I. CALL TO ORDER – Keshav Jagannathan, Chair

II. ROLL CALL – Dodi Hodges, Secretary

III. APPROVAL OF MINUTES – February 6, 2013

IV. CONSENT AGENDA – attached for approval

V. PRESIDENT, PROVOST, AND OTHER ADMINISTRATIVE REPORTS

VI. EXECUTIVE COMMITTEE REPORT

Keshav Jagannathan, Chair, will present the Executive Committee Report.

A. Administrative Actions 10 through 15 were generated and approved without stipulations from the February 6, 2013 meeting. Refer to the February 6, 2013 Order of Business for complete details.

AA 10: Approval of all remaining items on the February 6, 2013 Consent Agenda. (UNIV 202, HONR 301, HONR 302, HONR 304, and HONR 305 were removed.)

AA 11: Approval of Faculty Manual revisions to page 6, section III.A.2. and page 42 section V.C.2.1. pertaining to Associated Faculty representation.

AA 12: Approval of Faculty Manual revisions to page 9, section III.D.1. pertaining to Associated Faculty representation.

AA 13: Approval of Faculty Manual revisions to page 18, section III.F.10. pertaining to the Faculty Welfare and Development Committee.

AA 14: Approval of Faculty Manual revisions to page 18, section III.F.10. pertaining to the addition of one elected member from the Associated Faculty to the Faculty Welfare and Development Committee.

AA 15: Approval of UNIV 202 as a new undergraduate course.

VII. COMMITTEE REPORTS

VIII. OLD BUSINESS

A. Honors courses that were removed from the February 6, 2013 Consent Agenda.

XI. NEW BUSINESS

A. Graduate Council
1. **Motion to approve the addition of a concentration in Special Education High Incidence Disabilities PreK-Grade 12 to the M.Ed. in Learning and Teaching degree** (moved by seconded out of committee):

Department of Early Childhood, Elementary, Physical, and Special Education
Proposal for changes in a graduate program.

**Proposed changes: Other:** The change is the addition of a 15-18 credit hour concentration in Special Education High Incidence Disabilities PreK-Grade 12 [Emotional, Intellectual, and Learning (ED, ID, LD)] to the options within the institution’s thirty credit hour Master of Education (M.Ed.) degree in Learning and Teaching. Concentrations currently included in the degree program are 1) Instructional Technology, 2) Literacy, and 3) Learning and Teaching in the Early and Elementary Grades. The current M.Ed. in Learning and Teaching remains intact as is.

**Proposed catalog description:**
MASTER OF EDUCATION (M.ED.) IN LEARNING AND TEACHING
With Concentrations in Early and Elementary Grades, Instructional Technology, Literacy, and Special Education High Incidence Disabilities PreK-12

The Master of Education (M.Ed.) degree program in Learning and Teaching is designed to offer opportunities for educators to advance their professional knowledge and practice.

**Student Learning Outcomes for the Program**
1. Design and implement effective lessons based on knowledge of students, curricula, and best pedagogical practices.
2. Integrate technology to improve teaching, learning, and professional productivity.
3. Adapt learning environments, instructional strategies, and assessment techniques to meet the needs of culturally and developmentally diverse students.
4. Demonstrate leadership behaviors and dispositions in professional contexts.
5. Engage in reflective practice to improve teaching and learning.

**Early and Elementary Concentration**
1. Demonstrate proficiency in the ability to design and implement effective learning experiences for early childhood and elementary students.
2. Develop a comprehensive plan for how they will differentiate instruction and pedagogy in the most effective and appropriate manner for a given classroom and all its students.
3. Formulate a philosophy for working with families and the community in developing and implementing appropriate curriculum for early childhood and elementary children.

**Instructional Technology Concentration**
1. Demonstrate knowledge, skills and attitudes relevant to the integration of technology to support teaching and learning.
2. Develop instructional materials, experiences and assessments that leverage instructional technologies to inspire student creativity and performance.
3. Apply understanding societal issues of evolving digital culture to promote legal and ethical uses of technology in teaching and learning.
4. Pursue professional growth and leadership opportunities relevant to instructional technology.

**Literacy Concentration**
1. Understand the theoretical and evidence-based foundations of reading and writing processes and instruction.
2. Use instructional approaches, materials, and an integrated, comprehensive, balanced curriculum to support student learning in reading and writing.
3. Use a variety of assessment tools and practices to plan and evaluate effective reading and writing instruction.

**Special Education High Incidence Disabilities PreK-12 Concentration**
1. Apply knowledge of special education principles, theories, laws, policies, and ethical practice in the comprehensive delivery of services to individuals with exceptional learning needs associated with emotional, learning, or intellectual disabilities.
2. Design learning environments and provide evidence-based instructional strategies to individualize instruction for positive learning results in general and special curricula.
3. Select, conduct, and interpret appropriate assessments for purposes of identification, eligibility determination, instructional planning, evaluation, and collaborative decision-making appropriate for individuals with high incidence disabilities.

