I. CALL TO ORDER – Michael Ruse, Chair

II. ROLL CALL – Elizabeth Howie, Acting Secretary

III. APPROVAL OF MINUTES – December 3, 2010

IV. CONSENT AGENDA – attached for approval

V. PRESIDENT, PROVOST AND OTHER ADMINISTRATIVE REPORTS

VI. EXECUTIVE COMMITTEE REPORT

Michael Ruse, Chair

A.A.11: Change to the Faculty Manual charge of the University Promotion and Tenure Committee
A.A.12: Religious Observance Policy returned with stipulation: The policy will be placed in the University Catalog under the attendance policy. All course syllabi will reference the attendance policy in the University Catalog.
A.A.13: Change to University Catalog concerning the Grade Change Policy.
A.A.14: New Minor in Medical Humanities
A.A.15: New Minor in Photography
A.A.16: All items from Consent Agenda

VII. COMMITTEE REPORTS

VIII. OLD BUSINESS

IX. NEW BUSINESS

Graduate Council:

1. **Motion to accept a new program: Masters of Accountancy (full CHE proposal attached to the agenda)**

CURRICULUM

The proposed Master of Accountancy degree at Coastal Carolina University will require 30 graduate credit hours. All courses included in the curriculum are listed in the CCU catalog. At this time no new courses are expected to be introduced over the next five years.
GENERAL ACCOUNTING COURSES (24 credit hours)

- CBAD 533 Governmental/Not-For-Profit Acct 3
- CBAD 535 Advanced Accounting 3
- CBAD 631 Fraud Examination 3
- CBAD 632 Advanced Cost Acct 3
- CBAD 636 Advanced Acct Information Systems 3
- CBAD 637 Advanced Auditing 3
- CBAD 639 Advanced Topics in Taxation 3
- CBAD 665 Financial Statement Analysis 3

Total accounting credit hours 24

ELECTIVES (6 credit hours)

Electives (2 approved courses at 600 or 700 level)

Total elective credit hours 6

TOTAL HOURS 30

Academic Affairs Committee:

1. **Motion to approve a minor in Creative Writing**

Creative Writing Minor

**Catalog description**: The Creative Writing Program is dedicated to helping students develop the skills necessary to write high quality poetry, fiction, and creative nonfiction. Courses within the minor offer intensive study of the craft of poetry and prose writing, while focusing on the elements common to all literature, regardless of genre: specificity in detail and description, precision with regard to diction, clarity of thought, and the development of a strong and unique voice. Most classes are taught in a workshop setting, where students generate their own poems, stories, and essays in addition to reading and critiquing pieces written by their peers and by published authors. By learning to make, discuss, and defend writing choices, students will become artful writers, analytical readers, and thoughtful critics.
The Creative Writing minor is available to all undergraduates not majoring in English. In order to select courses that meet the program requirements, students pursuing the minor must consult with their major advisor and with the Coordinator of Creative Writing in the English Department.

UNDERGRADUATE PROGRAM DESCRIPTION

Student Learning Objectives and Outcomes

The instructional objectives for this program include the following:
1) Increase students' understanding of various forms and techniques associated with creative writing
2) Develop students' ability to respond critically to contemporary creative writing
3) Assist students in applying what they learn about elements of creative writing to their own work
4) Facilitate peer workshops of student work in which students practice and hone their critical reading/responding skills
5) Help students achieve a deeper understanding of formal elements in order to improve one’s own creative writing
6) Develop students’ understanding of the revision process so that final pieces reflect conscious and reasoned choices on the writer’s part as well as input from peer critiques

Student Learning Outcomes: upon completion of this program students will be able to:
1 Analyze and evaluate works of creative writing by published writers
2 Make sophisticated authorial choices regarding content, audience, tone, style, and diction
3 Discuss and defend authorial choices in their own writing
4 Produce written and oral critiques of others’ writing to illustrate the effectiveness of their choices
5 Apply the devices, techniques, and forms of particular creative writing genres
6 Utilize various strategies for brainstorming, drafting, and revising original work

