

November 6, 2012

Upcoming Events



Top employers come to CCU to help students and alumni with career preparation –

Wednesday, Nov. 14, Burroughs and Chapin Center for Marine and Wetland Studies, Room 100

10:00 am	Welcome and Overview
10:15 am	Internship Panel
11:00 am	Resume Critique Session (<u>only</u> 20 spots available)
12:15 pm	Lunch provided by Chick-fil-A for students and employers
12:30 pm	Chick-fil-A Panel “What I Wish Someone Would Have Told Me and MORE”
1:30 pm	Mock Interviews (<u>only</u> 20 spots available)
2:30 pm	Employer Panel

Participating Employers: American Heart Association, Springmaid Beach Resort, Kraft Foods, DSL Marketing, Wyndham Vacation Ownership, State Farm, Fahlgren Motine

RSVP Required: Sign up to reserve your spot with Yvonne Lasane at Yvonne@coastal.edu or 843.349.6433 by November 9

Take the Steps for Success in the Workplace



As graduation approaches and you prepare to venture out into the “real world” and start your first professional position, there are many things to consider. That first job should be more than just a way to pay the bills, but also a start to your *career*. Therefore it is

important to make a good impression to be successful in the workplace. To help you prepare, the Career Services Center has created a list of ways to make a positive impact in your first job.

- Focus on the mission – Align your work with the goals and values of the company.
- Make your boss look good – Finish your work on time and with a high level of professionalism.
- Understand how you will be evaluated – By knowing what skills and accomplishments you will be evaluated on, you can focus your efforts on where it matters most.
- Go above and beyond – Volunteer for assignments, work extra hours, and never use the phrase, “That is not in my job description.”
- Take responsibility – It is OK to make a mistake, but take responsibility by focusing on what you have learned or what you would do differently.
- Keep learning – Stay updated with trends in your field by reading trade journals and attending company trainings and professional association events.

Adapted from Career Rookie, Spring 2011

Featured Jobs

Employer: WMBF News

Job Title: Digital Content Manager

Location: Myrtle Beach, SC

Description: WMBF News the local Raycom owned NBC affiliate. This position oversees all station digital platforms with emphasis on news content, but coordinates sales and marketing initiatives for online, mobile, and social media efforts, as well. Daily responsibilities require a hands-on web journalist and producer who writes, compiles, and edits copy, graphics, and video for web; coordinates daily contributions from news staff.

Requirements: The ideal candidate has a nose for news, is aggressive in breaking news situations and is creative, enthusiastic, and solution oriented. The ideal candidate will also plan and initiate new website features and assist management with strategic planning. Experience with Photoshop, advanced HTML, digital video editing and WorldNow Producer CMS is helpful. Desired majors: Business Administration, Management, English, Communication, Marketing, Writing.

How to Apply: Please e-mail your resume to: Sarah Miles, News Director, at smiles@wmbfnews.com. Please include job title in subject line. No phone calls, please.

Employer: MaggieMoo’s Ice Cream & Treatery

Job Title: General Manager

Location: Barefoot Landing, Myrtle Beach, SC

Description: Responsibilities include all aspects of the daily operations of the store including: Staffing, Training, Food Prep, Serving, Ordering, Inventory, and Scheduling.

Requirements: Ideal candidate should possess strong leadership and training skills. This team-oriented company is looking for a dynamic leader who can bring tons of energy and creativity to this high-volume environment. Applicants must have two (2) years retail or food service management experience or a degree in Hospitality or Business Management. Employer will provide training and ongoing support to make your shop a success.

How to Apply: E-mail cover letter and resume to Cindy Tobin at tobin@isp.com. Please include job title in subject line.

To view these jobs and more, see Chants JobLink at www.coastal.edu/career.

Featured Internships

Employer: AwareMed Health & Wellness Center

Job Title: Marketing Intern

Location: Myrtle Beach, SC

Description: Several Interns needed. Duties: Develop and keep track of presentations and marketing materials; schedule events and seminars, and follow through on planning, including advertisement; give support in making media plans; and control response data of communications on-line and social networking.

Requirements: Desired majors: Marketing, Communication.

How to Apply: E-mail resume to Dr. Akoury at consultant@awaremed.com.

Employer: Brightwater Senior Living Communities

Job Title: Life Enrichment Leader Intern

Location: Grand Strand Area

Description: Several Interns needed. The Intern will assist in the development and integration of social events, outings, programs, and activities, with a multitude of choices, for the members of the campus based on what they learn about members. The social/activities program shall be multi-faceted and reflect interests and needs, and provide programming that focuses on the six dimensions of wellness: emotional, intellectual, physical, social, spiritual, and vocational.

Requirements: Desired majors: Sociology, Psychology, Interdisciplinary Studies, Communication, Marketing.

How to Apply: E-mail resume to Leslie Fryar at lfryar@brightwater-living.com.

To view these internships and more, see Chants JobLink at www.coastal.edu/career.

Job Hunting To Do List:

- Resume review
- Cover letter prep
- Mock interview
- Research jobs and employers
- Network, network, network!

Career Services Center
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Indigo House
(843) 349-2341
www.coastal.edu/career