**Degree Requirements**
All Master of Education (M.Ed.) degrees in the Spadoni College of Education include the following requirements:
1. Successful completion of an approved program of study, 30-36 semester hours, of which at least 50 percent must be earned in courses numbered 600 or above.
2. Successful completion of the prescribed culminating experience.
3. A minimum grade point average of 3.0 (B) is required on the total graduate program. Grades below B on 12 hours of graduate work in the M.Ed. in Learning and Teaching degree will disqualify a student for a graduate degree in the College from continued enrollment in the program.
4. Every degree-seeking student will meet with an assigned faculty adviser to plan the program of study. The appointment of an adviser is not intended as an assurance to the student that he or she has been officially admitted to any particular program of study. No more than twelve hours of study may be taken or applied to meet program requirements prior to full admission to the program.

No academic program can be approved until the student has been admitted to the graduate program as a degree-seeking graduate student. Students are cautioned that graduate credit earned prior to full admission to a degree may not be applicable toward the degree requirements. The program should be established, at the latest, by the end of the first semester of study.
Students seeking admission to a degree program where the program represents a notable difference from their baccalaureate level study may be expected to engage in additional study in the specialized degree area beyond basic degree requirements.

**Required Graduate Degree Credit Hours (30-33 Graduate Credit Hours)**

**CORE COURSES (15 Credits Hours)**

- EDIT 604: Teaching with Technology ................................................................. 3
- EDUC 607: Research for Today’s Schools ............................................................ 3
- EDUC 628: Assessment of Performance to Inform Instruction ........................... 3
- EDUC 630: Advanced Study of Curriculum and Instruction .............................. 3
- EDUC 685: Strategies for Serving Diverse Learners ........................................... 3

**Choose ONE of the following Concentration Areas with 15-18 Credit Hours:**

**Early and Elementary Grades Concentration (15 Credit Hours)**

- EDSP 605: Special Education for Teachers in Early Childhood and Elementary Education ................................................................. 3
- EDEE 615: Application of Differentiated Instruction in the Early Childhood and Elementary Classroom ................................................................. 3
- EDEE 650: Advanced Study of Early and Elementary Curricula and Programs (Culminating Experience) ......................................................... 3

(Choose one cluster of courses) .............................................................................. 6

- Early Childhood: EDEE 616: Methods and Materials for Early Childhood Education
- EDEE 618: Early Childhood Field Experience

**OR**

- Elementary: EDEE 612: Advanced Social Studies Methods for the Elementary Classroom
- EDEE 614: Advanced Science Methods for the Elementary Classroom

**Instructional Technology Concentration (15 Credit Hours)**

(Choose four) EDIT 610, 620, 630, 640, 650 or 660 .................................................... 12

- EDIT 610: Instructional Design and Technology Integration
- EDIT 620: Technology Planning and Management
- EDIT 630: Development of Instructional Multimedia
- EDIT 640: Instructional Video Production
- EDIT 650: Teaching and Learning Online
- EDIT 660: Advanced Online Teaching

EDIT 690: Seminar in Instructional Technology (Culminating Experience) .............. 3

**Literacy Concentration (15 Credit Hours)**

- EDLL 600: Advanced Reading Theory: Philosophical, Historical, and Sociological Foundations of Reading ................................................................. 3
- EDLL 604: Practicum in Literacy Assessment and Evaluation ................................ 3
- EDLL 606: Practicum in the Evaluation of Literacy Instruction and Assessment (Culminating Experience) ................................................................. 3
- EDLL 608: Instructional Strategies and Materials in Literacy .................................. 3
(Choose one) EDLL 605 or 618.................................................................3
EDLL 605: Organization, Administration, and Supervision of the School Reading Program
EDLL 618: Content Literacy

**Special Education High Incidence Disabilities PreK-12 (15-18 credit hours)*

EDSP 640  Behavior Management .................................................................3
EDSP 641 Comprehensive Assessment for Exceptional Learners ..................3
EDSP 692* Foundations and Services for Exceptional Learners ..................3*
EDSP 698 Practicum in Special Education – High Incidence Disabilities
   (Emotional, Intellectual, & Learning) (Culminating Experience) ..................3

*EDSP 692 may be waived for candidates who have taken Introduction to Special Education or its equivalent at the undergraduate or graduate level.

**Choose One: Option A or B or C

**Option A: Emotional Disabilities

EDSP 670 Characteristics of Learners with Emotional and Behavioral Disabilities ........3
EDSP 671 Methods/Procedures for Learners with Emotional and Behavioral Disorders...3

**Option B: Learning Disabilities

EDSP 691 Instructional Procedures for Students with Learning Disabilities ........3

**Option C: Intellectual Disabilities

EDSP 680 Characteristics of Individuals with Intellectual Disabilities ...............3
EDSP 681 Methods for Teaching Students with Intellectual Disabilities ............3

2. **Motion to approve a Master of Arts in Liberal Studies (moved and seconded out of committee):**

College of Humanities and Fine Arts, Office of the Dean
Proposal for a new graduate program.

Title of proposed program and degree: Master of Arts in Liberal Studies.
Semester and year of first graduates: Spring 2016.
Number of students projected in first two semesters: 11.