Curriculum

Requirements Credits
ENGL 301…………………………………………………………………………………3

Two of the following six literature surveys, in two different areas of study (e.g. one World and one American) ENGL 275 (WORLD LIT I) ENGL 276 (WORLD LIT II) ENGL 303 (BRIT LIT I) ENGL 304 (BRIT LIT II) ENGL 305 (AMER LIT I) ENGL 306 (AMER LIT II) ………6

Three creative writing workshops at the 300-level and above
ENGL 362 (Reading and Writing Fiction) ENGL 365 (Reading and Writing Creative Nonfiction) ENGL 368 (Reading and Writing Poetry) ENGL 462 (Writing Workshop – Fiction) ENGL 465 (Writing Workshop – Creative Nonfiction) ENGL 468 (Writing Workshop – Poetry)…………….9

TOTAL CREDITS REQUIRED …………………………………………………………….18

Note: A grade of C or above is required in each course to be applied toward the minor. Courses used in the minor cannot be used to satisfy major requirements. Prior to graduation, students must submit a portfolio of their creative work to the Coordinator of Creative Writing.
2. **Motion to approve changes to the Middle Eastern Studies Minor**

*Department of Politics and Geography*

Middle Eastern Studies Minor

**Proposed changes:** Addition of Courses to Program: POLI 327 (Women in the Middle East) POLI 329 (Comparative Politics of the Middle East) POLI 343 (Terrorism and Political Violence) POLI 425 (The Arabic Language, Media and Politics in the Middle East) ENGL 375 (Special Topics in World and Anglophone Literature)

**Proposed catalog description:** Students pursuing the Middle East Studies Minor must consult the advisor of the minor in the Department of Politics and Geography. The Middle East Studies Minor at Coastal Carolina University requires 18 credits: 9 credits from required courses and 9 credits from electives.

**REQUIRED COURSES (9 Credits)**

- POLI 330 (Introduction to the Middle East)........................................................................................................3
- POLI 331 (The Israeli-Palestinian Conflict)...........................................................................................................3
- POLI 328 (Political Islam) or POLI 333 (Islam and World Politics)..................................................3

**ELECTIVES (9 Credits)**

- RELG 360 (Women and World Religions), HIST 331 (Early Medieval Islamic World), HIST 352 (The Middle East in Modern Times), HIST 446 (Age of Crusades), POLI 332 (Conflict in the Persian Gulf), POLI 327 (Women in the Middle East), POLI 329 (Comparative Politics of the Middle East), POLI 343 (Terrorism and Political Violence), POLI 425 (The Arabic Language, Media and Politics in the Middle East), ENGL 375 (Special Topics in World and Anglophone Literature), Arabic language, relevant special topics courses, or relevant study abroad courses...........................................................................................................................................9

**TOTAL CREDITS REQUIRED..............................................................................................................................18**

**NOTE:** All courses in the minor require minimum grade of C or above. Courses in the minor cannot be used to satisfy major requirements.

**Date change is to be effective:** December, 2010.

3. **Motion to approve changes to the Music Minor**

**Proposed changes:** Number of credits from: 26 to 24-28; Removal of courses from program: MUS 115, MUS 116, MUS 117, MUS 118 **Addition of courses to program:** MUS 170, MUS 171, MUS 270, MUS 278 **Other:** New Curriculum—Music Minor
MUS 170 Basic Musicianship I (3) MUS 171 Basic Musicianship II (3)

MUS 270 Music Theory I (3) MUS 278 Intermediate Musicianship I (1)

Applied Music (4) 10X (4 semesters)

(Advanced levels of applied music may be substituted on a semester-by-semester basis)

Ensembles (4)

4 semesters of either Concert Choir, Symphonic Band, Marching Band

(Other ensembles may be substituted with permission of department)

Music Literature (6) Any 2 from: MUS 110, MUS 253, MUS 254, MUS 357, MUS 358 Total: 24 credits

Change to catalog

MUSIC MINOR Credits

MUS 170, 171, 270, 278 .................................................................10

Applied Music, (4 semesters) ............................................................. 4-8

Ensembles (4 semesters) .................................................................4

Music Literature, two from MUS 110, 253, 254, 357, 358 ......................6

TOTAL CREDITS REQUIRED................................................................24-28

A grade of C or above is required in each course to be applied toward the minor

Date change is to be effective: Fall 2011.

