COASTAL CAROLINA UNIVERSITY
FACULTY SENATE AGENDA
November 6, 2002
Wall Building, Room 317
4:00 PM

I. CALL TO ORDER - Rich Koesterer
II. ROLL CALL – Peter Lecouras
III. APPROVAL OF October 2, 2002 minutes
IV. PROVOST AND OTHER ADMINISTRATIVE REPORTS
V. EXECUTIVE COMMITTEE REPORT
VI. COMMITTEE REPORTS
VII. OLD BUSINESS
VIII. NEW BUSINESS

A. Academic Affairs

College of Natural and Applied Sciences

1. Request for Addition or Change in Degree Program. Change in Required Courses. Suggested change: 1) Drop BIOL 232-242 and ASTR 111-112 as allowed sequences of science courses for the Theoretical Option. 2) Drop one course from the computer Science Electives (300 level or above) in the Theoretical Option. 3) Add the following major requirement for Theoretical Option: Choose one course from Computer Science 380, 390, Mathematics 474. **Rationale for change:** Required for ABET accreditation.

2. Request for Addition or Change: Change in Deletion of course. Suggested change: Delete PHYS 110 from the catalog. **Rationale for change:** Course is no longer offered.

3. Request for Addition or Change: Change in Deletion of course. Suggested change: Delete PHYS 41 from the catalog. **Rationale for change:** Course is no longer offered.

4. Request for Addition or Change: Change in Deletion of course. Suggested change: Delete PHYS 498 from the catalog. **Rationale for change:** Course is no longer offered.

5. Request for Addition or Change: Change in Deletion of course. Suggested change: Delete PHYS 501 from the catalog. **Rationale for change:** Course is no longer offered.

6. Request for Addition or Change: Change in Deletion of course. Suggested change: Delete PHYS 509 from the catalog. **Rationale for change:** Course is no longer offered.

7. Request for Change in a Course: Title Change: PHYS 213, Essentials of Physics III. **Rationale for proposed change:** Title changed to better reflect its place within the course sequence.

8. Request for Change in a Course: Title Change: PHYS 213L, Essentials of Physics III Laboratory. **Rationale for proposed change:** Title changed to better reflect its place within the course sequence.

College of Business

1. Request for Addition or Change in Concentration: Change in Required courses. Suggested change: Drop PHED 401 (Kinesiology) as a required course for marketing majors pursuing the Professional Golf Management option. **Rationale for change:** Kinesiology is not a specified requirement of the PGA. Before graduating from the PGMP program, the PGA requires that
students must pass the Level 2 examination of the GPTP program. Currently, the PGMP curriculum does not include any course work specifically directed towards the GPTP examinations. Dropping PHED 401 will allow us to add four 1-hour GPTP Seminars without increasing the total number of semester hours required for the PGMP program. **New requirement:** Replace PHED 401 with PGMP 102, 201, 202, and 301 (four 1-hour seminar courses)

2. **Request for Addition or Change in Concentration:** Change in Required courses. **Suggested change:** Drop HLED 235 (First Aid and Basic Life Support) as a required course for marketing majors pursuing the Professional Golf Management option. **Rationale for change:** First Aid and Basic Life Support is not a specified requirement of the PGA. However, the PGA does require that PGMP students be exposed to Food and Beverage Control. Therefore, we propose that HLED 235 be replaced with PGMP 181 (Food and Beverage Control). Making this curriculum change does not affect the number of hours required for the PGMP program. Food and Beverage Control is an existing course for resort tourism majors, so we plan to obtain permission to cross-list it as PGMP 181. **New requirement:** Replace HLED 235 with PGMP 181.

3. **Request for Addition or Change in Concentration:** Change in Required courses. **Suggested change:** Drop CBAD 376 (Organizational Behavior) as a required course for marketing majors pursuing the Professional Golf Management option. **Rationale for change:** Organizational Behavior is not a specified requirement of the PGA. However, students will continue to be exposed to OB topics in CBAD 371 (Management and Organizations). Currently, the PGMP program does not allow for any free electives. By dropping CBAD 376, this will allow students to take at least one 3-hour free elective. **New requirement:** Replace CBAD 376 with a 3-hour free elective.