**Master of Arts in Liberal Studies**

The Master of Arts in Liberal Studies (MALS) is a graduate program designed to provide students in the Grand Strand region of South Carolina with the opportunity to pursue advanced interdisciplinary study in the humanities, arts, and social sciences. Students will learn to conduct advanced research across disciplinary boundaries, synthesize information, and present that information in a range of formats, both oral and written, suitable for a variety of audiences. Students may focus on one of three areas of concentration (American Studies, International Studies, and Leadership and Public Service), or they may elect to design their own focus of study.
Objectives of the Program:
1. Students will demonstrate knowledge of issues and approaches in interdisciplinary studies.
2. Students will demonstrate skills in conducting research in multiple disciplines.
3. Students will be able to convey information clearly and effectively in writing, conforming to the structure and format prescribed by discipline, occasion, and audience.
4. Students will be able to convey information clearly and persuasively, demonstrating mastery of oral communication skills and effective use of multi-modal media.
5. Students will demonstrate critical thinking skills.

<table>
<thead>
<tr>
<th>Student Learning Outcomes</th>
<th>Assessments</th>
<th>Course</th>
</tr>
</thead>
<tbody>
<tr>
<td>Demonstrate knowledge of issues and approaches in interdisciplinary studies</td>
<td>Exams</td>
<td>MALS 600, 650</td>
</tr>
<tr>
<td>Demonstrate knowledge of resources used in multiple disciplines</td>
<td>Exams, reading responses, research proposal</td>
<td>MALS 600, 650</td>
</tr>
<tr>
<td>Demonstrate knowledge of research methodologies employed in multiple disciplines</td>
<td>Exams and research proposal</td>
<td>MALS 650</td>
</tr>
<tr>
<td>Evaluate resources</td>
<td>Annotated Bibliography</td>
<td>MALS 650</td>
</tr>
<tr>
<td>Synthesize information</td>
<td>Research reports, written assignments, final project</td>
<td>MALS 650, 700, 799</td>
</tr>
<tr>
<td>Analyze structural and rhetorical features of a variety of texts</td>
<td>Textual analyses</td>
<td>MALS 700</td>
</tr>
<tr>
<td>Present information in a variety of formats</td>
<td>Writing assignments, final project</td>
<td>MALS 700, 799</td>
</tr>
<tr>
<td>Adhere to appropriate documentation of resources</td>
<td>Writing assignments, final project</td>
<td>MALS 700, 799</td>
</tr>
<tr>
<td>Convey information clearly and effectively through oral presentation</td>
<td>Presentations</td>
<td>MALS 700, 799</td>
</tr>
<tr>
<td>Demonstrate skills in collaboration</td>
<td>Class project, presentations</td>
<td>MALS 600, 700</td>
</tr>
<tr>
<td>Demonstrate use of multi-modal media in presentations</td>
<td>Class project, presentations</td>
<td>MALS 600, 700</td>
</tr>
<tr>
<td>Demonstrate skills of critical thinking (examining topic/issue from multiple perspectives)</td>
<td>Class project</td>
<td>MALS 600</td>
</tr>
<tr>
<td>Demonstrate skills of critical thinking (in critiquing methodologies and arguments)</td>
<td>Weekly critiques</td>
<td>MALS 799</td>
</tr>
<tr>
<td>Demonstrate skills of critical thinking (in conducting and presenting research)</td>
<td>Research reports, final project</td>
<td>MALS 650, 799</td>
</tr>
</tbody>
</table>
ADMISSION CRITERIA

Candidates seeking admission to the M.A. in Liberal Studies will submit the following materials:

1. Official transcripts from each school or college previously attended. (The minimum requirement for admission is a baccalaureate degree from a regionally accredited institution in this country or its equivalent at a foreign institution based on a four-year degree.)

2. If the candidate’s transcripts do not reflect an undergraduate Grade Point Average (GPA) of at least 3.0 (overall) on a 4.0 scale, the candidate must submit a Graduate Record Exam report showing a minimum score of 300 with no less than 150 in the verbal reasoning section of the exam. (150 in verbal reasoning is equal to 450 on the prior scale for the GRE.)

3. Three letters of recommendation.

4. A three-part writing sample, in which the candidate will demonstrate the ability to take on graduate work by showcasing a variety of writing skills:
   a. A description, in the form of a personal narrative, of the applicant’s intellectual and professional development and the role the M.A. in Liberal Studies will play in his/her continued growth as a student, citizen, and/or employee (300-500 words);
   b. A persuasive essay on a topic about which reasonable people might disagree, in which the applicant presents a strong thesis, well-developed arguments, and awareness of audience (750-1,000 words) (a choice of prompts for this essay will be included on the application form);
   c. A researched essay, in which the applicant shows the ability to locate, summarize, synthesize, and document information from scholarly resources in support of an original argument in the field of humanities (1,250-1,750 words).

Completed applications will be reviewed by the MALA Graduate Admissions Committee. Before meeting to discuss the candidates, committee members will evaluate the essay components, rating the applicant’s research and writing skills according to a common rubric. In rare cases, the committee may waive the second requirement (GPA or GRE score) if the quality of an applicant’s writing and the strength of the letters of recommendation reveal the candidate to be uniquely qualified for graduate study.

