

October 1, 2013

How to Make a Positive Impression in an Interview

1. Set the tone with your first impression – As indicated in an article by *Guardian Careers*, “Many hiring managers make a hiring decision within the first 90 seconds of meeting you.” Make a favorable first impression with eye contact, a firm handshake, and a smile to demonstrate your enthusiasm. Arrive a few minutes early to the interview and dress professionally.
2. Be relatable – Try to connect with the interviewer by finding a shared interest. Employers are more likely to hire someone they can envision working with.
3. Harness the “halo effect” – If you’re perceived to be excellent in one area or skill, you’re considered also to be good at everything else: this is the “halo effect.” Do some self-reflection to evaluate your key skills and qualifications and prepare stories that demonstrate these skills.
4. Alleviate any doubts – Try to predict the interviewers concerns about your qualifications, such as not enough relevant work experience, and prepare answers to combat these doubts. Be confident in your skills and preparation for the workforce.

For addition interviewing tips, go to

www.coastal.edu/media/administration/careerservices/jobs/interviews.pdf.

Adapted from “First impressions count: How can you overcome interviewer bias?” by Guardian Careers.

Featured Internships

Employer: FIABCI (International Real Estate Federation)

Job Title: Research and Data Coordinator Intern

Location: Conway, SC

Description: FIABCI (International Real Estate Federation) based in Paris, France, needs assistance in creating a database of property professionals in all parts of the world. This internship will entail transcribing names and contact details from electronic and printed directories onto a Microsoft Excel spreadsheet. The database will be used mainly for e-mail communication of press releases, announcements, conference details, and membership. Intern will be encouraged to take an interest in all aspects of international real estate, both residential and commercial. The Intern will be able to participate in webinars; comment on materials to be distributed; suggest topics for announcements and press releases; and put forward ideas for marketing and public relations initiatives. Salary: \$10.00/hr.

Requirements: Desired majors: Business Administration, Marketing, Communication

How to Apply: E-mail resume to Tony Grant at tonygrant@sc.rr.com.

Employer: Marriott Vacation Worldwide – Ocean Watch

Job Title: Marketing Intern

Location: Myrtle Beach, SC

Description: Marriott Vacation Worldwide is offering an exciting internship opportunity for current college student in our marketing department designed to provide work opportunities and experience that will expose interns to a broad range of operations in the discipline of Marketing. Salary \$9.00/hr.

Requirements: Desired majors: Marketing, Resort Tourism Management, Business Administration, Communication

How to Apply: E-mail resume to Tara Cosgriff at tara.cosgriff@mvmc.com.

Employer: Luxury Concierge Travel

Job Title: Travel Agency Intern

Location: Myrtle Beach, SC

Description: Update social media; general office duties; research travel trends and gather data; and communicate with vendors and suppliers.

Requirements: Some experience working with children of pre-school age; and must be able to communicate effectively, both orally and in writing.

How to Apply: E-mail resume to Laura Hildenbrandt at laura@luxuryconciergetravel.com.

To view these internships and more, see Chants JobLink at www.coastal.edu/career.

Just for Fun



Career Services Center
Coastal Carolina University
Indigo House
(843) 349-2341
www.coastal.edu/career