4. **Request for Addition of New Course:** Golf Professional Training Program (GPTP) Seminar I, PGMP 102. Course description: PGMP 102 GPTP Seminar I. (1) (Prereq: Acceptance into the Professional Golf Management Program) This seminar focuses on interpersonal skills and golf shop operations...Pass/fail grading. **S. Rationale for new course:** The PGA requires that our PGMP students pass through Level 2 of the Golf Professional Training Program (GPTP) examinations to be eligible for graduation. As it now stands, our PGMP students are expected to obtain GPTP study materials and prepare for the Level 1 and Level 2 exams with limited course work specifically tailored towards the GPTP coverage. Some students have voiced complaints that our curriculum does not provide adequate preparation for the GPTP examinations, so we feel that the PGMP curriculum will be strengthened by adding the four GPTP Seminars.

5. **Request for Addition of New Course:** Golf Professional Training Program (GPTP) Seminar II, PGMP 201. Course description: PGMP 201 GPTP Seminar II. (1) (Prereq: Acceptance into the Professional Golf Management Program and successful completion of PGMP 102) This seminar will focus on golf club design and repair, teaching golf, tournament operations, rules of golf, and golfer development programs...Pass/fail grading. **F. Rationale for new course:** The PGA requires that our PGMP students pass through Level 2 of the Golf Professional Training Program (GPTP) examinations to be eligible for graduation. As it now stands, our PGMP students are expected to obtain GPTP study materials and prepare for the Level 1 and Level 2 exams with limited course work specifically tailored towards the GPTP exams. Some students have voiced complaints that our curriculum does not provide adequate preparation for the GPTP examinations, so we feel that the PGMP curriculum will be strengthened by adding the four GPTP Seminars.

6. **Request for Addition of New Course:** Golf Professional Training Program (GPTP) Seminar III, PGMP 202. Course description: PGMP 202 GPTP Seminar III. (1) (Prereq: Acceptance into the Professional Golf Management Program and successful completion of PGMP 201) This seminar will focus customer relations, business planning and merchandising, and teaching golf...Pass/fail grading. **S. Rationale for new course:** The PGA requires that our PGMP students pass through Level 2 of the GPTP examinations to be eligible for graduation. As it now stands, our PGMP students are expected to obtain GPTP study materials and prepare for the Level 1 and Level 2 exams with limited course work specifically tailored toward the GPTP exams. Some students have voiced complaints that our curriculum does not provide adequate preparation for the GPTP examinations, so we feel that the PGMP curriculum will be strengthened by adding the four GPTP Seminars.

7. **Request for Addition of New Course:** Golf Professional Training Program (GPTP) Seminar IV, PGMP 301. Course description: PGMP 301 GPTP Seminar IV. (1) (Prereq: Acceptance into the
Professional Golf Management Program and successful completion of PGMP 202) This seminar will emphasize turf-grass management, business communications, golf car fleet management, and teaching golf...Pass/fail grading. F. **Rationale for new course:** The PGA requires that our PGMP students pass through Level 2 of the GPTP examinations to be eligible for graduation. As it now stands, our PGMP students are expected to obtain GPTP study materials and prepare for the Level 1 and Level 2 exams with limited course work specifically tailored toward the GPTP exams. Some students have voiced complaints that our curriculum does not provide adequate preparation for the GPTP examinations, so we feel the PGMP curriculum will be strengthened by adding the four GPTP Seminars.

8. **Request for Addition or Change in Concentration:** Suggested Change: Add Management as a Major Option for PGMP students. **Rationale for change:** Currently, all students enrolled in the PGMP program complete a major in marketing. This undoubtedly limits the flexibility offered to students. By allowing students to major in either marketing or management will make the program more attractive to a larger pool of students, and it will allow for greater career options upon graduation. By allowing qualified management majors to select PHMP as an option, the number of semester hours required for the program will not change, yet this is not the case if the program is opened up for accounting and finance majors.

9. **Request for Addition or Change in Emphasis:** Suggested Change: Require a “C” average in required and selective courses for all majors. **Rationale for change:** In order to set standards of accomplishment commensurate with those of other colleges on campus, but taking into consideration student progression in programs where coursework tends to follow a step-by-step progression, we would like to change our major requirements to include the requirement of a “C” average across all major coursework including both required and selective courses.