Degree Requirements

The Master of Arts in Liberal Studies degree at Coastal Carolina University requires 30 graduate credit hours. As this degree exists to provide both enrichment and skills, coursework is balanced between a sequence of required core competency classes and a broad range of flexible content offerings. While the program is open to students with B.A. or B.S. degrees from all disciplines, the core sequence provides instruction and exposure to the central M.A. in Liberal Studies competencies of interdisciplinary thinking, advanced writing and presentation skills, critical thinking, and research methods. During the program, every student completes four core classes (12 credits):

- MALS 600 (Core Seminar) serves as an introduction to the concept of interdisciplinary graduate study by exploring a broad topic through various disciplinary lenses.
- MALS 650 (Graduate Research Methods) introduces students to the skills necessary to explore a range of topics suitable for study in the program.
• MALS 700 (Graduate Writing, Documentation, and Presentation) allows students to hone the composition and presentation skills necessary to complete a major project in their area of study.
• MALS 799 (Capstone Experience) stands as the culmination of the program, wherein the student, with the guidance of an academic mentor, completes a culminating project, sometimes in the form of a traditional thesis, but sometimes in alternative (but equally significant) configurations based on the student’s plan of study and academic interests.

With these four courses providing the foundation of the M.A. in Liberal Studies degree, the remaining 18 hours are assembled from a wide range of courses across participating disciplines including Anthropology, Art History, Communication, English, History, Music, Philosophy, Political Science, Religion, Theatre and others as approved by the program coordinator. Graduate electives are chosen by each student after advisement and approval by the program coordinator.

ANTH 540 Seminar in Current Archaeological Issues
ANTH 541/542 Field Problems in Archaeology
ANTH 591 Selected Topics
ARTH 692 Critiquing the Museum
COMM 675 Communication Theory and Practice
ENGL 662 Teaching Multicultural Adolescent Literature
ENGL 666 Studies in World Literature
ENGL 669 Studies in American Literature
HIST 501 World History for Secondary Instruction
HIST 505 United States Survey History for Secondary School Instructors
HIST 528: Renaissance and Reformation Europe
HIST 592/593/594 Special Topics in History
HIST 631 Issues in Southern History
HIST 755 Issues in Twentieth-Century United States History

Use of Technology: Courses in the MALS Program will be delivered through classroom, online, or hybrid modes of delivery. In addition to having small classes, graduate students will also work closely with advisors and professors as they design their focus of study and pursue research in the core courses (MALS 600, 650, 700) and the Capstone Experience (MALS 799).
B. Academic Affairs

1. **Motion to approve changes to the B.S.B.A. Management degree (moved and seconded out of committee):**

Department of Management and Decision Sciences
Proposal for changes in an undergraduate program.


**Proposed catalog description:**

**MANAGEMENT MAJOR**

**Degree: Bachelor of Science in Business Administration**
Management is the art and science of directing the operations of both individuals and organizations to achieve desired marketplace outcomes. Specifically, the overall function of management is often broken down into four general categories: planning, leading, organizing, and controlling. The overall effectiveness and efficiency of operations is generally credited to the ability to manage various organizational stakeholders successfully.

Although students may choose to pursue a general management major, and all management students share a common core set of management classes, students pursuing the management major may focus their attention into one of four five concentrations to support their personal and professional goals: Entrepreneurial Management, Human Resource Management, International Management, or Operations and Technology Management, or Organizational Leadership.

**Entrepreneurial Management**
This concentration enables the student to gain the necessary knowledge and abilities to be innovative and take action in starting a new business, joining a family or existing business, or helping to run a funds-generating enterprise in a non-profit or governmental agency. The courses that constitute the Entrepreneurial Management curriculum cover four key areas; entrepreneurial/innovation mindsets, opportunity/innovation implementation, entrepreneurial/innovation action-taking & entrepreneurial/innovation personal skill development.

**Human Resource Management**
This concentration focuses on the skills and knowledge necessary to effectively utilize human capital to maximize organizational productivity, teaching students how to acquire, develop, and keep a talented, satisfied, and motivated workforce in small, medium, and large firms. Courses cover the fundamentals of employment law, staffing, training, leadership development, performance management, labor and employee relations, and total reward systems.

**International Management**
This concentration enables majors to develop a broader understanding of the management of people, processes, and systems in a global economy. Students completing the International
Management concentration will be required to study abroad to complete program requirements. In addition, students completing this concentration will be ineligible to complete the International Business Studies Minor. Students taking this concentration are, however, encouraged, but not required, to complete a cognate within global studies, Asian Studies, foreign language or other minor area of study to complement their learning.

**Operations and Technology Management**

This concentration focuses on the development and use of quantitative modeling techniques, in combination with business technology components and computer systems, for the purpose of solving complex business problems in order to make better managerial decisions. Students choosing the Operations and Technology Management concentration learn the appropriate information technology (IT) and computing skills, along with operations and supply chain management modeling techniques, necessary to develop and implement sophisticated business-related computer Decision Support Systems. It is designed to prepare students for careers in such fields as: business analyst, consultant, business consultant, systems analyst, systems developer, management analyst, project analyst, database developer, or operations manager, among others.