4. Motion to approve changes to the Bachelor of Arts in Music program

Proposed changes:

Changes to emphasis: Removal of courses from program: MUS 115, 116, 117, 118, 175
Addition of courses to program: MUS 119, 170, 171, 270, 271, 275, 278, 279, 339, 370, 371, 378, 379 MUED 353 Other: Attached Document explains and charts these tracks. Additionally, MUS 215, 216, 217, 218, 385 will be deleted once they will no longer be offered to current students (anticipated Fall 2012), but there may be some overlap next year, so these will stay in effect for now. Impact on existing academic programs: Current students can continue their catalog program, or switch to one of these new tracks. Appropriate substitutions will be made
for the music theory and musicianship courses as necessary. **Date change is to be effective:** Fall, 2011.

5. **Motion to approve Bachelor of Science in Health Administration Completion Program**

**Catalog Description:** Building on the knowledge learned in entry-level health professional program, the purpose of the Bachelor of Science in Health Administration Completion Program (BSHA) is to provide advanced knowledge, values and critical judgment skills needed to assume leadership and management roles in health care environments. This program will prepare graduates for advanced employment roles and for admission to advanced degree program such as Master’s in Business Administration (MBA) or Master’s in Health Administration (BHA).

**Student Learning Outcomes**

By the end of this program, the student will be able to:

1. Apply theories of change and team leadership to management in health care (Goal 1, 4).
2. Apply organizational theories, intellectual skills and competencies, and business principles when making decisions related to utilization of human and fiscal resources in health care (Goal 2, 4).
3. Apply a structured process when making ethical decisions (Goal 3).
4. Analyze the leadership role within a selected health care organization (Goal 1).
5. Analyze research data and evaluate its application to best practice policies and procedures in health care (Goal 3, 4).
6. Design, implement and evaluate evidence based services using market forces in health care (Goal 1, 4).

**CURRICULUM**

There are 124-129 credits required for this degree. Forty-five hours are required courses for this program and must be completed at Coastal Carolina University. Thirty four to thirty nine hours are required core curriculum for Coastal Carolina University. Students with Associate Degrees in Science and Arts will be exempted for core curriculum requirements. Forty five hours will be awarded for the courses completed in their technical discipline. Additional credits can be obtained through the selection of elective courses, depending upon the interests of the students and the availability of distant learning courses.

The Bachelor of Sciences in Health Administration Completion Program (124-129 hours)

I  Core Curriculum Requirements (must include Statistics) 34-39 hrs

II  Health Science courses transferred from Technical Colleges 45 hrs

III  Major Requirements 45 hrs

    ECON101 Survey of Economics 3hrs
    ENGL 211 Introductions to Technical and Professional Writing 3hrs
PHIL 317 Biomedical Ethics 3hrs
HPRO 380 Essentials of the Health Care System 3hrs
HPRO 420 Health Policy 3hrs
CBAD 201 Accounting I 3hrs
CBAD 350 Marketing 3hrs
CBAD 363 Business Finance 3hrs
CBAD 371 Management 3hrs
BSHA 305 Health Care Marketing 3hrs
BSHA 380 Human Resource Management in Health Care 3hrs
BSHA 382 Budgeting Finance & Health Care Payment 3hrs
BSHA 449 Leadership And Organizational Change in Health Care 3hrs
BSHA 455 Managing Health Information 3hrs
BSHA 456 Health Data Analysis 3hrs

*IV Electives (as needed) 0-12hrs

TOTAL CREDITS REQUIRED..................................................................................4-129hrs

*Coastal Carolina University offers a wide variety of online courses each semester.

Date change is to be effective: Fall 2011

X. QUASI COMMITTEE OF THE WHOLE

Senate Procedures and Transition

XI. OTHER

XII. ANNOUNCEMENTS

XIII. GOOD OF THE ORDER

XIV. ADJOURNMENT