**College of Humanities and Fine Arts**

1. **Request for Addition or Change in Minor:** Change in other: Addition of a Graphic Design Minor in Art. Suggested Change: Modify the existing Art Studio Minor by adding and deleting several courses listed below to make a Graphic Design Minor. All courses in the Graphic Design Minor are in the catalog and are currently being taught. **Rationale for change:** There is an ever-increasing demand for Graphic Design in the areas of print and web design. The introduction of this minor would allow a diverse student population to be exposed to Graphic Design without having a major in Art. Advertising and Business majors as well as Journalism and Communication majors would benefit from this exposure.

2. **Request for Addition or Change in Minor:** Change in other: Addition of a minor in Technical and Professional Writing. Suggested change: Add a minor in Technical and Professional Writing. **Rationale for change:** The minor will help prepare students for employment by teaching them "hands-on" skills needed to enter the work place. Courses in the minor are already in place for the Technical & Professional Writing track for English majors. This minor would also offer students in the proposed Communication major another option.

3. **Request for Change in a Course:** Success Seminar for English Majors and Journalism Minors, ENGL 110/SSEN 195. Proposed change: 1) Catalog description: omit the words “Journalism minors” and “or minor”, 2) Credit: to 3 credits, 3) Other, Course Title to Success Seminar for English Majors. **Rationale for change:** The Success Seminar has very little content that is useful to journalism minors, and the content is geared towards English majors. Journalism minors often take other success seminars required in their major fields of study, and career information is a part of journalism courses, which feature guest speakers from the media. The course should be a 3-credit course to allow more time for an introduction to critical theory.

4. **Request for Addition or Change in Minor:** Change in Required courses. Suggested change: Delete English 110, Success Seminar for English majors and journalism minors as a requirement for the minor in journalism. **Rationale for change:** The course is geared towards English majors. Journalism minors receive career information in journalism courses and many of them take success seminars in their major fields of study.

**B. Graduate Council request from D. Wiseman, Chair:**
Please find below courses to be added to the Faculty Senate agenda that were approved by the Graduate Council at the Council’s October 18 meeting. The course in marine science has as its target audience in-service teachers. The courses in music education are being established to support students in the Master of Arts in Teaching degree program. Don’t hesitate to contact me if you have any questions.

**Marine Science**

MSCI 599 Directed Research (3-6) Structured research project for in-service teachers, conducted with faculty direction and participation. Projects explore marine or related problems using the scientific method.

**Music Education**

MUED 520 Orchestration and Arranging (3) An introduction to the instrument and vocal families and basic arranging and compositional concepts for a variety of ensembles. Both classical orchestration and jazz and commercial arranging are covered as well as the practical rearranging required of school and church music directors. Technology Intensive.

MUED 542 Foundations of Elementary Music Education (3) Principles and practices for teaching music in grades PreK-6. Emphasis is given to planning, teaching and evaluating general music lessons at different levels based on the National Standards for the Arts and to utilizing techniques and materials from a variety of approaches including Kodaly and Orff Pedagogy.

MUED 543 Foundations of Secondary Music Education (3) Teaching and organization of music classes in middle and senior high school focusing on state and national standards. Emphasis will be given to the areas of general, instrumental, and vocal music. Includes consideration of performance and non-performance classes and implications of the National Standards for the Arts.

MUED 544 Principles and Methods of Teaching Music (3) An overview of the total music program in a variety of school settings to include the development of artistry in musicianship, pedagogy and scholarship. Demonstration and discussion of relevant approaches to the teaching and planning of choral, general, and instrumental music at all levels are included.

MUED 560 World Music: Cross-Cultural Communication in Contemporary Education (3) Study of important musical genres and practices outside the direct influence of Western practice and history. Some of the world’s great musical and cultural traditions are experienced through performance, analysis, and discussion of the music within the greater context of the society. Ancillary topics include religion, philosophy, language patterns, cultural history and traditional customs.

**IX. OTHER**

The NCAA Certification visit on our campus will be November 11-14, 2002. Many of our faculty have participated in the self-study over the last year. We will have peer reviewers on our campus evaluating the athletic department and the recent self-evaluation of the department. Colleen Lohr will speak about this upcoming event.

**X. ANNOUNCEMENTS**

**XI. GOOD OF THE ORDER**

**XII. ADJOURNMENT**