**Organizational Leadership**

Students that select this concentration will learn what it means to be a leader from a variety of perspectives in a variety of different organizational settings. Students will be exposed to essential concepts related to working with and leading others in small groups and teams. Students will reflect upon what it means to be an innovative and entrepreneurial leader and how this relates to their own abilities. In an experiential setting, students will lead both projects and people in an effort to develop personal leadership skills important to success in the diverse working environment that characterizes today’s workplace.

Students completing the Management Major will have competencies in basic management principles and concepts including understanding the effects of a diverse environment on management decisions and effectively managing relationships.

**MANAGEMENT MAJOR (120 Credits)**

I. **CORE CURRICULUM** (34-41 Credits) 34-41

II. **FRESHMAN GRADUATION REQUIREMENT** (0-3 Credits)

   Minimum grade of C is required.

   UNIV 110 The First-Year Experience 3

   UNIV 110 is required for all new entering freshmen and for new transfer students with fewer than 12 transfer credit hours unless the transfer student has satisfactorily completed a college transition course.

III. **FOUNDATION COURSES** (6-12 Credits)*

   Minimum grade of C is required in all foundation courses.

   CSCI 110 Enterprise Business Applications 3

   ENGL 290* Business and Professional Communication 3

   MATH 132*+ Calculus for Business and Social Science 3

   PHIL 318 Business Ethics 3
*Credits for courses taken as part of the Core Curriculum are not counted elsewhere in the major.

+ **A C or better** is required in MATH 130 College Algebra or MATH 130I College Algebra Intensive Study or the Mathematics Placement Test.

IV. BUSINESS CORE REQUIREMENTS (39-45 Credits)*
Minimum grade of **C** is required in all business core courses.

**Lower Level Business Core** (15-21 Credits)
- CBAD 120* Introduction to the Global Culture of Business ........................................3
- CBAD 201 Financial/Managerial Accounting I ..........................................................3
- CBAD 202 Financial/Managerial Accounting II .........................................................3
- CBAD 291* Business Statistics ..................................................................................3
- CBAD 292 Decision Analysis ....................................................................................3
- ECON 201 Macroeconomics .....................................................................................3
- ECON 202 Microeconomics .......................................................................................3

**Upper Level Business Core** (24 Credits)
- CBAD 301 Management and Organizations ..............................................................3
- CBAD 344 Legal Environment of Business ...............................................................3
- CBAD 350 Marketing ..................................................................................................3
- CBAD 363 Business Finance ....................................................................................3
- CBAD 364 Operations Management .........................................................................3
- CBAD 373 Business Integration and Application ......................................................3
- CBAD 393 Management Information Systems .........................................................3
- CBAD 478 Strategic Management ............................................................................3

*Credits for courses taken as part of the Core Curriculum are not counted elsewhere in the major.

V. MAJOR REQUIREMENTS (18 Credits)
Minimum grade of **C** is required in major requirements.

**Management Major Requirements (if no concentration is selected)** (18 Credits)
Choose one from the following: (3 Credits) .................................................................3
- MGMT 306 Organizational Theory & Behavior (3)
- MGMT 309 Leading High Performance Teams (3)
Choose one from the following: (3 Credits) .................................................................3
- MGMT 307 Fundamentals of Human Resource Management (3)
- MGMT 308 Managing Human Capital (3)
- MGMT 480 Leadership in Project Management .......................................................3
- MGMT International Selective (Choose one:) (3 Credits) .........................................3
- CBAD 402 Study Abroad in International Business (3)
- MGMT 362 Global Leadership Development (3)
- MGMT 423 Study Abroad in Entrepreneurship & Innovation (3)
- MGMT 461 Cross-Cultural Management (3)
- MGMT 462 Organizational Growth and Development in a Globalized World (3)
- MGMT 482 Global Supply Chain Management (3)
- MGMT General Selectives (Choose any two MGMT courses that are 300
Concentration Requirements:

**Entrepreneurial Management (EM) Concentration (18 Credits)**
Choose one from the following: (3 Credits) .................................................3
- MGMT 306 Organizational Behavior (3)
- MGMT 309 Leading High Performance Teams (3)
Choose one from the following: (3 Credits) .................................................3
- MGMT 307 Fundamentals of Human Resource Management (3)
- MGMT 308 Managing Human Capital (3)
- MGMT 320 Entrepreneurial Leadership ......................................................3
Choose one from the following: (3 Credits) .................................................3
- MGMT 421 Initiation and Management of New Business Enterprise (3)
- MGMT 422 Managing Family/Small Business Growth and Innovation (3)
EM Selective (Choose one from the following:) (3 Credits) .......................3
- CBAD 497 Business Internship (3-12)
- MGMT 423 Study Abroad in Entrepreneurship and Innovation (3)
- MGMT 429 Practicum in Entrepreneurship and Innovation (3-6)
EM Selective (Choose one from the following:) (3 Credits) .......................3
- MGMT 420 Current Topics in Entrepreneurship and Innovation (3)
  or
- Any Wall College of Business course, 300 level or above, that is not already used to satisfy degree requirements with the Department Chair’s approval. (3)

