Description of the Major:

The Bachelor of Science in Health Administration completion program builds on foundation courses in associate degree programs and even other four-year degree programs. Graduates will be prepared for managerial roles in the health care industry and admission to advanced degree programs such as the Master’s in Business Administration (M.B.A.) or the Master’s in Health Administration (M.H.A.).

The Student Experience:

- Mounting complexities in the health care environment mandate that health care professionals possess appropriate education preparation to advance to administrative positions.
- The Health Administration completion program builds on the knowledge gained in entry-level health professional programs and provides the advanced knowledge, values and critical judgment skills needed to assume leadership and management roles in health care settings.
- All courses in the Health Administration completion program are delivered in a distance learning format using the Blackboard Learning Management system (high-speed internet access is required).

Areas of Study:

Students in this program study: technical writing; biomedical ethics; health policy; health care marketing; health data analysis, managing health information; and human resource management.

Types of Health Care Providers in the Program:

Students in the program are: nurses; dental hygienists and assistants; emergency medical personnel; medical laboratory technicians; radiographers; respiratory care practitioners; and physical or occupational therapy assistants.

For More Information:

- John Yannessa, Ph.D., Department Chair, 843-349-6460 or yannessa@coastal.edu
- Department of Health Sciences Administrative Assistant, 843-349-6568 or healthadmin@coastal.edu
- You can also find more information at www.coastal.edu/science/departments/healthpromo