passed (43 in favor, 2 not in favor, 2 abstain).**

2. Motion to approve a new minor in Middle Grades Education Mathematics. **Motion to postpone until the July 9, 2014 meeting was made by Ogul Arslan and seconded by Wanda Dooley. An oral vote was taken and passed unanimously.**

3. Motion to approve revisions to the Undergraduate Catalog regarding Core Curriculum exemption requirements. **Motion passed (40 in favor, 0 not in favor, 2 abstain).**

4. Motion to approve revisions to the Undergraduate Catalog concerning International Admissions. **Motion passed (43 in favor, 3 not in favor, 1 abstain).**

5. Motion to approve revisions to the catalog language relating to Core Goal 5, Part A, Knowledge of Other Cultures, Languages and Social Structures of Other Countries of the World. **Motion passed (46 in favor, 0 not in favor, 2 abstain).**

6. Motion to approve revisions to the catalog language relating to Core Goal 1, Part A, Knowledge of Effective Communication. **Motion passed (32 in favor, 14 not in favor, 4 abstain).**

With no further business, the meeting adjourned at 5:50 p.m.

Respectfully submitted,
Monica Streicher, Faculty Senate Recorder

Approved by Deborah Cunningham Breede, Faculty Senate Secretary