**Human Resource Management (HRM) Concentration (18 Credits)**
Choose one from the following: (3 Credits) .................................................3
- MGMT 306 Organizational Theory & Behavior (3)
- MGMT 309 Leading High Performance Teams (3)
Choose one from the following: (3 Credits) .................................................3
- MGMT 307 Fundamentals of Human Resource Management (3)
- MGMT 308 Managing Human Capital (3)
- MGMT 340 Attracting and Acquiring Talent .............................................3
- MGMT 341 Managing Talent and Developing 21st Century Leaders ............3
- MGMT 440 Retaining Talent and Maximizing the Value of Human Capital ...3
HRM Selective (Choose one from the following:) (3 Credits) .......................3
- CBAD 402 Study Abroad in International Business (3)
- MGMT 362 Global Leadership Development (3)
- MGMT 461 Cross-Cultural Management (3)

**International Management Concentration (18 Credits)**
Choose one from the following: (3 Credits) .................................................3
- MGMT 306 Organizational Theory & Behavior (3)
- MGMT 309 Leading High Performance Teams (3)
Choose one from the following: (3 Credits) .................................................3
- MGMT 307 Fundamentals of Human Resource Management (3)
MGMT 308 Managing Human Capital (3)
CBAD 401 International Business .................................................................3
Choose one from the following: (3 Credits) .........................................................3
   CBAD 402 Study Abroad in International Business (3)
   or
   An approved course transferred from a study abroad experience in International Management (3)
MGMT 482 Global Supply Chain Management ..................................................3
IM Selective (Choose one from the following:) (3 Credits) ................................3
   MGMT 362 Global Leadership Development (3)
   MGMT 461 Cross-Cultural Management (3)
   MGMT 462 Organizational Growth and Development in a Globalized World (3)

*Note: This concentration requires students to study abroad.

Operations and Technology Management (OTM) Concentration (18 Credits)
Choose one from the following: (3 Credits) .........................................................3
   MGMT 306 Organizational Theory & Behavior (3)
   MGMT 309 Leading High Performance Teams (3)
Choose one from the following: (3 Credits) .........................................................3
   MGMT 307 Fundamentals of Human Resource Management (3)
   MGMT 308 Managing Human Capital (3)
MGMT 480 Leadership in Project Management ..................................................3
MGMT 481 Quality Process Management ............................................................3
MGMT 483 Business Process Management ..........................................................3
OTM Selective (Choose one from the following:) (3 Credits) ............................3
   MGMT 482 Global Supply Chain Management (3)
   MGMT 484 Business Decisions Support Systems (3)
   MGMT 485 Process Planning and Control (3)

Organizational Leadership Concentration (18 Credits)
Choose one from the following: (3 Credits) .........................................................3
   MGMT 306 Organizational Theory & Behavior (3)
   MGMT 309 Leading High Performance Teams (3)
Choose one from the following: (3 Credits) .........................................................3
   MGMT 307 Fundamentals of Human Resource Management (3)
   MGMT 308 Managing Human Capital (3)
MGMT 320 Entrepreneurial Leadership ............................................................3
MGMT 341 Managing Talent and Developing 21st Century Leaders .......................3
MGMT 362 Global Leadership Development .......................................................3
MGMT 480 Leadership in Project Management ..................................................3

VI. ELECTIVES (7-23 Credits) .............................................................................. 7-23

TOTAL CREDITS REQUIRED .............................................................................120
2. **Motion to approve changes to the B.S.B.A. Marketing degree’s Major Requirements (moved and seconded out of committee):**

Department of Marketing and Resort Tourism
Proposal for changes in an undergraduate program.

**Proposed changes:** Number of credits: from: 15 credit hours in Marketing Major to: 18 credit hours in Marketing Major.
Required Courses: from: 5 courses in Marketing Major to: 6 courses in Marketing Major.

**Proposed catalog description:**

V. MAJOR REQUIREMENTS (15-18 Credits)
Minimum grade of C is required in major requirements.
MKTG 351 Consumer Market Analysis .........................................................3
MKTG 357 Marketing Research .................................................................3
MKTG 458 Marketing Strategy .......... ..............................................................3
Choose two three from the following: (6-9 Credits) ............................6-9
CBAD 401 International Business (3)
MKTG 451 Retailing Management (3)
MKTG 453 Integrated Marketing Communications (3)
MKTG 454 International Marketing (3)
MKTG 455 Personal Selling & Sales Management (3)

VI. ELECTIVES (10-23 7-20 Credits) ...............................................................10-23 7-20

3. **Motion to approve changes to the Middle Level Education degree’s English/Language Arts Concentration (moved and seconded out of committee):**

Department of Early Childhood, Elementary, Physical, and Special Education
Proposal for changes in an undergraduate program.

**Proposed changes:** Addition of course(s) to program: Add ENGL 205 to the English/Language Arts Concentration in the Middle Level Content Concentration Areas.

