Before the roll was taken, the Chair congratulated the 14 faculty members promoted to Associate Professor and the 14 faculty members promoted to Professor. The announcement was released today by the Board of Trustees.


ABSENT: Kimberly Carroll, Lindsey Pritchard, Crystal Cox for Jean French, Keith Walters, and Deborah Breede.

APPROVAL OF MINUTES: Approval of the February 4, 2015 minutes were moved by Wanda Dooley and seconded by Lee Shinaberger. The minutes passed (49 in favor, 0 not in favor, 0 abstain).

CONSENT AGENDA:

- POLI 205 (Introductory Statistics for the Political and Social Sciences), proposal for a new undergraduate course, was removed from the consent agenda and placed under new business for discussion.

  All remaining items from the March 4, 2015 consent agenda passed.

PRESIDENT, PROVOST AND OTHER ADMINISTRATIVE REPORTS:

The Provost made the following announcements:

- There were four applicants for the Ombuds position that have been given to the Faculty Welfare and Development Committee. The committee will determine which candidates will be going to
the Faculty Senate for their review and recommendation to the Provost. The committee will try to make their decisions before the April meeting.

- We are at 90 percent for eligible students that could register for the Spring semester but didn’t compared to 91.3 percent last year. The freshmen that were here in the Fall semester and came back in the Spring semester is 86.5 percent compared to 87.1 percent last year. We are doing the calling campaigns right now for our high ability students as part of our recruiting efforts. The Provost extended his appreciation for those who are participating in this campaign. He stated that it is wonderful to have the initial contact with these students as they are making the decision as to where they are going to spend their freshman year. To get a call from a faculty member in their discipline means a lot to them. If you would like to participate, contact Amanda Craddock to see if she has any names she can distribute. Amanda stated that she needs faculty from the College of Science.

- The Provost provided an update on something that happened last year that is now being rolled out through CHE. South Carolina’s scholarship program has traditionally been a Fall and a Spring scholarship. A student has eight tries at the scholarship for each 15 credit hour semester, which would equate to a 120 credit hour degree program. That is, unless it was a larger degree program and the student took more than 15 credit hours in a given semester. The scholarship program has now been changed to a year-round program. Summers will now be included in those allocations. Coastal is well positioned with our Degree in Three programs to be able to take advantage of those offerings and be able to offer a load that a student could take in the summer. The problem is the assumption that it will be a full load like every other semester. In the Fall and Spring we expect students to take a minimum of 15 credit hours. If students want to progress and be able to finish in a total of eight of those blocks, they will need to take 15 credit hours in the summer. We can all agree this would not be an advisable thing to do. Therefore, we will have to work on building in enough credit hours for students to take in the summer to be successful. Whatever that determination is, students could make up the additional hours needed in the other two semesters, which quite often the high ability students are doing anyway.

- The Provost provided details of a motion that came from the Board of Trustees meeting dealing with compression and merit money. This is the third year of compression and merit adjustments and this one reads closely with the past ones. The first level is $400,000 for compression and $150,000 for merit for the faculty. The same amounts will be for the staff, $400,000 for compression and $150,000 for merit. The goal is to reach a one percent retention increase to 68 percent. Over the last several years we have increased from 59 to 63 to 67 percent retention. Chris Mee and her office have projected that we will be at 69 percent retention this coming Fall. The second level will be if we go past the 68 percent to 69 percent, at some graduated rate, we would increase to $500,000 for compression and $200,000 for merit for both the faculty and staff. Our projections indicate we are on track for the 69 percent, but of course there is a lot that can happen between now and the Fall semester. In addition, if the 69 percent retention goal is met, there will be an additional .5 percent added to everyone’s base salary in January. This is similar to what we did this past January. Yesterday one of the “meetings with the Provost” was held and the Provost encouraged everyone to attend those meetings where discussions of allocations of compression and merit money can be held. He wants to make sure that everyone completely understands the calculations and the consistency we have had over this three year time period, including the positive impact this is having. We are making major strides and he is
optimistic that we will make the 68/69 percent retention goal. The one percent increase from 67 to 68 percent generates about $375,000.

- The update on growth is that the freshmen class is very strong. We are up on applications and slightly down with deposits, but Amanda Craddock has told the Provost not to worry because we were down even more last year. The Provost stated that Amanda did a great presentation at the Provost Council and he suggested it would be a good idea to make the presentation available for the faculty and Faculty Senate. He asked Amanda to get that to Steve Madden so he can get it posted.

- We are having problems with our transfer population. Our transfer applications, acceptances, and pending applications and deposits are all down for transfer students. Amanda’s office has some ideas they are putting into place for recruiting transfer students. Those will be rolling out in April. The Provost also encouraged the faculty to look for things that can make CCU attractive to transfer students while they are having discussions and departmental meetings. Quite often these students come to campus and are directly assigned to an individual faculty member. Having those relationships are very important to us. The Provost stated that he will continue to stress the importance of MOU’s to two-year colleges. 50 percent of students graduating from high school will go into two-year programs. Many do not intend on going into four-year programs. For those that do, a relationship with that two-year program at least will give us the opportunity to convince students to come to CCU.