**Proposed catalog description:**

V. MIDDLE LEVEL CONTENT CONCENTRATION AREAS (27-38 Credits)*
Minimum grade of C is required.

**Students choose TWO of the concentration areas. Total credit hours will depend on the chosen combination and courses taken in core curriculum.**

English/Language Arts Concentration (12-18 credits)*
Choose one from the following: (3 Credits) ..........................................................3
ENGL 205* Literature and Culture (3)
ENGL 287 Major Writers of American Literature (3)
Choose one from the following: (3 Credits) ..........................................................3
ENGL 275* Masterpieces of World Literature I (3)
ENGL 276* Masterpieces of World Literature II (3)
Choose one from the following: (3 Credits) .................................................................3
  ENGL 277* Literature Across Cultures (3)
  ENGL 341 African-American Literature, 1750-present (3)
Choose one from the following: (3 Credits) .................................................................3
  ENGL 451 Introduction to the Study of Language and
        Modern Grammar (3)
  ENGL 453 Development of the English Language (3)
  ENGL 459 Advanced Composition and Rhetoric .......................................................3
  ENGL 485 Adolescent Literature ................................................................................3

*Courses taken within content concentration area may be used to meet core curriculum requirements.

4. **Motion to approve changes to the Marine Science degree (moved and seconded out of committee):**

Department of Marine Science
Proposal for changes in an undergraduate program.

Proposed changes: Other: This is not a formal program change. It is an edit on page 300 of the current 2012-2013 catalog removing the old text describing recommended areas of study and inserting more detailed text describing the recommended areas of study.

Proposed catalog description:
Recommended Areas of Study in Marine Science
Students interested in graduate school and/or specific areas of interest in Marine Science are encouraged to pursue one of the following: may elect to intensively study an area of interest in Marine Science by selecting an area of emphasis. Each student will plan his or her academic plan in consultation with a Marine Science adviser. The following areas of emphasis are recommendations only and do not represent required courses toward a degree program.

ATMOSPHERE/OCEAN DYNAMICS for students interested in pursuing graduate studies in physical oceanography, atmospheric science or other physical sciences.
Recommended Major and/or Elective Courses:
MSCI 311/311L Hydrographic Techniques/Laboratory
MSCI 321/321L Atmospheric Science/Laboratory
MSCI 331/331L Geographic Information Systems and Remote Sensing/Laboratory
MSCI 445/445L Coastal Processes/Laboratory
MSCI 495/495L Marine Environmental Issues/Laboratory
Choose one:
  MSCI 398 Internship in Marine Science
  MSCI 399 Independent Study
  MSCI 497 Marine Science Senior Thesis
  MSCI 498 Research Internship
  MSCI 499 Directed Undergraduate Research
Graduate school bound students are strongly encouraged to pursue a Math minor:
MATH 260 Calculus III
MATH 320 Elementary Differential Equations
MATH 465 Applied Math I
Computer Programming e.g., Choose one:
   CSCI 207 Programming in C++
   CSCI 208 Programming in Visual Basic
   CSCI 209 Programming in Java
   CSCI 210 Computer Organization and Programming

Additional recommended courses for students interested in graduate study:
MATH 242/242L Modeling for Scientists I/Laboratory
MATH 342/342L Modeling for Scientists II/Laboratory
MATH/STAT course 300 or above excluding:
   MATH 329 Introduction to Financial Mathematics,
   MATH 330 Geometry for Middle School, or
   MATH 403 Actuarial Science Exam Preparation
CHEM 443 Atmospheric Chemistry
PHYS 410 Optics
PHYS 430 Fluid Mechanics
PHYS 431 Geophysical Fluid Dynamics
PHYS 432 Remote Sensing of the Environment
PHYS 434 Atmospheric Physics

COASTAL GEOLOGY for students interested in pursuing careers or graduate study in
gelogic processes that shape and change the coastal zone and the evolution of the coastline’s
unique environments.
Recommended Major and/or Elective Courses:
MSCI 316/316L Sedimentary Geology/Laboratory
Choose at least 8 credits from:
   MSCI 416/416L Hydrogeology/Laboratory
   MSCI 440/440L Applied Coastal Geophysics/Laboratory
   MSCI 444/444L Long Term Climate and Landscape Change/Laboratory
   MSCI 445/445L Coastal Processes/Laboratory
Choose one:
   MSCI 398 Internship in Marine Science
   MSCI 399 Independent Study
   MSCI 497 Marine Science Senior Thesis
   MSCI 498 Research Internship
   MSCI 499 Directed Undergraduate Research
GEOL 300 or above

Additional recommended courses for students interested in graduate study:
MSCI 331/331L Geographic Information Systems and Remote Sensing/Laboratory
MSCI 401/401L Environmental Chemistry/Laboratory
PHYS 430 Fluid Mechanics
PHYS 431 Geophysical Fluid Dynamics  
PHYS 432 Remote Sensing of the Environment  
MATH 242/242L Modeling for Scientists I/Laboratory  
MATH 260 Calculus III  
MATH 320 Elementary Differential Equations  
Computer Programming e.g., Choose one:  
  CSCI 207 Programming in C++  
  CSCI 208 Programming in Visual Basic  
  CSCI 209 Programming in Java  
  CSCI 210 Computer Organization and Programming

**MARINE ANALYTICAL TECHNOLOGY** *for students interested in pursuing careers as field or lab technicians in the marine sciences.*  
**Recommended Major and/or Elective Courses:**  
MSCI 103 Navigation and Seamanship  
MSCI 311/311L Hydrographic Techniques/Laboratory  
MSCI 331/331L Geographic Information Systems and Remote Sensing/Laboratory  
MSCI 402/402L Analytical and Field Methods in Environmental Chemistry/Laboratory  
MSCI 440/440L Applied Coastal Geophysics/Laboratory  
Choose one:  
  MSCI 398 Internship in Marine Science  
  MSCI 399 Independent Study  
  MSCI 497 Marine Science Senior Thesis  
  MSCI 498 Research Internship  
  MSCI 499 Directed Undergraduate Research  
BIOL 330/330L Microbiology/Laboratory  
BIOL 442/442L Advanced Genetics/Laboratory  
BIOL 450/450L Molecular Biology and Evolution/Laboratory  
BIOL 451/451L Molecular Techniques/Laboratory  
PHYS 321 Electronics  
PHYS 330 Computer Interfacing and Instrumentation  
CHEM 422/422L Instrumental Analysis/Laboratory

**MARINE BIOLOGY**  
**Recommended Major and/or Elective Courses:**  
Marine Biology Core: Choose from the following courses:  
MSCI 355/355L Introduction to Environmental Ecotoxicology/Laboratory  
MSCI 376/376L Biology of Sea Turtles/Laboratory—Costa Rica Maymester  
MSCI 420/420L Advanced Environmental Science/Laboratory  
MSCI 455/455L Marine Botany/Laboratory  
MSCI 457/457L Marine Zooplankton/Laboratory  
MSCI 458/458L Fisheries Science/Laboratory  
MSCI 466/466L Diseases and Parasites of Aquatic Organisms/Laboratory  
MSCI 471/471L Biology of Marine Mammals/Laboratory  
MSCI 472/472L Population Biology of Marine Organisms/Laboratory  
MSCI 473/473L Biology of Sharks/Laboratory—Bimini Maymester
MSCI 474/474L Ecosystems Analysis/Laboratory
MSCI 475/475L Marine Ecology/Laboratory
MSCI 476/476L Marine Plankton/Laboratory
MSCI 477/477L Ecology of Coral Reefs/Laboratory—Jamaica Maymester
MSCI 478/478L Marine Invertebrate Zoology/Laboratory
MSCI 479/479L Marine Benthic Ecology/Laboratory
MSCI 495/495L Marine Environmental Issues/Laboratory
Choose one:
    MSCI 398 Internship in Marine Science
    MSCI 399 Independent Study
    MSCI 497 Marine Science Senior Thesis
    MSCI 498 Research Internship
    MSCI 499 Directed Undergraduate Research
BIOL 310/310L Invertebrate Zoology/Laboratory
BIOL 426/426L Ichthyology/Laboratory
BIOL 488/488L Wetland Plant Ecology/Laboratory

**Graduate School** bound students should take as many of the recommended courses as possible and either minor or double major in Biology.

**Recommended Major and/or Elective Courses:**
Marine Biology Core
Biology or Marine Science/Biology courses including at least two of the following:
BIOL 340/340L Cell Biology/Laboratory
BIOL 350/350L Fundamentals of Genetics/Laboratory
BIOL 370/370L Principles of Ecology/Laboratory

*In addition, many Marine Biology graduate programs require:*
CHEM 331/331L General Organic Chemistry I/Laboratory
CHEM 332/332L General Organic Chemistry II/Laboratory

**Additional recommended courses for students interested in graduate study:**
MSCI 331/331L Geographic Information Systems and Remote Sensing/Laboratory
MATH 242/242L Modeling for Scientists I
Computer Programming e.g., Choose one:
    CSCI 207 Programming in C++
    CSCI 208 Programming in Visual Basic
    CSCI 209 Programming in Java
    CSCI 210 Computer Organization and Programming
STAT 316 Experimental Design
STAT 318 Applied Statistical Methods (Biostatistics)

**MARINE/ENVIRONMENTAL CHEMISTRY** for students interested in pursuing careers or graduate study in marine and/or environmental chemistry.

**Recommended Major and/or Elective Courses:**
MSCI 355/355L Introduction to Environmental Ecotoxicology/Laboratory
MSCI 401/401L Environmental Chemistry/Laboratory
CHEM 331/331L General Organic Chemistry I/Laboratory
CHEM 332/332L General Organic Chemistry II/Laboratory
CHEM 321/321L Quantitative Analysis/Laboratory
Choose one:
  MSCI 398 Internship in Marine Science
  MSCI 399 Independent Study
  MSCI 497 Marine Science Senior Thesis
  MSCI 498 Research Internship
  MSCI 499 Directed Undergraduate Research

**MARINE POLICY** for students interested in pursuing public science policy careers with governmental agencies or non-profit foundations. *Students interested in policy should also consider a minor in Environmental Science or Environmental Studies.*
ENVI 201/201L Introduction to Environmental Science/Laboratory
MSCI 420/420L Advanced Environmental Science/Laboratory
MSCI 495/495L Marine Environmental Issues/Laboratory

Recommended courses for these areas of emphasis can be found in the Marine Science Student Handbook or on the Department of Marine Science webpages. Students interested in graduate school are encouraged to investigate the specific admissions requirements for target graduate programs. Students will develop their academic plan in consultation with their Marine Science adviser.

X. QUASI COMMITTEE OF THE WHOLE

XI. OTHER

XII. ANNOUNCEMENTS

XIII. GOOD OF THE ORDER

XIV. ADJOURNMENT