- The CEaL (Coastal Excellence and Leadership) program will be rolling out their second year. These are students who are admitted in the summer sessions to prepare them for the Fall semester. We had 50 students with nine of them on the Dean’s list or better. One student was admitted into the Honor’s program.

- Our Bridge program will be different this year because it is a Residential Bridge program. The program is where students attend Horry-Georgetown Technical College (HGTC) and transition into Coastal. While they are taking classes at HGTC they will also be living on the CCU campus where they can take advantage of what we have to offer. The goal of the Residential Bridge program is having these students engaged on our campus while they attend HGTC. We are expecting 50-75 students to be admitted. These are students that would not ordinarily meet our acceptance standards.

- The freshmen class standards for admission were raised by one classification level. This increased the standards for the SAT and/or ACT scores, as well as the student’s high school grade point average. We are continuing to see a strong pool of applicants.

**EXECUTIVE COMMITTEE REPORT:**

Steve Madden, Chair, presented the Executive Committee Report.

A. Administrative Actions 15-22 were generated and approved without stipulations. AA-19 was approved with a stipulation reported at the March meeting. Refer to the March 4, 2015 Order of Business for the complete listing.

**COMMITTEE REPORTS:** none.
OLD BUSINESS: none.

NEW BUSINESS:

Refer to the March 4, 2015 Order of Business for complete details on the following:

A. Academic Affairs Committee

1. Motion to approve a certificate in Sustainability. The motion passed (43 in favor, 1 not in favor, 2 abstain).

2. Motion to approve changes to the Senior Privilege (Undergraduate Enrollment in Graduate Courses) section of the Undergraduate Catalog.
   - A motion to postpone this motion until the next senate meeting (April 1, 2015) was made by Richard Johnson and seconded by John Navin. The motion to postpone passed with a unanimous oral vote.

3. Motion to approve changes to the 2015-2016 Undergraduate Catalog covering admissions requirements for international students. The motion passed (41 in favor, 2 not in favor, 5 abstain).

4. Motion to add language to the University Catalog establishing a policy for the use of completed course work across programs, including the Core Curriculum; majors, foundations for majors; minors; specializations or concentrations; and certificates. The motion passed (38 in favor, 2 not favor, 5 abstain).

B. Faculty Manual ad hoc Committee

1. Motion to create a Regular (Standing) Committee: Faculty Manual Review Committee. The motion passed (40 in favor, 1 not in favor, 4 abstain).

2. Motion to accept minor changes for the 2015-2016 Faculty Manual. The motion passed (39 in favor, 1 not in favor, 0 abstain).

3. Motion to accept changes to the Faculty Senate Bylaws requiring three-fourths vote from the membership of the Faculty Senate. (Moved by Renee Smith and seconded by Richard Johnson). The motion passed 43 in favor, 4 not in favor, 2 abstain.

C. Academic Affairs Committee

1. Motion to approve POLI 205 (Introductory Statistics for the Political and Social Sciences) as a new undergraduate course. This proposal was removed from the consent agenda and placed under new business for discussion.
   - A motion to amend POLI 205 was made by Adam Chamberlain and seconded by Paul Peterson. The amendment, as noted below in red, passed by a show of hands (33 in favor, 7 not in favor).
The amended motion passed (27 in favor, 17 not in favor).

POLI 205 (Introductory Statistics for the Political and Social Sciences)
Proposal for a new undergraduate course.

**Number of credits:** 3  
**Prerequisite(s):** MATH 130 or equivalent.  
**Corequisite(s):** None.  
**This course is to be considered for the core curriculum:** Core Goal 2: Knowledge of Mathematical Concepts.  
**Primary Goal:** This course may be taken as an elective.

**Proposed catalog description:** POLI 205 Introductory Statistics for the Political and Social Sciences.  (3) (Prereq: MATH 130 or equivalent) An introduction to the application of statistical analysis in contemporary political and social science. Particular attention will be paid to the use of quantitative methods in the study of public opinion, voting behavior, public policy, and other subject areas. Topics include: measurement theory, measures of central tendency, dispersion, probability, sampling distributions, correlation, and hypothesis testing with bivariate and multivariate models. **Students may not receive credit for this course if credit has been received from CBAD 291, PSYC 225, or STAT 201.**  
F, S.

**ANNOUNCEMENTS:**

Steve Madden, Chair, made the following announcements:

- Kate Oestreich, Chair of the Nominations and Elections Committee, is identifying vacancies on the senate and standing committees that need to be filled prior to May 1. Look for the call for nominations in your e-mails. Currently, there are 57 senators with 15 of those who are serving on standing committees. There are 12 non-senators who are serving on two or more standing committees. The Chair encouraged more senate representation on the standing committees as a part of shared governance. He announced that all descriptions of these committees can be found on the Faculty Senate website at [www.coastal.edu/academics/facultysenate](http://www.coastal.edu/academics/facultysenate) in either the current Faculty Manual or the 2014-2015 standing committees rosters.

- He reminded everyone about the EAP (Employee Assistance Program).

- The next AAUP meeting will be held on March 26.

With no further business, the meeting adjourned at 6:00 p.m.

**Respectfully submitted,**

Monica Streicher, Faculty Senate Recorder

Approved by Steve Madden, Faculty Senate Chair